

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Catherine Warburton, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➡



FEDERAL CANDIDATE



STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Michael Bloomberg

Authorized committee:

Mike Bloomberg 2020, Inc.

Agency requesting time (and contact information):

☐ N/A Assembly

Candidate's political party:

Democratic

Office sought (no acronyms or abbreviations):

President

Date of election:



General



Primary

Date varies by state

Treasurer of candidate's authorized committee:

Hayden Horowitz

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):



the candidate listed above who is a legally qualified candidate, or



the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency

Station Representative

Signature:

*Catherine Warburton*

Signature:

*Kieran Geffert*

Name: Catherine Warburton

Name: Kieran Geffert

Date of Request to Purchase Ad Time: 2/18/2020

Date of Station Agreement to Sell Time: 2/18/2020

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

*Catherine Warburton*

Name: Catherine Warburton

Date: 2/14/20

**TO BE COMPLETED BY STATION ONLY**Ad submitted to Station? ☒ Yes ☐ No Date ad received: 2/18/2020**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**Federal candidate certification signed (above): ☒ Yes ☐ No ☐ N/A

Disposition:

☒ Accepted☐ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*☐ Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 1516603

Station Call Letters:  
KLLC-FMDate Received/Requested:  
2/18/2020

Est. #: 128

Station Location:  
San Francisco, CARun Start and End Dates:  
2/19/2020 - 2/20/2020

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Feb 18, 20  
 CONT# 33724083 Mod# Ver# 1 (Last = )  
 REP Entercom Radio Sales  
 TO KLLC-FM (San Francisco, CA)  
 FM ROBERT FRAZZETTO (NY)  
 OFF NEW YORK  
 AGY Katz Media Group  
 ADDR 125 West 55th Street 3rd Floor  
 New York, NY 10019  
 BYR Helen Hanratty  
 ADV MICHAEL BLOOMBERG FOR PRESIDENT  
 PDT Bloomberg 128  
 FLT Feb 19, 20 - Feb 20, 20

DDS CONT# 0  
 C/P/E: / / 128  
 SALESPERSON FAX#  
 PH #

\* REP ORDER COMMENT \*

\*\* 2/18/2020 2:01:00 PM: NEW ORDER - ANY QUESTIONS PLEASE CONTACT YOUR RESPECTIVE KATZ DIVISIONAL MANAGER, PLEASE CONFIRM

\*\* 2/18/2020 2:01:00 PM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY,NY 10019. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		<b>FLIGHT 1</b>							
	1.1	..WT...	10A - 3P	60	2/19/2020 - 2/20/2020	1W	5	\$200.00	5
	1.2	..WT...	3P - 7P	60	2/19/2020 - 2/20/2020	1W	8	\$400.00	8
	1.3	..WT...	6A - 10A	60	2/19/2020 - 2/20/2020	1W	8	\$748.00	8
	1.4	..WT...	7P - 12A	60	2/19/2020 - 2/20/2020	1W	3	\$10.00	3
					** WEEKLY FLIGHT TOTALS **		24	\$10,214.00	

	<b>Feb 20</b>						
SPOTS	24						
CASH	10214.00						
TRADE	0.00						
NSL	0.00						
TOTAL	10214.00						

						<b>TOTAL</b>
SPOTS						24
CASH						10,214.00
TRADE						0.00
NSL						0.00
TOTAL						10,214.00

Feb 18, 20  
CONT# 33724083 Mod# Ver# 1 (Last = )  
REP Entercom Radio Sales

DDS CONT# 0  
C/P/E: / / 128

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**\*\* Competitive Comments \*\***

SVC:

Demo Adults 45+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

## ORDER

# Alice

## @ 97.3

Entercom San Francisco K

**Orders**  
**Order / Rev:** 1516603  
**Alt Order #:** 33724083  
**Product Desc:** Bloomberg 128  
**Estimate:** 128  
**Flight Dates:** 02/19/20 - 02/20/20  
**Original Date / Rev:** 02/18/20 / 02/18/20  
**Order Type:** HP-TRNAC

**Primary AE:** Katz New York  
**Sales Office:** K-NYC  
**Sales Region:** National

**Agency**  
**Name:** Katz Media Group  
**Buying Contact:** Helen Hanratty  
**Billing Contact:**  
 125 West 55th Street  
 New York, NY 10019

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Michael Bloomberg  
**Demographic:** A35+  
**Product Codes:** Candidates  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-CAND

**New Business Thru:**  
**Advertiser External ID:** 1041102  
**Agency External ID:** 4027634  
**Unit Code:** General

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
01/27/20	02/20/20	24	\$10,214.00	\$8,681.90

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
February 2020	24	\$10,214.00	\$8,681.90	0.00
<b>Totals</b>	<b>24</b>	<b>\$10,214.00</b>	<b>\$8,681.90</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz New York	K-NYC	National	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KLLC	02/19/20	02/20/20	M-F 10a-3p M-F 10a-3p	CM	10:00 AM-3:00 PM	--WT---	1:00	5	\$200.00	FULL	0.00	NM	5	\$1,000.00
POLITICAL PREEMPTIBLE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 02/17/20		02/23/20	--WT---						5	\$200.00		0.00			
N 2	KLLC	02/19/20	02/20/20	M-F 3p-7p M-F 3p-7p	CM	3:00 PM-7:00 PM	--WT---	1:00	8	\$400.00	FULL	0.00	NM	8	\$3,200.00
POLITICAL PREEMPTIBLE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 02/17/20		02/23/20	--WT---						8	\$400.00		0.00			
N 3	KLLC	02/19/20	02/20/20	M-F 6a-10a M-F 6a-10a	CM	6:00 AM-10:00 AM	--WT---	1:00	8	\$748.00	FULL	0.00	NM	8	\$5,984.00
POLITICAL PREEMPTIBLE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 02/17/20		02/23/20	--WT---						8	\$748.00		0.00			
N 4	KLLC	02/19/20	02/20/20	M-F 7p-12a M-F 7p-12a	CM	7:00 PM-12:00 XM	--WT---	1:00	3	\$10.00	FULL	0.00	NM	3	\$30.00
POLITICAL PREEMPTIBLE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 02/17/20		02/23/20	--WT---						3	\$10.00		0.00			
													Totals	24	\$10,214.00