



KFSN-TV QUARTERLY ISSUES/PROGRAMS REPORT
3rd QUARTER 2021

On its main channel 30.1, from July 1, 2021 through and including September 30, 2021, **KFSN-TV**, licensed in Fresno, California, broadcast 38.5 hours of regularly scheduled Digital/HD Local News Programs a week focused on issues of importance relevant to the local communities served by the station. KFSN also airs a weekly public affairs syndicated program, “The Maddy Report”, which focuses on the intersection of national, state, and local politics and the impact of current issues on the San Joaquin Valley. KFSN-TV also airs syndicated programming on its main channel that includes Children’s Core Programming as described in the Annual Children’s 398 Report, which is filed separately in the Public Inspection file. Additionally, the ABC Television Network supplies the station with News and Public Interest Programming as described in the Quarterly Report entitled: ABC Television Network News and Public Affairs Programming, which is also filed separately in the Public Inspection File.

On 30.2, KFSN-TV’s sub-channel, KFSN broadcasts the Localish Network. This network consists of numerous half-hour programs covering a variety of topics such as Pet Project, Bit Sized, Secretly Awesome, and +Life to name a few. The network also airs More in Common, inspiring stories of Americans who come together despite their differences.

KFSN-TV’s D3, 30.3, began broadcasting THIS TV on April 1, 2021.

KFSN-TV’s D4, 30.4, began broadcasting HSN (Home Shopping Network) on April 1, 2021.

ACTION NEWS PROGRAMS

ACTION NEWS AM LIVE

Monday through Friday, 4:30-7:00AM, 2½ Hours, Local

This morning news program provides viewers with late-breaking local, national, and international news, weather, traffic, health, financial, agricultural reports and consumer news.

AM LIVE SATURDAY

Saturdays, 6-7AM and 8-9AM, 2 Hours, Local

This morning news program provides viewers with late-breaking local, national, and international news, sports, weather, consumer, medical reports, along with entertainment news.

AM LIVE SUNDAY

Sundays, 6-7AM and 8-9AM, 2 Hours, Local

This morning news program provides viewers with late-breaking local, national, and international news, sports, weather, consumer and medical reports, along with entertainment news.

ACTION NEWS MIDDAY

Monday through Friday, 11:00AM-12:00PM, 1 Hour, Local

Up-to-date local news coverage is offered, as well as national and international news. Also included are medical, consumer and financial reports.

ACTION NEWS LIVE AT FOUR

Monday through Friday, 4:00-5:00PM, 1 Hour, Local

This hour-long news program brings up-to-date local news, national and international news. Also included are consumer reports that will save time and money and “Simple Solutions,” tips for making everyday life a little easier. Other features include entertainment news, as well as the top stories trending in social media.

ACTION NEWS LIVE AT FIVE

Monday through Friday, 5:00-5:30PM, 30 Min., Local

This half-hour news program provides late-breaking news, as well as comprehensive in depth reports on local stories across Central California. Up-to-the-minute weather reports, along with health, education, and consumer news.

ACTION NEWS AT SIX

Monday through Friday and Sunday, 6:00-6:30PM, 30 Min., Local (Beginning September 4th, Saturdays – 8:00PM)

This half-hour news program provides late-breaking local news, as well as comprehensive in-depth reports on local stories impacting Central California residents. Up-to-the-minute weather reports, along with health, education, and consumer news.

ACTION NEWS AT SIX-THIRTY

Monday through Friday, 6:30PM, 30 Min., Local

This half-hour news program reviews the day’s news events, local, national, and international news. It also covers weather.

ACTION NEWS LIVE AT ELEVEN

Monday through Sunday, 11:00-11:35PM, 30 Min., Local

This half-hour news program includes local, national and international news.

BULLDOG BREAKDOWN

Sundays, 5PM,:30 Min., Local

Hosted by Action News Reporters Stephen Hicks and Brianna Mellon, this program highlights sports from Fresno State.

