

Eagle Radio - We've got you covered U.P.



Quarterly Programming Reports. Every three months, we must prepare and place in our station public file, a list of programs containing our most significant treatment of community issues during the preceding three months (“issues/programs lists”). **The list must briefly describe both the issue and the programming during which the issue was discussed, including the date and time that each such program was aired and its title and duration.** We must keep these lists in the file until the next grant of our station renewal application has become final.

Quarterly Issues and Programming Report WZAM 970AM

Prepared by: Ed Janisse and Jim Koski on 7-10-23 for the 2nd Quarter of 2023.

The Overwhelming concerns in the area are jobs as well as economic growth & development. Secondary concerns include education, crime, drug/alcohol abuse, support for community service agencies, preservation of local heritage and interacting with local schools and governments.

THE BIG ONE—Summer Safety

:60 spots 30X weekly 6/06-6/30

As we always do, we asked Marquette City Police Chief Ryan Grim and Marquette City Police Captain Jim Finkbeiner to cut a series of public service announcements about summer safety and new city laws regard the 4th of July holidays.

Contact Individual: Ryan Grim (906)228-0400

THE OTHER BIG ONE—Scam Awareness

:60 spots 30x weekly 4/27-5/19

Upon hearing about a plethora of scam activity hitting the area we partnered with Det. Chris Aldrich of the Marquette City Police Department for a series of PSAs informing people what you should and should not do to avoid falling victim to scammers.

“15 MINUTES:

15:00 minute show once a quarter

“15 Minutes” is our quarterly show devoted to a single topic of community interest. Our guest this quarter was Dennis Stachowitz, Director of Community Development from the City of Marquette, to talk about the city’s development of a new Master Plan.

NATIVE HISTORY MINUTE – Twice daily we air the program that are each about 1 minute long telling the Native American historical roots and Native culture in story form. The Program is produced by Mitch Bolo (one of our Native American staff members) and it is sponsored by local advertisers.

Under FCC regulations Stations WCUP, WGLI, WZAM and WMQT cannot discriminate in advertising arrangements on the basis of race or ethnicity. Any provision in any advertising agreement entered into with an advertiser whose intent is to discriminate in such manner shall be null and void.

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“DID YOU HEAR”

4x/week April-June 2023

Four times a week afternoon personality Jim Koski invites people in to discuss things going on in the community, from fundraising events to athletic events to items of general interest.

(contact—Geno Angeli, Marquette County Exchange Club, 906-360-6926; Jill Grundstrom, Forest Roberts Theater 906-361-8607)

For 1 hour at 7pm the last Thursday of each month including April 27th, May 25th, and June 27th, The U.P. Community Health Town Hall is a FREE, monthly, virtual webinar series hosted by Elise Bur, Director of the Center for Rural Health at Northern Michigan University and is organized in partnership with Dr. Steven Elmer, Associate Professor, and Dr. Kelly Kamm, Assistant Professor, both from the Department of Kinesiology and Integrative Physiology at Michigan Technological University. The Town Hall provides a platform for the public to engage with a diverse panel of subject- matter experts such as public health officials, clinicians, educators, agencies, etc. and focuses on a variety of aspects that impact the health and wellbeing of communities throughout the Upper Peninsula. Regional health statistics, emerging health issues, current initiatives, and best practices will be shared in an effort to increase awareness, inspire action and improve the health of individuals. The Town Hall broadcast will take place the last Thursday of each month and may be viewed live at 7:00 p.m. ET through the following Zoom Webinar link: <https://bit.ly/UPhealthtownhall>.