

KGO-TV
SAN FRANCISCO, CALIFORNIA

QUARTERLY LISTING OF COMMUNITY PROBLEMS
AND RELATED PROGRAMMING

SECOND QUARTER - 1999

REGULARLY SCHEDULED PROGRAMMING

During the second quarter of 1999, KGO-TV aired the following regularly scheduled local newscasts identified on air as "ABC 7 News" with a total cumulative average of over 90 hours per month:

Monday - Friday	5:30-7:00AM
Monday - Friday	11:30AM-12:00PM
Monday - Friday	5:00-5:30PM
Monday - Friday	6:00-7:00PM
Monday - Sunday	11:00-11:35PM
Saturday	6:00-6:30PM
Sunday	7:00-8:00AM
Sunday	9:00-10:30AM
Sunday	5:00-5:30PM

During the second quarter of 1999, KGO-TV also aired the following regularly scheduled locally produced programs that addressed the problems and needs of the San Francisco-San Jose-Oakland Market area:

MARKETPLACE: Half-hour business program mainly targeted to women, hosted by anchor Laura Zimmerman and KGO Radio 810 news anchor Rosie Allen, along with special reports by Pamela Krueger. The program aired Sundays at 10:30AM.

SUNDAY ON 7: Half-hour public affairs program hosted by KGO-TV Community Affairs Director Rose Guilbault consisting of a variety of subjects primarily dealing with issues related to the local community. The program aired Sundays at 11:00AM.

LOCAL SPECIALS

During the second quarter of 1999, KGO-TV aired the following locally produced special programs that addressed the problems and needs of the San Francisco-San Jose-Oakland Market area. Specific program descriptions appear in this report:

SUNDAY ON SEVEN CELEBRATES CINCO DE MAYO: Host Rose Guilbault and Channel 7 South Bay Bureau Chief Rigo Chacon provided live coverage from the San Jose Cinco De Mayo Festival & Parade. They discussed the significance of the holiday that celebrates Mexico's independence from the French in 1862. Live reports from San Francisco's Mission District parade were also featured. This program aired on Sunday, May 2, 1999 from 10:30-11:00AM.

PROFILES OF EXCELLENCE: This original program, in a series of specials under the generic title of Profiles of Excellence, highlighted the accomplishments of five outstanding members of the Bay Area's Asian American Community. This program aired on Sunday, June 12, 1999 from 5:30-6:00PM. An encore presentation of this program aired on Sunday, June 13, 1999 from 11:00-11:30AM.

PROFILES OF EXCELLENCE: This original program, in a series of specials under the generic title of Profiles of Excellence, highlighted the accomplishments of five outstanding members of the Bay Area's African American Community. This program aired on Saturday, June 19, 1999 from 5:30-6:00PM.

FREEDOM FROM HUNGER SUMMER FOOD DRIVE: This bi-annual food drive originated from eight locations around the Bay Area, and collected 268,828 pounds of food, and \$34,121 in cash for local food banks. This event aired on Monday, June 21, 1999, and included local :60 second and two minute cut-ins at various times throughout the day from 5:30AM through 5:00PM. Full coverage was provided inside local news programs at 5:30-7:00AM, 11:30AM, 5:00PM and 6:00PM.

SAN FRANCISCO X GAMES: This original program highlighted the 5th annual "X Games" held this year in San Francisco. 450 of the world's best alternative sports athletes were featured as they competed in nine events. This program was targeted to younger viewers from 12 to 24 years of age, and aired on Saturday, June 26, 1999 from 7:30-8:00PM.

(Local Specials cont.)

CHILDREN'S MIRACLE NETWORK TELETHON: KGO-TV provided local coverage inside this live national program. Six local segment times aired at 9:40-10:00AM, 10:40-11:00AM, 11:40AM-12Noon, 12:30-1:00PM, 1:30-2:00PM, & 2:15-3:00PM. ABC 7 News anchors hosted these local fundraising segments that profiled Northern Californians who had benefited from the services of Children's Hospital Oakland. This program aired on Sunday, June 6, 1999 from 9:00AM-3:02PM.

PUBLIC SERVICE ANNOUNCEMENTS:

During the second quarter of 1999, KGO-TV aired a total of 2,262 public service announcements that aired throughout the broadcast day in various time periods, and involved many different topics. Sponsors of these PSA's included the Islamic Media Foundation, Goodwill, City of Hope, National Association of Mental Illness, Contra Costa Clean Water Program, American Lung Association, Paralyzed Vets of America, and the Consumer Information Center.

