

# CONTRACT



**NLAS**  
**5000 Riverside Dr**  
**Building 5 Suite 200**  
**Irving, TX 75039**  
**(214) 765-4122**

And:

**Waterfront Strategies**  
**3050 K Street Northwest**  
**Washington, DC 20007**  
**USA**

<u>Contract / Revision</u> 1633372 /		<u>Alt Order #</u> 26116484
<u>Product</u> <b>Issue</b>		
<u>Contract Dates</u> <b>09/01/18 - 09/10/18</b>		<u>Estimate #</u> <b>6742</b>
<u>Advertiser</u> <b>POL/Senate Majority PAC</b>		<u>Original Date / Revision</u> 07/30/18 / 07/30/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> <b>NLAS</b>	<u>Account Executive</u> Continental Washingt	<u>Sales Office</u> Continental/Was
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u> 9914573	<u>Advertiser Code</u> 163	<u>Product 1/2</u> 173
<u>Agency Ref</u> IN14921		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	NLAS	09/03/18	09/10/18	M-F 3p-4p	M-F 3p-4p		:30				NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/03/18	09/09/18	MTWTF--				2	\$100.00				
	Week:	09/10/18	09/16/18	M-----				1	\$100.00				
N 2	NLAS	09/03/18	09/10/18	M-F 6p-7p	M-F 6p-7p		:30				NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/03/18	09/09/18	MTWTF--				2	\$100.00				
	Week:	09/10/18	09/16/18	M-----				1	\$100.00				
N 3	NLAS	09/03/18	09/10/18	M-F 730p-8p	M-F 730p-8p		:30				NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/03/18	09/09/18	MTWTF--				2	\$100.00				
	Week:	09/10/18	09/16/18	M-----				1	\$100.00				
N 4	NLAS	09/09/18	09/09/18	Sa-Su 8p-10p	Sa-Su 8p-10p		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/03/18	09/09/18	-----S				1	\$100.00				
<b>Totals</b>								0.00				10	\$1,000.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/27/18 -09/10/18	10	\$1,000.00	(\$150.00)	\$850.00
<b>Totals</b>	10	\$1,000.00	(\$150.00)	\$850.00

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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