

## INVOICE



WDBJ Television Inc.  
2807 Hershberger Rd  
Roanoke, VA 24017  
Main: (540)344-7000  
Billing:

www.wdbj7.com

Billing Address:

PINPOINT MEDIA  
Attention: Accounts Payable  
1707 OSAGE STREET  
SUITE 103  
ALEXANDRIA, VA 22302

Send Payment To:

WDBJ Television Inc.  
2807 Hershberger Road  
Roanoke, VA 24017

Invoice #	Invoice Date	Invoice Month	Invoice Period
32376-1	09/07/14	September 2014	09/01/14 - 09/07/14

Station	Account Executive	Sales Office	Sales Region
WDBJ-TV	MATTHEW NORTEN	Political	Political spots

Advertiser	Product	Estimate Number
POLI / E GILLESPIE/R/SEN/	GILLESPIE FOR SENATE	215

Flight Dates	Order #	Alt Order #
09/02/14 - 09/08/14	32376	07337796

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
Political

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/05/14	09/05/14	Blue Bloods	FRI 10-11P	----F--	:30	1	\$255.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/01/14	09/07/14	----F--	1	\$255.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WDBJ	F	09/05/14	10:35 PM	Blue Bloods	FRI 10-11P	:30	DMEGVA1406H	\$255.00 NM
2	09/05/14	09/05/14	M-F NEWS 7 AT 11 WEEM-F 11-1135P		----F--	:30	1	\$325.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/01/14	09/07/14	----F--	1	\$325.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WDBJ	F	09/05/14	11:06 PM	M-F NEWS 7 AT 11 WEEKDAYS	M-F 11-1135P	:30	DMEGVA1406H	\$325.00 NM
3	09/05/14	09/05/14	LATE SHOW WITH DAVIM-F 1135P-1235A		----F--	:30	1	\$115.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/01/14	09/07/14	----F--	1	\$115.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WDBJ	F	09/05/14		LATE SHOW WITH DAVID LETT	M-F 1135P-1235A	:00		<del>\$115.00</del> NM
					See MG 3.2				
2	WDBJ	F	09/05/14	12:01 AM	DAVID LETTERMAN LATE	1205A-107A	:30	DMEGVA1406H	\$115.00 NM
					MG for 3.1 09/05				
4	09/05/14	09/05/14	NEWS 7 AT NOON	M-F 12-1230P	----F--	:30	1	\$195.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/01/14	09/07/14	----F--	1	\$195.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WDBJ	F	09/05/14		NEWS 7 AT NOON	M-F 12-1230P	:00		<del>\$195.00</del> NM
					Unresolved				
5	09/05/14	09/05/14	5-6 Mornin'	5-6 MORNIN'	----F--	:30	1	\$50.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/01/14	09/07/14	----F--	1	\$50.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WDBJ	F	09/05/14	5:30 AM	5-6 Mornin'	5-6 MORNIN'	:30	DMEGVA1406H	\$50.00 NM

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**2807 Hersherberger Road**  
**Roanoke, VA 24017**

Invoice #	Invoice Date	Invoice Month	Invoice Period
32376-1	09/07/14	September 2014	09/01/14 - 09/07/14
Advertiser	Product	Estimate Number	
POLI / E GILLESPIE/R/SEN	GILLESPIE FOR SENATE	215	