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In addition to the local news and public affairs programs described in this report, KGO-TV carries all of the ABC Television news & public affairs programs listed & described in the report filed as "Network Programming."

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KGO-TV regularly surveys community leaders and organizations, and responds to these surveys. Through these efforts we've determined that the following issues are important to the community:

Minority Issues

Transportation / Traffic Issues

Education Issues

HIV/AIDS Issues

Illegal Drug Problem

Youth Issues

Youth Violence

Some of the station's most significant treatments of these issues are described on the following pages.

PROGRAMS ADDRESSING THE PROBLEMS AND NEEDS OF THE COMMUNITY

MINORITY ISSUES

ABC 7 NEWS (Local)

Date/Time: April 10, 1999 (6:00 - 6:30 PM)
April 10, 1999 (11:00 - 11:35 PM)

Length: :33, :33

Subject:

This report covered a Union City bone marrow registration drive targeted to Latinos and African Americans. Both groups had been traditionally low in registering as bone marrow donors in the fight against Leukemia.

ABC 7 NEWS (Local)

Date/Time: April 11, 1999 (11:00 - 11:35 PM)
April 12, 1999 (5:30 - 7:00 AM)
April 12, 1999 (6:00 - 7:00 PM)

Length: 1:30, 1:00, 1:35

Subject:

This report covered the Reverend Jesse Jackson's trip to Silicon Valley on a mission to make the high tech industry more accessible to minorities and women. Rev. Jackson's Rainbow Push Coalition purchased stock in 51 Silicon Valley Companies in a campaign to use economic means to encourage social change. Out of 384 people on the boards of directors in those 51 companies, there were only five African Americans and one Latino. The coalition planned to open a Silicon Valley office to monitor, and influence companies to diversify.

In a follow-up report, one Silicon Valley company said they were racially diverse with 35% minority employment, and four of nine vice presidents who were Hispanic. Rev. Jackson turned down an offer to debate the issue of minority hiring in Silicon Valley with the company.

(Minority Issues cont.)

ABC 7 NEWS (Local)

Date/Time: April 30, 1999 (11:00 - 11:35 PM)

Length: :40

Subject:

This report covered a gathering by hundreds of San Jose's Vietnamese Community to mark the 24th anniversary of the fall of the South Vietnamese Government in Saigon. Attendees burned incense and prayed for peace and human rights in their homeland. More than 25 youth groups organized the event that they hoped would become an annual event.

ABC 7 NEWS (Local)

Date/Time: May 18, 1999 (6:00 - 7:00 PM)

Length: 1:35

Subject:

This live report discussed Mexican President Zedillo's trip to California, and the reaction when he did not stop in Santa Clara County, the home to the largest number of Hispanics in the Bay Area. His visit was still watched with great interest in the area.

ABC 7 NEWS (Local)

Date/Time: April 13, 1999 (5:00 - 5:30 PM)

Length: 1:36

Subject:

This live report detailed a San Francisco Police investigation into a possible hate crime. An African American man said he was abducted and dumped in Buena Vista Park after someone carved a Nazi swastika into his chest.

(Minority Issues cont.)

ABC 7 NEWS (Local)

Date/Time: May 7, 1999 (11:00 - 11:35 PM)

Length: 1:00

Subject:

This report announced the end to an eight-day hunger strike by protestors at U. C. Berkeley who demanded more minority faculty members, and improvements in the Ethnic Studies Program. Students said administrators had met all of their demands.

ABC 7 NEWS (Local)

Date/Time: April 14, 1999 (6:00 - 7:00 PM)

Length: 1:00

Subject:

This report announced that the American Civil Liberties Union had launched a new campaign against race-based police traffic stops. The group claimed that police in California routinely stopped African American and Hispanic drivers based on their color. The ACLU was planning a billboard and radio campaign to call attention to the practice. They were also urging lawmakers to pass a bill that would require the state to compile annual statistics on all traffic stops. The San Jose Police Department was one of a few agencies that tracked the racial makeup of stopped drivers.

ABC 7 NEWS (Local)

Date/Time: April 17, 1999 (6:00 - 6:30 PM)

April 17, 1999 (11:00 - 11:35 PM)

April 18, 1999 (9:00 - 10:30 AM)

Length: 1:30, 1:30, 1:00

Subject:

In this report, NAACP President Kweisi Mfume discussed allegations that the San Jose Police Department had made unlawful traffic stops of minority motorists. This was a key topic at the NAACP's Western Conference in San Jose. The organization believed that "profiling" of minority drivers before they are pulled over had become a real problem across the country. Mr. Mfume said that "profiling" was causing a level of distrust in law enforcement. For the second year the NAACP supported congressional legislation regarding the "profiling" problem.

