

## Outreach Initiatives Details between 12/1/2019 to 11/30/2020

| Sl.No. | Date | Activity Type | No. Of Stations <br> Participants | Participant Name | Hiring <br> Authority? |
| :--- | :--- | :--- | :--- | :--- | ---: | | Points |
| :--- |
| 1 | | $03 / 29 / 2020$ | Participation in scholarship <br> programs | 1 | 1.00 |
| :--- | :--- | :--- | :--- |
|  | Description: |  |  |

Diversity Scholarship giving away $\$ 5,000.00$, a commercial broadcasting this Scholarship was run by our station.

## Scope of Participation:

Diversity Scholarship give away
07/08/2020 Participation in Job Fairs
4
$\begin{array}{lll} & \text { Yes } & .25 \\ & \text { Yes } & \\ & \text { Yes } & \\ & \text { No } & \end{array}$

## Description:

The Corporate Sr. Employment Manager, News Talent Manager and Director of News Training and Development, along with several station News Managers, Corporate HR and News employees represented all Sinclair News stations at the virtual career expo for the NABJ Convention/career expo. They met virtually with potential candidates and reviewed resumes and tapes for current and future job openings across the company. All candidates who signed up for a video meeting are followed up with and interviews set up where applicable.

## Scope of Participation:

Virtual job fair

10/17/2020 Participation in Job Fairs
1
No

## Description:

Our Corporate Employment Coordinator represented all of Sinclair Broadcast Group at the Media Sales Academy as a Corporate Recruiter. He met virtually with potential candidates, reviewed and collected resumes and candidate information for future job openings across the company. Our Corporate Recruiter spoke with students and alumni currently enrolled in NAB's Media Sales Academy regarding their career interests to identify potential career opportunities within Sinclair. All candidates who were interested in job opportunities were asked to apply through our Sinclair Website.

## Scope of Participation:

Media Sales Virtual job fair
Outreach Initiatives Details Date3/30/2022

From: Bozeman,MT Page2/2

Outreach Initiatives Details between 12/1/2019 to 11/30/2020

| Sl.No. Date Activity Type | No. Of Stations Participant Name <br> Participants | Hiring <br> Authority? | Points |
| :--- | :--- | :--- | :--- | :--- |

## Description:

The Corporate Employment Specialists represented all Sinclair Broadcast Group at the Virtual Career Fair for Full Sail University. They met virtually with potential candidates, reviewed and collected resumes and candidate information for future job openings across the company. The Employment Team spoke with current students and alumni regarding their career interests to identify potential career opportunities within Sinclair. All candidates who were interested in job opportunities were asked to apply through our Sinclair Website. In addition, the Employment Team followed up with the HR contacts for those stations regarding the new applicants.
Scope of Participation:
Virtual job fair
$\qquad$
$\qquad$

## SINCLAIR <br> BROADCASTGROUP <br> 2) BROADCAST DIVERSITY SCHOLARSHIP <br> Pursuing a career in <br> Broadcast / Digital Journalism or Marketing?

Apply today for a scholarship of up to
Current college sophomores and juniors may apply online through
\$5,000
Sunday, March 29, 2020 at 11:59 PM Eastern.

## NOTE: Open only to students at 4 -year colleges / universities either in California, Idaho. Montana, Oregon or Washington state OR whose permanent residence is in one of those states. <br> For eligibility requirements and to access the application, visit sbgi.net/scholarship

## Si. No. 2 Onlog12020



Thank you and welcomel This notice will serve as an OFFICIAL CONFIRMATION of your exhibit space for the \#NABJNAHJ20 Convention \& Career Fair to be held July 8-12 at the Washington Marriott Wardman Park. We are delighted that you will be a part of the Annual Career Fair!

The Exhibitor Service Center (ESC) is your one-stop-shop resource to all things regarding the expo. Once you have logged-in you will be able to:

- Pay outstanding balances
- Process Exhibitor Registration (Due by May 1, 2020)
- Manage the Exhibitor Directory Update (your virtual booth)
- Download Invoices) and Receipts)
- Access to the "Exhibitor/Recruiter" checkilst
- And Much More!

```
S1.No.3 101/712020
```

From:
To:

## Subject:

Date:
 Wednesday, October 28, 2020 10:38:50 AM

CAUTION: This email originated from outside of Sinclair. Do not click links or open attachments unless you recognize the sender and know the content is safe.
Hi and
Thanks again for joining us for the closing session of Media Sales Academy recently. I hope that your experience as a recruiter was a good one.