www.wdbj7.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	09/05/14	09/05/14	NEWS 7 AT 6	M-F 6-630P	----F--	:30	1	\$475.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/01/14 09/07/14 ----F-- 1 \$475.00 Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDBJ F 09/05/14 6:21 PM NEWS 7 AT 6 M-F 6-630P :30 DMEGVA1406H \$475.00 NM									
7	09/05/14	09/05/14	MORNIN'	M-F 6-7A	----F--	:30	1	\$195.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/01/14 09/07/14 ----F-- 1 \$195.00 Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDBJ F 09/05/14 6:28 AM MORNIN' M-F 6-7A :30 DMEGVA1406H \$195.00 NM									
8	09/05/14	09/05/14	NEWS 7 AT 6/CBS EVENM-F 6-7P	M-F 6-7P	----F--	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/01/14 09/07/14 ----F-- 1 \$450.00 Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDBJ F 09/05/14 6:50 PM NEWS 7 AT 6/CBS EVENING NEM-F 6-7P :30 DMEGVA1406H \$450.00 NM									
9	09/05/14	09/05/14	WHEEL OF FORTUNE	M-F 7-730P	----F--	:30	1	\$380.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/01/14 09/07/14 ----F-- 1 \$380.00 Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDBJ F 09/05/14 7:17 PM WHEEL OF FORTUNE M-F 7-730P :30 DMEGVA1406H \$380.00 NM									
10	09/05/14	09/05/14	WHEEL OF FORTUNE/JIM-F 7-8P	M-F 7-8P	----F--	:30	1	\$380.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/01/14 09/07/14 ----F-- 1 \$380.00 Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDBJ F 09/05/14 7:52 PM WHEEL OF FORTUNE/JEOPAR M-F 7-8P :30 DMEGVA1406H \$380.00 NM									
11	09/05/14	09/05/14	CBS EARLY SHOW	M-F 7-9A	----F--	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/01/14 09/07/14 ----F-- 1 \$150.00 Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDBJ F 09/05/14 8:41 AM CBS EARLY SHOW M-F 7-9A :30 DMEGVA1406H \$150.00 NM									
12	09/05/14	09/05/14	CSI: CRIME SCENE INVIFRI 8-9P	FRI 8-9P	----F--	:30	1	\$265.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/01/14 09/07/14 ----F-- 1 \$265.00 Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDBJ F 09/05/14 CSI: CRIME SCENE INVESTIGAFRI 8-9P :00 <del>\$265.00</del> NM See MG 12.2 2 WDBJ F 09/05/14 7:59 PM FRIDAY PRIME SPECIAL FRIDAY PRIME SF :30 DMEGVA1406H \$265.00 NM MG for 12.1 09/05									
13	09/05/14	09/05/14	HAWAII FIVE-0	FRI 9-10P	----F--	:30	1	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/01/14 09/07/14 ----F-- 1 \$325.00 Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDBJ F 09/05/14 9:37 PM HAWAII FIVE-0 FRI 9-10P :30 DMEGVA1406H \$325.00 NM									

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Advertiser	Product	Estimate Number	
POLI / E GILLESPIE/R/SEN	GILLESPIE FOR SENATE	215	

www.wdbj7.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
21	09/08/14	09/08/14	WHEEL OF FORTUNE	M-F 7-730P	M-----	:30	1	\$500.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/08/14	09/14/14	M-----	1	\$500.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
9	WDBJ	Th	09/04/14		LATE SHOW WITH DAVID LETTM-F 1135P-1235A		:00		\$50.00 NM
			See MG 21.10						
4	WDBJ	F	09/05/14	3:35 PM	US OPEN SEMI-FINALS	VARIOUS	:30	DMEGVA1406H	\$120.00 NM
			MG for 22.1,20.1,18.1,21.1						
6	WDBJ	Sa	09/06/14	12:24 PM	US OPEN SEMI-FINALS	VARIOUS	:30	DMEGVA1406H	\$105.00 NM
			MG for 22.1,20.1,18.1,21.1						
5	WDBJ	Sa	09/06/14	3:13 PM	US OPEN SEMI-FINALS	VARIOUS	:30	DMEGVA1406H	\$105.00 NM
			MG for 22.1,20.1,18.1,21.1						
2	WDBJ	Su	09/07/14	2:43 PM	NFL GAME 1	SUN 1-4P	:30	DMEGVA1406H	\$425.00 NM
			MG for 22.1,20.1,18.1,21.1						
24	09/06/14	09/06/14	NEWS 7 AT 6	6-630P	-----S-	:30	1	\$105.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/01/14	09/07/14	-----S-	1	\$105.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WDBJ	Sa	09/06/14	6:22 PM	NEWS 7 AT 6	6-630P	:30	DMEGVA1406H	\$105.00 NM
25	09/06/14	09/06/14	SAT 7-8P	SAT 7-8P	-----S-	:30	1	\$210.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/01/14	09/07/14	-----S-	1	\$210.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WDBJ	Sa	09/06/14	7:07 PM	SAT 7-8P	SAT 7-8P	:30	DMEGVA1406H	\$210.00 NM
26	09/06/14	09/06/14	NEWS 7 SAT MORNING 8-9A SAT		-----S-	:30	1	\$165.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/01/14	09/07/14	-----S-	1	\$165.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WDBJ	Sa	09/06/14	8:22 AM	NEWS 7 SAT MORNING	8-9A SAT	:30	DMEGVA1406H	\$165.00 NM
27	09/06/14	09/06/14	Crimetime Saturday	SAT 9-10P	-----S-	:30	1	\$50.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/01/14	09/07/14	-----S-	1	\$50.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WDBJ	Sa	09/06/14	9:59 PM	Crimetime Saturday	SAT 9-10P	:30	DMEGVA1406H	\$50.00 NM
28	09/07/14	09/07/14	UNFORGETTABLE	SUN 10-11P	-----S	:30	1	\$310.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/01/14	09/07/14	-----S	1	\$310.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WDBJ	Su	09/07/14	10:35 PM	UNFORGETTABLE	SUN 10-11P	:30	DMEGVA1406H	\$310.00 NM
29	09/07/14	09/07/14	NEWS 7 SUNDAY MORN8-9A		-----S	:30	1	\$170.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/01/14	09/07/14	-----S	1	\$170.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WDBJ	Su	09/07/14	8:47 AM	NEWS 7 SUNDAY MORNING	8-9A	:30	DMEGVA1406H	\$170.00 NM

