

ORDER

**WOOD Grand Rapids**

Orders
Order / Rev: 811913
Alt Order #: 25086898
Product Desc: TV
Estimate: 4428
Flight Dates: 03/01/16 - 03/08/16
Original Date / Rev: 03/02/16 / 03/03/16
Order Type: REG

Primary AE: Katz Washington
Sales Office: K-WAS
Sales Region: Nat

Agency Name: Greer Margolis & Mitchell
Buying Contact:
Billing Contact:
 3050 K Street Northwest
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/Hillary Clinton For President
Demographic: A35+
Product Codes: PL1
Priority: P5
Revenue Codes: AGY, POL, POL-CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID: IN13227
Agency External ID: IN117/SP159/AL1336

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/29/16	03/08/16	98	\$19,515.00	\$16,587.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
March 2016	98	\$19,515.00	\$16,587.75	0.00
Totals	98	\$19,515.00	\$16,587.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WOOD Grand Rapids	20%	\$19,515.00
Market	100%	\$97,575.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
UNKWN	0%	\$0.00
WGVK	0%	\$0.00
WGVU	0%	\$0.00
WLLA	0%	\$0.00
WOTV	3%	\$2,927.25
WTLJ	0%	\$0.00
WWMT	32%	\$31,224.00
WXMI	21%	\$20,490.75
WXSP	1%	\$975.75
WZPX	0%	\$0.00
WZZM	23%	\$22,442.25

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WOOD	03/01/16	03/07/16	WOOD News @430am	CM	430-5a	MTWTF--	:30	5	\$25.00	P5	0.00	NM	5	\$125.00
WOOD News @ 430am															
News 8 Daybreak At 430A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		03/01/16	03/07/16	MTWTF--			5			\$25.00		0.00			
E 2	WOOD	03/01/16	03/08/16		CM	5a-6am	MTWTF--	:30	4	\$100.00	P5	0.00	NM	5	\$500.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
5am Daybreak															
5am Daybreak															
News 8 Daybreak Early Edition															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 03/01/16		03/01/16	03/07/16	MTWTF--					4	\$100.00		0.00			
Week: 03/08/16		03/08/16	03/14/16	-T-----					1	\$100.00		0.00			
E 5	WOOD	03/05/16	03/05/16	Daybreak Sat @6am	CM	6-7a	-----S-	:30	1	\$75.00	P5	0.00	NM	1	\$75.00
Daybreak Sat 6am															
News 8 Daybreak Saturday															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 02/29/16		02/29/16	03/06/16	-----S-					1	\$75.00		0.00			
E 6	WOOD	03/05/16	03/05/16	Daybreak Sat @7am	CM	658-8a	-----S-	:30	1	\$125.00	P5	0.00	NM	1	\$125.00
Daybreak Sat@7am															
News 8 Daybreak Saturday															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 02/29/16		02/29/16	03/06/16	-----S-					1	\$125.00		0.00			
E 7	WOOD	03/05/16	03/05/16	Today Show Sa	CM	758-10a	-----S-	:30	3	\$150.00	P5	0.00	NM	3	\$450.00
Today Show Saturday															
Saturday Today															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 02/29/16		02/29/16	03/06/16	-----S-					3	\$150.00		0.00			
E 8	WOOD	03/06/16	03/06/16	Daybreak Sun @5am	CM	Su 5a-6a	-----S	:30	1	\$25.00	P5	0.00	NM	1	\$25.00
Daybreak Sun @5am															
News 8 Daybreak Sunday															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 02/29/16		02/29/16	03/06/16	-----S					1	\$25.00		0.00			
E 9	WOOD	03/06/16	03/06/16	Daybreak Sun @6am	CM	6-7a	-----S	:30	1	\$75.00	P5	0.00	NM	1	\$75.00
Daybreak Sun @6am															
News 8 Daybreak Sunday															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 02/29/16		02/29/16	03/06/16	-----S					1	\$75.00		0.00			
E 10	WOOD	03/06/16	03/06/16	Daybreak Sun @7am	CM	658-8a	-----S	:30	1	\$125.00	P5	0.00	NM	1	\$125.00
Daybreak Sun @7am															
News 8 Daybreak Sunday															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 02/29/16		02/29/16	03/06/16	-----S					1	\$125.00		0.00			
E 11	WOOD	03/07/16	03/07/16	Mon Prime Other 1	CM	M 8p-10p	M-----	:30	1	\$1,800.00	P3	0.00	NM	1	\$1,800.00
Mon Prime Other 1															
Sunday Today															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 03/07/16		03/07/16	03/13/16	M-----					1	\$1,800.00		0.00			
E 12	WOOD	03/06/16	03/06/16	Meet the Press	CM	858-1001a	-----S	:30	1	\$250.00	P5	0.00	NM	1	\$250.00
Meet the Press															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 02/29/16		02/29/16	03/06/16	-----S					1	\$250.00		0.00			
E 13	WOOD	03/06/16	03/06/16	Sun 10-11am	CM	1001-11a	-----S	:30	1	\$50.00	P5	0.00	NM	1	\$50.00
To The Point															
(10:00 AM-10:30 AM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 02/29/16		02/29/16	03/06/16	-----S					1	\$50.00		0.00			
E 14	WOOD	03/01/16	03/08/16	Today Show II	CM	9-10a	MTWTF--	:30	1	\$125.00	P5	0.00	NM	2	\$250.00
Today Show 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 03/01/16		03/01/16	03/07/16	MTWTF--					1	\$125.00		0.00			
Week: 03/08/16		03/08/16	03/14/16	-T-----					1	\$125.00		0.00			
E 15	WOOD	03/01/16	03/08/16	Today Show III	CM	10-11a	MTWTF--	:30	5	\$100.00	P5	0.00	NM	6	\$600.00
Today Show 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 03/01/16		03/01/16	03/07/16	MTWTF--					5	\$100.00		0.00			

