



**WZMQ-TV 19
Marquette, MI
Issues and Programs List for WZMQ-TV / EZMQ-TV**

**Fourth Quarter
2023**

From October 1, 2023, through December 31, 2023, WZMQ in Marquette, MI aired an average of five hours of local news programs on a weekly basis.

Weekday Local News Programs

WZMQ 19 News [EZMQ] 6-6:30pm, Monday - Friday

WZMQ 19 News [EZMQ] 11-11:30pm, Monday – Friday

List of Issues – WZMQ-TV programs and PSAs provide significant treatment of the following issues that are important to the Central and Western Upper Peninsula of Michigan in the First Quarter 2023:

Community / Culture / Family Strengthening

Economy / Finance / Poverty

Education

Environment

Health concerns

Government

Safety / Crime Safety

Issues and Programs List

Topic	Description	Airings - Date Aired	Airings - Newscast Aired	Airings - Length
Government	Over the weekend, congress passed a short-term agreement to keep the government funded through mid-November. But the fight to finalize these spending bills is far from over.	10/2/2023	6 p.m.	2:07
Government	For the first time in U-S history, the Speaker of the House has been removed from his position as the leader of the chamber. By a vote of 216-to-210, lawmakers booted Speaker Kevin McCarthy. That throws the House into unprecedented territory and in search of a new speaker.	10/3/2023	11 p.m.	1:51
Health, Education	Bay college west in iron mountain hosted a resource fair today for students and community members. The resource fair included around 15 different vendors for a variety of student health, mental health, and career needs.	10/4/2023	6 p.m.	0:48
Economy, Community	In Lansing, the Michigan department of veteran and military affairs has rolled back restrictions for veterans coming *out of active duty and *into the workforce. The initiative aims to create more job opportunities.	10/5/2023	6 p.m.	1:55
Economy	The United Auto Workers Union announced today it is not expanding its strikes against the big three automakers but says there is still work to be done. It's one of three major strikes currently affecting workers and businesses around the country.	10/6/2023	11 p.m.	1:53
Community	Students, faculty, and community members gathered on the campus of northern Michigan university this morning for a celebration of indigenous people's day. Students, faculty, and community members gathered on the campus of northern Michigan university this morning for a celebration of indigenous people's day.	10/9/2023	11 p.m.	0:52
Government	In Washington... Congressional members are returning to DC following a two-week break. They are already facing deadlines to get major spending bills finalized.	10/10/2023	6 p.m.	2:05
Community	Friday night was the start of the Lake Superior Performance Rally. A race coined as the oldest, meanest, and toughest rally on the circuit. At Fox Marquette Subaru just before the ceremonial start, fans got to meet the over 70 teams and see the racers off as they drove to Sidnaw for the first stage of the race.	10/13/2023	6 p.m.	1:35
Health	Updates and developments to Breast Cancer Research and Treatment.	10/20/2023	6 p.m.	1:50

