

POLITICAL ADVERTISING CHECKLIST

NAME OF CANDIDATE: Jackie Runion  
OFFICE BEING SOUGHT: Sheriff (Miller County)  
PERSON ORDERING ADVERTISING: Jackie Runion  
RELATIONSHIP TO CANDIDATE: Self  
PERSON TO WHOM DISCLOSURE IS GIVEN: \_\_\_\_\_

DATE	ITEM
✓	Candidate has been determined to be "legally qualified."
✓	Candidate's announcement constitutes a "use" i.e. candidate personally appears in the spot and is identifiable.
✓	Candidate's announcement contains proper sponsorship identification.
✓	Candidate had provided NAB form or written statement of agency authorization to place advertising on behalf of candidate.
✓	Candidate has been provided with: <ul style="list-style-type: none"><li>• Townsquare Media Statement of Policy on Advertising; and</li><li>• Townsquare Media Texarkana Rate Information</li></ul>
✓	Campaign Committee has provided list of officers and directors.

**DO NOT DISCARD-ORIGINAL TO PUBLIC FILE**

5/4/18  
Date

Devin Smith  
Salesperson

I represent that the payment for the above described broadcast time has been furnished by:

X Joshua Korman

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

X Joshua Korman

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

7/7/18 X Joshua Korman  
Date Signature

***To Be Signed By Station Representative***

☒ Accepted ☐ Accepted in Part ☐ Rejected  
Desiree Smith Desiree Smith DOS  
Signature Printed Name Title

# Customized Broadcast Schedule

Prepared For:

Jackie Runion

Advertiser:

KK4R

Agency:

N/A

Month:

**May**

Prepared By:

Lisa Jones

Date Prepared:

1:30 for 2 days @ 20<sup>00</sup>pm (Sat 6-10a)

Remarks:

1:60 for 11 days @ 70<sup>00</sup>pm M-F 6A-10A  
1:30 for 11 days @ 50<sup>00</sup>pm M-F 3P-7P  
1:30 for 11 days @ 50<sup>00</sup>pm M-F 6A-10A

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
				3	4	5
6	7	8 6A-10A 1:60 6A-10A 1:30 3P-7P 1:30	9	10	11	12 6A-10A 1:30
13	14	15	16	17	18	19
-0-						
20	21	22 Election Day	23	24	25	
-0-						

Townsquare Media---Texarkana, Arkansas  
 2324 Arkansas Boulevard Texarkana, Arkansas 71854  
 870-779-1063

*X*

JACKIE L RUNION - CAMPAIGN ACCOUNT  
735 SUMMIT DR.  
TEXARKANA, AR 71854

1081

81-104/0829

5/4/18  
DATE

PAY TO THE ORDER OF

YOUNG SQUARE MEDIA

\$ 1910.00

Handwritten Check

nineteen hundred dollar and 00/100

DOLLARS



Security  
Features  
Details on  
Back

**COMMERCIAL**  
NATIONAL BANK

SIMPLY CHECKING

FOR

Radio

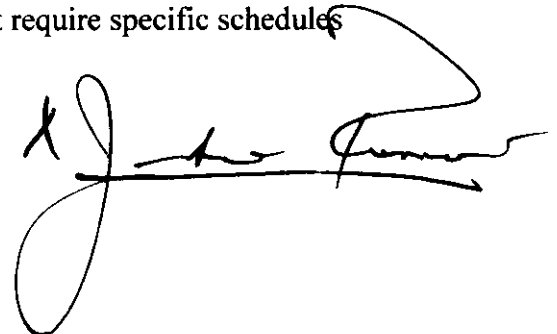
Jackie Runion

⑆082901046⑆1081 90 400 7⑆

# **Townsquare Media, Texarkana Political Disclosure Statement**

## **2018 Political Campaigns**

- A. Townsquare Media operates five frequencies...(1) 100,000 watt station on 102.5 FM and (1) 50,000 watt station on 106.3 FM and (1) 11,500 watt station on 95.9 FM and (1) 7,700 watt station on 93.3 FM and (1) 1,000 day/ 500 night watt station 790 AM.
- B. All classes of time are detailed on the Townsquare Media Candidate In Window Political Rate Card that is attached.
- C. The Townsquare Media Political Rate Card is a Lowest "UNIT" card based on 60-seconds or 30-seconds.
- D. All rates are gross. Candidates earning the LUR (Lowest Unit Rate) and not represented by an agency will receive the net rate (85%).
- E. Only "legally qualified candidates" are allowed the LUR (Lowest Unit Rate). These candidates have publicly announced his or her intention to run for office, are qualified under applicable law to hold the office and have qualified for a place on the ballot or are actively running as a write-in candidate.
- F. The LUC applies during the political window: 45 days before a primary, and 60 days before the general election.
- G. A candidate "use" is a candidate appearance in the announcement by an identifiable voice. Only "positive" appearances by candidates are "uses".
- H. All political announcements must contain sponsorship identification. A list of the officers of any entity will be required for inclusion in the political file.
- I. News programs are not available for political ads.
- J. Program length commercials are not available to local or state candidates, issues or PAC Advertisers
- K. Local and state candidates, issues and PAC schedules are restricted to one per hour or no more that 3 per day part from 5am to 7pm Monday through Friday and limited to one per hour in all other hours on all other days.
- L. All political, PAC and issues schedules are payable cash in advance.
- M. All schedules and copy must be in the station 24 hours in advance of airing for Tuesday through Thursday schedules and by 12noon Friday for schedules on Saturday through Monday.
- N. Rates and information are available for packages that require specific schedules across multiple day parts and days.



## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE☒ STATE/LOCAL CANDIDATE

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

**Station and Location:**

KKYR, TEXARKANA

**Date:**

5/4/18

I, Jackie Runionbeing/on behalf of: myselfa legally qualified candidate of the REPUBLICANpolitical party for the office of: Sheriff of Miller Countyin the Sheriff's Race Miller Countyelection to be held on: May 22nd, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
:60	6A-10A	M-F		5	2
:30	6A-10A	M-F		5	2
:30	3p-7p	Sat		1	2
:30	11A-1P	M-F		6	1
:30	6A-MID	M-Sat		6	1

Attach proposed schedule with charges (if available):

\$1910<sup>00</sup>

1

*Jackie Runion*