

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date: 12/4/18
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I, Newday Media Services

do hereby request station time concerning the following issue:

Healthcare/Medicare

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

This broadcast time will be used by: Alliance for Patient Access

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
☒ Yes ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Healthcare/Medicare

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Alliance for Patient Access
1275 Pennsylvania Ave. NW, Suite 1100A
Washington, DC 20004-2417

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

David Charles, MD Chairman

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

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and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

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TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

12/4/18 _____ 404-228-9234
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature Printed Name Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

Dec 05, 18
 CONT# 32394496 Mod# Ver# 1 (Last =)
 REP iHeartMedia
 TO WIMA-AM (Lima, OH)
 FM MICHAEL SCHULTE
 OFF ATLANTA
 AGY NEWDAY MEDIA SERVICES
 ADDR 1163 WARRENHALL LANE, NE
 ATLANTA, GA 30319
 BYR STEVEN BOOR
 ADV ALLIANCE FOR PATIENT ACCESS
 PDT AFPA
 FLT Dec 03, 18 - Dec 23, 18

DDS CONT# 0
 C/P/E: / / 26

SALESPERSON FAX#

PH #

* REP ORDER COMMENT *

** 12/5/2018 11:11:00 AM:

[HTTP://RADIOEXCHANGE.CLEARCHANNEL.COM/SALES/CATEGORY/PAGES/POLITICALRATECARDS.ASPX](http://radioexchange.clearchannel.com/sales/category/pages/politicalratecards.aspx)

** 12/5/2018 11:11:00 AM: AGENCY REQUIRES PRIOR APPROVAL FOR ALL MAKEGOODS

** 12/5/2018 11:11:00 AM: PLEASE CONFIRM ELECTRONICALLY OR WITH JESSICA BIEBER AT 404-365-3094 OR JESSICABIEBER@IHEARTMEDIA.COM

** 12/5/2018 11:11:00 AM: STARTS ASAP! THIS IS AN ISSUE ADVERTISER, THE RATE CLASS USED ON THIS ORDER IS NON-PREMPITBLE. PAYMENT HAS BEEN MADE ONLINE, WE WILL EMAIL YOU THE PAYMENT CONFIRMATION.

** 12/5/2018 11:11:00 AM: THIS ADVERTISER WILL NOT RUN IN RUSH LIMBAUGH.

MC	LN	REV TYPE	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		FLIGHT 1								
	1.1	National Agency-Political	MTWTF..	6A - 10A	60	12/3/2018 - 12/7/2018	1W	2	\$33.00	2
	1.2	National Agency-Political	MTWTF..	10A - 3P	60	12/3/2018 - 12/7/2018	1W	2	\$25.00	2
	1.3	National Agency-Political	MTWTF..	3P - 7P	60	12/3/2018 - 12/7/2018	1W	2	\$18.00	2
	1.4	National Agency-PoliticalS.	10A - 3P	60	12/8/2018 - 12/8/2018	1W	2	\$20.00	2
		** WEEKLY FLIGHT TOTALS **						8	\$192.00	
		FLIGHT 2								
	2.1	National Agency-Political	MTWTF..	6A - 10A	60	12/10/2018 - 12/14/2018	1W	5	\$33.00	5
	2.2	National Agency-Political	MTWTF..	10A - 3P	60	12/10/2018 - 12/14/2018	1W	5	\$25.00	5
	2.3	National Agency-Political	MTWTF..	3P - 7P	60	12/10/2018 - 12/14/2018	1W	5	\$18.00	5
	2.4	National Agency-PoliticalS.	10A - 3P	60	12/15/2018 - 12/15/2018	1W	2	\$20.00	2
		** WEEKLY FLIGHT TOTALS **						17	\$420.00	
		FLIGHT 3								

Dec 05, 18

CONT# 32394496 Mod# Ver# 1 (Last =)
 REP iHeartMedia

DDS CONT# 0
 C/P/E: / / 26

3.1	National Agency-Political	MTWTF..	6A - 10A	60	12/17/2018 - 12/21/2018	1W	5	\$33.00	5
3.2	National Agency-Political	MTWTF..	10A - 3P	60	12/17/2018 - 12/21/2018	1W	5	\$25.00	5
3.3	National Agency-Political	MTWTF..	3P - 7P	60	12/17/2018 - 12/21/2018	1W	5	\$18.00	5
** WEEKLY FLIGHT TOTALS **							15	\$380.00	

	Dec 18								
SPOTS	40								
CASH	992.00								
TRADE	0.00								
NSL	0.00								
TOTAL	992.00								
								TOTAL	
SPOTS								40	
CASH								992.00	
TRADE								0.00	
NSL								0.00	
TOTAL								992.00	

**** Competitive Comments ****

SVC:

Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

Dec 05, 18
 CONT# 32394524 Mod# Ver# 1 (Last =)
 REP iHeartMedia
 TO WIMA-AM (Lima, OH)
 FM MICHAEL SCHULTE
 OFF ATLANTA
 AGY NEWDAY MEDIA SERVICES
 ADDR 1163 WARRENHALL LANE, NE
 ATLANTA, GA 30319
 BYR STEVEN BOOR
 ADV ALLIANCE FOR PATIENT ACCESS
 PDT AFPA
 FLT Dec 03, 18 - Dec 23, 18

