

FCC ISSUES AND PROGRAM REPORT

WGGN-52
Sandusky, Ohio



FCC Quarterly Issues and Program Report
October through December 2013
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Submitted to the FCC website on 01/09/14

Program Descriptions

CBM Today

Local Pastors discuss a variety of issues facing our communities on a daily basis. Instruction is offered from a Biblical basis to address far reaching problems such as divorce, family finance, discipline of children, education, teen pregnancy, drug abuse, and how to pursue healthy lifestyles.

Beverly Exercise

This daily exercise program is hosted by Beverly Chesser who provides much needed information on how to avoid weight gain and how to stay in shape. She also deals with self esteem issues related to the problem of maintaining a healthy weight. Beverly discusses current trends and health information coming from research data generated by various studies in the country.

CBN Newswatch

Newswatch is a daily newscast produced by the Christian Broadcasting Network and hosted by Wendy Griffith and Lee Webb. World and national news is covered including segments on many vital issues affecting viewers in our audience. Crime, drug abuse, education, teen problems, and entertainment issues are covered regularly. Breaking news on issues that are thrust into prominence is an essential element of this excellent news program.

Joyce Meyer

Nationally known speaker and author Joyce Meyer speaks daily to the needs associated with building strong relationships at home, at work, and through-out the community. Her down to earth instruction provides a wealth of insight on how to be a better person, a better employee, and a more productive part of society in general. Her teaching assists viewers with the development of character that can deal with the many challenges of life. This program makes a contribution to the emotional well-being of the viewer with daily encouragement to "Enjoy Everyday Life."

Cross Examine

Hosted by Dr. Del Tackett, this half-hour weekly telecast deals head-on with some of the most difficult challenges of today's fast paced society. As well, the weekly segment related to the Arts and Entertainment discusses how today's latest movie releases, etc. impact our thinking and influence our lives.

CBM Worship

The Wednesday edition of this weekly telecast on occasion addresses local issues of concern in the greater Sandusky area. This program is hosted by Pastor Rusty Yost a local minister of the gospel who has served the community for well over 30 years.

Acquire the Fire

Ron Luce, Founder of Teen Mania Ministries, hosts the program. A variety of approaches are used to speak to the most pressing issues facing our teenage community today. Drama, music videos, interaction with live audiences, and straight forward lectures from the heart of Ron Luce provide a unique challenge to teenagers everywhere to avoid the pitfalls associated with wrong decisions and bad company.

Facing Life Head On

Each week host Brad Mattes covers topics that provoke thought and promotes awareness on the life issues. The show covers topics as diverse as adoption, disabilities, abortion, cancer, stem cell treatments, medical technologies, and end of life care.

FCC ISSUES AND PROGRAM LIST (October 1 through December 31, 2013)

*Over 250 half-hour shows aired during this quarter that dealt with a wide range of issues confronting most of the communities in our viewing area. The list below represents a sample of the programs and public service announcements aimed at addressing those needs and issues.

Sample Issues Programs
Q4/October, November, December 2013
WGGN TV 52

Wednesday, October 23, 2013
CBN Newswatch
Texas' New Abortion Law Faces Federal Court

The fight for life is taking center stage at a federal court in Texas. Texas' new abortion restrictions law passed the Republican-controlled state house this summer. It requires abortion providers to have nearby hospital admitting privileges and imposes stricter guidelines on medical abortions that take place after 20 weeks.

Opponents of the new abortion law are suing to stop the measure from going into effect next week. They say it will put women's health at risk. "We're concerned that if this law goes through, we're now going to see another series of health centers close," Sara Wheat, with Planned Parenthood of Greater Texas, said.

Supporters say it protects both mothers and babies. Pro-choice groups, like Planned Parenthood, say it does more harm than good. The judge in the case won't be ruling on it if women should have abortions, but rather on the constitutionality of the new abortion measure in Texas.

**Thursday, October 24, 2013
CBN Newswatch
Health and Science Segment
Strokes Affecting Growing Number of Young People**

Strokes are increasingly affecting younger people, according to a new study out of London, England. The number of strokes in people ages 20 to 64 has jumped by a quarter. That means the number of strokes worldwide could double by 2030.

Researchers say most still happen to the elderly, but there's a growing number of young people with risk factors for stroke, including obesity, diabetes, and high blood pressure. "If young people understood how debilitating a stroke is, maybe they would change their behavior," Jajid Ezzati of Imperial College London, one of the study's authors, said. The study, financed by the Bill & Melinda Gates Foundation, was published in the Journal Lancet.

