

ORDER



WOOD Grand Rapids

Orders
Order / Rev: 813485
 Alt Order #: 25088026
 Product Desc: TV
 Estimate: 4432
 Flight Dates: 03/05/16 - 03/08/16
 Original Date / Rev: 03/04/16 / 03/04/16
 Order Type: REG

Primary AE: Katz Washington
 Sales Office: K-WAS
 Sales Region: Nat

Agency
Name: Greer Margolis & Mitchell
 Buying Contact:
 Billing Contact:
 3050 K Street Northwest
 Washington, DC 20007

Billing Type: Cash
 Billing Calendar: Broadcast
 Billing Cycle: EOM/EOC
 Agency Commission: 15%

Advertiser
Name: POL/Hillary Clinton For President
 Demographic: A35+
 Product Codes: PL1
 Priority: P5
 Revenue Codes: AGY, POL, POL-CAND

New Business Thru:
 Order Separation: 00:15:00
 Advertiser External ID: IN13227
 Agency External ID: IN117/SP159/AL1336

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/29/16	03/11/16	38	\$7,415.00	\$6,302.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
March 2016	38	\$7,415.00	\$6,302.75	0.00
Totals	38	\$7,415.00	\$6,302.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WOOD Grand Rapids	27%	\$7,415.00
Market	100%	\$27,462.96

Competitive Share

	Share	Total
CABLE	0%	\$0.00
UNKWN	0%	\$0.00
WGVK	0%	\$0.00
WGVU	0%	\$0.00
WLLA	0%	\$0.00
WOTV	4%	\$1,098.52
WTLJ	0%	\$0.00
WWMT	36%	\$9,886.67
WXMI	10%	\$2,746.30
WXSP	2%	\$549.26
WZPX	0%	\$0.00
WZZM	21%	\$5,767.22

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WOOD	03/07/16	03/08/16	WOOD News @430am	CM	430-5a	MTWTF--	:30	1	\$25.00	P5	0.00	NM	1	\$25.00
				WOOD News @ 430am											
				News 8 Daybreak At 430A											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		03/07/16	03/13/16	MTWTF--	1	\$25.00	0.00								
E 2	WOOD	03/07/16	03/08/16		CM	5a-6am	MTWTF--	:30	2	\$100.00	P5	0.00	NM	2	\$200.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				5am Daybreak											
				5am Daybreak											
				News 8 Daybreak Early Edition											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		03/07/16	03/13/16	MTWTF--	2	\$100.00	0.00								
E 5	WOOD	03/05/16	03/05/16	Daybreak Sat @6am	CM	6-7a	-----S-	:30	1	\$75.00	P5	0.00	NM	1	\$75.00
				Daybreak Sat 6am											
				News 8 Daybreak Saturday											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		02/29/16	03/06/16	-----S-	1	\$75.00	0.00								
E 7	WOOD	03/05/16	03/05/16	Today Show Sa	CM	758-10a	-----S-	:30	1	\$150.00	P5	0.00	NM	1	\$150.00
				Today Show Saturday											
