

# CONTRACT



**Good Karma Broadcasting, LLC**  
 1109 Old River Road  
 Cleveland, OH 44113  
 (216) 583-9901

|  |  |  |
|--|--|--|
| <u>Contract / Revision</u><br>506272 /       |  | <u>Alt Order #</u>                                     |
| <u>Advertiser</u><br>Protect Women Ohio      |  | <u>Original Date / Revision</u><br>07/31/23 / 08/30/23 |
| <u>Contract Dates</u><br>08/01/23 - 08/08/23 | <u>Estimate #</u>                        |  |
| <u>Product</u><br>PWO 8/1-8/8                |  |  |
| <u>Billing Cycle</u><br>EOM/EOC              | <u>Billing Calendar</u><br>Broadcast     | <u>Cash/Trade</u><br>Cash                              |
| <u>Property</u><br>WKNR-AM                   | <u>Account Executive</u><br>Nolan Murphy | <u>Sales Office</u><br>National Direct (               |
| <u>Special Handling</u>                      |  |  |
| <u>Demographic</u><br>Adults 25-54           |  |  |
| <u>Agency Ref</u><br>114717                  | <u>Advertiser Ref</u><br>245866          | <u>Product 1/2</u>                                     |

And:

**Mentzer Media Services**  
 Attention: Tammie Wingrove  
 2210 Grey Fox Court  
 Bel Air, MD 21015

| *Line         | Ch    | Start Date        | End Date        | Description             | Start/End Time  | Days | Length | Spots/Week        | Rate        | Type | Spots | Amount      |
|---------------|-------|-------------------|-----------------|-------------------------|-----------------|------|--------|-------------------|-------------|------|-------|-------------|
| N 1           | WKNR  | 08/01/23          | 08/08/23        | M-F 6a-10a              | M-F 6a-10a      |      | 1:00   |                   |             | NM   | 16    | \$2,960.00  |
|               |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |                 |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |             |
|               | Week: | 07/31/23          | 08/06/23        | -TWTF--                 |                 |      |        | 11                | \$185.00    |      |       |             |
|               | Week: | 08/07/23          | 08/13/23        | MT-----                 |                 |      |        | 5                 | \$185.00    |      |       |             |
| N 2           | WKNR  | 08/01/23          | 08/08/23        | M-F 10a-3p              | M-F 10a-3p      |      | 1:00   |                   |             | NM   | 16    | \$3,440.00  |
|               |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |                 |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |             |
|               | Week: | 07/31/23          | 08/06/23        | -TWTF--                 |                 |      |        | 11                | \$215.00    |      |       |             |
|               | Week: | 08/07/23          | 08/13/23        | MT-----                 |                 |      |        | 5                 | \$215.00    |      |       |             |
| N 3           | WKNR  | 08/01/23          | 08/08/23        | M-F 3p-7p               | M-F 3p-7p       |      | 1:00   |                   |             | NM   | 16    | \$2,960.00  |
|               |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |                 |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |             |
|               | Week: | 07/31/23          | 08/06/23        | -TWTF--                 |                 |      |        | 13                | \$185.00    |      |       |             |
|               | Week: | 08/07/23          | 08/13/23        | M-----                  |                 |      |        | 3                 | \$185.00    |      |       |             |
| N 4           | WKNR  | 08/01/23          | 08/08/23        | M-F 7p-12x              | M-F 7p-12x      |      | 1:00   |                   |             | NM   | 25    | \$2,250.00  |
|               |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |                 |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |             |
|               | Week: | 07/31/23          | 08/06/23        | -TWTF--                 |                 |      |        | 20                | \$90.00     |      |       |             |
|               | Week: | 08/07/23          | 08/13/23        | M-----                  |                 |      |        | 5                 | \$90.00     |      |       |             |
| N 5           | WKNR  | 08/01/23          | 08/08/23        | Sat-Sun 6:00 AM-7:00 PM | 6:00 AM-7:00 PM |      | 1:00   |                   |             | NM   | 19    | \$1,710.00  |
|               |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |                 |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |             |
|               | Week: | 07/31/23          | 08/06/23        | -----SS                 |                 |      |        | 19                | \$90.00     |      |       |             |
|               | Week: | 08/07/23          | 08/13/23        | -----                   |                 |      |        | 0                 | \$90.00     |      |       |             |
| <b>Totals</b> |       |                   |                 |                         |                 |      |        |                   |             |      | 92    | \$13,320.00 |

| Time Period         | # of Spots | Gross Amount | Agency Comm. | Net Amount  |
|---------------------|------------|--------------|--------------|-------------|
| 07/31/23 - 08/08/23 | 92         | \$13,320.00  | (\$1,998.00) | \$11,322.00 |
| <b>Totals</b>       | 92         | \$13,320.00  | (\$1,998.00) | \$11,322.00 |

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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