Community	The fresh coast film fest made its way back to Marquette. This article and newscast is an overview of how the weekend went, and what the film fest had to offer.	10/23/2023	6 p.m.	0:28
Community, Education, Health	Northern Michigan University recently received a grant to assist its advanced neuroscience research. An Electroencephalogram, or EEG, is a method of recording the electrical activity of the brain. Northern Michigan University recieved a little over \$400,000 in grant dollars from the Instrumentation Award to Advance Neuroscience Research.	10/23/2023	6 p.m.	1:45
Education	Marquette Area Public Schools opened a website to submit a new mascot name.	10/25/2023	6 p.m.	0:45
Economy, Finance, Government	Legislators are hearing testimony on bills that aim to create more financial transparency from state officials. Last November, Michigan passed Proposal I, which called for legislation to require financial disclosure from state officials. This bill package was drafted to fill those requirements and start the process of creating more financial transparency legislation.	10/25/2023	11 p.m.	1:48
Community, Safety	At "Remember Me: End the Silence, Stop the Violence," Tri-County Safe Harbor honors victims of domestic violence. Survivors share their stories.	10/25/2023	11 p.m.	0:50
Economy/Finance	Billerud is reducing up to 350 positions, including in North America.	10/25/2023	6 p.m.	1:44
Community, Health, Safety	On Thursday, October 26th, the Superior Health Foundation was turning the spotlight on the many projects and developments that have been made in health care and those who help make it happen. It was the Fall Grant Celebration, where SHF recognized the countless hours of effort put toward mental health services, educational initiatives, and youth-focused projects.	10/26/2023	11 p.m.	1:35
Finance	Blading Boutique opens in Downtown Escanaba.	10/26/2023	6 p.m.	0:45
Community	Local author J.L. Hyde releases new book and hosts signing.	10/26/2023	6 p.m.	1:43
Community, Economy, Finance	The long-awaited water and sewage infrastructure project in the City of Ishpeming is seeing some progress in solidifying the project's funds. After almost 2 years of applying for grant funding, the City of Ishpeming's water and sewage infrastructure project is deemed in the fundable range. Pending approval from the state, the City will receive around \$36 million to make significant progress underground. City Manager Craig Cugini commented that this process took a lot more than just signing a few papers.	10/27/2023	6 p.m.	1:35
Community	MACC awards nearly \$667k in grants to U.P. arts and cultural organizations.	10/27/2023	6 p.m.	0:26

Education	Bay College hosts "Bay is the Way Day." 150 U.P. seniors learned about transitioning from high school to college.	10/27/2023	6 p.m.	1:34
Community	Delta Animal Shelter hosts Howl-O-Ween Pawty for dogs and owners.	10/30/2023	6 p.m.	0:42
Community, Health	U.P. Bras That Fit provides mastectomy bras and inserts for breast cancer patients and survivors.	10/30/2023	6 p.m.	1:56
Community, Safety	Hockey parents are encouraging the use of neck guards following the death of a Pro Hockey player	10/31/2023	6 p.m.	0:45
Community	Catherine Bonifas Civic Center hosts Halloween Celebration for families.	10/31/2023	11 p.m.	0:42
Community	Recall of Delta County Board of Commissioners Chairman David Moyle will officially be on May 2024 ballot.	10/31/2023	6 p.m.	1:09
Government	Long House sessions in Michigan's Capitol mean dozens of bills will see votes late into the night. nearly 50 votes took place during 11 hours of session in the House of Representatives.	11/1/2023	11 p.m.	1:47
Health	UPHS Hospice and OSF Hospice host "Bells for Hospice" to kick off National Hospice and Palliative Care Month.	11/1/2023	6 p.m.	0:44
Community	Delta Animal Shelter awarded "no-kill" status for 2022. Kennels are at max capacity.	11/1/2023	6 p.m.	1:45
Community	Rapid River Mini Mart owners sell business to Circle K after 32 years in community.	11/1/2023	6 p.m.	0:39
Community	U.P. Ice Fishing and Hunting Expo begins tomorrow. Preview and look at setup.	11/2/2023	6 p.m.	0:46
Community, Education	Dr. Nerita Hughes inaugurated as Bay College's sixth president.	11/2/2023	11 p.m.	1:53
Community, Education	The Gwinn Area Community Schools will have a \$45,550,000 bond proposal on the November 7th special election aimed at remodeling the middle and high school buildings. Marquette County voters will be deciding on this multi-million dollar bond allowing the school district to centralize the campus.	11/6/2023	11 p.m.	1:35
Government	Delta County Commissioners Chair clarifies position on removing Delta County Prosecutor as primary municipal counsel. Prosecutor says she needs decision and reasoning submitted in writing.	11/6/2023	11 p.m.	2:39
Community	Recap of U.P. Ice Fishing and Hunting Expo	11/6/2023	6 p.m.	1:48
Community, Government	Republican U.S. Senate Candidate Dr. Sherry O'Donnell spoke to supporters in Marquette.	11/7/2023	6 p.m.	0:45
Economy/Finance, Government	Michigan legalized recreational cannabis in 2018. Since then, the industry has been growing exponentially in both sales and now, in educational opportunities as well. The same legal limitations that keep businesses out of the cannabis industry are starting to turn into significant opportunities for those in the industry. Having educational programs like the Green Flower at NMU helps teach students those limitations and the best ways to move forward in their cannabis careers.	11/7/2023	6 p.m.	1:35

