

Community Issues

Year: 2013

Quarter: 1st Jan-March

Date Placed in File: 8/28/13

Issue	Date	Time	Duration	Program Title
Relationship Violence	02/19/13		60 sec PSA schedule 1 week prior to event	Family Services Alliance Boys Into Men Seminar
NW Turkey Federation Fundraiser	03/23/13		30 sec PSA schedule 1 week prior to event	NWTF
Ducks Unlimited Awareness and Fundraiser	02/09/13		30 sec PSA schedule 1 week prior to event	Ducks Unlimited
High School Track & Field	03/14/13 03/15/13 03/16/13		60 sec spots 2 weeks prior to event	Simplot Games Athlete and Sponsor Interviews

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Community Issues

Year: 2013

Quarter: 2nd April-June

Date Placed in File: 8/28/13

Issue	Date	Time	Duration	Program Title
Pocatello Kiwanis Service Club Fundraiser	06/22/13		30sec PSA 1 week prior to event	Bing Hong Breakfast Fundraiser PSA and Interview
POW/MIA Soldier Memorial	05/25/13 05/26/13 05/27/13		30sec PSA 1 week prior to event	Field Of Heroes 2013 PSA and Interview
Reduced Animal Licensing in MAY	MAY		30sec PSA May 2013	Pocatello Animal Shelter Reduced Fee Animal Licenses PSA
Statewide Charitable Giving Day	05/02/13		30sec PSA 2 weeks prior to event	Idaho Gives PSA

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Community Issues

Year: 2013

Quarter: 3rd July + Sept

Date Placed in File: 9/10/13

Issue	Date	Time	Duration	Program Title
Civitan Service Club	July 3-2013 thru Sept 4 2013		Remotes Canned Breaks Interviews	Revive at 5 Fundraiser for Bannock Civitan Service Club
Childrens Community Sports	August 2013		30 sec PSA	Campfire Sports
Idaho Foodbank Backpack Program	July		30 Sec PSA Interviews	Idaho Foodbank Biking for Backpacks
Cancer Research	July		60 Sec PSA	Illini 4000 Bicycle Tour Fundraising for Cancer Research
Flash Flood Safety	September		News Reports and Interviews	News Alerts and Interviews with City Mayor

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Community Issues

Year: 2013

Quarter: 4th

Date Placed in File: 01/03/14

Issue	Date	Time	Duration	Program Title
Toys for Tots Toy collection	11/24/14		November 60 sec promos	Christmas in the Night Time Skies
Thanksgiving Turkeys	November		30 sec PSA	Idaho Foodbank Turkeys
Battered and Abused Women and Children	December		60 sec PSA	Family Services Alliance December Fundraiser