I'd love to hear your thoughts or comments. Are there any MSA students that you are still tracking and might potentially hire?
Your feedback would be appreciated.
I look forward to hearing from you!
Thanks-

Director of Development
NAB Leadership Foundation
1 M Street SE
Washington, DC 20003
Office
Cell
www,nabfoundation.org | Twitter | Eacebook | LinkedIn
Advocacy Education Innovation
Virtual events: Radio Show, Oct. 5-9 I Sales and Management Television Exchange, Oct. 14-15 I NAB Show New York, Oct. 19-29
On-Demand events: NAB Show Express Collectively Speaking by NAB Show


11AM-4PM EST OR
2PM-7PM EST

## Join us for our first-ever Full Sail University Virtual Career Fair! Two different time slots will be available for you to participate.

Full Sall University counts you as a valued industry partner, and we are delighted to invite you to our first Virtual Career Fair of 2020. Our virtual online platform will allow you to participate in either a 11 am to 4 pm EST session, or 2 pm to 7 pm EST session. Just let us know what works best for you.

If you are currently seeking talent for full time, part time or seasonal roles, this is a great opportunity to connect with more than 1,000 hard working and creative students and graduates who have a passion for every facet of entertainment, media, sports/ sports marketing, business, audio, visual arts and technology.

During unprecedented times, Full Sail University is committed to offering this event at no charge to you.
Here are the Benefits:

- Customize your virtual space to reflect your company brand
- Connect with over 1,000 students/graduates of all experience levels
- Communicate through chat, audio, and video formats
- Share audiovisual content with paricipants
- Connect participants to your organization's social media channels
- Invite as many company representatives as you need for your booth
- Personal event support representatives before and during the event

Never participated in a virtual career event? Here's why you should: https://bit.ly/31SgyBb

Space is limited. Please connect with your Full Sail Career Development contact for more information.

# Outreach Initiatives Details 

Date3/30/2022
From: Bozeman,MT

## Outreach Initiatives Details between 12/1/2020 to 11/30/2021

| Sl.No. Date | Activity Type | No. Of Stations <br> Participants | Participant Name <br> Authority? | Points |  |
| :--- | :--- | :--- | :--- | :--- | :--- |
| 1 | $04 / 14 / 2021$ | Participation in Job Fairs | 1 | No | .25 |

## Description:

Our Corporate Employment Coordinator represented all of Sinclair Broadcast Group at Hampton University as a Corporate Recruiter. Sinclair was invited to attend Hampton University's Scripps Howard School of Journalism and Communication Virtual Career Fair to meet with students and faculty. Our Corporate Employment Coordinator started the session by giving a 10-minute presentation about Sinclair and wrapped up by showing corporate and station employment opportunities at Sinclair. Our Corporate Employment Coordinator then sat in a breakout room where students asked questions about Sinclair and potential career opportunities. All candidates who were interested in job opportunities were asked to apply through our Sinclair Website. Candidate information and resumes were also collected by our Corporate Recruiter via LinkedIn to further assist with potential placement.

## Scope of Participation:

Our Corporate Employment Coordinator represented all of Sinclair Broadcast Group at Hampton University as a Corporate Recruiter. Sinclair was invited to attend Hampton University's Scripps Howard School of Journalism and Communication Virtual Career Fair to meet with students and faculty. Our Corporate Employment Coordinator started the session by giving a 10 -minute presentation about Sinclair and wrapped up by showing corporate and station employment opportunities at Sinclair. Our Corporate Employment Coordinator then sat in a breakout room where students asked questions about Sinclair and potential career opportunities. All candidates who were interested in job opportunities were asked to apply through our Sinclair Website. Candidate information and resumes were also collected by our Corporate Recruiter via LinkedIn to further assist with potential placement.