Government	Marquette County saw low voter turnout in the November 7th special election.	11/7/2023	6 p.m.	0:45
Community, Education, Health	November marks National Epilepsy Awareness Month. On Northern Michigan University's campus, one student is making sure everyone on campus can have the chance to learn about Epilepsy and the ways to help.	11/8/2023	6 p.m.	1:35
Education	Scouts begin fall recruitment	11/8/2023	11 p.m.	0:44
Health, Safety	Schoolcraft County voters approve new EMS millage	11/8/2023	6 p.m.	0:47
Community	LakeHouse Escanaba offers discounts for veteran residents	11/8/2023	6 p.m.	0:48
Education	Bay College offers support for student veterans	11/8/2023	11 p.m.	1:37
Community, Economy, Finance, Government	The GLRC got \$200,000 from the state of Michigan to begin transportation services for patients	11/9/2023	6 p.m.	0:45
Community	Delta County organizations distributed holiday food boxes to 1,000+ veterans.	11/9/2023	6 p.m.	0:48
Community	Escanaba Planning Commission approves draft zoning ordinance amendment allowing chickens within city limits. Moves now to City Council.	11/9/2023	11 p.m.	1:50
Community	The East Channel Brewing company opened their new Production Facility, and have announced that it will be their main location while their brewery, undergoes renovations.	11/10/2023	11 p.m.	0:41
Community	Marquette PD give Marquette residents the ability to have house checks, and make sure their house is doing well while it's vacant.	11/10/2023	11 p.m.	0:46
Community, Health	Lung Cancer, unlike most cancer mutations, erupts without symptoms. When diagnosis equipment was less advanced, it was difficult to treat. Dr. Matthew Karulf, a Pulmonologist with the UP Health System, explained the advancements in test screening combined with a robotic bronchoscopy procedure that helps medical professionals detect the disease early.	11/10/2023	6 p.m.	1:35
Safety	Escanaba Public Safety Department trains with new extrication equipment thanks to private donor and AAA grant.	11/10/2023	6 p.m.	0:49
Community	UPHS Hospice pinned American flag pins on veterans	11/10/2023	6 p.m.	0:48
Community, Government	The Marquette City Commission welcomed three new members tonight. A new commissioner, mayor, and mayor pro tem.	11/13/2023	6 p.m.	0:45
Government	Recall of Delta County Commissioner Bob Barron will be on May 2024 ballot.	11/13/2023	11 p.m.	0:49
Government	Delta Conservation District still awaits response from Attorney General regarding potential conflict of interest, votes to livestream future meetings.	11/13/2023	6 p.m.	0:44
Health	Peach Blossom Therapy and Consultation Services opens in Downtown Escanaba.	11/13/2023	6 p.m.	0:47
Community, Safety	Marquette Mountain give away 150 helmets to promote ski/snowboard Safety	11/13/2023	6 p.m.	0:45
Community	Mission of Hope hosts turkey drive.	11/14/2023	6 p.m.	0:45

