

ORDER

REVISED



KSNW Wichita

Orders
Order / Rev: A1629388
Alt Order #: 26114951
Product Desc: 2018 Primary Electio
Estimate: 475
Flight Dates: 07/23/18 - 08/05/18
Original Date / Rev: 07/30/18 / 07/30/18
Order Type: REG

Primary AE: Katz Dallas
Sales Office: K-DAL
Sales Region: Nat

Agency
Name: Ax Media
Buying Contact:
Billing Contact:
 1251 NW Briarcliff Pkwy
 Kansas City, MO 64116

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/A Public Voice PAC
Demographic: A50+
Product Codes: PL6
Priority: P5
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-ISS

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/01/18	07/31/18	13	\$10,645.00	\$9,048.25
08/01/18	08/03/18	11	\$4,435.00	\$3,769.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2018	13	\$10,645.00	\$9,048.25	0.00
August 2018	11	\$4,435.00	\$3,769.75	0.00
Totals	24	\$15,080.00	\$12,818.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Dallas			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
KSNW Wichita	20%	\$15,080.00
Market	100%	\$75,400.00

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
ESNW	0%	\$0.00
KAAS	0%	\$0.00
KAKE	0%	\$0.00
KMTW	0%	\$0.00
KSAS	0%	\$0.00
KSCW	0%	\$0.00
KSNC	0%	\$0.00
KSNG	0%	\$0.00
KSNK	0%	\$0.00
KSNL	0%	\$0.00
KWCH	0%	\$0.00
KWCV	0%	\$0.00
UNKWN	80%	\$60,320.00

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KSNW Wichita

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	Multi	07/26/18	07/27/18	KSN News Channels : KSNL,KSNG,KSNL,KSNW KSN News COMMENTS APPLY TO SUB LINES A THRU A KSN News	CM	12n-1pm	---TF--	1:00	2	\$300.00	P4	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/23/18	07/29/18	----F--					2	\$300.00		0.00			
3	Multi	07/26/18	07/27/18	M-F 4-430p Channels : KSNL,KSNG,KSNL,KSNW M-F 4-430p COMMENTS APPLY TO SUB LINES A THRU A Jeopardy B	CM	4-430pm	----F--	1:00	1	\$600.00	P2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/23/18	07/29/18	----F--					1	\$600.00		0.00			
5	Multi	07/26/18	07/27/18	M-F 430-5p Channels : KSNL,KSNG,KSNL,KSNW M-F 430-5p COMMENTS APPLY TO SUB LINES A THRU A Jeopardy	CM	430-5pm	----F--	1:00	1	\$680.00	P2	0.00	NM	1	\$680.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/23/18	07/29/18	----F--					1	\$680.00		0.00			
6	Multi	07/26/18	07/27/18	KSN News at Five Channels : KSNL,KSNG,KSNL,KSNW KSN News at Five COMMENTS APPLY TO SUB LINES A THRU A KSN News	CM	5-530pm	---TF--	1:00	2	\$1,000.00	P3	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/23/18	07/29/18	---TF--					2	\$1,000.00		0.00			
8	Multi	07/26/18	07/27/18	KSN News at Six Channels : KSNL,KSNG,KSNL,KSNW KSN News at Six COMMENTS APPLY TO SUB LINES A THRU A KSN News	CM	6-630p	---TF--	1:00	2	\$1,250.00	P3	0.00	NM	2	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/23/18	07/29/18	---TF--					2	\$1,250.00		0.00			
9	Multi	07/26/18	07/27/18	M-F 630-7p Channels : KSNL,KSNG,KSNL,KSNW M-F 630-7p COMMENTS APPLY TO SUB LINES A THRU A Wheel of Fortune	CM	630-7pm	---TF--	1:00	1	\$2,400.00	P3	0.00	NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/23/18	07/29/18	---TF--					1	\$2,400.00		0.00			
10	Multi	07/30/18	08/03/18	M-F 4-430p Channels : KSNL,KSNG,KSNL,KSNW M-F 4-430p COMMENTS APPLY TO SUB LINES A THRU A Jeopardy B	CM	4-430pm	MTWTF--	1:00	1	\$600.00	P2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/30/18	08/05/18	MTWTF--					1	\$600.00		0.00			
N 12	Multi	07/31/18	08/03/18	M-F 4-430p Channels : KSNL,KSNG,KSNL,KSNW M-F 4-430p COMMENTS APPLY TO SUB LINES A THRU A Jeopardy B	CM	4-430pm	-TW----	:30	2	\$300.00	P2	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/30/18	08/05/18	-TW----					2	\$300.00		0.00			
N 13	Multi	07/31/18	08/03/18	M-F 430-5p Channels : KSNL,KSNG,KSNL,KSNW M-F 430-5p COMMENTS APPLY TO SUB LINES A THRU A Jeopardy B	CM	430-5pm	-TW----	:30	2	\$340.00	P2	0.00	NM	2	\$680.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/30/18	08/05/18	-TW----					2	\$340.00		0.00			
N 14	Multi	07/31/18	08/01/18		CM	6-630p	-11----	:30	2	\$625.00	P3	0.00	NM	2	\$1,250.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
KSN News at Six															
Channels : KSNC,KSNG,KSNL,KSNN															
KSN News at Six															
COMMENTS APPLY TO SUB LINES A THRU A															
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/30/18		08/05/18	-11----						2	\$625.00		0.00			
N 15	Multi	08/02/18	08/03/18	M-F 4-430p	CM	4-430pm	---TF--	:30	3	\$300.00	P2	0.00	NM	3	\$900.00
Channels : KSNC,KSNG,KSNL,KSNN															
M-F 4-430p															
COMMENTS APPLY TO SUB LINES A THRU A															
Jeopardy B															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/30/18		08/05/18	---TF--						3	\$300.00		0.00			
N 16	Multi	08/02/18	08/03/18	M-F 430-5p	CM	430-5pm	---TF--	:30	3	\$340.00	P2	0.00	NM	3	\$1,020.00
Channels : KSNC,KSNG,KSNL,KSNN															
M-F 430-5p															
COMMENTS APPLY TO SUB LINES A THRU A															
Jeopardy B															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/30/18		08/05/18	---TF--						3	\$340.00		0.00			
N 17	Multi	08/02/18	08/03/18	KSN News at Six	CM	6-630p	---11--	:30	2	\$625.00	P3	0.00	NM	2	\$1,250.00
Channels : KSNC,KSNG,KSNL,KSNN															
KSN News at Six															
COMMENTS APPLY TO SUB LINES A THRU A															
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/30/18		08/05/18	---11--						2	\$625.00		0.00			
													Totals	24	\$15,080.00



KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 26114951	Changes as of: 7/30/2018 at 10:32 AM	Version: Highlighting Revision 1
CPE: 59/66/475	Flight: 7/23/18 - 8/5/18	Station: KSNW
Agency: Ax Media	Advertiser: A Public Voice	Market: Wichita
1251 NW Briarcliff Pkwy	Product: 2018 Primary Election	Office: DALLAS
Suite 85	Agency Order #: 7575311	Service: Nielsen
Kansas City, MO 64116	Buyer: Blue, Sarah	Primary Demo: Adults 55+
	Salesperson: MICHAEL POWERS	Assistant: JOSEPH SELZ
	214-525-2790	214-525-2838
Separation:		

Con Type: POLITICAL/VOTE
Total \$: \$15,120.00
Total Spots: 20
Total CPP: \$108.78
Total GRP: 139.0
Traffic #: A1629388

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A55P Rating	Len	7/23 - 7/30		Total Spots	Total \$	CPP*	GRP*
							7/23	7/30				
1	Th-F 12n-1p		KSN News	\$300.00	3.5	60	2	0	2	\$600.00	\$85.71	7.0
REV- 2	M 4p-4:30p		Jeopardy B	\$600.00	5.5	60	0	3	1	\$600.00	\$109.09	5.5
Changes: Day/Time from M-F 4p-4:30p to M 4p-4:30p												
REV+ 3	Th-F 4p-4:30p		Jeopardy B	\$600.00	5.5	60	1	0	2	\$1,200.00	\$109.09	11.0
REV- 4	M 4:30p-5p		Jeopardy	\$680.00	8.0	60	0	3	1	\$680.00	\$85.00	8.0
Changes: Day/Time from M-F 4:30p-5p to M 4:30p-5p												
REV+ 5	Th-F 4:30p-5p		Jeopardy	\$680.00	8.0	60	1	0	2	\$1,360.00	\$85.00	16.0
6	Th-F 5p-5:30p		KSN News	\$1,000.00	7.5	60	2	0	2	\$2,000.00	\$133.33	15.0
REV- 7	M 6p-6:30p		KSN News	\$1,250.00	7.5	60	0	3	1	\$1,250.00	\$166.67	7.5
Changes: Day/Time from M-F 6p-6:30p to M 6p-6:30p												
8	Th-F 6p-6:30p		KSN News	\$1,250.00	7.5	60	2	0	2	\$2,500.00	\$166.67	15.0
9	Th-F 6:30p-7p		Wheel of Fortune	\$2,400.00	12.0	60	1	0	1	\$2,400.00	\$200.00	12.0
REV+ 10	M-F 4p-4:30p		Jeopardy B	\$300.00	5.5	30	0	1	2	\$600.00	\$54.55	11.0
Changes: Rate from 600 to 300, Len from 60 to 30												
REV+ 11	M-F 4:30p-5p		Jeopardy	\$340.00	8.0	30	0	1	2	\$680.00	\$42.50	16.0
Changes: Rate from 680 to 340, Len from 60 to 30												
REV+ 12	M-F 6p-6:30p		KSN News	\$625.00	7.5	30	0	0	2	\$1,250.00	\$83.33	15.0
TOTALS: 11 9									20	\$15,120.00	\$108.78	139.0