(Minority Issues cont.)

ABC 7 NEWS (Local)

Date/Time: May 1, 1999 (11:00 - 11:35 PM)

May 2, 1999 (6:00 - 6:30 PM)

Length: 1:30, 1:25

Subject:

This live report discussed San Jose's Cinco de Mayo celebration, the last of the century, which was to begin the following morning. Last minute preparations were underway at this hour.

This follow-up report discussed how the state's largest Cinco de Mayo event attracted hundreds of thousands in San Jose to honor and celebrate Mexican heritage and pride.

PUBLIC SERVICE ANNOUNCEMENTS

During April and May 1999, KGO-TV aired a series of locally produced public service announcements that featured and saluted people of Asian/Pacific American heritage. These salutes aired over 100 times in various day-parts.

TRANSPORTATION / TRAFFIC ISSUES

ABC 7 NEWS (Local)

Date/Time: April 5, 1999 (6:00 - 7:00 PM)

April 6, 1999 (5:30 - 7:00 AM)

Length: :30, :30

Subject:

This report covered the announcement that a new extension to the South Bay's light rail system would open in mid-December ahead of schedule. Officials from throughout Silicon Valley gathered at the Mountain View CalTrain station, a destination point for the new line. The train was expected to make many stops along the new Tasman West Line where approximately 180,000 jobs were located.

SUNDAY ON 7 (Local)

Date/Time: April 11, 1999 (11:00 - 11:30 AM)

Length: 1:39

Subject:

This segment discussed the problem of "road rage" or aggressive driving. A study found that San Francisco and Oakland ranked 20th on a list of statewide aggressive driving deaths. It was shown that the most aggressive drivers were the ones who lived in communities that were extremely dependent on their cars.

ABC 7 NEWS (Local)

Date/Time: May 6, 1999 (5:00 - 5:30 PM)

May 6, 1999 (6:00 - 7:00 PM)

Length: 1:40, :30

Subject:

This report discussed a new study that showed American mothers were spending more time behind the wheel of the car and less quality time with their kids. The Surface Transportation Policy Project in Washington, D.C. found that mothers who were married averaged 66 minutes in the car daily, while single moms averaged 75 minutes. Child development experts feared that there was little time left over for quality family time. Two Bay Area mothers who commuted long distances were profiled in this report.

(Transportation/Traffic cont.)

ABC 7 NEWS (Local)

Date/Time: April 28, 1999 (6:00 - 7:00 PM)

May 2, 1999 (7:00 - 8:00 AM)

May 4, 1999 (6:00 - 7:00 AM)

Length: 1:36, 1:36, 1:36

Subject:

This report reviewed a plan to expand Bay Area ferry service. The proposal, created by a blue ribbon task force of political and economic leaders, asked for 125 ferryboats, 40 terminals, and \$3.00 bridge tolls. The task force asked for federal and state funds to help finance the two billion-dollar plan, which was submitted to the state legislature.

ABC 7 NEWS (Local)

Date/Time: April 16, 1999 (6:00 - 7:00 PM)

Length: 1:26

Subject:

This report covered the expected opening of the new \$1.5 million San Antonio CalTrain Station in Mountain View. CalTrain built an underpass to make it easy and safe for some of the 1500 Hewlett Packard employees to get to the office located across the tracks.

ABC 7 NEWS (Local)

Date/Time: May 14, 1999 (6:00 - 7:00 PM)

Length: 2:38

Subject:

This report reviewed a budget plan by Governor Davis to expand the San Jose to Stockton Altamont Express, and several other commuter rail lines. The governor asked for \$76 million for the expansion that also included monies for expanded ferryboat service on the bay.

(Transportation/Traffic cont.)

ABC 7 NEWS (Local)

Date/Time: April 22, 1999 (11:00 - 11:35 PM)

April 23, 1999 (11:00 - 11:35 PM)

Length: :25, :25

Subject:

This report announced the opening of the "Bike Station" at the University Avenue CalTrain Depot in Palo Alto. The facility was designed for bike commuters as a place to change clothes and securely park their bikes on the way to work or school. Valet storage, bike repairs, rentals, and sales services were also available.