PUBLIC AFFAIRS PROGRAMS

THE MADDY REPORT, SUNDAYS, 10:00-10:30AM, 30 MINUTES, SYNDICATION

The Maddy Report is KFSN-TV’s weekly public affairs TV program covering how State and Federal policy and politics impact California, generally, and the San Joaquin Valley, in particular. The goal of *The Maddy Report* is to encourage a deeper understanding of the issues facing our Nation, State and region through a thoughtful, objective, fair and civilized exchange of ideas. Modeled after such programs as *Meet the Press*, *Washington Week*, *This Week* and *Face the Nation*, *The Maddy Report* is a public affairs program that includes interviews with national, state and regional leaders and experts on the issues of the day, as well as a roundtable discussion with invited political reporters and columnists. The program is moderated by the Maddy Institute’s Executive Director, Mark Keppler.

CHILDREN FIRST

Children First is a yearlong production. This effort focuses on the challenges, problems, and opportunities facing children living in Central California. The program concentrates on how the average person can make a difference in a child's life and highlights local news organizations that work with children and youth. Children First includes local news-produced half-hour programs :30 vignettes, public service announcements, and special stories on Action News. Watch past shows www.abc30.com/childrenfirst. ABC30 thanks its partners for putting Children First.

Vignettes: :30 Sec. Children First: Honored Scholars
Vignettes: :30 Sec. Children First: Giving
Vignettes: :30 Sec. Children First: Healthy Attitudes

3rd Quarter PSAs 2021

From July 1, 2021, through September 30, 2021, KFSN-TV aired approximately 960 Public Service Announcements (PSAs) covering a wide range of subjects and interests, from health, education, public safety and the environment along with community involvement project spots that include, but are not limited to:

- COVID-19: Vaccine Education
- ABC30 Pint for Pint Blood Drive
- Valley Children’s Hospital Telethon
- Hispanic Heritage Month

- Alzheimer’s Walk
- Community Calendar
- Partnership to End Addiction

SPECIFIC ISSUES OF CONCERN TO THE COMMUNITY

KFSN, through its Programming on 30.1/HD, addressed the following issues of concern for communities that make up the six-county area served by ABC30: Fresno, Merced, Tulare, Kings, Madera and Mariposa:

- Local Government: California Recall
- Education Watch: Back to School
- Vaccination & Health Issues
- Race and Culture
- Wildfire Threats and Impact
- Fentanyl Crisis in the Central Valley

The following pages describe some of the station’s most significant treatment of the previously described issues of concern. Programs, program segments, and local newscasts broadcast by KFSN included significant treatment and examples of the aforementioned issues of concern.

Dr. Oz, Monday-Friday, 3PM, 1 Hour, Syndication

The ten-time Daytime Emmy Award-winning syndicated daily series "The Dr. Oz Show" is hosted by Dr. Mehmet Oz, accredited health expert, best-selling author, and world-renowned cardiac surgeon. “The Dr. Oz Show” is an informative hour that offers audiences the opportunity to learn about a wide range of health and wellness topics. Tackling the balance of mind, body, and spirit, Dr. Oz calls on specialists from a variety of disciplines for expert advice on how viewers can be their best selves.

Tamron Hall, Monday-Friday, 2PM, 1 Hour, Syndication

Tamron’s message is one of community, inclusion, and empowerment. Tamron brings her wit, style, intelligence, and warmth to daytime television. Tamron Hall is a daily destination for all things topical and a platform for viewers to connect with the people who are shaping our world through meaningful, engaging, and entertaining conversations.

LOCAL GOVERNMENT: THE CALIFORNIA RECALL

California Recall

Saturday, September 11, 2021, 10PM, 1 Hour, Local

ABC 7 News anchor Liz Kreutz and insider Phil Matier break down the 2021 California Gubernatorial Recall election and look back at the last time a California Governor was recalled in 2003.