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E 15	WOOD	03/01/16	03/08/16	Today Show III Today Show 3	CM	10-11a	MTWTF--	:30	5	\$100.00	P5	0.00	NM	6	\$600.00
Today Show 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		03/08/16	03/14/16	-T-----			1		\$100.00			0.00			
E 16	WOOD	03/01/16	03/08/16	M-F 11a-12p eightWest	CM	11a-12p	MTWTF--	:30	5	\$50.00	P5	0.00	NM	6	\$300.00
8 West															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		03/01/16	03/07/16	MTWTF--			5		\$50.00			0.00			
Week:		03/08/16	03/14/16	-T-----			1		\$50.00			0.00			
E 17	WOOD	03/01/16	03/08/16	Noon News News 8 @ Noon	CM	12-1p	MTWTF--	:30	3	\$100.00	P5	0.00	NM	4	\$400.00
News 8 At Noon															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		03/01/16	03/07/16	MTWTF--			3		\$100.00			0.00			
Week:		03/08/16	03/14/16	-T-----			1		\$100.00			0.00			
E 18	WOOD	03/01/16	03/08/16	Days of Our Lives Days of Our Lives	CM	1-2p	MTWTF--	:30	3	\$100.00	P5	0.00	NM	4	\$400.00
Days Of Our Lives															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		03/01/16	03/07/16	MTWTF--			3		\$100.00			0.00			
Week:		03/08/16	03/14/16	-T-----			1		\$100.00			0.00			
E 19	WOOD	03/01/16	03/08/16	M-F 2-3p M-F 2-3p	CM	2-3p	MTWTF--	:30	5	\$40.00	P5	0.00	NM	6	\$240.00
Rachael Ray															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		03/01/16	03/07/16	MTWTF--			5		\$40.00			0.00			
Week:		03/08/16	03/14/16	-T-----			1		\$40.00			0.00			
E 20	WOOD	03/01/16	03/08/16	M-F 3-4p M-F 3-4p	CM	3-4p	MTWTF--	:30	5	\$50.00	P5	0.00	NM	6	\$300.00
Dr. Oz															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		03/01/16	03/07/16	MTWTF--			5		\$50.00			0.00			
Week:		03/08/16	03/14/16	-T-----			1		\$50.00			0.00			
E 21	WOOD	03/01/16	03/08/16	M-F 4-5p M-F 4-5p	CM	4-5p	MTWTF--	:30	5	\$150.00	P5	0.00	NM	6	\$900.00
Ellen															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		03/01/16	03/07/16	MTWTF--			5		\$150.00			0.00			
Week:		03/08/16	03/14/16	-T-----			1		\$150.00			0.00			
E 22	WOOD	03/01/16	03/07/16	M-F 5p News M-F News 8 @ 5p	CM	5-530p	MTWTF--	:30	2	\$300.00	P5	0.00	NM	2	\$600.00
News 8 At 5PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		03/01/16	03/07/16	MTWTF--			2		\$300.00			0.00			
E 23	WOOD	03/01/16	03/07/16	M-F 530p News M-F News 8 @ 530p	CM	530-6p	MTWTF--	:30	2	\$325.00	P5	0.00	NM	2	\$650.00
News 8 At 530PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		03/01/16	03/07/16	MTWTF--			2		\$325.00			0.00			
E 24	WOOD	03/01/16	03/07/16	M-F 6p News M-F News 8 @ 6p	CM	6-630p	MTWTF--	:30	1	\$450.00	P5	0.00	NM	1	\$450.00
News 8 At 6PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		03/01/16	03/07/16	MTWTF--			1		\$450.00			0.00			
E 25	WOOD	03/01/16	03/07/16	NBC Nightly News WKD NBC Nightly News	CM	628-7p	MTWTF--	:30	1	\$500.00	P5	0.00	NM	1	\$500.00
NBC Nightly News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		03/01/16	03/07/16	MTWTF--			1		\$500.00			0.00			
E 26	WOOD	03/05/16	03/05/16		CM	6-7p	-----S-	:30	1	\$250.00	P5	0.00	NM	1	\$250.00

