

# **Eagle Radio - We've got you covered U.P.**



*Quarterly Programming Reports.* Every three months, we must prepare and place in our station public file, a list of programs containing our most significant treatment of community issues during the preceding three months (“issues/programs lists”). **The list must briefly describe both the issue and the programming during which the issue was discussed, including the date and time that each such program was aired and its title and duration.** We must keep these lists in the file until the next grant of our station renewal application has become final.

## **Quarterly Issues and Programming Report WZAM 970AM**

**Prepared by: Ed Janisse and Jim Koski on 1-10-24 for the 4<sup>th</sup> Quarter of 2023.**

*The Overwhelming concerns in the area are jobs as well as economic growth & development. Secondary concerns include education, crime, drug/alcohol abuse, support for community service agencies, preservation of local heritage and interacting with local schools and governments.*

### **1. THE BIG ONE—FALL SAFETY**

Variety of 60 second spots, October-December 2023

Why we did it: With the fall hunting & hiking season in full swing we had Marquette Police Chief Ryan Grim and Marquette County Sheriff Greg Zybur in to cut a series of PSAs about hiking & hunting safety, winter prep, and other dos and don'ts. This was a continuation of the series we began in June.

Contact individual: Ryan Grim, Marquette Police Chief, (906) 228-0400.

### **2. 15 MINUTES:**

15:00 minute show once a quarter

“15 Minutes” is our quarterly show devoted to a single topic of community interest. Our guest this quarter was Kyle Whitney, Marquette City Clerk, on the city being a pilot partner (the only one the UP) for the state's new early voting program, which will go into effect in 2024.

### **3. VARIOUS PUBLIC SERVICE ANNOUNCEMENTS**

As part of our commitment to public service & information we provide spot announcements for various local groups, which this quarter included the Forest Roberts Theater and Noquemanon Trail Network, and various activities at places like the Peter White Public Library and organizations like the UP Children's Museum

**NATIVE HISTORY MINUTE** – Twice daily we air the program that are each about 1 minute long telling the Native American historical roots and Native culture in story form. The Program is produced by Mitch Bolo (one of our Native American staff members) and it is sponsored by local advertisers.

**SUBMITTED BY:** Ed Janisse

Under FCC regulations Stations WCUP, WGLI, WZAM and WMQT cannot discriminate in advertising arrangements on the basis of race or ethnicity. Any provision in any advertising agreement entered into with an advertiser whose intent is to discriminate in such manner shall be null and void.

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For 1 hour at 7pm the last Thursday of each month including July 27<sup>th</sup>, August 31<sup>st</sup>, and September 28<sup>th</sup>, The U.P. Community Health Town Hall is a FREE, monthly, virtual webinar series hosted by Elise Bur, Director of the Center for Rural Health at Northern Michigan University and is organized in partnership with Dr. Steven Elmer, Associate Professor, and Dr. Kelly Kamm, Assistant Professor, both from the Department of Kinesiology and Integrative Physiology at Michigan Technological University. The Town Hall provides a platform for the public to engage with a diverse panel of subject- matter experts such as public health officials, clinicians, educators, agencies, etc. and focuses on a variety of aspects that impact the health and wellbeing of communities throughout the Upper Peninsula. Regional health statistics, emerging health issues, current initiatives, and best practices will be shared in an effort to increase awareness, inspire action and improve the health of individuals. The Town Hall broadcast will take place the last Thursday of each month and may be viewed live at 7:00 p.m. ET through the following Zoom Webinar link: <https://bit.ly/UPhealthtownhall>.