

KRYE QUATERLY ISSUES AND PROGRAMS
4th QUARTER
(OCTOBER, 2021 – DECEMBER, 2021)

ISSUE:

COVID-19 Vaccine Education

Targeting parents of kids 12+, encouraging protection as the best way to get kids thriving again, safely.

DATE:

TIME:

LENGTH:

10/01/2021-12/26/2021

All Day

:60

ISSUE:

Got Your 6

To ensure that our nations impacted veterans, service members and their families have access to the highest level of support and resources they deserve, for as long as they need it.

DATE:

TIME:

LENGTH:

10/01/2021-12/15/2021

All Day

:30

ISSUE:

Stand up to Cancer

To increase awareness and encourage cancer patients to share their data and unique cancer experience so all patients can benefit from new discoveries and treatments.

DATE:

TIME:

LENGTH:

09/23/2021-12/26/2021

All Day

:60

ISSUE:

Hip Hop Public Health

To raise awareness about the importance of colorectal cancer screening. Specifically focuses on reaching Black and Hispanic Americans, who are disproportionately impacted by low colorectal cancer screening rates.

DATE:

TIME:

LENGTH:

09/30/2021-12/26/2021

All Day

:60

ISSUE:

Ending Hunger

Encourage listeners to help their neighbors in need and help end hunger in your community.

DATE:

TIME:

LENGTH:

10/05/2021-12/26/2021

All Day

:60

ISSUE:

Source of Health/For better

To encourage school officials to take action to combat COVID-19 and protect students.

DATE:

TIME:

LENGTH:

10/04/21-12/26/21

All Day

:60

ISSUE:

Road to success/Knowing is Power

A significant event to give confidence to parents of children 16 and up eligible to receive the vaccine, because the vaccine proves to be safe, effective and reliable

DATE:

TIME:

LENGTH:

10/04/21-12/26/21

All Day

:60

ISSUE:

Blue Planet

To inform the audience about the importance of having an emergency kit in hand, in case of an emergency. Be prepared for anything and the safety of your family.

DATE:	TIME:	LENGTH:
10/04/21-12/26/21	All Day	:60

ISSUE:

Alzheimer's Awareness

To help families start important conversations with their loved ones about Alzheimer's and seeking an early diagnosis.

DATE:	TIME:	LENGTH:
10/18/21-12/26/21	All Day	:30

ISSUE:

HPV Vaccine

To educate the audience about the importance of vaccinating children against HPV.

DATE:	TIME:	LENGTH:
10/25/21-12/26/21	All Day	:30

ISSUE:

COVID-19 Vaccine Education

To target rural communities that show the firsthand impact of the pandemic and vaccines, and highlight personal experiences from a wide variety of individuals and families.

DATE:	TIME:	LENGTH:
10/26/21-12/26/21	All Day	:30

ISSUE:

Emergency Preparedness

To show that if one can plan for special events in life like birthdays, BBQs and other family gatherings, one can plan to protect themselves and their loved ones from natural and man-made disasters.

DATE:	TIME:	LENGTH:
10/28/21-12/26/21	All Day	:60

ISSUE:

Innovation

To demonstrates how advanced medical technologies are transforming the way health care providers deliver and Veterans receive care.

DATE:	TIME:	LENGTH:
11/03/21-12/26/21	All Day	:15

ISSUE:

Type 2 Diabetes Prevention

to help detect the early warning signs of prediabetes while it can still be reversed so you can change the outcome.

DATE:	TIME:	LENGTH:
11/04/21-12/26/21	All Day	:30

ISSUE:

Flu Vaccination

To encourage adults to get a flu shot this year. Stay safe from all the germs going around.

DATE:	TIME:	LENGTH:
11/16/21-12/26/21	All Day	:60

ISSUE:

Child Car Safety

Encourage parents and caregivers to correctly buckle up their kids in the right seat for their age and size by reminding parents to get the big stuff, like car safety, right.

DATE:	TIME:	LENGTH:
11/16/21-12/26/21	All Day	:60

ISSUE:

Benefits Check Up

To connect older adults to benefits that can help them pay for food and other daily essentials such as prescriptions, utilities, transportation, taxes, and more.

DATE:	TIME:	LENGTH:
11/09/21-12/26/21	All Day	:60

ISSUE:

Care for Yourself and Your Loved Ones

To encourage Veteran and military family caregivers nationwide to access a free military veterans guide to navigate their caregiving journey.

DATE:	TIME:	LENGTH:
11/14/21-12/26/21	All Day	:30