ACTION NEWS MIDDAY, 7/1/2021, 1:07 MIN, LOCAL

The effort to recall Governor Newsom just drew one step closer. The California Department of Finance just released the estimated cost of the election. The department says the finalized amount is at around 276-million dollars. That means it meets the required finances to move forward for the Secretary of State to certify the recall election. It also means the Lieutenant Governor could set an official date of the

gubernatorial recall election, as soon as possible. Last month, the Secretary of State notified the department of finance, that a sufficient number of verified signatures had been submitted to initiate a recall election.

ACTION NEWS LIVE at 4PM, 7/7/2021, 1:20 MIN, LOCAL

Months ahead of the recall election, Governor Gavin Newsom made a stop in Fresno to promote his Clean California initiative. But he also addressed complaints over the state's scheduled gas tax to improve infrastructure. Newsom took questions after he helped pick up trash along Highway 41 and Herndon. Earlier in the day, the governor was in Southern California to discuss his \$1.1 billion dollar plan. The effort would massively expand state and local litter abatement efforts while providing thousands of jobs for people exiting homelessness, at-risk youth, veterans and formerly incarcerated individuals.

ACTION NEWS LIVE at 6PM, 7/7/2021, 1:04 MIN., LOCAL

Efforts to recall five of seven Fresno Unified school board members are underway this evening. Trustee Terry Slatic, who himself has been the focus of a recall effort, is working with several groups including "save our schools Fresno" and "Constitutionalists for California" to try to remove five fellow board trustees. This morning they attempted to verify signatures collected to oust Trustee Islas and Cazares. But county clerk James Kus says the only way they'd verify the signatures, is if they were actually filing a notice of intent. Trustee Terry Slatic cites several issues, behind the move to recall five of his fellow trustees, including student performance, the naming of Fresno Unified's newest campus and the Fresno High school mascot change.

ACTION NEWS AM LIVE, 7/22/2021, :48 SEC., LOCAL

The final certified list of candidates who will appear on the recall ballot is out. Conservative talk radio host Larry Elder will now be a candidate in California's upcoming recall election that may remove Democratic Governor Gavin Newsom from office. Elder scored a swift court victory in Sacramento, where he challenged a decision by state election officials to block him from the ballot. The judge disagreed with a state decision that Elder failed to meet requirements to file recent tax returns. Forty-five other candidates have been cleared to appear on the September 14th recall ballot.

ACTION NEWS LIVE at 5PM, 8/12/2021, :30 SEC., LOCAL

"Rescue California", a political group that supports the recall of Governor Gavin Newsom, made a stop in Fresno today. Organizers say it's part of a statewide press tour to highlight what they call "an indictment" of the Governor by the families of valley murder victims. Families like the Morgantis family and Mike Reynolds, whose daughter's death in Fresno's Tower District almost 30 years ago, led to the creation of California's Three Strikes Law.

ACTION NEWS LIVE at 6PM, 8/20/2021, 1:24 MIN., LOCAL

As the race to replace Governor Gavin Newsom heats up one Republican candidate is pushing for the GOP frontrunner to drop out of the race. Today former San Diego mayor Kevin Faulconer was in Visalia pointing out differences between himself and Newsom. He highlighted his accomplishments as mayor of San Diego, when he says it was considered the safest big city. He said he'd work to put victims' families first and keep criminals in jail. He also urged for Larry Elder to drop out of the recall race, claiming Elder's positions harm women's rights and the livelihoods and California families and that voters shouldn't be recalling one dysfunctional governor for another.

ACTION NEWS LIVE at 6PM, 8/22/2021, 2:57 MIN., LOCAL

Recall candidate Larry Elder spoke to a crowded concert hall in Clovis during his first campaign stop in the Central Valley hoping to win the minds and hearts of voters. Among his top priorities, he addressed systemic racism, school choice, water shortages, and COVID-19 mandates. In our one-on-one with Elder, we asked how he would tackle some of the key issues facing Central California. Under Governor Gavin Newsom's administration, California is the first state in the country to require some workers be vaccinated against COVID-19 or get regular testing.

