

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

|                              |              |
|------------------------------|--------------|
| <b>Station and Location:</b> | <b>Date:</b> |
|------------------------------|--------------|

I, Media Ad Ventures, Inc.

do hereby request station time concerning the following issue:

|   |
|---|
| The importation of prescription medicines |
|---|

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
|                  |                                  |      |       |                |                 |

This broadcast time will be used by: Americans for Tax Reform

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☒ Yes

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Rand Paul, US Senator Kentucky

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Americans for Tax Reform, 722 12th Street NW, Washington, DC 20005  
www.atr.org (202) 785-0266

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Grover Norquist, President  
Christopher Butler, Chief of Staff  
Megan McChesney, VP of Finance

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)



**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

***TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)***

**4/11/2017**

Date



Signature

**703.569.9400**

Contact Phone Number

***TO BE SIGNED BY STATION REPRESENTATIVE***

☐ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
Title



## Order Confirmation

Page 1 of 3  
Printed: 04/12/2017 13:59:53

Americans for Tax Reform  
c/o MEDIA AD VENTURES  
Attn: Davina Jackson  
8136 OLD KEENE MILL RD  
SUITE A-300  
SPRINGFIELD, VA 22152

Advertiser No: 12026      Order No: 1105063019  
Start Date: 04/13/2017      Co-op: No  
End Date: 04/20/2017      Package: No  
Month Type: Broadcast      Agency Comm.: 15%  
Revision #: 0  
CPE: 0 - 0 - 986  
AE: PHILADELPHIA, MMS  
Entered: 04/12/2017 11:40 AM by Fusion  
Last Update: 04/12/2017 12:29 PM by kmanley  
Note: WKJK-AM 30729284 986  
Note 2: pd by cc 4/12/17  
Spl Req Inv:

| Market Station       | Bind To                | Start Date | End Date | No Of Weeks | Rate Rev. Type            | Skip W. M T W T F S S | Spots/ W. | Spot Length | Ord Spots | Ord Cost |
|----------------------|------------------------|------------|----------|-------------|---------------------------|-----------------------|-----------|-------------|-----------|----------|
| 1 Louisville WKJK-AM | 06:00-10:00 Commercial | 04/13/17   | 04/13/17 | 1           | 15.00                     | 0 0 0 0 2 0 0 0       | 2         | 60          | 2         | 30.00    |
|                      |                        |            |          |             | National Agency-Political |                       |           |             |           |          |
| 2 Louisville WKJK-AM | 06:00-10:00 Commercial | 04/17/17   | 04/20/17 | 1           | 15.00                     | 0 1 1 1 1 0 0 0       | 4         | 60          | 4         | 60.00    |
|                      |                        |            |          |             | National Agency-Political |                       |           |             |           |          |
| 3 Louisville WKJK-AM | 10:00-15:00 Commercial | 04/13/17   | 04/13/17 | 1           | 45.00                     | 0 0 0 0 3 0 0 0       | 3         | 60          | 3         | 135.00   |
|                      |                        |            |          |             | National Agency-Political |                       |           |             |           |          |
| 4 Louisville WKJK-AM | 10:00-15:00 Commercial | 04/17/17   | 04/20/17 | 1           | 45.00                     | 0 1 1 2 1 0 0 0       | 5         | 60          | 5         | 225.00   |
|                      |                        |            |          |             | National Agency-Political |                       |           |             |           |          |
| 5 Louisville WKJK-AM | 15:00-19:00 Commercial | 04/13/17   | 04/13/17 | 1           | 20.00                     | 0 0 0 0 2 0 0 0       | 2         | 60          | 2         | 40.00    |
|                      |                        |            |          |             | National Agency-Political |                       |           |             |           |          |
| 6 Louisville WKJK-AM | 15:00-19:00 Commercial | 04/17/17   | 04/20/17 | 1           | 20.00                     | 0 1 1 1 1 0 0 0       | 4         | 60          | 4         | 80.00    |
|                      |                        |            |          |             | National Agency-Political |                       |           |             |           |          |

No. of Spots/Misc/Digital: 20/0/0

Ordered Gross: \$570.00  
Agency Commission: \$85.50  
Ordered Net: \$484.50  
**Total Net Due: \$484.50**

|                   | Apr    | May  | Jun  | Jul  | Aug  | Sep  | Oct  | Nov  | Dec  | Jan  | Feb  | Mar  | Apr  |
|-------------------|--------|------|------|------|------|------|------|------|------|------|------|------|------|
| <b>Amt. Ord.:</b> | 20     | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    |
| <b>Gross:</b>     | 570.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 |
| <b>Net:</b>       | 484.50 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 |

When signed below, this is a contract for advertising on the radio stations named above, made with the owner of those stations, subject to those terms and conditions beginning on the last page of this Order Confirmation. Except when this contract is executed by advertiser itself, it is agreed that advertiser's agency makes this contract both for itself and advertiser.

