

ORDER

Orders	Order / Rev:	10299	
	Alt Order #:		
	Product Desc:	Tyler Edmonds for Judge	
	Estimate:		WSIL-TV
	Flight Dates:	08/19/18 - 11/05/18	Primary AE: Steve Wheeler
	Original Date / Rev:	08/16/18 / 08/16/18	Sales Office: R-POL
	Order Type:	GENERAL	Sales Region: R-Pol

Agency	Name:	Tyler Edmonds, Cmte to Elect	
	Buying Contact:		Billing Type: Cash
	Billing Contact:		Billing Calendar: Broadcast
		P.O. Box 552	Billing Cycle: EOM/EOC
		Anna, IL 62906	Agency Commission: 15%

Advertiser	Name:	Tyler Edmonds, Cmte to Elect	
	Demographic:	HH	New Business Thru:
	Product Codes:	Candidates	Order Separation: 00:15:00
	Priority:	P-03	Advertiser External ID:
	Revenue Codes:	DIR, POL, POL-CAND	Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/18	08/26/18	14	\$2,496.00	\$2,121.60
08/27/18	09/30/18	65	\$11,248.00	\$9,560.80
10/01/18	10/28/18	52	\$12,180.00	\$10,353.00
10/29/18	11/05/18	16	\$4,735.00	\$4,024.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2018	14	\$2,496.00	\$2,121.60	0.00
September 2018	65	\$11,248.00	\$9,560.80	0.00
October 2018	52	\$12,180.00	\$10,353.00	0.00
November 2018	16	\$4,735.00	\$4,024.75	0.00
Totals	147	\$30,659.00	\$26,060.15	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Steve Wheeler			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	3	08/19/18	09/09/18	Local News Sunday	CM	10p-10:30p	-----1	:15	1	\$260.00	P-02	0.00	NM	4	\$1,040.00
				Local News Sunday											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/18	08/19/18	-----1		1				\$260.00		0.00			
		Week: 08/20/18	08/26/18	-----1		1				\$260.00		0.00			
		Week: 08/27/18	09/02/18	-----1		1				\$260.00		0.00			
		Week: 09/03/18	09/09/18	-----1		1				\$260.00		0.00			
2	3	08/20/18	09/05/18	Local News 5a	CM	5a-6a	1111---	:15	4	\$55.00	P-02	0.00	NM	11	\$605.00
				Local News 5a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/18	08/26/18	1111---		4				\$55.00		0.00			
		Week: 08/27/18	09/02/18	1111---		4				\$55.00		0.00			
		Week: 09/03/18	09/09/18	111----		3				\$55.00		0.00			
3	3	09/06/18	09/13/18	Local News 5a	CM	5a-6a	1111---	:15	4	\$35.00	P-03	0.00	NM	5	\$175.00
				Local News 5a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/18	09/09/18	---1---		1				\$35.00		0.00			
		Week: 09/10/18	09/16/18	1111---		4				\$35.00		0.00			
4	3	08/20/18	09/05/18	Local News 6p	CM	6p-6:30p	1111---	:15	4	\$130.00	P-02	0.00	NM	11	\$1,430.00
				Local News 6p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/18	08/26/18	1111---		4				\$130.00		0.00			

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 Flight Dates: 08/19/18 - 11/05/18