04/28/2021 Participation in Job Fairs
2

## Description:

The Corporate Employment Specialists represented all Sinclair Broadcast Group at the G.I Jobs Virtual Career Expo. They met virtually with potential candidates, reviewed and collected resumes and candidate information for future job openings across the company. The Employment Team spoke with veterans, and their families regarding their career interests to identify potential carcer opportunities within Sinclair. All candidates who were interested in job opportunities were asked to apply through our Sinclair Website. In addition, the Employment Tearn followed up with the HR contacts for those stations regarding the new applicants.

## Scope of Participation:

The Corporate Employment Specialists represented all Sinclair Broadcast Group at the G.I Jobs Virtual Career Expo. They met virtually with potential candidates, reviewed and collected resumes and candidate information for future job openings across the company. The Employment Team spoke with veterans, and their families regarding their eareer interests to identify potential career opportunities within Sinclair. All candidates who were interested in job opportunities were asked to apply through our Sinclair Website. In addition, the Employment Team followed up with the HR contacts for those stations

# Outreach Initiatives Details between 12/1/2020 to 11/30/2021 

| Sl.No. Date Activity Type | No. Of Stations <br> Participants | Harticipant Name | Authority? |
| :--- | :--- | :--- | :--- |

regarding the new applicants.

05/04/2021 Participation in Job Fairs

| No | .25 |
| :--- | :--- |
| No |  |
| No |  |

## Description:

The Corporate Employment Specialists represented all of Sinclair Broadcast Group at the Virtual Career Fair for Full Sail University. They met virtually with potential candidates, reviewed and collected resumes and candidate information for future job openings across the company. The Employment Team spoke with current students and alumni regarding their career interests to identify potential career opportunities within Sinclair. All candidates who were interested in job opportunities were asked to apply through our Sinclair Website. In addition, the Employment Team followed up with the HR contacts for those stations regarding the new applicants.

## Scope of Participation:

The Corporate Employment Specialists represented all of Sinclair Broadcast Group at the Virtual Career Fair for Full Sail University. They met virtually with potential candidates, reviewed and collected resumes and candidate information for future job openings across the company. The Employment Team spoke with current students and alumni regarding their career interests to identify potential career opportunities within Sinclair. All candidates who were interested in job opportunities were asked to apply through our Sinclair Website. In addition, the Employment Team followed up with the HR contacts for those stations regarding the new applicants.

08/18/2021 Participation in Job Fairs
3
No
. 25

## Description:

The News Talent Manager and Director of News Training and Development, along with several station News Managers, Corporate HR and News employees represented all Sinclair News stations at the virtual career expo for the NABJ convention/career expo. They met virtually with potential candidates and reviewed resumes and tapes for current and future job openings across the company. All candidates who signed up for a video meeting are followed up with and interviews set up where applicable.

## Scope of Participation:

The News Talent Manager and Director of News Training and Development, along with several station News Managers, Corporate HR and News employees represented all Sinclair News stations at the virtual career expo for the NABJ convention/career expo. They met virtually with potential candidates and reviewed resumes and tapes for current and future job openings across the company. All candidates who signed up for a video meeting are followed up with and interviews set up where applicable.

# Outreach Initiatives Details 

Date3/30/2022
From: Bozeman,MT
Page $3 / 4$

## Outreach Initiatives Details between 12/1/2020 to 11/30/2021

| Sl.No. Date | Activity Type | No. Of Stations <br> Participants | Participant Name | Hiring <br> Authority? | Points |
| :--- | :--- | :--- | :--- | :--- | :--- |

## Description:

The General Manager and HR Coordinator met with potential candidates and reviewed resumes for current and future job openings with the Montana stations. They discussed the stations openings, and how to apply to our roles.

## Scope of Participation:

The General Manager and HR Coordinator met with potential candidates and reviewed resumes for current and future job openings with the Montana stations. They discussed the stations openings, and how to apply to our roles.

10/20/2021 Participation in Job Fairs

2
$\begin{array}{ll}\square & \text { No } \\ \text { No }\end{array}$

## Description:

The Corporate Employment Specialist and Corporate Employment Coordinator represented all of Sinclair Broadcast Group at the Virtual Career Fair for Full Sail University. They met virtually with potential candidates, reviewed and collected resumes and candidate information for future job openings across the company. The Employment Team spoke with current students and alumni regarding their-career interests to identify potential career-opportunities within Sinclair. All candidates who were interested in job opportunities were asked to apply through our Sinclair Website. In addition, the Employment Team followed up with the HR contacts for those stations regarding the new applicants.