Accepted for Company: \_\_\_\_\_

Accepted for Advertiser: \_\_\_\_\_

**Participating Customers**

Americans for Tax Reform

100%

Apr 12, 17  
 CONT# 30729284 Mod# Ver# 1 (Last = ) DDS CONT# 0  
 REP iHeartMedia C/P/E: / / 986  
 TO WKJK-AM (Louisville, KY)  
 FM GENELLE NIBLACK (PHIL)  
 OFF PHILADELPHIA SALESPERSON FAX#  
 AGY MEDIA AD VENTURES  
 ADDR 8136 OLD KEENE MILL RD SUITE A-300 PH # 703-569-9400  
 SPRINGFIELD, VA 22152  
 BYR BRAD MONT  
 ADV AMERICANS FOR TAX REFORM  
 PDT Imported Drugs  
 FLT Apr 10, 17 - Apr 23, 17

\* REP ORDER COMMENT \*

\*\* 4/12/2017 9:56:00 AM:

[HTTP://RADIOEXCHANGE.CLEARCHANNEL.COM/SALES/CATEGORY/PAGES/POLITICALRATECARDS.ASPX](http://radioexchange.clearchannel.com/sales/category/pages/politicalratecards.aspx)

\*\* 4/12/2017 9:56:00 AM: FLIGHT STARTS 4/12, ENDS THURSDAY 4/20

\*\* 4/12/2017 9:56:00 AM: MMS WILL SEND SPOT/TRAFFIC, FORMS, AND PAYMENT CONFIRMATION. SPOTS SCHEDULED FOR 4/12 CAN BE MADE GOOD WITHIN FLIGHT.

\* STATION ORDER COMMENT \*

\*\* 4/12/2017 10:16:00 AM: KMP

| MC | LN  | REV TYPE                  | DAYS    | TIME     | LEN | EFFECTIVE DATES         | # OF Day | NPD | RATE     | TOT SPTS |
|----|-----|---------------------------|---------|----------|-----|-------------------------|----------|-----|----------|----------|
|    |     | <b><u>FLIGHT 1</u></b>    |         |          |     |                         |          |     |          |          |
|    | 1.1 | National Agency-Political | ..W.... | 6A - 10A | 60  | 04/12/2017 - 04/12/2017 | 1D       | 1   | \$15.00  | 1        |
|    | 1.2 | National Agency-Political | ..W.... | 10A - 3P | 60  | 04/12/2017 - 04/12/2017 | 1D       | 1   | \$45.00  | 1        |
|    | 1.3 | National Agency-Political | ..W.... | 3P - 7P  | 60  | 04/12/2017 - 04/12/2017 | 1D       | 1   | \$20.00  | 1        |
|    |     | ** FLIGHT TOTALS **       |         |          |     |                         |          | 3   | \$80.00  |          |
|    |     | <b><u>FLIGHT 2</u></b>    |         |          |     |                         |          |     |          |          |
|    | 2.1 | National Agency-Political | ...T... | 6A - 10A | 60  | 04/13/2017 - 04/13/2017 | 1D       | 1   | \$15.00  | 1        |
|    | 2.2 | National Agency-Political | ...T... | 10A - 3P | 60  | 04/13/2017 - 04/13/2017 | 1D       | 2   | \$45.00  | 2        |
|    | 2.3 | National Agency-Political | ...T... | 3P - 7P  | 60  | 04/13/2017 - 04/13/2017 | 1D       | 1   | \$20.00  | 1        |
|    |     | ** FLIGHT TOTALS **       |         |          |     |                         |          | 4   | \$125.00 |          |
|    |     | <b><u>FLIGHT 3</u></b>    |         |          |     |                         |          |     |          |          |
|    | 3.1 | National Agency-Political | M.....  | 6A - 10A | 60  | 04/17/2017 - 04/17/2017 | 1D       | 1   | \$15.00  | 1        |
|    | 3.2 | National Agency-Political | M.....  | 10A - 3P | 60  | 04/17/2017 - 04/17/2017 | 1D       | 1   | \$45.00  | 1        |
|    | 3.3 | National Agency-Political | M.....  | 3P - 7P  | 60  | 04/17/2017 - 04/17/2017 | 1D       | 1   | \$20.00  | 1        |