				Saturday Today											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		02/29/16	03/06/16	-----S-	1	\$150.00	0.00								
E 8	WOOD	03/06/16	03/06/16	Daybreak Sun @6am	CM	6-7a	-----S	:30	1	\$75.00	P5	0.00	NM	1	\$75.00
				Daybreak Sun @6am											
				News 8 Daybreak Sunday											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		02/29/16	03/06/16	-----S	1	\$75.00	0.00								
E 9	WOOD	03/06/16	03/06/16	Daybreak Sun @7am	CM	658-8a	-----S	:30	1	\$125.00	P5	0.00	NM	1	\$125.00
				Daybreak Sun @7am											
				News 8 Daybreak Sunday											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		02/29/16	03/06/16	-----S	1	\$125.00	0.00								
E 10	WOOD	03/07/16	03/08/16	Today Show II	CM	9-10a	MTWTF--	:30	1	\$125.00	P5	0.00	NM	1	\$125.00
				Today Show 2											
				Today Show 2											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		03/07/16	03/13/16	MTWTF--	1	\$125.00	0.00								
E 11	WOOD	03/07/16	03/08/16	Today Show III	CM	10-11a	MTWTF--	:30	1	\$100.00	P5	0.00	NM	1	\$100.00
				Today Show 3											
				Today Show 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		03/07/16	03/13/16	MTWTF--	1	\$100.00	0.00								
E 12	WOOD	03/07/16	03/08/16	M-F 11a-12p	CM	11a-12p	MTWTF--	:30	1	\$50.00	P5	0.00	NM	1	\$50.00
				eightWest											
				8 West											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		03/07/16	03/13/16	MTWTF--	1	\$50.00	0.00								
E 13	WOOD	03/07/16	03/08/16	Noon News	CM	12-1p	MTWTF--	:30	1	\$100.00	P5	0.00	NM	1	\$100.00
				News 8 @ Noon											
				News 8 At Noon											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		03/07/16	03/13/16	MTWTF--	1	\$100.00	0.00								
E 14	WOOD	03/07/16	03/08/16	Days of Our Lives	CM	1-2p	MTWTF--	:30	1	\$100.00	P5	0.00	NM	1	\$100.00
				Days of Our Lives											
				Days Of Our Lives											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		03/07/16	03/13/16	MTWTF--	1	\$100.00	0.00								
E 15	WOOD	03/07/16	03/08/16	M-F 2-3p	CM	2-3p	MTWTF--	:30	1	\$40.00	P5	0.00	NM	1	\$40.00
				M-F 2-3p											
				Rachael Ray											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		03/07/16	03/13/16	MTWTF--	1	\$40.00	0.00								
E 16	WOOD	03/07/16	03/08/16	M-F 3-4p	CM	3-4p	MTWTF--	:30	1	\$50.00	P5	0.00	NM	1	\$50.00
				M-F 3-4p											
				Dr. Oz											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		03/07/16	03/13/16	MTWTF--	1	\$50.00	0.00								
E 17	WOOD	03/07/16	03/08/16		CM	4-5p	MTWTF--	:30	1	\$150.00	P5	0.00	NM	1	\$150.00