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Advertiser	Product	Estimate Number	
POLI / E GILLESPIE/R/SEN	GILLESPIE FOR SENATE	215	

www.wdbj7.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
30	09/07/14	09/07/14	CBS News Sunday Mornin	SU 9-1030A	-----S	:30	1	\$210.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/01/14 09/07/14 -----S 1 \$210.00 Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDBJ Su 09/07/14 9:31 AM CBS News Sunday Morning SU 9-1030A :30 DMEGVA1406H \$210.00 NM									
31	09/04/14	09/04/14	ELEMENTARY	THUR 10-11P	---T---	:30	1	\$475.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/01/14 09/07/14 ---T--- 1 \$475.00 Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDBJ Th 09/04/14 10:32 PM ELEMENTARY THUR 10-11P :30 DMEGVA1406H \$475.00 NM									
32	09/04/14	09/04/14	M-F NEWS 7 AT 11 WEEM-F	11-1135P	---T---	:30	1	\$340.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/01/14 09/07/14 ---T--- 1 \$340.00 Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDBJ Th 09/04/14 11:26 PM M-F NEWS 7 AT 11 WEEKDAYSM-F 11-1135P :30 DMEGVA1406H \$340.00 NM									
33	09/04/14	09/04/14	LATE SHOW WITH DAVID	M-F 1135P-1235A	---T---	:30	1	\$120.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/01/14 09/07/14 ---T--- 1 \$120.00 Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDBJ Th 09/04/14 12:02 AM LATE SHOW WITH DAVID LETTM-F 1135P-1235A :30 DMEGVA1406H \$120.00 NM									
34	09/04/14	09/04/14	NEWS 7 AT NOON	M-F 12-1230P	---T---	:30	1	\$205.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/01/14 09/07/14 ---T--- 1 \$205.00 Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDBJ Th 09/04/14 12:22 PM NEWS 7 AT NOON M-F 12-1230P :30 DMEGVA1406H \$205.00 NM									
35	09/04/14	09/04/14	5-6 Mornin'	5-6 MORNIN'	---T---	:30	1	\$110.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/01/14 09/07/14 ---T--- 1 \$110.00 Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDBJ Th 09/04/14 5:54 AM 5-6 Mornin' 5-6 MORNIN' :30 DMEGVA1406H \$110.00 NM									
36	09/04/14	09/04/14	NEWS 7 AT 6	M-F 6-630P	---T---	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/01/14 09/07/14 ---T--- 1 \$500.00 Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDBJ Th 09/04/14 6:21 PM NEWS 7 AT 6 M-F 6-630P :30 DMEGVA1406H \$500.00 NM									
37	09/04/14	09/04/14	MORNIN'	M-F 6-7A	---T---	:30	1	\$205.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/01/14 09/07/14 ---T--- 1 \$205.00 Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDBJ Th 09/04/14 6:46 AM MORNIN' M-F 6-7A :30 DMEGVA1406H \$205.00 NM									
38	09/04/14	09/04/14	NEWS 7 AT 6/CBS EVENM-F	6-7P	---T---	:30	1	\$470.00	NM