DDS CONT# 0
 C/P/E: / / 27
 SALESPERSON FAX#
 PH #

* REP ORDER COMMENT *

** 12/5/2018 11:11:00 AM:

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MC	LN	REV TYPE	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		FLIGHT 1								
	1.1	National Agency-Political	MTWTF..	6A - 10A	60	12/3/2018 - 12/7/2018	1W	3	\$33.00	3
	1.2	National Agency-Political	MTWTF..	10A - 3P	60	12/3/2018 - 12/7/2018	1W	3	\$25.00	3
	1.3	National Agency-Political	MTWTF..	3P - 7P	60	12/3/2018 - 12/7/2018	1W	3	\$18.00	3
	1.4	National Agency-PoliticalS.	10A - 3P	60	12/8/2018 - 12/8/2018	1W	2	\$20.00	2
	1.5	National Agency-PoliticalS.	3P - 7P	60	12/8/2018 - 12/8/2018	1W	2	\$20.00	2
		** WEEKLY FLIGHT TOTALS **						13	\$308.00	
		FLIGHT 2								
	2.1	National Agency-Political	MTWTF..	6A - 10A	60	12/10/2018 - 12/14/2018	1W	5	\$33.00	5
	2.2	National Agency-Political	MTWTF..	10A - 3P	60	12/10/2018 - 12/14/2018	1W	5	\$25.00	5
	2.3	National Agency-Political	MTWTF..	3P - 7P	60	12/10/2018 - 12/14/2018	1W	5	\$18.00	5
	2.4	National Agency-PoliticalS.	10A - 3P	60	12/15/2018 - 12/15/2018	1W	2	\$20.00	2
	2.5	National Agency-PoliticalS.	3P - 7P	60	12/15/2018 - 12/15/2018	1W	2	\$20.00	2

Dec 05, 18

CONT# 32394524 Mod# Ver# 1 (Last =)
 REP iHeartMedia

DDS CONT# 0
 C/P/E: 1 / 27

					** WEEKLY FLIGHT TOTALS **		19	\$460.00	
		FLIGHT 3							
3.1	National Agency-Political	MTWTF..	6A - 10A	60	12/17/2018 - 12/21/2018	1W	5	\$33.00	5
3.2	National Agency-Political	MTWTF..	10A - 3P	60	12/17/2018 - 12/21/2018	1W	5	\$25.00	5
3.3	National Agency-Political	MTWTF..	3P - 7P	60	12/17/2018 - 12/21/2018	1W	5	\$18.00	5
					** WEEKLY FLIGHT TOTALS **		15	\$380.00	

	Dec 18								
SPOTS	47								
CASH	1148.00								
TRADE	0.00								
NSL	0.00								
TOTAL	1148.00								
									TOTAL
SPOTS									47
CASH									1,148.00
TRADE									0.00
NSL									0.00
TOTAL									1,148.00

**** Competitive Comments ****

SVC:
 Demo Adults 35+

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Participating Customers

Alliance for Patient Access	100%
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Alliance for Patient Access
New Day Media

1163 Warrenhall Lane, NE

Atlanta, GA 30319

Advertiser No: 879807 Order No: 1324901543
Start Date: 12/06/2018 Co-op: No
End Date: 12/21/2018 Package: No
Month Type: Broadcast Agency Comm: 15%
Revision #: 0
CPE: - - 27
AE: ATLANTA, MMS
Entered: 12/05/2018 12:50 PM by Fusion
Last Update: 12/05/2018 12:50 PM by Fusion
Note: WIMA AFPA EST 27
Note 2: 32394524
Spl Req Inv:

Market Station	Bind To	Start Date	End Date	No Of Weeks	Rate Rev. Type	Skip W. M T W T F S S	Spots/ W.	Spot Length	Ord Spots	Ord Cost
1 Lima WIMA-AM	06:00-10:00 Commercial	12/06/18	12/07/18	1	33.00 National Agency-Political	0 x x	3	60	3	99.00
2 Lima WIMA-AM	06:00-10:00 Commercial	12/10/18	12/21/18	2	33.00 National Agency-Political	0 x x x x x	5	60	10	330.00
3 Lima WIMA-AM	10:00-15:00 Commercial	12/06/18	12/07/18	1	25.00 National Agency-Political	0 x x	3	60	3	75.00
4 Lima WIMA-AM	10:00-15:00 Commercial	12/10/18	12/21/18	2	25.00 National Agency-Political	0 x x x x x	5	60	10	250.00
5 Lima WIMA-AM	15:00-19:00 Commercial	12/06/18	12/07/18	1	18.00 National Agency-Political	0 x x	3	60	3	54.00
6 Lima WIMA-AM	15:00-19:00 Commercial	12/10/18	12/21/18	2	18.00 National Agency-Political	0 x x x x x	5	60	10	180.00
7 Lima WIMA-AM	10:00-15:00 Commercial	12/08/18	12/15/18	2	20.00 National Agency-Political	0 x	2	60	4	80.00
8 Lima WIMA-AM	10:00-15:00 Commercial	12/08/18	12/15/18	2	20.00 National Agency-Political	0 x	2	60	4	80.00

No. of Spots/Misc/Digital: 47/0/0

Ordered Gross: \$1,148.00
Agency Commission: \$172.20
Ordered Net: \$975.80
Total Net Due: \$975.80

Dec Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec



Order Confirmation

Page 2 of 3
Printed: 12/07/2018 10:55 AM

Order No: 1324901543

Amt. Ord.:	47	0	0	0	0	0	0	0	0	0	0	0	0
Gross:	1,148.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Net:	975.80	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00

Participating Customers

Alliance for Patient Access 100%