SUNDAY ON 7 (Local)

Date/Time: May 16, 1999 (11:00 - 11:30 AM)

Length: 6:00

Subject:

This segment reviewed electric cars as an alternative commute vehicle. It was reported that electric cars were becoming more attractive as they became more affordable to buy. They cost only one dollar to recharge compared to approximately \$17.00 to fill a gas tank. However, the drawback was the three to eight hours of battery recharging time.

ABC 7 NEWS (Local)

Date/Time: May 3, 1999 (6:00 - 7:00 PM)

Length: 1:00

Subject:

This report discussed the opening of a new roadway and bridge linking San Jose and Milpitas. The shortcut was expected to ease traffic, and enable drivers to reach main highways faster on their way to high tech jobs in Silicon Valley. This report also discussed future plans to improve other roadways, and light rail and train service in the area.

EDUCATION ISSUES

ABC 7 NEWS (Local)

Date/Time: April 9, 1999 (6:00 - 7:00 PM)

Length: 3:05

Subject:

This report saluted a community volunteer who had tutored immigrant students for over ten years. He spent his career as a teacher and at retirement decided he was not ready to stop. Five mornings each week he helped students with their homework at the Merritt College Tutorial Center. The type of help he provided students went well beyond academia, as he was known to also help them with their personal problems.

ABC 7 NEWS (Local)

Date/Time: April 27, 1999 (6:00 - 7:00 PM)

May 2, 1999 (7:00 - 8:00 AM)

Length: 1:40. 1:40

Subject:

This report reviewed the projected impact on the Oakland School District, and its students who were mandated to attend summer school in order to pass their grade levels. The get tough policy required any student who did not earn a 2.0 or C average in math, science, English, and social studies to attend the five week summer school. This affected one in every three students in the district. Critics felt it was time the district raised its standards for students. Some attributed the academic problems to attendance and language problems.

ABC 7 NEWS (Local)

Date/Time: April 13, 1999 (6:00 - 7:00 PM)

Length: 1:47

Subject:

This live report discussed the resignation of Oakland's school superintendent. The announcement came after months of controversy over the lack of progress in the Oakland Public School System.

(Education Issues cont.)

ABC 7 NEWS (Local)

Date/Time: May 11, 1999 (11:00 - 11:35 PM)

Length: :30

Subject:

This report discussed the issue surrounding the San Francisco School District consideration to abandon affirmative action. In order to settle a lawsuit by three Chinese families that charged discrimination, district officials agreed to eliminate racial quotas. Critics said that would mean fewer minority students at elite public schools. Some students warned the school district that it could end up as a segregated school district.

ABC 7 NEWS (Local)

Date/Time: April 4, 1999 (5:00 - 5:30 PM)

April 5, 1999 (5:30 - 7:00 AM)

Length: :30, :30

Subject:

This report discussed plans to schedule training sessions for teachers in the West Contra Costa School District. Parents were angry after a vice-principal gave a student money to buy drugs in a sting operation. In another incident, a basketball coach asked his female players about their bathing and sanitary habits. School administrators said they needed to train their teachers to use better judgement with students.

SUNDAY ON 7 (Local)

Date/Time: May 9, 1999 (11:00 - 11:30 AM)

Length: 6:45

Subject:

This segment discussed how the Gateway Learning Corporation, makers of the "Hooked on Phonics Learn to Read Program", joined with the Boys & Girls Clubs of America to help children with their reading. They created the "Hooked on Phonics Reading Challenge" which matched one child with one volunteer tutor three times each week for two months. A study showed that almost 60% of California's 4th graders read below grade level, and were at risk unless they received extra help to improve their reading skills.

(Education Issues cont.)

ABC 7 NEWS (Local)

Date/Time: May 15, 1999 (6:00 - 6:30 PM)

Length: :30

Subject:

This report covered the donation of computers by the Oracle Company to the Carver Elementary School in San Francisco. The computers would enable many of the students to reach the Internet for the first time. The donation marked the 100th time the high tech company gave computers to schools across the country.

ABC 7 NEWS (Local)

Date/Time: May 13, 1999 (5:00 - 5:30 PM)

Length: :30

Subject:

This report reviewed a bill by state legislators that asked for millions of dollars to implement new school safety measures. It called for items like metal detectors, cameras, and more counselors to help troubled kids. The state superintendent of schools said that California was last in the number of counselors that were available to students. The governor supported the idea of more counselors and called for it in his budget plan.