**Wednesday, October 30, 2013
CBN Newswatch
UN Warns Teen Pregnancy Still a Big Global Problem**

Although teen pregnancies in the developing world are declining, more than 7 million girls under 18 still give birth each year, according to a report by the U.N. Population Fund. Girls under the age of 14 account for 2 million of those births. They face the greatest long-term health risks for getting pregnant so young.

The report looked at births to women under 18 worldwide, the underlying causes of teen pregnancy, and possible solutions to the problem, which the U.N. said is part of a vicious cycle of rights violations. The report said that high rates of adolescent pregnancies correspond with other social problems. "Early pregnancies reflect powerlessness, poverty and pressures from partners, peers, families and communities," the report read. "And in too many instances, they are the result of sexual violence or coercion.

**Wednesday, November 20, 2013
CBN Newswatch
Health and Science Segment
Today's Kids Less Fit than Their Parents were**

Studies of children around the world show kids today are less fit than their parents were. An analysis of those studies by the American Heart Association shows kids don't run as fast or as far as their parents did when they were young. Heart related fitness has declined 5 percent per decade since 1975.

"Young people can be fit in different ways. They can be strong like a weightlifter, or flexible like a gymnast, or skillful like a tennis player. But not all of these types of fitness relate well to health," study researcher Grant Tomkinson, senior lecturer at the University of South Australia's School of Health Sciences, explained.

"The most important type of fitness for good health is cardiovascular fitness, which is the ability to exercise vigorously for a long time, like running multiple laps around an oval track," he said. Health experts recommend children 6 and older get 60 minutes of moderately vigorous activity throughout each day. Only one-third of American kids do now.

**Thursday, November 28, 2013
CBN Newswatch
Health and Science Segment
Talking Turkey: Safely Prepare Your Thanksgiving Dinner**

Preparing a Thanksgiving turkey isn't easy. In fact, it can be dangerous-even after putting down the carving knife. Health experts warn that your Thanksgiving gobbler could be contaminated with salmonella. Family physician Phillip Snyder explained that while a tainted bird will make most people ill, for other it can be deadly.

Salmonella is found in raw turkey. Virginia Culinary Institute instructor David Miller said turkey should be thawed in the refrigerator, not at room temperature. "If you have to rush it, the best way to do it is under cool, running water so the turkey is covered, but the water stays running the whole time. The water should be draining," Chef Miller explained. Because the raw juices can infect everything they touch, it's best to put your turkey in a pan in the fridge.

Use soap to kill bacteria, or to be most cautious mix a tablespoon of bleach into a gallon of warm water. Use paper towels because bacteria can breed in sponges. Cook the bird until it reaches 165 degrees at the innermost part. Most chefs do not

recommend stuffing a turkey because by the time the stuffing reaches 165 degrees the rest of the turkey is overcooked.

Thursday, December 12, 2013

CBN Newswatch

Healthcare Co-ops Christian Alternatives to Obamacare

Christians looking for health coverage can skip Obamacare if they have religious objections to buying insurance that covers abortions. But they have to sign up for an alternative, like health care sharing ministry. The Affordable Care Act exempts anyone who participates in one of these types of groups. Health care sharing is not medical insurance. But it does involve like-minded people helping to pay each others medical costs. At least three established ministries fit the law's requirements: Medi-Share, Samaritan Ministries and Christian Healthcare Ministries. Health sharing ministries typically require Christians to sign a statement of faith in Jesus Christ and pledge to live biblical standards. For example they must agree not to abuse alcohol or other drugs and not to have sex outside of a Christian marriage.

Friday, December 13, 2013

CBN Newswatch

Health and Science Segment

Study Reveals Link between Abortion and Breast Cancer

A major study has revealed a strong link between abortion and breast cancer. Researchers chose China for the study because of it's high abortion rate. The high rate is a result of the communist's government's one-child-per-family policy, which has been in place since the early 1980's. The meta-study compiled results from 36 surveys conducted across 14 Chinese provinces.

National Review Online reports women with at least one induced abortion had a 44 percent increased risk of developing breast cancer. The risk was even higher for women with more than one abortion. The study, published in the academic journal Cancer Causes Control, was ignored by mainstream media outlets.

Thursday, December 19, 2013

Facing Life Head On

The Sisterhood of Birth Mothers

GEMS-Giving Each Mother Support-offers support to brave and wonderful women who choose to place their children up for adoption, instead of abortion.