MTWTFSS

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## INVOICE

Send Payment To:



**WDBJ Television Inc.**  
**2807 Hershberger Road**  
**Roanoke, VA 24017**

Invoice #	Invoice Date	Invoice Month	Invoice Period
32376-1	09/07/14	September 2014	09/01/14 - 09/07/14
Advertiser		Product	Estimate Number
POLI / E GILLESPIE/R/SEN		GILLESPIE FOR SENATE	215

www.wdbj7.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
38	09/04/14	09/04/14	NEWS 7 AT 6/CBS EVENM-F 6-7P		---T---	:30	1	\$470.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/01/14 09/07/14 ---T--- 1 \$470.00 Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDBJ Th 09/04/14 6:59 PM NEWS 7 AT 6/CBS EVENING NEM-F 6-7P :30 DMEGVA1406H \$470.00 NM									
39	09/04/14	09/04/14	WHEEL OF FORTUNE M-F 7-730P		---T---	:30	1	\$525.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/01/14 09/07/14 ---T--- 1 \$525.00 Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDBJ Th 09/04/14 7:24 PM WHEEL OF FORTUNE M-F 7-730P :30 DMEGVA1406H \$525.00 NM									
40	09/04/14	09/04/14	WHEEL OF FORTUNE/JIM-F 7-8P		---T---	:30	1	\$525.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/01/14 09/07/14 ---T--- 1 \$525.00 Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDBJ Th 09/04/14 7:13 PM WHEEL OF FORTUNE/JEOPAR M-F 7-8P :30 DMEGVA1406H \$525.00 NM									
41	09/04/14	09/04/14	CBS EARLY SHOW M-F 7-9A		---T---	:30	1	\$155.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/01/14 09/07/14 ---T--- 1 \$155.00 Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDBJ Th 09/04/14 7:59 AM CBS EARLY SHOW M-F 7-9A :30 DMEGVA1406H \$155.00 NM									
42	09/04/14	09/04/14	THUR 8-9P THUR 8-9P		---T---	:30	1	\$725.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/01/14 09/07/14 ---T--- 1 \$725.00 Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDBJ Th 09/04/14 8:16 PM THUR 8-9P :30 DMEGVA1406H \$725.00 NM									
43	09/02/14	09/02/14	M-F NEWS 7 AT 11 WEEM-F 11-1135P		-T-----	:30	1	\$340.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/01/14 09/07/14 -T----- 1 \$340.00 Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDBJ Tu 09/02/14 11:32 PM M-F NEWS 7 AT 11 WEEKDAYSM-F 11-1135P :30 DMEGVA1406H \$340.00 NM									
44	09/02/14	09/02/14	LATE SHOW WITH DAVIM-F 1135P-1235A		-T-----	:30	1	\$120.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/01/14 09/07/14 -T----- 1 \$120.00 Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDBJ Tu 09/02/14 12:01 AM LATE SHOW WITH DAVID LETTM-F 1135P-1235A :30 DMEGVA1406H \$120.00 NM									
45	09/02/14	09/02/14	NEWS 7 AT NOON M-F 12-1230P		-T-----	:30	1	\$205.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/01/14 09/07/14 -T----- 1 \$205.00 Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDBJ Tu 09/02/14 12:20 PM NEWS 7 AT NOON M-F 12-1230P :30 DMEGVA1406H \$205.00 NM									
46	09/02/14	09/02/14	5-6 Mornin' 5-6 MORNIN'		-T-----	:30	1	\$110.00	NM

MTWTFSS

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## INVOICE

Send Payment To:

