

WJJO Issues and Programs
2020 4th quarter
October

Surplus Store/Silver Threads October 2 Morning Conversation 25 minutes 9:35 am
Jim and Pam Wise talked about their two stores in downtown Tomahawk. They are retiring next year, they announced there is a new store opening in the former Silver Threads, and the Surplus Store is for sale.

Tomahawk Schools October 8 Morning Conversation 15 minutes 9:35 am
District Administrator Terry Reynolds discussed the issues with the upcoming referendum. What will happen if and when it passes, and what may happen if it is voted down. Services will be lost if it fails.

UWEX October 9 Morning Conversation 25 minutes 9:35 am
Melinda Osterberg is the UWEX Community Development Educator and she explained the Housing survey being conducted here in Lincoln county. There are definite needs for affordable housing here, and the UWEX aims to find out how those needs can be best addressed through community feedback.

City of Tomahawk October 12 Morning Conversation 15 minutes 9:35 am
City Clerk Amanda Bartz gave us the rundown of how we will vote next month.

Ties That Bind Us October 16 Morning Conversation 25 minutes 9:35 am
Carla Gerstenberger, and Lori Rogney from the cancer support group talked about the organization and their mission. They have supported dozens of families in the Tomahawk area who are dealing with breast cancer issues. They have been through it themselves, and they share their experience, and find the resources others need to make their journey to recovery their only focus.

Northwoods Real Estate October 21 Morning Conversation 25 minutes 9:35 am
Jackie Leonard, Keith Hanse, and Deonne Graeber from Northwoods Community Realty talked about the real estate market in the area. There is a lack of inventory and homes are often selling for more than the listing price as a result.

Tomahawk Schools October 22 Morning Conversation 15 minutes 9:35 am
District Administrator Terry Reynolds recapped the last school board meeting. We were joined by board members who discussed referendum issues, and conducting meetings via zoom.

ADRC October 23 Morning Conversation 25 minutes 9:35 am
Mary Rheinschmidt is an elder benefit specialist with the Aging and Disability Resource Center and joined us to talk about Medicare annual enrollment and all the changes that will go into effect. Premiums differences, and pharmacy changes were the biggest changes our seniors need to consider.

Financial Services October 27 Morning Conversation 25 minutes 9:35 am
John Dunn and Mike Kriewald from Dunn Financial Services talked about Medicare enrollment and also ACA enrollment times approaching. They talked about how they help people get through all the details of both, so people do not have to go it alone. They are compensated for their service by insurers and not by the insured.

Hydraulics Shop October 30 Morning Conversation 25 minutes 9:35 am
Dependable Service Hydrolics is a service provider in Monico and services all of north and central Wisconsin. Loggers, heavy equipment operators and plow operators can trust this family and veteran owned local business. Their sister company is 3-D Machining.

WJJQ Issues and Programs
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Wildlife Issues November 4 Morning Conversation 25 minutes 9:35 am
Lois Groskopf with the Conservation Congress was on to talk about the deer advisory surveys and meetings coming up. Hunters and landowners get to put in their 2 cents worth on how the local deer herds are being managed. Also some news about the delisting of wolves will be announced soon.

Salvation Army November 10 Morning Conversation 20 minutes 9:35 am
Wendy and Dennis Mannering are the two local people heading up this year's Bell Ringing Campaign. New and old bell ringers still needed to fill time slots at 2 locations in Tomahawk. Due to Covid, the need is great in the area.

Tomahawk schools November 12 Morning Conversation 15 minutes 9:35 am
Terry Reynolds is the district administrator and he updated us from the latest school board meeting. The budget was discussed, open seats on the board for the next election, and where to go from here since the referendum failed on the first try.

Health Department update November 13 Morning Conversation 25 minutes 9:35 am
Lincoln County Heath Department Director Shelley Hersel joined us for an update on Covid numbers in the county. She gave the news of the free covid testing continuing in 2021, and offered some hope for an upcoming vaccine.

Tree Care November 18 Morning Conversation 25 minutes 9:35 am
Ted Foley of Foley's Tree Service was on to talk about how to get our trees and shrubs ready for winter. and fire wood service. Orders for winter firewood deliveries should be called in ASAP.

Headwaters Builders Association November 19 Morning Conversation 25 minutes 9:35 am
This month we talked with Robert Klein of Klein Construction in Tomahawk. The building trades here in the area are booming for several reasons. Lack of existing home inventory and low mortgage rates right now have most if not all reputable home builders with a long backlog of work.

UWEX November 20 Morning Conversation 25 minutes 9:35 am
Dan Marzu from the Lincoln and Langlade county UWEX Ag Department came on to talk about the proper care for our Christmastime greenery. We talked about Poinsettias and Christmas trees. We also discussed financial impact of tree growing operations, of which there are many here, on our local economy.

Hometown Christmas November 23 Morning Conversation 20 minutes 9:35 am
We talked to Main Street and Chamber officials about the new Shop Local campaign here in Tomahawk and the importance of keeping money local, now more than ever.

Northwoods Real Estate November 25 Morning Conversation 25 minutes 9:35 am
Jackie Leonard, Kieth Hanse, and Deonne Graeber talked about the current real estate market and also how to prepare your property for wintertime showings. Lots to think about as far as snow removal and heating.

Cerny's Greenhouse November 27 Morning Conversation 25 minutes 9:35 am
Justin Cerny of Cerny's Greenhouse came on to talk about their annual open house. Wreath shipping is going well, but better hurry and order now. They ship wreaths all over the USA. They have more poinsettia colors than any other outlet in the area

Tomahawk Main Street November 30 Morning Conversation 25 minutes 9:35 am
Jennifer Turkiewitz is the new, acting Main Street director. She came on to talk about the Hometown Christmas program for the upcoming weekend. Parade, tree lighting and lots of sales downtown. Santa arrives!

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UWEX December 4 Morning Conversation 25 minutes 9:35 am
Debbie Moehlendorf came on to talk about Covid fatigue/quarantine fatigue, and how to cope in a healthy manner. Lots of people are hurting right now; some simple kindness goes a long way. She shared resources for people to access to get through this pandemic safely, and stay sane.

Lincoln County Health Department December 9 Morning Conversation 25 minutes 9:35 am
Shelley Hersel is the head at the Lincoln County Health Dept. came on with a Covid update. More testing, more hospitalizations, more death. She urged people to not let their guard down and to do all we know to be safe. Good news was the free testing with the Army Reserve will continue in the new year again starting in January.

Tomahawk Schools December 10 Morning Conversation 15 minutes 9:35 am
Not a lot to talk about this month. School is different with the shifts of at home and in person learning, but they are coping as well as can be expected. The food program continues for all kids in the district whether learning at home or in school.

Kinship December 11 Morning Conversation 25 minutes 9:35 am
Patti Hilgendorf and Kris Berg from Kinship came in to do the drawing for their fundraiser. Since Covid, they have not been able to fundraise in their normal way, so they did a huge raffle. They came in to draw winners and announce them live today.

ADRC December 14 Morning Conversation 25 minutes 9:35 am
Erin Wells is a benefit specialist with the Aging and Disability Resource Center. The meals on wheels program is in danger of being cut back due to lack of volunteer help. We put out a call for help. She explained how much this program means to so many people. We will cross our fingers this helps.