ABC 7 NEWS (Local)

Date/Time: June 8, 1999 (6:00 - 7:00 PM)

Length: 3:03

Subject:

This special report reviewed a special education program in San Rafael run by the Marin County Office of Education. The program served young people up to 22 years old with a wide variety of special needs. Program instructors put an emphasis on communication, and taught language along with social skills. Many of the children in the program showed improvement, but special education costs were expensive, and funding was chronically short.

HIV / AIDS ISSUES

ABC 7 NEWS (Local)

Date/Time: May 5, 1999 (5:30 - 7:00 AM)

Length: :30

Subject:

This report covered Mayor Willie Brown's announcement that San Francisco would match a one million-dollar contribution from Dupont Pharmaceuticals in a new partnership in AIDS prevention. The city's health department was expected to coordinate AIDS prevention programs by this government/business partnership. Officials were hopeful that this would trigger other businesses to contribute and help in a positive way.

ABC 7 NEWS (Local)

Date/Time: April 29, 1999 (6:00 - 7:00 PM)

April 30, 1999 (5:30 - 7:00 AM)

Length: :30, :30

Subject:

This report announced that a new medical study found HIV patients with improved immune systems could sometimes stop taking some of their medication. Some people who took a powerful combination of drugs were able to quit taking an antibiotic that protected against a form of pneumonia. Patients that were able to eliminate this treatment got a big boost because it showed their immune systems were working better.

ABC 7 NEWS (Local)

Date/Time: May 10, 1999 (11:00 - 11:35 PM)

Length: :30

Subject:

This report discussed a survey that found many sexually active Asian American men didn't think they were at risk for sexually transmitted diseases. It also found that they didn't see doctors as often as many other people. The survey showed that 89% of Asian American men had never seen a healthcare provider for reproductive health services; 65% relied entirely on books, magazines and TV for health information; and only 39% had been tested for HIV, compared with 59% of all American men.

(HIV / AIDS Issues cont.)

ABC 7 NEWS (Local)

Date/Time: April 18, 1999 (7:00 - 8:00 AM)

Length: :30

Subject:

This report announced that people living with AIDS had a new treatment option. The FDA had approved A fifth protease inhibitor. Protease inhibitors, combined with other medications significantly improved the health of patients battling HIV and AIDS. The new treatment, called Amprenavir, was proven to lower levels of HIV in the blood, and increase levels of immune cells.

ABC 7 NEWS (Local)

Date/Time: May 16, 1999 (5:00 - 5:30 PM)

May 16, 1999 (11:00 - 11:35 PM)

May 17, 1999 (5:30 - 7:00 AM)

Length: :25, :31, :30

Subject:

This report discussed the annual San Francisco AIDS Candlelight Vigil that was scheduled that night at 8pm. Since 1983, the vigil attracted thousands of people who marched from Market & Castro to city hall with candles to symbolize loved ones lost to the deadly disease. Among those expected to participate in the event was the cast of the Broadway musical "Rent."

ABC 7 NEWS (Local)

Date/Time: April 16, 1999 (11:00 - 11:35 PM)

April 20, 1999 (6:00 - 7:00 PM)

Length: 1:40, 1:40

Subject:

This report showed viewers what to look for when they have blood drawn from a lab technician, and how to know when it is done improperly. This report reacted to an incident of improper re-use of disposable needles by a lab technician in Palo Alto. Thousands of people were concerned that they might be at risk of contracting HIV or Hepatitis. A class action lawsuit was filed against the clinic and the technician.

(HIV / AIDS Issues cont.)

ABC 7 NEWS (Local)

Date/Time: May 3, 1999 (6:00 - 7:00 PM)

Length: :30

Subject:

This report looked at a movement to overturn San Francisco's ban on Gay bathhouses. A group of Gay advocates said they wanted the matter put on the November ballot. Gay bathhouses were shut down by the city in 1985 over health concerns about AIDS and other sexually transmitted diseases. Bathhouse advocates said new bathhouses were places where safe sex could be practiced.

ABC 7 NEWS (Local)

Date/Time: April 4, 1999 (7:00 - 8:00 AM)

Length: :30

Subject:

This report discussed how an AIDS vaccine was getting its first major test in the U. S. Forty research groups across the country including one in Sacramento were taking part. The vaccine was given to 5,000 volunteers all of whom were at high risk for the HIV virus. No other AIDS vaccine had made it to this level of U.S. testing which was a critical step in FDA approval for general use.