## Scope of Participation:

The Corporate Employment Specialist and Corporate Employment Coordinator represented all of Sinclair Broadcast Group at the Virtual Career Fair for Full Sail University. They met virtually with potential candidates, reviewed and collected resumes and candidate information for future job openings across the company. The Employment Team spoke with current students and alumni regarding their career interests to identify potential career opportunities within Sinclair. All candidates who were interested in job opportunities were asked to apply through our Sinclair Website. In addition, the Employment Team followed up with the HR contacts for those stations regarding the new applicants.

11/02/2021 Participation in Job Fairs
1
No

## Description:

The Corporate Employment Specialist represented all of Sinclair Broadcast Group at a Career Discussion with Elizabeth City State University. The topic of discussion was Professional Development, and Career Opportunities. She met virtually with a class and discussed career opportunities within Sinclair, and competencies for career readiness with the company. She also provided information on how to apply, and how to search our openings on our Careers Page. All students were given contact information, and a presentation with an overview of Sinclair.

## Scope of Participation:

The Corporate Employment Specialist represented all of Sinclair Broadcast Group at a Career Discussion with Elizabeth City State University. The topic of discussion was Professional Development, and Career Opportunities. She met virtually

## Outreach Initiatives Details between 12/1/2020 to 11/30/2021

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| :--- | :--- | :--- | :--- |

with a class and discussed career opportunities within Sinclair, and competencies for career readiness with the company. She also provided information on how to apply, and how to search our openings on our Careers Page. All students were given contact information, and a presentation with an overview of Sinclair:
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Thu 4/15/2021 10:44 AM

[EXT] RE: Thank you for Having Us!
To -

Retention Policy Delete Older than 8 years ( 8 years)
Expires $4 / 13 / 2029$
(i) You replied to this message on $4 / 20 / 2021$ 1:18 PM.

CAUTION: This email originated from outside of Sinclair. Do not click links or open attachments unless you recognize the sender and know the content is safe.

I am so happy that we were able to do this
I would love it if we can continue this partnership next year as well.
Please let me know your thoughts.
Best,



## To

- 

Retention Policy Delete Oider than 8 years ( 8 years) Expires 4/12/2029

CAUTION: This email originated from outside of Sinclair. Do not click links or open attachments unless you recognize the sender and know the content is safe.


Thank you for registering for "SHSJC Career Fair".

Please submit any questions to: hohamptonu.edu

Date Time: Apr 14, 2021 11:00 AM Eastern Time (US and Canada)

Join from PC, Mac, Linux, iOS or Android: Click Here to Join
Passcode:
Note: This link should not be shared with others; it is unique to you.
Add to Calendar Add to Google Calendar Add to Yahoo Calendar

| From: |  |
| :--- | :--- |
| To:  <br> Subject: FW: [EXT] Free VCE booth offer <br> Date: Tuesday, May 4, 2021 11:52:14 AM |  |

```
From: t@viqtory.com>
Sent: Tuesday, May 4, 2021 11:12 AM
To: @@sbgtv.com>
Subject: Re: [EXT] Free VCE booth offer
Good afternoon
```

Recently, Sinclair Broadcasting Group participated in our GI Jobs Virtual Career Expo and we hope that your team was able to connect with some highly qualified candidates from the military community.

As a military marketing company, we are committed to connecting your organization to the military community whether through our virtual events or our marketing solutions. We work with hundreds of partners to help with their diversity recruiting, OFCCP requirements, and building out military recruitment programs.

We would welcome the opportunity to discuss with you or a member of your team your initiatives for the upcoming year and how we can possibly help.

We appreciate your feedback.
Have a great day!

Sent: Friday, April 16, 2021 10:50 AM
To: @ @sbgtv.com>
Subject: [EXT] Free VCE booth offer

CAUTION: This email originated from outside of Sinclair. Do not click links or open attachments unless you recognize the sender and know the content is safe.

## Good morning

I wanted to reach out and invite you to the April 28th Virtual Career Expo event at NO COST.

