

Issue	Name of Program/Segment	Date of Airing	Time of Airing	Duration	Narrative of How the Issue was Treated
Financial Need	Benefit Auction for Larry Wallace Jr.	3/22/2023	1:00pm	1 hour	KCLY held a Benefit Auction to raise funds for Larry Wallace Jr; who has cancer. We raised \$5455.00 to help her with medical and travel expenses.
Public Safety	PSA's for Matching Donors	30 spots aired between 10/1 to 3/31	Various	30 second spots	MatchingDonors is an award winning 501c3 nonprofit organization, and the nation's largest living organ donor non-profit organization finding and registering living organ donors for people needing organ transplants in the United States.
Severe Weather	24 hour Severe Weather Coverage	7 days per week	24 hours per day	Reports	Whenever a Severe Weather Watch or Warning is issued for our listening area, KCLY responds with live coverage of the storm. Our staff members are assigned 'on call' days, and are responsible for being at the station with coverage during the course of the watch/warning.

Public Health	KCLY Morning News	1/17/2023	7:16 AM	2:00	A new Yoga and Health bar located in Clay Center is expanding.
Community Improvement	KCLY Noon News	2/15/2023	12:13 PM	2:45	Superintendent Brett Nelson at Clay Center Schools; gave update on fundraising for the new Tiger Football Stadium. And the sale of the Otto Unruh Stadium as commercial property.
Severe Weather	Promos	Entire Quarter	All Day	:30 Spots	Reminders for listeners that they will get 24 hour a day coverage to keep them safe.

ISSUES/PROGRAMS LIST

KCLY--Clay Center, KS

1st Qtr January through March 2023

In this quarter, KCLY has determined that the most significant issues of importance to our community are as follows:

- *Education
- *Health/Public Safety
- *Economic Development
- *Identity Theft
- *Breast Cancer Awareness
- *Financial Need
- *Election Results

The attached list reflects some of the programming broadcast in this quarter that show how KCLY responded to and treated those issues. This list does not include all the issues responded to by the station or all the ways the station responded to these issues.