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				M-F 4-5p M-F 4-5p											
				Ellen											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		03/07/16	03/13/16	MTWTF--	1	\$150.00	0.00								
E 18	WOOD	03/07/16	03/08/16	M-F 5p News M-F News 8 @5p	CM	5-530p	MTWTF--	:30	1	\$300.00	P5	0.00	NM	1	\$300.00
				News 8 At 5PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		03/07/16	03/13/16	MTWTF--	1	\$300.00	0.00								
E 19	WOOD	03/07/16	03/08/16	M-F 530p News M-F News 8 @ 530p	CM	530-6p	MTWTF--	:30	1	\$325.00	P5	0.00	NM	1	\$325.00
				News 8 At 530PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		03/07/16	03/13/16	MTWTF--	1	\$325.00	0.00								
E 20	WOOD	03/07/16	03/08/16	M-F 6p News M-F News 8 @6p	CM	6-630p	MTWTF--	:30	1	\$450.00	P5	0.00	NM	1	\$450.00
				News 8 At 6PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		03/07/16	03/13/16	MTWTF--	1	\$450.00	0.00								
E 21	WOOD	03/07/16	03/08/16	NBC Nightly News WKD NBC Nightly News	CM	628-7p	MTWTF--	:30	1	\$500.00	P5	0.00	NM	1	\$500.00
				NBC Nightly News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		03/07/16	03/13/16	MTWTF--	1	\$500.00	0.00								
E 22	WOOD	03/05/16	03/05/16	Sat 6p News 8 Sat News 8 @6p	CM	6-7p	-----S-	:30	1	\$250.00	P5	0.00	NM	1	\$250.00
				News 8 At 6PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		02/29/16	03/06/16	-----S-	1	\$250.00	0.00								
E 23	WOOD	03/06/16	03/06/16	Sun 6p News 8 Sun News 8 @6p	CM	6-7p	-----S	:30	1	\$350.00	P5	0.00	NM	1	\$350.00
				News 8 At 6PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		02/29/16	03/06/16	-----S	1	\$350.00	0.00								
E 24	WOOD	03/07/16	03/08/16	M-F 7-730p M-F 7-730p	CM	7-730p	MTWTF--	:30	1	\$250.00	P5	0.00	NM	1	\$250.00
				Inside Edition											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		03/07/16	03/13/16	MTWTF--	1	\$250.00	0.00								
E 25	WOOD	03/07/16	03/08/16	M-F 730-8p M-F 730-8p	CM	730-8p	MTWTF--	:30	1	\$200.00	P5	0.00	NM	1	\$200.00
				Access Hollywood											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		03/07/16	03/13/16	MTWTF--	1	\$200.00	0.00								
E 28	WOOD	03/07/16	03/08/16	LN M-F M-F News 8 @ 11	CM	11-1135p	MTWTF--	:30	1	\$400.00	P5	0.00	NM	1	\$400.00
				News 8 At 11PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		03/07/16	03/13/16	MTWTF--	1	\$400.00	0.00								
E 29	WOOD	03/05/16	03/05/16	LN Sa Saturday News 8 @11	CM	11-1130p	-----S-	:30	1	\$400.00	P5	0.00	NM	1	\$400.00
				News 8 At 11PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		02/29/16	03/06/16	-----S-	1	\$400.00	0.00								
E 30	WOOD	03/06/16	03/06/16	Late News 8 @ 11 Sunday News 8 @11	CM	11-1130p	-----S	:30	1	\$325.00	P5	0.00	NM	1	\$325.00
				News 8 At 11PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		02/29/16	03/06/16	-----S	1	\$325.00	0.00								
E 31	WOOD	03/07/16	03/08/16		CM	1135-1235a	MTWTF--	:30	1	\$200.00	P5	0.00	NM	1	\$200.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Tonight Show											
				Tonight Show w/ Fallon											
				Tonight Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		03/07/16	03/13/16	MTWTF--			1			\$200.00			0.00		
E 32	WOOD	03/07/16	03/08/16	Late Night	CM	1237a-137a	MTWTF--	:30	1	\$75.00	P5	0.00	NM	1	\$75.00
				Late Night w/Seth Meyers											
				Late Night											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		03/07/16	03/13/16	MTWTF--			1			\$75.00			0.00		
E 33	WOOD	03/05/16	03/05/16	SNL	CM	1130p-103a	-----S-	:30	1	\$300.00	P5	0.00	NM	1	\$300.00
				Saturday Night Live (11:30 PM-1:00 XM)											
				Saturday Night Live											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		02/29/16	03/06/16	-----S-			1			\$300.00			0.00		
N 34	WOOD	03/07/16	03/08/16	6am Daybreak	CM	6-7a	MT-----	:30	2	\$325.00	P4	0.00	NM	2	\$650.00
				6am Daybreak											
				News 8 Daybreak Early Edition											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		03/07/16	03/13/16	MT-----			2			\$325.00			0.00		
N 35	WOOD	03/07/16	03/08/16	Today Show M-F	CM	658-9a	MT-----	:30	3	\$325.00	P4	0.00	NM	3	\$975.00
				Today Show											
				News 8 Daybreak Early Edition											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		03/07/16	03/13/16	MT-----			3			\$325.00			0.00		
N 36	WOOD	03/06/16	03/06/16	Daybreak Sun @5am	CM	Su 5a-6a	-----S	:30	2	\$25.00	P4	0.00	NM	2	\$50.00
				Daybreak Sun @5am											
				Inside Edition											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		02/29/16	03/06/16	-----S			2			\$25.00			0.00		
N 37	WOOD	03/05/16	03/05/16	Daybreak Sat @5am	CM	Sa 5a-6a	-----S-	:30	2	\$25.00	P5	0.00	NM	2	\$50.00
				Daybreak Sat @5am											
				News 8 Daybreak At 430A											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		02/29/16	03/06/16	-----S-			2			\$25.00			0.00		
													Totals	38	\$7,415.00