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Sat 6p News 8															
Sat News 8 @6p															
News 8 At 6PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/29/16	03/06/16	-----S-					1	\$250.00		0.00			
E 27	WOOD	03/06/16	03/06/16	Sun 6p News 8	CM	6-7p	-----S	:30	1	\$350.00	P5	0.00	NM	1	\$350.00
Sun News 8 @6p															
News 8 At 6PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/29/16	03/06/16	-----S					1	\$350.00		0.00			
E 28	WOOD	03/01/16	03/07/16	M-F 7-730p	CM	7-730p	MTWTF--	:30	1	\$250.00	P5	0.00	NM	1	\$250.00
M-F 7-730p															
Inside Edition															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/01/16	03/07/16	MTWTF--					1	\$250.00		0.00			
E 29	WOOD	03/01/16	03/07/16	M-F 730-8p	CM	730-8p	MTWTF--	:30	1	\$200.00	P5	0.00	NM	1	\$200.00
M-F 730-8p															
Access Hollywood															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/01/16	03/07/16	MTWTF--					1	\$200.00		0.00			
E 30	WOOD	03/03/16	03/03/16	Thur Hour 3	CM	10-11p	---T---	:30	1	\$700.00	P3	0.00	NM	1	\$700.00
Thursday 10-11p															
Access Hollywood															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/29/16	03/06/16	---T---					1	\$700.00		0.00			
E 37	WOOD	03/01/16	03/07/16	LN M-F	CM	11-1135p	MTWTF--	:30	1	\$400.00	P5	0.00	NM	1	\$400.00
M-F News 8 @ 11															
News 8 At 11PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/01/16	03/07/16	MTWTF--					1	\$400.00		0.00			
E 38	WOOD	03/06/16	03/06/16	Sun Prime Other 3	CM	Su 9p-11p	-----S	:30	1	\$950.00	P5	0.00	NM	1	\$950.00
Sun Prime Other 3															
News 8 At 11PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/29/16	03/06/16	-----S					1	\$950.00		0.00			
E 39	WOOD	03/06/16	03/06/16	Late News 8 @ 11	CM	11-1130p	-----S	:30	1	\$325.00	P5	0.00	NM	1	\$325.00
Sunday News 8 @11															
News 8 At 11PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/29/16	03/06/16	-----S					1	\$325.00		0.00			
E 40	WOOD	03/01/16	03/07/16	Tonight Show	CM	1135-1235a	MTWTF--	:30	5	\$200.00	P5	0.00	NM	5	\$1,000.00
Tonight Show w/ Fallon															
Tonight Show															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/01/16	03/07/16	MTWTF--					5	\$200.00		0.00			
E 41	WOOD	03/01/16	03/07/16	Late Night	CM	1237a-137a	MTWTF--	:30	4	\$75.00	P5	0.00	NM	4	\$300.00
Late Night w/Seth Meyers															
Late Night															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/01/16	03/07/16	MTWTF--					4	\$75.00		0.00			
E 42	WOOD	03/05/16	03/05/16	SNL	CM	1130p-103a	-----S-	:30	1	\$300.00	P5	0.00	NM	1	\$300.00
Saturday Night Live															
(11:30 PM-1:00 XM)															
Saturday Night Live															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/29/16	03/06/16	-----S-					1	\$300.00		0.00			
N 43	WOOD	03/04/16	03/08/16	6am Daybreak	CM	6-7a	MT--F--	:30	3	\$325.00	P4	0.00	NM	4	\$1,300.00
6am Daybreak															
News 8 Daybreak Early Edition															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/01/16	03/07/16	M--F--					3	\$325.00		0.00			
Week:		03/08/16	03/14/16	-T-----					1	\$325.00		0.00			