Community, Safety	Escanaba Public Safety works to recruit and retain officers.	11/14/2023	6 p.m.	1:34
Government	Delta County Commissioner Bob Barron responds to recall petition signatures being verified.	11/14/2023	6 p.m.	0:45
Community	Rapid River Knifeworks hosts Big Buck Extravaganza this weekend.	11/15/2023	6 p.m.	0:44
Education	Escanaba High School presents "Big Fish: The Musical" this weekend.	11/15/2023	6 p.m.	1:37
Finance	Escanaba City Council allows Harbor Advisory Committee to begin soliciting proposals for restaurant at Municipal Marina.	11/16/2023	11 p.m.	0:46
Community	Esky Baroque prepares for concert this weekend.	11/16/2023	6 p.m.	1:37
Economy/Finance	A new Panera Bread opened it's doors for the first time in the Upper Peninsula. A ribbon cutting ceremony to officially be a part of Marquette Business Commerce was held on their second ay of business.	11/17/2023	6 p.m.	0:48
Community, Government	Margaret Brumm announces her candidacy for Michigan 109th district representative following recent energy legislation.	11/20/2023	11 p.m.	0:45
Community, Economy/Finance	Manistique businesses encourage shoppers to use Shop Small passport during Shop Small Saturday.	11/20/2023	11 p.m.	1:35
Community	Keller Williams Upper Peninsula in Manistique distributes blessing baskets to seniors and families in need.	11/20/2023	6 p.m.	0:49
Community, Economy, Finance, Education, Government	The Michigan Economic Development Corporation designates \$8.2 billion for entrepreneurial hibs in the U.P.	11/20/2023	6 p.m.	1:31
Community, Economy/Finance	Escanaba hosts Black Friday on Tuesday to boost business downtown.	11/21/2023	6 p.m.	1:46
Community	The City of Escanaba hosted its annual Christmas tree lighting downtown.	11/21/2023	11 p.m.	0:41
Community	Manistique Merchants to host annual Christmas Parade and Christmas Market on Friday.	11/22/2023	11 p.m.	0:46
Government	Michigan Attorney General appointed as special prosecutor in Tavaris Jackson murder case.	11/22/2023	6 p.m.	0:38
Community	Escanaba teen hosts annual tree lighting to support Shop With a Cop.	11/22/2023	6 p.m.	1:40
Health	Inaugural Upper Peninsula Health & Wellness Fair begins at Delta County Chamber of Commerce.	11/24/2023	11 p.m.	1:39
Community, Government	At Monday's meeting the Marquette City Commission approved an extension on an agreement with the Department of Public Works that will affect both department employees and their families.	11/27/2023	11 p.m.	0:45
Government	Escanaba woman announces candidacy for Delta County Commissioner Bob Barron's seat in May election.	11/27/2023	6 p.m.	0:48
Community	Bay College hosts virtual Veterans Speak webinar.	11/27/2023	11 p.m.	1:44
Government	The Marquette BLP addresses concerns about the new energy legislation, and how Marquette will meet state requirements.	11/28/2023	11 p.m.	0:45

Education, Government	New State laws will change the way Michigan schools do Teacher and Admin evaluations	11/28/2023	6 p.m.	1:35
Education, Finance	Bay College and Escanaba City Band host second annual Giving Tuesday event.	11/28/2023	11 p.m.	0:47
Community	Northern Exposure XXX exhibit on display at Bonifas Arts Center.	11/28/2023	6 p.m.	1:34
Community	Escanaba DDA changes Christmas Parade route and time.	11/28/2023	6 p.m.	0:45
Community, Health	AARP Michigan and the VA tell Escanaba seniors about benefits available to them.	11/29/2023	6 p.m.	0:44
Community	Thai'd UP brings Asian fusion cuisine back to Escanaba.	11/29/2023	6 p.m.	1:40
Education	Youth Empowering Services to host Holiday Bash next week to raise funds for mentorship program.	11/30/2023	6 p.m.	0:46
Community	Players de Noc present "The Holiday Channel Christmas Movie Wonderthon" this weekend.	11/30/2023	6 p.m.	1:39
Community	Escanaba hosts Christmas parade. Toys for Tots collects donations.	12/1/2023	11 p.m.	0:46
Community	U.P. Steam and Gas Engine Association hosts Christmas in the Village to collect food for local pantries.	12/1/2023	6 p.m.	1:29
Community	Gladstone Kiwanis host memorial tree lighting	12/4/2023	6 p.m.	0:45
Community	Rapid River Business Association hosts Lights in the Park	12/4/2023	6 p.m.	1:36
Government	Delta County Commissioner files challenges against recall petitions.	12/5/2023	6 p.m.	0:30
Health	Schoolcraft Memorial Hospital Festival of Trees raises funds for imaging equipment.	12/5/2023	6 p.m.	1:55
Government	Delta County Commissioners reorder legal counsel	12/6/2023	11 p.m.	0:33
Environment	Bark River-Harris students harvest hydroponic lettuce.	12/6/2023	6 p.m.	1:50
Community	Delta County Airport administrator says it is on brink of crisis.	12/6/2023	6 p.m.	1:50
Community	Youth Empowering Services hosts holiday bash	12/7/2023	11 p.m.	0:45
Community	Teal's Tree Farm feature	12/7/2023	11 p.m.	1:45
Government	Escanaba City Council did not move forward with amendment to allow chicken keeping in city limits.	12/8/2023	6 p.m.	1:43
Finance	HOPE Project free store opens in Escanaba.	12/11/2023	11 p.m.	0:43
Government	Former and current Delta County Airport managers share opinions on administrative crisis.	12/11/2023	6 p.m.	1:53
Education	Fine arts programs thrive at Manistique Area Schools.	12/12/2023	6 p.m.	1:34
Government	Recall of third Delta County commissioner confirmed.	12/12/2023	6 p.m.	0:45
Environment, Government	Delta Conservation District looks for closure on issues as year ends.	12/13/2023	11 p.m.	1:55
Community	Enhance Escanaba looks into refrigerated ice rink.	12/13/2023	11 p.m.	0:47
Community	Escanaba City Band plays outreach concerts at senior living facilities thanks to charitable grant.	12/14/2023	11 p.m.	1:40
Government	Challenger files to run against Petersen in Delta County Commission recall election	12/14/2023	11 p.m.	0:48
Community	UPHS Hospice hosts memorial ornament exchange	12/14/2023	6 p.m.	0:45