ACTION NEWS AM LIVE, 9/2/2021, :53 SEC, LOCAL

We are now less than two weeks away from California's recall election on September 14. Right now, a new poll shows Governor Gavin Newsom may be able to hold onto his office. A new Survey USA poll shows 51 percent of California voters support keeping Newsom in office. Forty-three percent want to remove him, while six percent remain undecided. In the final stretch of the recall campaign, the governor continues to draw contrast between his handling of the pandemic and beliefs of the Republicans looking to replace him, specifically GOP frontrunner Larry Elder. Yesterday, the two traded jabs over their opinions and approach to COVID vaccination. Meanwhile, their fellow opponent John Cox made a campaign stop yesterday in San Francisco.

ACTION NEWS SPECIAL EDITION, 9/13/2021, 2:16 MIN., LOCAL

California voters are set to decide whether Democratic Governor Gavin Newsom should keep his job. In-person early voting is already underway across the state, and millions of ballots have been returned ahead of Tuesday's recall election. Fresno County Clerk James Kus anticipates an additional 50,000 to 60,000 ballots will be cast on Election Day to get the county to a 50 or 60 percent voter turnout. Ballots have been mailed to all 22 million registered voters in the state. There are two questions voters can decide on: first, should Newsom be recalled; and second, who should replace him? It's just the second recall election in the state's history, but the second in the past 20 years.

In the run-up to the recall, former President Donald Trump suggested the election might be "rigged", but local officials are downplaying voter fraud allegations. This recall election is estimated to cost the state \$276 million dollars. All voting centers will be open from 7 am to 8 pm and all ballot boxes will be open through 8 pm.

ACTION NEWS LIVE at 6PM, 9/15/2021, :48 SEC, LOCAL

Governor Gavin Newsom will not be leaving office early, despite a four-month campaign to oust him from his job. Millions of Californians voted no to the recall. This election is on track to be one of the most expensive to date. The Secretary of State says California has already spent close to 300 million dollars. Up until the past couple of weeks, conservative radio host Larry Elder and Newsom were polling neck and neck. We want to take a deeper dive into the election results now. Action News has a closer look at the vote breakdown among the counties here in the Central Valley.

The Maddy Report, 7/4/2021, 10AM, :30 Minutes, Syndicated

High Speed Rail: Back on Track? Guest: Brian Kelly, CEO - CA High Speed Rail Authority; Dan Walters - CalMatters; Tom Richards, Chairman - CA High Speed Rail Authority. Host: Maddy Institute Executive Director, Mark Keppler.

The Maddy Report, 7/25/2021, 10AM, :30 Minutes, Syndication

U.S. Senator Alex Padilla. Guest: U.S. Senator Alex Padilla, (D-CA). Host: Maddy Institute Executive Director, Mark Keppler.

The Maddy Report, 8/1/2021, 10AM, :30 Minutes, Syndication

Nursing Homes: How COVID Revealed a Quality Care Problem- Guest: Barbara Feder-Ostrov - CalMatters; Jocelyn Wiener - CalMatters. Host: Maddy Institute Executive Director, Mark Keppler.

The Maddy Report, 8/8/2021, 10AM, :30 Minutes, Syndication

Fracking: Energy Bridge or Dead End? Guest: Catherine Reheis-Boyd, President - Western States Petroleum Association; John Cox - Bakersfield Californian. Host: Maddy Institute Executive Director, Mark Keppler.

The Maddy Report, 8/15/2021, 10AM, :30 Minutes, Syndication

Guest: U.S. Senator Alex Padilla, (D-CA). Host: Maddy Institute Executive Director, Mark Keppler.

The Maddy Report, 8/22/2021, 10AM, :30 Minutes, Syndication

A Comprehensive Look at the Valley's Water Issues. Guest: Ellen Hanak, Director of the Water Policy Center - Public Policy Institute of California. Host: Maddy Institute Executive Director, Mark Keppler.