## Event Details:

Date: April 28th
Time: 12pm - 4pm EST
Theme: National Virtual Event
Expected Participation: 1,200 Signups, 700 Registrations, 350 Attendees (Military Spouses Included)

Please let me know if you are interested in participation and I will get you registered for your booth again free of charge.

Thank you,

Account Manager
U.S Marine Corps Veteran (2008-2012)

Book a meeting with me;


Gonnecting tho Milfery Communty to Civillan Opportunity
420 Rouser Road, Suite 101 Moon Township, PA 15108


## 包

## Book a meeting with me;



Account Manager
U.S Marine Corps Veteran (2008-2012)

Book a meeting with me;


## SI. No. 30510412021

| From: |  |
| :--- | :--- |
| To: |  |
| Subject: | FW: [EXI] Full Sall Virtual Career Fair MAY 4, 2021 Feedback Survey |
| Date: | Thursday, May 6, 2021 8:29:09 AM |

From: @fullsail.edu>
Sent: Tuesday, May 4, 2021 5:16 PM
Subject: [EXT] Full Sail Virtual Career Fair MAY 4, 2021 Feedback Survey

CAUTION: This email originated from outside of Sinclair. Do not click links or open attachments unless you recognize the sender and know the content is safe.

## Full Sail University May $4^{\text {th }}, 2021$ Virtual Career Fair Survey

Full Sail University's Career Development Department would like to thank you for participating in our recent Virtual Career Fair today.
We value your time and effort and strive to improve with each experience.
If you could please take a moment to answer the questions at the link below, we would appreciate it.

We hope to see you at our next event and that we continue to work together to find the future talent you're looking for!


Thank you for your feedback.
We enjoy serving your needs through Career Development and look forward to continuing to do so.

Take care!

Sincerely-

```
Employer Development Manager
Career Development
Full Sail University
Phone:



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Western Montana's 2021 Career Fair sponsored by Allegiance Benefit Plan Management, Inc.

\section*{Complete Your Registration}
\(\square\) Q

Your registration for Western Montana's 2021 Career Fair sponsored by Allegiance Benefit Plan Management, Inc. has been approved.

Please use the "Complete Registration" button below to complete your registration.

Please note that this message is only to invite you to complete your registration and is not a confirmation of your registration itself.

\section*{COMP= 5 EVESISTRAION}

ORGANIZER INFO
Missoula
View other events


From:
Subject:
Date:
[EXT] Full Sail Virtual Career Fair Event October 20, 2021 Feedback Survey Wednesday, October 20, 2021 7:18:23 PM

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\section*{Full Sail University Career Networking Event Survey}

Full Sail University's Career Development Department would like to thank you for participating in our recent Virtual Career Fair October 20th. We value your time and effort and strive to improve with each experience. If you could please take a moment to answer the questions below, we would appreciate it. We hope to see you at our next event and that we continue to work together to find the future talent you're looking for!

\section*{Event Feedback:}

Thank you for your feedback.
We enjoy serving your needs through Career Development and look forward to continuing to do so. Take care!


Employer Development Manager
Career Development
Full Sail University
Phone:
3300 UNIVERSITY BLVD. WINTER PARK, FL 32792

From:
To:
Ce:
Subject:
Date:
Attachments:


CAUTION: This email originated from outside of Sinclair. Do not click links or open attachments unless you recognize the sender and know the content is safe.
The Career Development Center host Professional Development Workshops the 1stTuesday of the month, September through November, from 3:30-4:30 pm via Zoom. This is an opportunity for businesses to share information about their organization, internship or employment opportunities, or professional development skills desired in the workplace.
You or a member of your team has expressed interest in participating in these unique sessions. Please confirm your attendance for November 2, 2021, and provide a brief description of the content of your presentation for example: best practices for hiring process, internships, interviewing, corporate culture... etc.
I will include the Zoom link and send a calendar initiation.
You will have 15 minutes to engage/present to students. Please plan to log in at 3:20pm to address any technical issues.

Let me know if you have any questions.
Regards,
is inviting you to a scheduled Zoom meeting.
Topic: Professional Development Workshop:
Time: Nov 2, 2021, 03:30 PM Eastern Time (US and Canada)

Join Zoom Meeting


Dial by your location

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