

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, FlexPoint Media, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 



FEDERAL CANDIDATE



STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Jeff Coleman

Authorized committee:

Jeff Coleman for Congress, PO Box 6132, Montgomery, AL 36106

Agency requesting time (and contact information):

☐ N/A FlexPoint Media; 202-417-2274; info@flexpointmedia.com

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

US House- Alabama District 2

Date of election:

March 3, 2020



General



Primary

Treasurer of candidate's authorized committee:

Joseph Johnson

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):



the candidate listed above who is a legally qualified candidate, or



the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**Candidate/Committee/Agency**

**Station Representative**

Signature:



Signature:



Name: Neal McDonald, FlexPoint Media

Name:

Alyson M. Stuart

Date of Request to Purchase Ad Time: 2/18-tfn

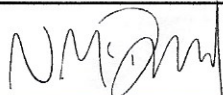
Date of Station Agreement to Sell Time: 2/25 - 3/2

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:



Name: Neal McDonald, FlexPoint Media

Date: 2/17/20

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?

☒

Yes

☐

No

Date ad received: 2/21/20

**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**

Federal candidate certification signed (above):

☒

Yes

☐

No

☐

N/A

Disposition:

☒

Accepted

☐

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*

☐

Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

4376226

Station Call Letters:

WTBF

Date Received/Requested:

2/21/20

Est. #:

Station Location:

Troy AL

Run Start and End Dates:

2/25 - 3/2

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.



WTBF-FM  
67 Court Sq  
Troy, AL 36081

Client: **MEDIA FINANCIAL SER/JEFF COLEMAN**  
Order #: **852-00011**  
Description: agy est: 713 order # 3171080  
Date Entered: 2/21/2020  
P.O.#:  
Salesperson: Stuart, Alyson  
Invoice Frequency: Billed at end of Media Month, Sorted by Date

MEDIA FINANCIAL SERVICES  
1655 PALM BEACH LAKES RD  
SUITE 903  
WEST PALM BEACH, FL 33401

**On-Air Schedule**

<u>Start Date</u>	<u>End Date</u>	<u>Station</u>	<u>Scheduled Time/Event</u>	<u>Repeated</u>	<u>Length</u>	<u>Qty</u>	<u>Rate</u>	<u>Total</u>	<u>M</u>	<u>Tu</u>	<u>W</u>	<u>Th</u>	<u>F</u>	<u>Sa</u>	<u>Su</u>
1 2/25/2020	3/2/2020	WTBF-FM	12:00:00a to 12:00:00a	Weekly	1:00	10	41.43	414.30	2	2	2	2	2	0	0

Order Start Date: 2/25/2020    Order End Date: 3/2/2020    Spots: 10

Total Charges: **\$414.30**  
Combined Discounts: **\$124.29**  
Total Net: **\$290.01**

**Projected Media Month Billing Totals for MEDIA FINANCIAL SER/JEFF COLEMAN / 852-00011 :**

		<u>Spot Count</u>	<u>Gross Billing</u>	<u>Combined Disc.</u>	<u>Net Billing</u>
March	2020	10	\$414.30	\$124.29	\$290.01
<b>Total:</b>		<b>10</b>	<b>\$414.30</b>	<b>\$124.29</b>	<b>\$290.01</b>

Confirmed & Accepted for WTBF-FM By:

Accepted for MEDIA FINANCIAL SERVICES By:

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Please Sign and Return One Copy