ABC 7 NEWS (Local)

Date/Time: June 4, 1999 (6:00 - 7:00 PM)

June 5, 1999 (6:00 - 6:30 PM)

Length: 1:58, 1:45

Subject:

The first report profiled an entire family that was planning to participate in the annual California AIDS Ride fundraiser from San Francisco to Los Angeles. A mom and her seven children told their story about preparing for the trip that over 2,500 cyclists would take part in.

The second report profiled one of the California AIDS Ride cyclists that were planning to make the trip from S.F. to L.A. five times.

ILLEGAL DRUG PROBLEM

ABC 7 NEWS (Local)

Date/Time: April 1, 1999 (6:00 - 7:00 PM)

Length: :30

Subject:

This report announced a major drug bust in the East Bay. After a two year investigation, law enforcement officials indicted nearly two dozen people and the seized \$7.5 million worth of drugs and weapons. Agents said that methamphetamine had become the kind of epidemic that crack cocaine reached a few years before.

SUNDAY ON 7 (Local)

Date/Time: May 23, 1999 (11:00 - 11:30 AM)

Length: 7:59

Subject:

This segment profiled the Neighborhood Parks Council, a coalition of 58 neighborhood groups that were dedicated to improving parks all over San Francisco. One of the groups was successful in renovating a neighborhood park that had been overrun by drug dealers and prostitutes. Together they raised funds, and worked with city agencies and residents to take back the park.

ABC 7 NEWS (Local)

Date/Time: May 6, 1999 (5:30 - 7:00 AM)

May 6, 1999 (7:25 - 7:30 AM)

May 6, 1999 (5:00 - 5:30 PM)

Length: :30, :30, :30

Subject:

This report covered the arrest of a couple in Santa Clara that were charged with turning their home and several others into a pot growing operation. Investigators found dozens of pot plants in a room outfitted with nursery equipment. Police said the arrests followed tips from a Korean language newspaper the couple allegedly used to locate other home sites to expand their illegal operations. The pot plantations yielded a crop of high-grade marijuana worth an estimated \$25 million per year.

(Illegal Drug Problem cont.)

ABC 7 NEWS (Local)

Date/Time: April 2, 1999 (6:00 - 7:00 PM)

Length: 2:08

Subject:

This report examined a Fremont based drug treatment program in Oakland where a project was underway to renovate an apartment building by program members. The three story house on 24th street was donated by the city, and was to become a home for fifty men recovering from the disaster years that drug use made of their lives. Local unions and private businesses donated materials and labor to the project. Local residents said the rehabilitation of the building had caused a noticeable improvement in the neighborhood.

ABC 7 NEWS (Local)

Date/Time: May 18, 1999 (5:30 - 7:00 AM)

Length: :30

Subject:

This report covered the arrest of a Richmond pharmacy owner who was charged with selling large amounts of pills, allegedly knowing they would be used to make methamphetamine. Federal officials said the suspect allegedly sold undercover agents thousands of precursor pills used in the manufacture of the street drug. The suspect faced up to 80 years in prison if convicted.

ABC 7 NEWS (Local)

Date/Time: May 16, 1999 (7:00 - 8:00 AM)

May 16, 1999 (9:00 - 10:00 AM)

May 16, 1999 (5:00 - 5:30 PM)

Length: :40, :40, :40

Subject:

This report covered a prostitution sweep by San Francisco Police that involved dozens of suspects. Police targeted a known hangout because of a flood of neighborhood complaints about noise and excessive traffic. Officers also recovered drugs and cash from the sting, and expected to increase enforcement in the area.

(Illegal Drug Problem cont.)

ABC 7 NEWS (Local)

Date/Time: May 18, 1999 (5:30 - 7:00 AM)

Length: :30

Subject:

This report discussed a four-month undercover drug investigation at two Tracy high schools. Investigators posed as students and made several purchases from suspects including marijuana, methamphetamine, LSD, and mushrooms. The community was stunned when twenty student suspects were arrested on campus and nine were apprehended off campus for allegedly selling drugs.

ABC 7 NEWS (Local)

Date/Time: June 17, 1999 (5:00 - 5:30 PM)

June 17, 1999 (6:00 - 7:00 PM)

June 17, 1999 (11:00 - 11:35 PM)

Length: :30, 1:30, 1:30

Subject:

These reports covered an alert by San Francisco healthcare officials that a killer bacteria had claimed the lives of two intravenous drug users. The two victims were thought to have contracted the flesh-eating bacteria from a contaminated batch of black tar heroin sold on the streets of San Francisco. A third person infected with the bacteria remained in critical condition. Authorities pointed out that the bacteria could not be spread through casual contact.