KATZ TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 26114951	Changes as of: 7/30/2018 at 10:32 AM	Version: Highlighting Revision 1
CPE: 59/66/475	Flight: 7/23/18 - 8/5/18	Station: KSNW
Agency: Ax Media	Advertiser: A Public Voice	Market: Wichita
1251 NW Briarcliff Pkwy	Product: 2018 Primary Election	Office: DALLAS
Suite 85	Agency Order #: 7575311	Service: Nielsen
Kansas City, MO 64116	Buyer: Blue, Sarah	Primary Demo: Adults 55+
	Salesperson: MICHAEL POWERS	Assistant: JOSEPH SELZ
	214-525-2790	214-525-2838
	Separation:	
		Con Type: POLITICAL/VOTE
		Total \$: \$15,120.00
		Total Spots: 20
		Total CPP: \$108.78
		Total GRP: 139.0
		Traffic #: A1629388

Special Instructions

Order Level Comments		
Date/Time	Added by	Comment
07/30/18 10:32 AM	GOTOSTRATA\mPOWER S	Separation: 30
07/30/18 9:51 AM	Sarah Blue	Other
07/30/18 9:27 AM	JOSEPH SELZ	offering to move preempted spots to this week
07/26/18 9:42 AM	Lori Sanderson	MOVING SPOTS TO NEXT WEEK. WON'T BE ABLE TO GIVE 15 MIN SEP SINCE PROGRAMS ARE BACK TO BACK.
07/26/18 9:41 AM	System	Notice Received.
07/26/18 9:30 AM	MICHAEL POWERS	Separation: 30;We are set up to receive invoices electronically: TV Invoices ID: 9916670 or TV16670 and RADIO Invoices ID: 9914861 OR RI14861. Marketron #184659, Spotdata #2095, eMediaTrade (AdCoreLocal) #EMT12794

Competitive Information	
Market Budget:	\$88,250
KSNW Share:	20%
Comment:	share estimated
Unknown:	80%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	20	\$15,120.00	\$108.78	139.0
Total	100%	20	\$15,120.00	\$108.78	139.0

Monthly Summary		
Month	Spots	Dollars
2018-Jul	11	\$10,060.00
2018-Aug	9	\$5,060.00
Total	20	\$15,120.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	7/30/18 10:32 AM	GOTOSTRATA\mPOWER S	Revised	6	6	\$-2,530.00	\$15,120.00	Changes: Comments from Separation: 30;We are set up to receive invoices electronically: TV Invoices ID: 9916670 or TV16670 and RADIO Invoices ID: 9914861 OR RI14861. Marketron #184659, Spotdata #2095, eMediaTrade (AdCoreLocal) #EMT12794 to Separation: 30, Total \$ from \$17,650.00 to \$15,120.00, Total CPP from \$126.98 to \$108.78. 8 buylines added or modified.
Makegood 1	7/26/18 9:42 AM	JOSEPH SELZ	Confirmed	2	2	\$0	\$17,650.00	Changes: Total GIMPs from 0 to 139, Total CPM from \$0.00 to \$126,978.42. 4 buylines added or modified.
Queued for Electronic Contracting	7/26/18 9:32 AM					\$0	\$0	
New	7/26/18 9:27 AM	MICHAEL POWERS	Confirmed	20		\$17,650.00	\$17,650.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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