

ORDER



Orders
Order / Rev: 468778
Alt Order #: 10780106
Product Desc: CARMACK-ALTWIES FOR
Estimate: 14796
Flight Dates: 05/16/24 - 05/20/24
Original Date / Rev: 05/14/24 / 05/15/24
Order Type: GENERAL

KOB

Primary AE: Cynthia Flagg
Sales Office: H-DC
Sales Region: National

Agency
Name: Buying Time
Buying Contact: _____
Billing Contact: _____
PO Box 318
Crownsville, MD 21032

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Mary Carmack-Altwhies for District Attc
Demographic: A35+
Product Codes: PL1
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: 99

New Business End: _____
Advertiser External ID: _____
Agency External ID: _____
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/20/24	12	\$3,065.00	\$2,605.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	12	\$3,065.00	\$2,605.25	0.00
Totals	12	\$3,065.00	\$2,605.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Cynthia Flagg			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KOB	25%	\$3,065.00
Market	100%	\$12,260.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KAPX	0%	\$0.00
KASA	0%	\$0.00
KASY	0%	\$0.00
KAZQ	0%	\$0.00
KBEI	0%	\$0.00
KBIM	0%	\$0.00
KCHF	0%	\$0.00
KENW	0%	\$0.00
KHFT	0%	\$0.00
KKTO	0%	\$0.00
KLUZ	0%	\$0.00
KNAT	0%	\$0.00
KNME	0%	\$0.00
KOAT	35%	\$4,291.00
KOBF	0%	\$0.00
KOBR	0%	\$0.00
KOCT	0%	\$0.00

KOFT	0%	\$0.00
KOVT	0%	\$0.00
KREZ	0%	\$0.00
KRPV	0%	\$0.00
KRQE	32%	\$3,923.20
KUPT	0%	\$0.00
KWBQ	0%	\$0.00
UNKWN	8%	\$980.80

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MultiChannel

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	All	05/17/24	05/17/24	News 4 Today II 6a-7a News 4 Today II 6a-7a	CM	M-F 6a-7a	----1--	:30	1	\$290.004		0.00	NM	1	\$290.00
Wrap Around															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/13/24	05/19/24	----1--			1		\$290.00		0.00				
N 2	All	05/20/24	05/20/24	News 4 Today II 6a-7a News 4 Today II 6a-7a	CM	M-F 6a-7a	1-----	:30	1	\$290.004		0.00	NM	1	\$290.00
Wrap Around															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/20/24	05/26/24	1-----			1		\$290.00		0.00				
N 3	All	05/16/24	05/16/24	M-F Today Show M-F Today Show	CM	M-F 7a-9a	---1---	:30	1	\$290.004		0.00	NM	1	\$290.00
Wrap Around															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/13/24	05/19/24	---1---			1		\$290.00		0.00				
N 4	All	05/20/24	05/20/24	M-F Today Show M-F Today Show	CM	M-F 7a-9a	1-----	:30	1	\$290.004		0.00	NM	1	\$290.00
Wrap Around															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/20/24	05/26/24	1-----			1		\$290.00		0.00				
N 5	All	05/16/24	05/16/24	News 4 @ Midday M-F News 4 @ Midday M-F	CM	M-F 12noon-1p	---1---	:30	1	\$110.004		0.00	NM	1	\$110.00
Wrap Around															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/13/24	05/19/24	---1---			1		\$110.00		0.00				
N 6	All	05/17/24	05/17/24	News 4 @ Midday M-F News 4 @ Midday M-F	CM	M-F 12noon-1p	----1--	:30	1	\$110.004		0.00	NM	1	\$110.00
Wrap Around															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/13/24	05/19/24	----1--			1		\$110.00		0.00				
N 7	All	05/20/24	05/20/24	News 4 @ Midday M-F News 4 @ Midday M-F	CM	M-F 12noon-1p	1-----	:30	1	\$110.004		0.00	NM	1	\$110.00
Wrap Around															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/20/24	05/26/24	1-----			1		\$110.00		0.00				
N 8	All	05/16/24	05/16/24	News 4 @ 5p M-F News 4 @ 5p M-F	CM	M-F 5p-530p	---1---	:30	1	\$295.004		0.00	NM	1	\$295.00
Wrap Around															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/13/24	05/19/24	---1---			1		\$295.00		0.00				
N 9	All	05/17/24	05/17/24	News 4 @ 5p M-F News 4 @ 5p M-F	CM	M-F 5p-530p	----1--	:30	1	\$295.004		0.00	NM	1	\$295.00
Wrap Around															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/13/24	05/19/24	----1--			1		\$295.00		0.00				
N 10	All	05/20/24	05/20/24	News 4 @ 5p M-F News 4 @ 5p M-F	CM	M-F 5p-530p	1-----	:30	1	\$295.004		0.00	NM	1	\$295.00
Wrap Around															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/20/24	05/26/24	1-----			1		\$295.00		0.00				
N 12	All	05/17/24	05/17/24	News 4 @ 6p M-F News 4 @ 6p M-F	CM	M-F 6p-632p	----1--	:30	1	\$345.004		0.00	NM	1	\$345.00
Wrap Around															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/13/24	05/19/24	----1--			1		\$345.00		0.00				

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MultiChannel

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N 13	All	05/20/24	05/20/24	News 4 @ 6p M-F News 4 @ 6p M-F	CM	M-F 6p-632p	1-----	:30	1	\$345.004		0.00	NM	1	\$345.00
Wrap Around															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/20/24	05/26/24	1-----		1		\$345.00		0.00					
													Totals	12	\$3,065.00

*Tax 1 Note: 07/01/23-06/30/24 7.625%.