YOUTH ISSUES

ABC 7 NEWS (Local)

Date/Time: May 12, 1999 (6:00 - 7:00 PM)

Length: :53

Subject:

This report profiled a young San Francisco boy's successful attempt to achieve a positive change in the library system. Library officials turned down his request to tutor children in reading. They explained that their policy was to only allow professionals to tutor reading. The boy complained to the city and the library overturned its decision and allowed him to tutor children in reading.

ABC 7 NEWS (Local)

Date/Time: April 11, 1999 (7:00 - 8:00 AM)

Length: 3:36

Subject:

This report examined the issue of grandparents who stepped into the role of full-time parenting decades after raising their own children. For many it had become a sacrifice, and a labor of love in a necessary situation. Most expected something quite different for their golden years, but were ready to jump right in to help raise their grandchildren.

ABC 7 NEWS (Local)

Date/Time: May 7, 1999 (5:00 - 5:30 PM)

Length: 1:00

Subject:

This report reviewed the South Bay's 6th Annual Anti-Graffiti Conference. Law enforcement organizations, and San Jose City leaders met with school officials to discuss how to deal with and spot graffiti problems. Experts said graffiti was not just a gang issue, but vandalism for the sake of vandalism to garner peer fame. Police said that they needed tougher laws and more units on the street to stop graffiti "taggers."

(Youth Issues cont.)

ABC 7 NEWS (Local)

Date/Time: April 28, 1999 (5:00 - 5:30 PM)

Length: 3:20

Subject:

This report reviewed issues surrounding California's tough driving restrictions for teenage drivers that were designed to save lives. The new laws required teenagers to practice driving fifty hours stretched over six months before they would be granted a license. It also said that new drivers could not give rides to other teenagers or drive after midnight. Law enforcement officials said the new laws were almost impossible to enforce, especially giving rides to other teens since some were driving before the new laws went into effect. A driving instructor, police officer, and the parents of a teen killed in an auto accident were interviewed.

ABC 7 NEWS (Local)

Date/Time: May 11, 1999 (11:30 AM - 12:00 PM)

Length: :30

Subject:

This report followed San Francisco Giants shortstop Rich Aurilia as he visited an elementary school in the city. He was joined by the daughter of baseball great Jackie Robinson to talk about "breaking barriers", and to inspire the children to meet and exceed their goals in life. It was part of Major League Baseball's commitment to kids and education.

SUNDAY ON 7 (Local)

Date/Time: April 11, 1999 (11:00 - 11:30 AM)

Length: 3:43

Subject:

This segment profiled the Destiny Arts Center in Oakland, an organization that helped kids deal with violent environments peacefully. Their goal was to help kids cope with the pressures of violence by combining the teaching of martial arts, dance, and leadership training together.

(Youth Issues cont.)

ABC 7 NEWS (Local)

Date/Time: May 12, 1999 (6:00 - 7:00 PM)

Length: 1:43

Subject:

This report reviewed a new skate park for kids that was under construction at the former Alameda Naval Air Station. The park was created by teens for teens who enjoyed skating and skateboarding but often didn't have a legal or safe place to use. Alameda residents called the skate park a triumph of youth and community cooperation. The city spent \$50,000 to start the project, and building trade unions donated labor and materials.

ABC 7 NEWS (Local)

Date/Time: May 8, 1999 (6:00 - 6:30 PM)

Length: 2:11

Subject:

This report examined the popularity of pro wrestling on TV and its influence on children who watched it. Some children were acting out what they saw while watching wrestling. The director of children's advocacy group, and a long time opponent to violence on TV said that kids "were absorbing: this is the way the world is, this is normal." WWF Wrestling defended its programs, and claimed that they were not as violent as a lot of other shows kids watched.

SUNDAY ON 7 (Local)

Date/Time: June 27, 1999 (11:00 - 11:30 AM)

Length: 6:14

Subject:

This segment discussed DrawBridge, an organization that brought high quality art supplies to homeless children living in shelters. Volunteers and staff helped young artists from 4-15 years old to express their feelings with paints, crayons and clay.

(Youth Issues cont.)