**WDBJ7**

**WDBJ Television Inc.**  
**2807 Hersherberger Road**  
**Roanoke, VA 24017**

Invoice #	Invoice Date	Invoice Month	Invoice Period
32376-1	09/07/14	September 2014	09/01/14 - 09/07/14
Advertiser		Product	Estimate Number
POLI / E GILLESPIE/R/SEN		GILLESPIE FOR SENATE	215

www.wdbj7.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
46	09/02/14	09/02/14	5-6 Mornin'	5-6 MORNIN'	-T-----	:30	1	\$110.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/01/14 09/07/14 -T----- 1 \$110.00 Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDBJ Tu 09/02/14 5:54 AM 5-6 Mornin' 5-6 MORNIN' :30 DMEGVA1406H \$110.00 NM									
47	09/02/14	09/02/14	NEWS 7 AT 6	M-F 6-630P	-T-----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/01/14 09/07/14 -T----- 1 \$500.00 Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDBJ Tu 09/02/14 6:22 PM NEWS 7 AT 6 M-F 6-630P :30 DMEGVA1406H \$500.00 NM									
48	09/02/14	09/02/14	MORNIN'	M-F 6-7A	-T-----	:30	1	\$205.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/01/14 09/07/14 -T----- 1 \$205.00 Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDBJ Tu 09/02/14 6:23 AM MORNIN' M-F 6-7A :30 DMEGVA1406H \$205.00 NM									
49	09/02/14	09/02/14	NEWS 7 AT 6/CBS EVENM-F 6-7P		-T-----	:30	1	\$470.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/01/14 09/07/14 -T----- 1 \$470.00 Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDBJ Tu 09/02/14 6:59 PM NEWS 7 AT 6/CBS EVENING NEM-F 6-7P :30 DMEGVA1406H \$470.00 NM									
50	09/02/14	09/02/14	WHEEL OF FORTUNE	M-F 7-730P	-T-----	:30	1	\$525.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/01/14 09/07/14 -T----- 1 \$525.00 Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDBJ Tu 09/02/14 7:24 PM WHEEL OF FORTUNE M-F 7-730P :30 DMEGVA1406H \$525.00 NM									
51	09/02/14	09/02/14	WHEEL OF FORTUNE/JIM-F 7-8P		-T-----	:30	1	\$525.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/01/14 09/07/14 -T----- 1 \$525.00 Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDBJ Tu 09/02/14 7:54 PM WHEEL OF FORTUNE/JEOPAR M-F 7-8P :30 DMEGVA1406H \$525.00 NM									
52	09/02/14	09/02/14	CBS EARLY SHOW	M-F 7-9A	-T-----	:30	1	\$155.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/01/14 09/07/14 -T----- 1 \$155.00 Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDBJ Tu 09/02/14 8:29 AM CBS EARLY SHOW M-F 7-9A :30 DMEGVA1406H \$155.00 NM									
53	09/02/14	09/02/14	NCIS	TUE 8-9P	-T-----	:30	1	\$740.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/01/14 09/07/14 -T----- 1 \$740.00 Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDBJ Tu 09/02/14 8:48 PM NCIS TUE 8-9P :30 DMEGVA1406H \$740.00 NM									
54	09/02/14	09/02/14	NCIS: Los Angeles	TUE 9-10P	-T-----	:30	1	\$375.00	NM

MTWTFSS

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## INVOICE

Send Payment To:



**WDBJ Television Inc.**  
**2807 Hershberger Road**  
**Roanoke, VA 24017**

Invoice #	Invoice Date	Invoice Month	Invoice Period
32376-1	09/07/14	September 2014	09/01/14 - 09/07/14
Advertiser		Product	Estimate Number
POLI / E GILLESPIE/R/SEN		GILLESPIE FOR SENATE	215