Advertiser: Tyler Edmonds, Cmte to Elect
 Product Desc: Tyler Edmonds for Judge
 Estimate:
WSIL-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
4	3	08/20/18	09/05/18	Local News 6p Local News 6p	CM	6p-6:30p	1111---	:15	4	\$130.00	P-02	0.00	NM	11	\$1,430.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 08/27/18	09/02/18	1111---		4			\$130.00			0.00			
		Week: 09/03/18	09/09/18	111----		3			\$130.00			0.00			
5	3	09/06/18	09/13/18	Local News 6p Local News 6p	CM	6p-6:30p	1111---	:15	4	\$130.00	P-03	0.00	NM	5	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/03/18	09/09/18	---1---		1			\$130.00			0.00			
		Week: 09/10/18	09/16/18	1111---		4			\$130.00			0.00			
6	3	08/20/18	09/05/18	Local News 10p Local News 10p	CM	10p-10:35p	1111---	:15	4	\$309.00	P-02	0.00	NM	11	\$3,399.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 08/20/18	08/26/18	1111---		4			\$309.00			0.00			
		Week: 08/27/18	09/02/18	1111---		4			\$309.00			0.00			
		Week: 09/03/18	09/09/18	111----		3			\$309.00			0.00			
7	3	09/06/18	09/13/18	Local News 10p Local News 10p	CM	10p-10:35p	1111---	:15	4	\$211.00	P-03	0.00	NM	5	\$1,055.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/03/18	09/09/18	---1---		1			\$211.00			0.00			
		Week: 09/10/18	09/16/18	1111---		4			\$211.00			0.00			
8	3	09/16/18	09/30/18	Local News Sunday Local News Sunday	CM	10p-10:30p	-----1	:30	1	\$250.00	P-03	0.00	NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/10/18	09/16/18	-----1		1			\$250.00			0.00			
		Week: 09/17/18	09/23/18	-----1		1			\$250.00			0.00			
		Week: 09/24/18	09/30/18	-----1		1			\$250.00			0.00			
9	3	09/17/18	09/27/18	Local News 5a Local News 5a	CM	5a-6a	1111---	:30	4	\$55.00	P-03	0.00	NM	8	\$440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/17/18	09/23/18	1111---		4			\$55.00			0.00			
		Week: 09/24/18	09/30/18	1111---		4			\$55.00			0.00			
10	3	09/17/18	09/27/18	Local News 6p Local News 6p	CM	6p-6:30p	1111---	:30	4	\$200.00	P-03	0.00	NM	8	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/17/18	09/23/18	1111---		4			\$200.00			0.00			
		Week: 09/24/18	09/30/18	1111---		4			\$200.00			0.00			
11	3	09/17/18	09/27/18	Local News 10p Local News 10p	CM	10p-10:35p	1111---	:30	4	\$325.00	P-03	0.00	NM	8	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/17/18	09/23/18	1111---		4			\$325.00			0.00			
		Week: 09/24/18	09/30/18	1111---		4			\$325.00			0.00			
12	3	10/07/18	10/28/18	Local News Sunday Local News Sunday	CM	10p-10:30p	-----1	:30	1	\$285.00	P-03	0.00	NM	4	\$1,140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/01/18	10/07/18	-----1		1			\$285.00			0.00			
		Week: 10/08/18	10/14/18	-----1		1			\$285.00			0.00			
		Week: 10/15/18	10/21/18	-----1		1			\$285.00			0.00			
		Week: 10/22/18	10/28/18	-----1		1			\$285.00			0.00			
13	3	11/04/18	11/04/18	Local News Sunday Local News Sunday	CM	10p-10:30p	-----1	:30	1	\$600.00	P-02	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/18	11/04/18	-----1		1			\$600.00			0.00			
14	3	10/01/18	11/01/18	Local News 5a Local News 5a	CM	5a-6a	1111---	:30	4	\$55.00	P-03	0.00	NM	20	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/01/18	10/07/18	1111---		4			\$55.00			0.00			
		Week: 10/08/18	10/14/18	1111---		4			\$55.00			0.00			
		Week: 10/15/18	10/21/18	1111---		4			\$55.00			0.00			
		Week: 10/22/18	10/28/18	1111---		4			\$55.00			0.00			
		Week: 10/29/18	11/04/18	1111---		4			\$55.00			0.00			

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15	3	11/05/18	11/05/18	Local News 5a Local News 5a	CM	5a-6a	1-----	:30	1	\$125.00	P-02	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/05/18	11/11/18	1-----	1		\$125.00		0.00						
16	3	10/01/18	11/01/18	Local News 6p Local News 6p	CM	6p-6:30p	1111---	:30	4	\$250.00	P-03	0.00	NM	20	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/18	10/07/18	1111---	4		\$250.00		0.00						
Week:		10/08/18	10/14/18	1111---	4		\$250.00		0.00						
Week:		10/15/18	10/21/18	1111---	4		\$250.00		0.00						
Week:		10/22/18	10/28/18	1111---	4		\$250.00		0.00						
Week:		10/29/18	11/04/18	1111---	4		\$250.00		0.00						
17	3	11/05/18	11/05/18	Local News 6p Local News 6p	CM	6p-6:30p	1-----	:30	1	\$450.00	P-02	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/05/18	11/11/18	1-----	1		\$450.00		0.00						
18	3	10/01/18	11/01/18	Local News 10p Local News 10p	CM	10p-10:35p	1111---	:30	4	\$385.00	P-03	0.00	NM	20	\$7,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/18	10/07/18	1111---	4		\$385.00		0.00						
Week:		10/08/18	10/14/18	1111---	4		\$385.00		0.00						
Week:		10/15/18	10/21/18	1111---	4		\$385.00		0.00						
Week:		10/22/18	10/28/18	1111---	4		\$385.00		0.00						
Week:		10/29/18	11/04/18	1111---	4		\$385.00		0.00						
19	3	11/05/18	11/05/18	Local News 10p Local News 10p	CM	10p-10:35p	1-----	:30	1	\$800.00	P-02	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/05/18	11/11/18	1-----	1		\$800.00		0.00						
													Totals	147	\$30,659.00