PUBLIC SERVICE ANNOUNCEMENTS

During the 2nd Quarter of 1999, there were over 700 public service announcements that aired in various day-parts which addressed issues related to youth or children. Sponsors of these PSA's included- the Blind Babies Foundation, Boy Scouts of America-Santa Clara, Boystown National Hotline, Church of Jesus Christ of Latter Day Saints, Easter Seals of the Bay Area, March of Dimes, National Center For Missing & Exploited Children, Coordinated Campaign For Learning Disabilities, The Century Council (alcohol prevention), Partnership For A Drug-Free California/America, United Cerebral Palsey, YMCA, Women's World Cup (to benefit youth soccer), The President's Council On Physical Fitness, and the Cohn's & Colitis Foundation of America.

YOUTH VIOLENCE

KGO-TV's local news covered many issues related to or that reacted to the issues surrounding the killings at Colorado's Columbine High School. The following are a few examples of local news reports that dealt with the problem of youth violence:

ABC 7 NEWS (Local)

Date/Time: April 20, 1999 (11:00 - 11:35 PM)

Length: 1:26

Subject:

In this report, in light of the Columbine High killings, experts were asked, "what is wrong with today's young people?" A juvenile justice activist said "kids aren't any different these days...but society is." Twenty years before kids were fighting with fists, knives, maybe clubs, but then they got semiautomatic weapons. A state criminologist said that while guns were a factor, trouble at home was the root cause. Experts agreed that troubled kids were more vulnerable to influences like TV and movie violence.

ABC 7 NEWS (Local)

Date/Time: April 21, 1999 (11:00 - 11:35 PM)

April 22, 1999 (5:00 - 5:30 PM)

Length: 2:00, 2:00

Subject:

This report featured a special round table discussion on school violence held at KGO-TV coordinated by news anchor Cheryl Jennings. Teenagers from San Francisco, Marin County, the East Bay, and the South Bay talked about the shooting rampage in Colorado, and their concerns about the safety at their own schools. These students were all peer counselors helping other teens, or were deeply involved in community issues. They had witnessed their own programs work well, but they were concerned about the lack of counselors at most high schools.

Date/Time: April 22, 1999 (6:00 - 7:00 PM)

Length: 1:47

Subject:

This report showed how high school students from a tough Daly City neighborhood were trying to do something about teen violence first hand by creating art rather than mayhem. They recorded a sound track for a student inspired video documentary that showed how easy it was to get guns on campus.

(Youth Violence cont.)

Date/Time: April 29, 1999 (6:00 - 7:00 PM)

Length: 1:43

Subject:

This report discussed how the tragedy in Colorado had spawned a number of bomb threats, and threats of violence at schools around the country and in the Bay Area. Earlier in the day a bomb threat forced evacuations at schools in Petaluma and in San Lorenzo. Schools and law enforcement were trying to find ways to deal with what was turning out to be nothing more than springtime pranks.

Date/Time: May 3, 1999 (6:00 - 7:00 PM)

Length: 2:00

Subject:

This report discussed how Bay Area police were confiscating hundreds of weapons from minors including shotguns, rifles and handguns. Oakland and Pleasant Hill Police officials displayed some of the firearms that they said belonged to people less than 18 years of age. Federal officials said that an alarming number of young people also carried replica guns that looked like the real thing. A trio of youth felons on parole at an Oakland halfway house discussed how they started carrying guns in the 10th grade. This report also discussed issues of parental responsibility, the gun black market in Santa Clara County, the code of silence among students that knew about guns in school, and ways authorities could trace illegal guns back to the manufacturer or gun dealer.

Date/Time: May 4, 1999 (6:00 - 7:00 PM)

Length: 4:26

Subject:

This special report profiled a young Bay Area bombing victim. His experiences illustrated why it was important for parents to be on guard and on alert about youth violence. This interview showed how young people at one time settled scores with their fists, and later to knives, guns and then explosives.

(Youth Violence cont.)

Date/Time: May 6, 1999 (11:30 AM - 12:00 PM)

Length: 1:15

Subject:

This report announced a video teleconference on youth violence setup by the California Wellness Foundation and the Cal. P.T.A. It was determined that violence was the leading killer of children, and research suggested that they were more prone to violence after school. Experts discussed ways to keep kids safe via satellite, and more than 100 sites tuned in.

ABC 7 NEWS (Local)

Date/Time: May 7, 1999 (5:30 - 7:00 AM)

May 7, 1999 (11:30 AM - 12:00 PM)

May 7, 1999 (11:00 - 11:35 PM)

Length: :30, :30, 1:30

Subject:

This report covered a demonstration called "Students Against Violence" at San Ramon's Central Park. Students from a dozen schools created the event that called for students to make a difference in stopping violence in school. Three students from the Columbine massacre spoke at the event where young people promised to be nice to each other.