The Maddy Report, 8/29/2021, 10AM, :30 Minutes, Syndication

PPIC: K-12 Test Scores – what do they tell us?

Guest: Julien Lafortune, Public Policy Institute of California. Host: Maddy Institute Executive Director, Mark Keppler.

The Maddy Report, 9/5/2021, 10AM, :30 Minutes, Syndication:

State Auditor's Report: Evaluating Affordable Housing Programs:

Guest: California State Auditor Elaine Howle; John Myers - LA Times; Dan Walters - CalMatters. Host: Maddy Institute Executive Director, Mark Keppler.

The Maddy Report, 9/12/2021, 10AM, :30 Minutes, Syndication:

LAO Report on Safe Drinking Water: Guest: Rachel Ehlers, Principal Fiscal and Policy Analyst - Legislative Analyst's Office. Host: Maddy Institute Executive Director, Mark Keppler.

The Maddy Report 9/19/2021, 10AM, :30 Minutes, Syndication

Little Hoover Commission Report: California's Digital Divide - Guest: Pedro Nava, Chairman - California Little Hoover Commission. Host: Maddy Institute Executive Director, Mark Keppler.

The Maddy Report 9/26/2021, 10AM, :30 Minutes, Syndication:

Air Quality: Has the Valley Hit the Invisible Wall? Guest: Rachel Becker, Environmental Reporter - CalMatters. Host: Maddy Institute Executive Director, Mark Keppler.

PSA
Job Vacancy Listing

Length
:30

Aprx. Airings
52

EDUCATION WATCH: BACK TO SCHOOL

AM LIVE SATURDAY, 7/10/2021, :51 SEC., LOCAL

Masks are staying on in California. That's because health officials are trying to bring back as many students as possible to the classroom for this upcoming school year. The CDPH says social distancing will not be required in classrooms as long as students and staff are still wearing a mask. Masks won't be required outdoors. The Fresno County Department of Public Health also wants to remind parents that we're more than a month out from the start of school, so guidance can change since it's an evolving situation. They say the best advice they can give is to get vaccinated as bringing students back to the classroom is a community effort.

ACTION NEWS SPECIAL EDITION, 7/17/2021, :32 SEC., LOCAL

Dozens of students received their first COVID-19 vaccine today thanks to the Equity Project and the African-American coalition. The clinic was held this morning at Roeding Park in central Fresno. Organizers say today's event is the first of two clinics they will be hosting; so if you missed today, don't worry. There will be another clinic on August 7 in the same area that will also be acting as a back-to-school drive for students to pick up any supplies they might need.

ACTION NEWS SPECIAL EDITION 7/20/2021, 2:31 MIN., LOCAL

Governor Gavin Newsom put pen to paper Tuesday, signing into law a 6-billion dollar multi-year investment aimed at giving every Californian access to affordable, high-speed internet. The signing was held at Traver Elementary School in Tulare County, a rural area that faced internet access issues last year when students shifted to distance learning. Funding will go toward building, operating and maintaining a state-owned middle mile network. It will also connect homes and businesses with local networks and finance broadband infrastructure for communities across the state. Beyond access, lawmakers say the goal is to break up internet service provider monopolies. Access for all will not happen overnight, but Governor Newsom says signing this bill into law will make a difference long-term.

ACTION NEWS AM LIVE, 7/21/2021, :55 SEC., LOCAL

Many students may be focused on back-to-school clothes or supplies but parents need to make sure their kids entering kindergarten to 7th grade are up to date with their vaccinations. The older kids need to have their T-DAP booster shots, which cover tetanus, diphtheria and pertussis. Little ones starting kindergarten also need to be vaccinated. Fresno Unified will hold vaccine clinics beginning in August to assist families. School starts August 12, and 70 percent of the students in the district have received their booster shots. Fresno County health officials have noticed a trend not just locally but around the country.

