

CONTRACT



NLAS
5000 Riverside Dr
Building 5 Suite 200
Irving, TX 75039
(214) 765-4122

<u>Contract / Revision</u> 1633372 /		<u>Alt Order #</u> 26116484
<u>Product</u> Issue		
<u>Contract Dates</u> 09/01/18 - 09/10/18		<u>Estimate #</u> 6742
<u>Advertiser</u> POL/Senate Majority PAC		<u>Original Date / Revision</u> 07/30/18 / 07/30/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> NLAS	<u>Account Executive</u> Continental Washingt	<u>Sales Office</u> Continental/Was
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u> 9914573	<u>Advertiser Code</u> 163	<u>Product 1/2</u> 173
<u>Agency Ref</u> IN14921	<u>Advertiser Ref</u>	

And:

Waterfront Strategies
3050 K Street Northwest
Washington, DC 20007
USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	NLAS	09/03/18	09/10/18	M-F 3p-4p	M-F 3p-4p		:30				NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/03/18	09/09/18	MTWTF--				2	\$100.00				
	Week:	09/10/18	09/16/18	M-----				1	\$100.00				
N 2	NLAS	09/03/18	09/10/18	M-F 6p-7p	M-F 6p-7p		:30				NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/03/18	09/09/18	MTWTF--				2	\$100.00				
	Week:	09/10/18	09/16/18	M-----				1	\$100.00				
N 3	NLAS	09/03/18	09/10/18	M-F 730p-8p	M-F 730p-8p		:30				NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/03/18	09/09/18	MTWTF--				2	\$100.00				
	Week:	09/10/18	09/16/18	M-----				1	\$100.00				
N 4	NLAS	09/09/18	09/09/18	Sa-Su 8p-10p	Sa-Su 8p-10p		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/03/18	09/09/18	-----S				1	\$100.00				
Totals								0.00				10	\$1,000.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/27/18 - 09/10/18	10	\$1,000.00	(\$150.00)	\$850.00
Totals	10	\$1,000.00	(\$150.00)	\$850.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

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