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
54	09/02/14	09/02/14	NCIS: Los Angeles	TUE 9-10P	-T-----	:30	1	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/01/14 09/07/14 -T----- 1 \$375.00 Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDBJ Tu 09/02/14 9:48 PM NCIS: Los Angeles TUE 9-10P :30 DMEGVA1406H \$375.00 NM									
55	09/03/14	09/03/14	M-F NEWS 7 AT 11 WEEM-F 11-1135P		--W----	:30	1	\$340.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/01/14 09/07/14 --W---- 1 \$340.00 Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDBJ W 09/03/14 11:29 PM M-F NEWS 7 AT 11 WEEKDAYS M-F 11-1135P :30 DMEGVA1406H \$340.00 NM									
56	09/03/14	09/03/14	NEWS 7 AT NOON	M-F 12-1230P	--W----	:30	1	\$205.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/01/14 09/07/14 --W---- 1 \$205.00 Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDBJ W 09/03/14 12:23 PM NEWS 7 AT NOON M-F 12-1230P :30 DMEGVA1406H \$205.00 NM									
57	09/03/14	09/03/14	5-6 Mornin'	5-6 MORNIN'	--W----	:30	1	\$110.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/01/14 09/07/14 --W---- 1 \$110.00 Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDBJ W 09/03/14 5:29 AM 5-6 Mornin' 5-6 MORNIN' :30 DMEGVA1406H \$110.00 NM									
58	09/03/14	09/03/14	NEWS 7 AT 6	M-F 6-630P	--W----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/01/14 09/07/14 --W---- 1 \$500.00 Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDBJ W 09/03/14 6:25 PM NEWS 7 AT 6 M-F 6-630P :30 DMEGVA1406H \$500.00 NM									
59	09/03/14	09/03/14	MORNIN'	M-F 6-7A	--W----	:30	1	\$205.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/01/14 09/07/14 --W---- 1 \$205.00 Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDBJ W 09/03/14 6:52 AM MORNIN' M-F 6-7A :30 DMEGVA1406H \$205.00 NM									
60	09/03/14	09/03/14	NEWS 7 AT 6/CBS EVENM-F 6-7P		--W----	:30	1	\$470.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/01/14 09/07/14 --W---- 1 \$470.00 Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDBJ W 09/03/14 6:59 PM NEWS 7 AT 6/CBS EVENING NEM-F 6-7P :30 DMEGVA1406H \$470.00 NM									
61	09/03/14	09/03/14	WHEEL OF FORTUNE	M-F 7-730P	--W----	:30	1	\$525.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/01/14 09/07/14 --W---- 1 \$525.00 Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDBJ W 09/03/14 7:18 PM WHEEL OF FORTUNE M-F 7-730P :30 DMEGVA1406H \$525.00 NM									
62	09/03/14	09/03/14	WHEEL OF FORTUNE/JIM-F 7-8P		--W----	:30	1	\$525.00	NM

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## INVOICE

Send Payment To:



**WDBJ Television Inc.**  
**2807 Hershberger Road**  
**Roanoke, VA 24017**

Invoice #	Invoice Date	Invoice Month	Invoice Period
32376-1	09/07/14	September 2014	09/01/14 - 09/07/14
Advertiser	Product	Estimate Number	
POLI / E GILLESPIE/R/SEN	GILLESPIE FOR SENATE	215	

[www.wdbj7.com](http://www.wdbj7.com)

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
62	09/03/14	09/03/14	WHEEL OF FORTUNE/JIM-F 7-8P		--W----	:30	1	\$525.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/01/14 09/07/14 --W---- 1 \$525.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDBJ W 09/03/14 7:36 PM WHEEL OF FORTUNE/JEOPAR M-F 7-8P :30 DMEGVA1406H \$525.00 NM									
63	09/03/14	09/03/14	CBS EARLY SHOW	M-F 7-9A	--W----	:30	1	\$155.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/01/14 09/07/14 --W---- 1 \$155.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDBJ W 09/03/14 8:29 AM CBS EARLY SHOW M-F 7-9A :30 DMEGVA1406H \$155.00 NM									
64	09/05/14	09/05/14	WHEEL OF FORTUNE/JIM-F 7-8P		----F--	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/01/14 09/07/14 ----F-- 1 \$500.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDBJ F 09/05/14 7:35 PM WHEEL OF FORTUNE/JEOPAR M-F 7-8P :30 DMEGVA1406H \$500.00 NM									
<b>Total Spots</b>							<b>57</b>		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$17,500.00</b>
<u>Agency Commission</u>	<b>\$2,625.00</b>
<u>Net Amount Due</u>	<b>\$14,875.00</b>