

KRYE-FM QUATERLY ISSUES AND PROGRAMS
2nd QUARTER
(APRIL– JUNE, 2021)

ISSUE:

Middle School Mental Health

Sound It Out Together

Middle schoolers are experiencing increased rates of mental health challenges and it can be hard for children to express how they're really feeling. Help parents have meaningful conversations with their middle schoolers about emotional wellbeing using the universal power of music.

DATE:

TIME:

LENGTH:

04/29/2021-6/30/2021

ALL DAY

: 30

ISSUE:

High Blood Pressure Control

Manage Your BP

Hypertension Awareness Month is in May, so run these important High Blood Pressure Encourage adults, who have stopped following their HBP treatment plan, to restart it or talk with their doctor about creating one that works better for them. Highlighting the importance of managing your blood pressure numbers, and how lowering blood pressure numbers can save someone from a heart attack or stroke.

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ISSUE:

Autism Awareness

Autism affects an estimated 1 in 54 children in the U.S. Though autism can be reliably diagnosed as early as age 18 months, the signs can begin to appear even sooner. April is Autism Awareness Month and we encourage parents and caregivers to recognize and understand the signs of autism.

DATE:	TIME:	LENGTH:
03/23/2021-6/30/2021	ALL DAY	: 30

ISSUE:

Ending Hunger

Help families in this time of need.

Millions of Americans, including children, are turning to food banks this summer for much-needed support during this ongoing crisis. Informing our community about how they can help support their neighbors facing hunger this summer.

DATE:	TIME:	LENGTH:
04/01/2021-6/30/2021	ALL DAY	: 30

ISSUE:

Lung Cancer Screening

If You Smoked, Get Scanned

Lung cancer is the #1 cancer killer in America and it has one of the lowest survival rates. to Drive former and current smokers to take a lung cancer screening eligibility quiz at SavedByTheScan.org. With early screening, the approximately 14.2 million people in the U.S. who are at high risk for lung cancer have a better chance of survival.

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06/03/2021-6/30/2021	ALL DAY	: 30

ISSUE:

HRSA “Made Possible” Radio PSAs

Made Possible

Made to increase organ, eye, and tissue donor registration. They touch the heart, featuring recipients whose second chance at life was “Made Possible” by a gift from an organ donor.

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ISSUE:

Dia de los Niños

Promotion to give bicycles away to children and get kids moving after the COVID mandates were lifted. Made to raise spirits and help alleviate anxiety due to the pandemic.

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