ACTION NEWS AM LIVE, 7/22/2021, 1:07 MIN., LOCAL

In Education Watch, regardless of vaccination status, California kids and school staff will be asked to mask up indoors when school's back in session. It's a rule that was heavily protested by parents at Clovis Unified. Hundreds of parents and kids turned out last night to ask the school board to disregard rules set by the California Department of Public Health. They're asking for face coverings to be made optional in class. One parent says she has already held back her son one year because of distance learning. She's worried he will struggle to communicate in Kindergarten while wearing a face covering.

ACTION NEWS AM LIVE, 7/29/2021, :50 SEC., LOCAL

ABC30 is taking action to share education stories that have an impact on our local viewers. A new elementary school is opening its doors to Valley students this fall. Stone Creek Elementary is located at

Market Avenue and Riverstone Boulevard in Madera County. That's near Avenue 12 and Highway 41. It was built to serve the growing population in the Riverstone area. School staff plan to welcome 300 students to the campus this fall. Golden Valley students head back to school August 12.

ACTION NEWS LIVE at 11PM,, 8/3/2021, 1:12 MIN., LOCAL

A mask plan for the Clovis Unified school district is causing controversy. Parents on both sides of the debate are speaking out about the district's decision to let families exempt their own children from wearing face coverings. State and local health officials are also weighing in on the plan. The Clovis Unified School Board agreed to give parents a unique option for face coverings with students heading back soon for in-person learning. School officials say they are not requiring a doctor's note because the state health department is not requiring one. But the Fresno County Health Department is now stepping in. Health officials sent a statement to Action News, saying: "The California Department of Public Health has stated that making a medical or psychiatric diagnosis for mask exemption requires a medical examination by a trained professional." A spokesperson for Clovis Unified says the district is taking several safety measures offering other online school options and increased sanitation.

AM LIVE SUNDAY 6AM, 8/3/2021, :41 SEC., LOCAL

Thousands of students in Merced County are now back in the classroom for the start of a brand new school year. School began for Delhi Unified students on Monday. District officials say they do not have any students learning online at this time. Right now, there are still COVID-19 protocols in place in accordance with the state's guidelines. Masks must be worn by students and staff regardless of vaccination status while indoors.

ACTION NEWS AM LIVE, 8/11/2021, 1:00 MIN., LOCAL

There are about 40 school districts opening up across the valley. In Merced County: Atwater, Merced City, and Merced Union High. In Fresno County: Caruthers, Coalinga-Huron Unified, Dos Palos-Oro Loma, Kerman Unified, and Kings Canyon Unified. To the south: Exeter Unified will reopen its campuses in Tulare County this morning and in Kings County, Corcoran Unified and Lemoore Unified.

ACTION NEWS AM LIVE, 8/12/2021, 1:37 MIN., LOCAL

Fresno Unified will be welcoming back about 70,000 students for full-time and in-person instruction. There will be added measures for academic, physical and mental well-being. In addition to indoor mask requirements, campuses will have enhanced cleaning, increased classroom ventilation, and self-health screenings prior to arrival. This week's goal is to focus on the socio-emotional aspect of heading back to school by getting students familiarized with their routines and easing them back to in-person instruction. Academic assistance will begin in week two.

PSA	Length	Aprx. Airings
ABC30: Alzheimer's Walk	:30	58
AFA: Alzheimer's Foundation of America	:30	03
Disney: Choose Kindness	:15	34
Disney: Choose Kindness	:30	58
Disney: Choose Kindness	:90	53
Disney: Choose Kindness	:75	11
Disney: FosterMore	:15	39
Small Unities Shop	:15	36
Community Calendar	:30	103

VACCINATION & HEALTH ISSUES

AM LIVE SATURDAY, 7/03/2021, :30 SEC., LOCAL

The Delta variant of COVID-19 is spreading across the United States, including in central California. Health officials say there are currently 18 cases of the variant in Fresno County. Tulare County health officials confirmed more cases of the variant but did not specify how many, after confirming the first variant case last week. As of yesterday, there were 12 delta variant cases in Madera County.

