

Eagle Radio - We've got you covered U.P.



Quarterly Programming Reports. Every three months, we must prepare and place in our station public file, a list of programs containing our most significant treatment of community issues during the preceding three months (“issues/programs lists”). **The list must briefly describe both the issue and the programming during which the issue was discussed, including the date and time that each such program was aired and its title and duration.** We must keep these lists in the file until the next grant of our station renewal application has become final.

Quarterly Issues and Programming Report WZAM 970AM

Prepared by: Ed Janisse and Jim Koski on 4-10-24 for the 1st Quarter of 2024.

The Overwhelming concerns in the area are jobs as well as economic growth & development. Secondary concerns include education, crime, drug/alcohol abuse, support for community service agencies, preservation of local heritage and interacting with local schools and governments.

VARIOUS NEWS/PSAS

As part of our commitment to public service & information we provide spot announcements for various local groups, which this quarter included programs at the Peter White Public Library and Marquette Regional History Center, as well as the Noquemanon Cross Country Ski Marathon & Ishpeming Ski Jumps.

SCHOOL BUS SAFETY MESSAGES—New this Quarter to WZAM are many Daily :30 spots January February and March 2023 promoting the Stop Arm Cameras and the penalties for not stopping when the Red Flashing Lights are on and the bus is loading and unloading passengers and each message is Sponsored by local Agencies and Businesses.

NATIVE HISTORY MINUTE – Twice daily we air the program that are each about 3 minutes long telling the Native American historical roots and Native culture in story form. The Program is produced by Mitch Bolo (one of our Native American staff members) and it is sponsored by local advertisers.

THE BIG ONE—Winter safety

: 60 25x/week January-February 2024

Despite the lack of a “real” winter this year, we teamed up with Marquette City Police for winter safety tips, everything from safe driving & what to do if you’re in an accident to what to do with the snow you remove from your yard.

(contact-- Marquette Police Chief Ryan Grim 906-228-0400)

“DID YOU HEAR”

3x/week January- March 2024

Three times a week afternoon personality Jim Koski invites people in to discuss things going on in the community, from fundraising events to athletic events to items of general interest.

Under FCC regulations Stations WCUP, WGLI, WZAM and WMQT cannot discriminate in advertising arrangements on the basis of race or ethnicity. Any provision in any advertising agreement entered into with an advertiser whose intent is to discriminate in such manner shall be null and void.

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(contact—Marty Achatz, PWPL 906-226-4305 or Jill Grundstrom, NMU Theater Department, (906)361-8107)

UPAWS “Pet of the Week”

:60 spots 25x weekly, January-March 2024

This is our ongoing series with the local animal shelter to make sure that the animals brought to them end up in loving homes. After five years we sport an almost perfect record in getting the pets placed, saving them from being put to sleep

(contact individual: Ann Brownell, 906-475-6661)