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N44	WOOD	03/04/16	03/08/16	Today Show M-F Today Show	CM	658-9a	MT--F--	:30	3	\$325.00	P4	0.00 NM	4	\$1,300.00
				News 8 Daybreak Early Edition										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
		Week: 03/01/16	03/07/16	M--F--					3	\$325.00		0.00		
		Week: 03/08/16	03/14/16	-T-----					1	\$325.00		0.00		
N45	WOOD	03/03/16	03/03/16	Thur Hour 2 Thursday 9-10p	CM	9-10p	---T---	:30	1	\$950.00	P3	0.00 NM	1	\$950.00
				Sunday Today										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
		Week: 02/29/16	03/06/16	---T---					1	\$950.00		0.00		
N46	WOOD	03/05/16	03/05/16	Sat Prime Other 1 Saturday 8-10p	CM	8-10p	-----S-	:30	1	\$425.00	P3	0.00 NM	1	\$425.00
				Sunday Today										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
		Week: 02/29/16	03/06/16	-----S-					1	\$425.00		0.00		
N47	WOOD	03/05/16	03/05/16	Sat Hour 3 Saturday 10-11p	CM	10-11p	-----S-	:30	1	\$425.00	P3	0.00 NM	1	\$425.00
				Sunday Today										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
		Week: 02/29/16	03/06/16	-----S-					1	\$425.00		0.00		
N48	WOOD	03/05/16	03/06/16	LN Sa Saturday News 8 @11	CM	11-1130p	-----S-	:30	1	\$400.00	P5	0.00 NM	1	\$400.00
				Meet The Press										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
		Week: 02/29/16	03/06/16	-----S-					1	\$400.00		0.00		
N49	WOOD	03/06/16	03/06/16	Today Show Su Today Show Sunday	CM	758-9a	-----S	:30	1	\$500.00	P3	0.00 NM	1	\$500.00
				Meet The Press										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
		Week: 02/29/16	03/06/16	-----S					1	\$500.00		0.00		
												Totals	98	\$19,515.00