Community, Safety	AAA and MDOT comment of holiday travel forecasts	12/15/2023	6 p.m.	1:46
Community	Gladstone Public Safety and local volunteer firefighters to host Candy Cane; Canned Food Drive.	12/15/2023	6 p.m.	0:45
Community	MSP Gladstone hosts Stuff a Blue Goose campaign	12/15/2023	6 p.m.	1:25
Health	OSF Hospital receives four-star NRRS rating.	12/18/2023	11 p.m.	0:46
Education	Bay College hosts Rapid Enrollment, offers resources for all ages and types of student.	12/18/2023	11 p.m.	1:50
Economy, Environment, Government	Republican state legislators discuss MI Healthy Climate legislation with Delta County residents at Bay College.	12/19/2023	11 p.m.	2:03
Finance	Sargent's Evergreen reports strong Christmas tree sales season.	12/19/2023	6 p.m.	0:47
Government	Delta County Airport manager discusses uncovered information about history of administrative crisis, looks to prevent future issues.	12/19/2023	6 p.m.	1:11
Community	Shoe Sensation hosts Socks 4 Troops campaign.	12/20/2023	6 p.m.	0:48
Government	Delta County Commissioners vote to refer to hired attorney for investigation into airport crisis.	12/20/2023	6 p.m.	1:06

October 1, 2023, through December 31, 2023, WZMQ-TV aired more than 4,500 Public Service Announcements. The following are PSA Organizations that were represented:

Organization / Subject	WZMQ - MeTV	EZMQ - CBS
Community PSA: Homes For Our Troops	142	106
Community PSA: Peace Corps	67	
Community PSA: US Dept of Veteran Affairs	72	
Community PSA: VAmerican Legion PSA	34	73
Education PSA: Autism Speaks	142	106
Environment PSA: Nature Conservancy	54	53
Environment PSA: Preventing Food Waste	233	158
Environment PSA: World Wildlife Fund	324	183
Health PSA: American Cancer Society	149	105
Health PSA: CDC Drug Overdose and Prevention	255	160
Health PSA: CDC Drug Overdose Prevention	149	105
Health PSA: Flu Vaccination	150	98
Health PSA: Middle School Mental Health	149	101
Health PSA: National Pest Management	230	163
Health PSA: Shriner's Hospital for Children	252	185
Health/Community PSA: US Dept of Vet Affairs	124	207
Health PSA: SAMHSA US Dept of Health & Human Services	64	145
	2590	1948