ACTION NEWS AM LIVE, 7/16/2021, 1:41 MIN., LOCAL

The Fresno County Public Health Department will hold a press conference today at 11 am to discuss the Delta variant's effect in the county. On Thursday, officials announced the county has had 22 cases of the variant. They also said that the number is likely ten times that amount because of low testing rates, adding the virus is spreading fastest in areas with low vaccination rates. The health department issued a reminder that masking is required for everyone while indoors if they are not fully vaccinated and is strongly recommended for all others. Tulare and Madera Counties are still following the state's current guidance and urge everyone to get vaccinated. Mariposa County says based on the current prevalence, they do not recommend or require masking for persons who are already fully vaccinated. Merced County health officials say they are continuing to follow the state's guidance. The Kings County Department of Public Health did not respond to our requests Thursday.

ACTION NEWS 6PM, 7/26/2021, :23 SEC., LOCAL

Governor Newsom announced that all state employees and healthcare workers will be required to show proof of vaccination or wear a mask and get tested at least once a week as the Delta variant continues to spread. Seventy-five hundred more cases were reported over the weekend in California, even though the state leads the US in vaccinations. Action News Anchor Dale Yurong joined us with how soon the new policy is set to take effect.

ACTION NEWS AM LIVE, 8/5/2021, 1:15 MIN., LOCAL

Moderna is releasing new updates about its COVID-19 vaccine. Officials with Moderna say its vaccine is 93% effective against illness after six months. However, that study data was collected before the Delta variant emerged in the US. Moderna also says it has booster shot candidates that show response against variants.

AM LIVE SATURDAY, 8/7/2021, :47 SEC., LOCAL

Health officials in Fresno County say their biggest concern right now is the recent rise they're seeing in pediatric cases. Their focus is preventing what health care workers are seeing in other parts of the country. The latest numbers from Valley Children's Hospital show the facility's positivity rate has jumped from 1.2 percent in June to nearly 4 percent in July.

ACTION NEWS AM LIVE, 8/11/2021, 1:02 MIN., LOCAL

Experts believe the COVID-19 Delta variant appears to be drawing more people out to get vaccinated. There is a big difference in vaccination rates among communities. This map provided by the Fresno County health department shows the discrepancy. Darker parts of the map, like Clovis, represent high vaccine rates. But in communities like West Fresno and Coalinga, less than 40 percent of people are vaccinated. The numbers are far lower in Dinuba and Dos Palos, with less than 10 percent of people vaccinated. Still, many health experts remain hopeful that with FDA approval on the way, vaccine numbers will likely continue to climb.

AM LIVE SATURDAY, 8/14/2021, :44 SEC., LOCAL

The Delta variant is still causing major concerns all across the country including central California. Fresno County health officials say they've seeing a steep rise in hospitalizations in recent days. This morning they're urging residents to return to practices they followed during the first part of the pandemic to stop the spread. That includes keeping masks on indoors, getting tested, social distancing indoors, and cooperating during the contact tracing process. Health officials believe getting vaccinated is important now more than ever if you haven't done so.

ACTION NEWS AM LIVE, 8/17/2021, :59 SEC., LOCAL

The Fresno City Council Chambers will be closed to the public until further notice. The decision was made out of abundance of caution due to the current local spread of the Delta variant. Those who would like to watch the council meeting can do so online on the city's website, through Zoom, or on television with Comcast or AT&T. City Hall still remains open to the public at this time.

ACTION NEWS SPECIAL EDITION, 9/13, 2021, 1:51 MIN., LOCAL

On Monday, September 20, employees of the city of Fresno on a weekly basis, will need to either show proof of vaccination or proof they tested negative for COVID-19. Fresno Mayor Jerry Dyer said, "I know a lot of people out there are pushing for mandatory vaccines, but this is really consistent with the plan that the president launched last week." City officials estimate between 38%-40% of the city's work force has not been vaccinated. Councilmember Miguel Arias said, "Eventually the city of Fresno will have to go to mandated vaccine for all city employees because without it, we're simply going to continue to see this record infection rate." Testing at 20 different sites will be done at the expense of the city. Arias believes that may result in higher healthcare costs for employees as well as reduced city services. Employees who've had COVID aren't excused from the testing requirement.