CONT# 30729284 Mod# Ver# 1 (Last = )  
 REP iHeartMedia

DDS CONT# 0  
 C/P/E: / / 986

|     |                           |                 |          |                     |                         |    |   |         |          |  |
|-----|---------------------------|-----------------|----------|---------------------|-------------------------|----|---|---------|----------|--|
|     |                           |                 |          | ** FLIGHT TOTALS ** |                         |    |   | 3       | \$80.00  |  |
|     |                           | <b>FLIGHT 4</b> |          |                     |                         |    |   |         |          |  |
| 4.1 | National Agency-Political | .T.....         | 6A - 10A | 60                  | 04/18/2017 - 04/18/2017 | 1D | 1 | \$15.00 | 1        |  |
| 4.2 | National Agency-Political | .T.....         | 10A - 3P | 60                  | 04/18/2017 - 04/18/2017 | 1D | 1 | \$45.00 | 1        |  |
| 4.3 | National Agency-Political | .T.....         | 3P - 7P  | 60                  | 04/18/2017 - 04/18/2017 | 1D | 1 | \$20.00 | 1        |  |
|     |                           |                 |          | ** FLIGHT TOTALS ** |                         |    |   | 3       | \$80.00  |  |
|     |                           | <b>FLIGHT 5</b> |          |                     |                         |    |   |         |          |  |
| 5.1 | National Agency-Political | ..W....         | 6A - 10A | 60                  | 04/19/2017 - 04/19/2017 | 1D | 1 | \$15.00 | 1        |  |
| 5.2 | National Agency-Political | ..W....         | 10A - 3P | 60                  | 04/19/2017 - 04/19/2017 | 1D | 2 | \$45.00 | 2        |  |
| 5.3 | National Agency-Political | ..W....         | 3P - 7P  | 60                  | 04/19/2017 - 04/19/2017 | 1D | 1 | \$20.00 | 1        |  |
|     |                           |                 |          | ** FLIGHT TOTALS ** |                         |    |   | 4       | \$125.00 |  |
|     |                           | <b>FLIGHT 6</b> |          |                     |                         |    |   |         |          |  |
| 6.1 | National Agency-Political | ...T...         | 6A - 10A | 60                  | 04/20/2017 - 04/20/2017 | 1D | 1 | \$15.00 | 1        |  |
| 6.2 | National Agency-Political | ...T...         | 10A - 3P | 60                  | 04/20/2017 - 04/20/2017 | 1D | 1 | \$45.00 | 1        |  |
| 6.3 | National Agency-Political | ...T...         | 3P - 7P  | 60                  | 04/20/2017 - 04/20/2017 | 1D | 1 | \$20.00 | 1        |  |
|     |                           |                 |          | ** FLIGHT TOTALS ** |                         |    |   | 3       | \$80.00  |  |

|       |               |  |  |  |  |  |
|-------|---------------|--|--|--|--|--|
|       | <b>Apr 17</b> |  |  |  |  |  |
| SPOTS | 20            |  |  |  |  |  |
| CASH  | 570.00        |  |  |  |  |  |
| TRADE | 0.00          |  |  |  |  |  |
| NSL   | 0.00          |  |  |  |  |  |
| TOTAL | 570.00        |  |  |  |  |  |

|       |  |  |  |  |  |              |
|-------|--|--|--|--|--|--------------|
|       |  |  |  |  |  | <b>TOTAL</b> |
| SPOTS |  |  |  |  |  | 20           |
| CASH  |  |  |  |  |  | 570.00       |
| TRADE |  |  |  |  |  | 0.00         |
| NSL   |  |  |  |  |  | 0.00         |
| TOTAL |  |  |  |  |  | 570.00       |

CONT#      **Apr 12, 17**  
30729284 Mod# Ver# 1 (Last = )  
REP      **iHeartMedia**

DDS CONT# 0  
C/P/E: / / 986

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**\*\* Competitive Comments \*\***

SVC: FA99 MSA CustRadio

Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.