

Eagle Radio - We've got you covered U.P.



Quarterly Programming Reports. Every three months, we must prepare and place in our station public file, a list of programs containing our most significant treatment of community issues during the preceding three months (“issues/programs lists”). **The list must briefly describe both the issue and the programming during which the issue was discussed, including the date and time that each such program was aired and its title and duration.** We must keep these lists in the file until the next grant of our station renewal application has become final.

Quarterly Issues and Programming Report WZAM 970AM

Prepared by: Ed Janisse and Jim Koski on 1-10-23 for the 4th Quarter of 2022.

The Overwhelming concerns in the area are jobs as well as economic growth & development. Secondary concerns include education, crime, drug/alcohol abuse, support for community service agencies, preservation of local heritage and interacting with local schools and governments.

PUBLIC SERVICE: Throughout the quarter a number of locally produced public service announcements were played. A rotating file of local 60 second announcements were aired approximately 60 times a day. In addition, Michigan Association of Broadcasters PSAs play many times a day. The organization, of which WZAM is a member, supplies us with 30 and 60 second public service announcements on issues ranging from child safety to health awareness to lead poisoning prevention, among others. The two dedicated series for this quarter?

LEAGUE OF WOMEN VOTERS-- 25 :30 spots October & November 2022 As always during an election season, we teamed up with the Marquette County Chapter of the League of Women Voters in an effort to get people to vote, highlighting both the importance of voting and of the different proposals on this year's Michigan ballot. (Contact—Priscilla Burnham, LWV)

TOYS FOR TOTS 22 :30 spots, December 2022 as always, we teamed up with the Marine Corps League for their “Toys For Tots” campaign. It was a success this year; according to the MCL, they were able to gather thousands of toys and thousands of dollars in donations.. (Contact—Bon Bannon, Marine Corps League)

TV6 Canathon: Eagle Radio, as a whole, has for years been a partner in this very important event. Non-Perishable Food Items and monetary donations are collected, then distributed to agencies who’s charge is to make sure those that need, get the help they need during the winter months. We start promoting their event in early November and continue through the first full week in December.

Under FCC regulations Stations WCUP, WGLI, WZAM and WMQT cannot discriminate in advertising arrangements on the basis of race or ethnicity. Any provision in any advertising agreement entered into with an advertiser whose intent is to discriminate in such manner shall be null and void.

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