

NCC Cable System Order

Order #	62584546
Syscode	2485
System Name	Cox Media/DirecTV- I+ Mobile, AL
Market	Mobile

AE	Mark Ongsysis
Sales Coordinator	Noah Fritz
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+3 Jul18
-	

Flight Dates	10/22/18 - 11/04/18
Agency	National Media
Advertiser	Voters in Charge

Client Code	
Product Code	
Est Code	10265
Product Name	10.22-11.4
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/22/18		
Version	3 Vs. 2		
Show All Lines			
Total # of Weeks	2		
Total	\$20,661.00		
Commission	\$3,099.15		
Net Total	\$17,561.85		
Total Spots	106		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10.19 R2 mg from 62583974. Total +\$410.
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	VARIOUS	10/22/18	10/28/18	15:00	19:00	X	X	X	X	X	X	X	-	-	7	\$52.00	\$364.00	30	R1 -7x wo 10.22
2	CNN	VARIOUS	10/29/18	11/4/18	15:00	19:00	X	X	X	X	X	X	X	-	-	14	\$52.00	\$728.00	30	R1 -7x wo 10.22
3	CNN	AVG. ALL WKS<	10/22/18	10/28/18	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$95.00	\$665.00	30	R1 -7x wo 10.22
4	CNN	AVG. ALL WKS<	10/29/18	11/4/18	19:00	24:00	X	X	X	X	X	X	X	-	-	14	\$95.00	\$1,330.00	30	R1 -7x wo 10.22
5	FXNC	VARIOUS	10/22/18	10/28/18	15:00	19:00	X	X	X	X	X	X	X	-	-	14	\$159.00	\$2,226.00	30	NCR 10/15/18-12/31/18
6	FXNC	VARIOUS	10/29/18	11/4/18	15:00	19:00	X	X	X	X	X	X	X	-	-	14	\$159.00	\$2,226.00	30	NCR 10/15/18-12/31/18
7	FXNC	VARIOUS	10/22/18	10/28/18	19:00	24:00	X	X	X	X	X	X	X	-	-	14	\$454.00	\$6,356.00	30	NCR 10/15/18-12/31/18
8	FXNC	VARIOUS	10/29/18	11/4/18	19:00	24:00	X	X	X	X	X	X	X	-	-	14	\$454.00	\$6,356.00	30	NCR 10/15/18-12/31/18
9	CNBC	CNBC EF	10/22/18	10/28/18	15:00	19:00		X	X	X	X	X	X	-	-	6	\$43.00	\$258.00	30	R2 +6x wo 10.22
10	CNBC	CNBC PT	10/22/18	10/28/18	19:00	24:00		X	X	X	X	X	X	-	-	2	\$76.00	\$152.00	30	R2 +2x wo 10.22

	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Jul 2019	Aug 2019	Sep 2019	Total
SPOTS	50	56	0	0	0	0	0	0	0	0	0	0	106
AMT	\$10,021.00	\$10,640.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$20,661.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 10/22/18

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