**Monday, December 2, 2013
CBM Today**

5 minute segment on “Project Share” a non-profit effort to help families with food, clothing, and toys during Christmas.

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*Over 50 PSAs (:60s/:30s/:15s) aired each week during this quarter related to issues of concern in our community. Below is a sample.

**Sample Public Service Announcements
Aired
Q4/October, November, December 2013**

**October, 2013
Ohio Association of Broadcasters
Ohio Department of Veterans Services
Benefits, :30 :15
Bonus, :30 :15
Governor Bonus, :30**

This campaign, with information on benefits and bonus programs available to Ohio Veterans.

**October, 2013
Neuropathy Action Foundation
Multifocal Motor Neuropathy :60**

Neuropathy-which means disease or abnormality of the nervous system, is a common, but largely unknown disease. Multifocal Motor Neuropathy (MMN) occurs in approximately one in 100,000 people, with men being affected about three times as often as women. MMN is but one of many diseases that society knows little about, making it a tough disease to diagnose and an even tougher one for the patient to live with, especially when not diagnosed early enough to prevent permanent disability. Even though it affects only a small population, increased familiarity with it through the National Campaign will advance the likelihood of earlier diagnoses, leading to improved care and outcomes.

**November, 2013
Ad Council
Humane Society for Sheltered Pets
:30**

Every year, it's estimated that millions of orphaned and unwanted animals are euthanized to relieve overcrowded conditions in local animal shelters, humane societies, rescue centers, and local government animal control agencies. While volunteers and staff at these organizations work day-in and day-out to help find pets find new homes, they often do so with very limited resources funded by ever-dwindling budgets. The financial problems facing shelters today are in part due to the widespread belief that donations given to national groups, filter down to local pet shelters. In reality, most of these local shelters are on their own, and receive little if anything from national animal welfare organizations. This PSA is an endeavor to communicate the importance of volunteering, adopting and giving locally in support of our nation's homeless dogs and cats.

**November, 2013
U.S. Air Force
Thank You :30
Saving Lives :30**

The U.S. Air Force recognizes the impact parents play in raising their children to become responsible young adults. In the Air Force's PSA "Thank You", the three central characters show confidence and maturity while expressing their appreciation for the positive impact their parents have played in their lives. It's clear they've reached their goals thanks to their parents' commitment.

In the Air Force's second PSA "Saving Lives", we see a young man who is set on the idea of helping people. While working as a lifeguard, he realizes a calling that leads him to saving lives as a Special Operations Pararescueman in the U.S. Air Force.

**November, 2013
Families Fighting Flu, Inc.
:60 :30 :15**

Every year, children die in the U.S. from influenza and it's complications. Families Fighting Flu is a volunteer-based advocacy organization dedicated to protecting the lives of children. Members include families whose children have suffered serious medical complications or died from influenza, as well as health care practitioners and advocates committed to flu prevention. The organization works to increase awareness about the seriousness of the disease and to reduce the number of childhood hospitalizations and deaths caused by the flu each year by increasing vaccination rates.

**December, 2013
Heifer International
“Gift Different”
:60 :30**

The “Gift Different” PSA encourages viewers to go beyond practical sharing and caring for the holidays. These timely PSAs feature a range of celebrities, including Ted Danson, Mary Steenburgen, Jane Fonda, Allison Janney and others, who inspire viewers to honor their families and loved ones through unique, unforgettable and life-changing gifts that help build a better world. Heifer provides living gifts of area-appropriate livestock and training in environmentally sound agriculture practices so that families in need can lift themselves out of poverty and become self-reliant. Every family that receives an animal gift agrees to pass on the first female offspring of that animal and training in it’s care to another family in need, creating an ever-widening web of hope and change.

**December, 2013
The Trevor Project PSA
:60 :30 :20 :10**

Suicide is the second leading cause of death among American youth. Founded in 1998 by the creators of the Academy Award winning short film TREAVOR. The Trevor Project is the leading national organization providing crisis intervention and suicide prevention services to young people ages 13-24, everyday. The Trevor Project saves young lives through its accredited, free and confidential phone, instant messages and text messaging crisis intervention services. A leader and innovator in suicide prevention. The Trevor Project offers the largest safe social networking community for lesbian, gay, bisexual, transgender and questioning young people, best suicide prevention educational trainings, resources for youth and adults and advocacy initiatives.