ACTION NEWS AM LIVE, 9/14/2021, 1:02 MIN., LOCAL

Community Health Systems says 88 percent of patients that are hospitalized due to COVID-19 have not been vaccinated. Right now, the hospitals are caring for 234 COVID patients. Twenty-one of them are "rule-out patients" which means they are suspected of having COVID-19, but tests have not confirmed that yet. As for the workforce, 136 people are in self-isolation and not able to work because they were exposed. Seventy-four have tested positive.

PSA	Length	Aprx. Airings
Ad Council: Vaccine Education	:20	34
Ad Council: Vaccine Education	:30	79
Ad Council: Vaccine Education	:60	20
ABC30/Central California Blood Center	:05	07
ABC30/Central California Blood Center	:10	32
ABC30/Central California Blood Center	:30	41
ABC30/Central California Blood Center	1:00	03
Valley Children's Hospital Telethon	:30	44
Stand Up to Cancer	:60	42

RACE AND CULTURE

Our America: Todos Unidos

Saturday, September 18, 2021, 10PM, 1 Hour, Local

Nuestra Gente. Nuestra Herencia. Nuestro Orgullo. Our people. Our heritage. Our pride.

Hispanics and Latinos of many cultures, languages, and faiths are now 60 million strong and growing in the United States. Essential workers and educators. Leaders and change-makers. Entertainers and artists. Innovators and achievers. Doers and dreamers. Yet they have faced a disproportionate burden of the COVID-19 pandemic, while striving to overcome systemic racism and anti-immigrant rhetoric. They are forging ahead building strong communities and a path for the future.

This Hispanic Heritage Month, the ABC Owned Television stations present Our America: Todos Unidos, celebrating the rich cultures and traditions that Hispanics and Latinos have shared through family and faith while exploring challenges unique to their communities. From immigrants to the indigenous who have been in the Americas for generations, they are weaved through the very fabric of this nation and continue to shape our everyday lives.

ACTION NEWS LIVE at 6, 7/07/2021, :52 SEC., LOCAL

A statewide effort is working to reach Latinx communities from a cultural perspective. The Alliance for California Traditional Arts is spreading awareness about the value of getting vaccinated. In March, the organization received a grant to produce and distribute music, poetry and plays. Four San Joaquin Valley artists created unique pieces to contribute to "ACTAvando Contra COVID." Last week, they launched several videos to help spread the message.

ACTION NEWS SPECIAL EDITION, 7/17/2021, :32 SEC., LOCAL

Dozens of students received their first COVID-19 vaccine today thanks to the Equity Project and the African-American coalition. The clinic was held this morning at Roeding Park in central Fresno.

Organizers say today's event is the first of two clinics they will be hosting so if you missed today, don't worry. There will be another clinic on August 7 in the same area that will also be acting as a back-to-school drive for students to pick up any supplies they might need.

ACTION NEWS LIVE at 4, 7/22/2021, :48 SEC., LOCAL

Downtown Fresno's "Arte Americas" is welcoming back the community tonight! After a long pandemic closure, the cultural center is hosting a free, outdoor film screening of "Alice Street." The documentary features an artist community in Oakland and is described as a rallying cry to protect the cultural arts. The event will include music, food and local vendors, as well as a guest panel discussion. There will also be photo opportunities in front of Arte Americas' new mural by artist, Chalome Gonzales. The event runs from 6:30-9:30 pm. For the safety of the community, Arte is recommending the use of masks and social distancing. The venue will be limited to 150 in attendance. Free tickets are available now online. Make sure to take a blanket or chair to enjoy the film.

ACTION NEWS LIVE at 6, 7/27/2021, :46 SEC., LOCAL

A Fresno State master's program is taking action to better prepare students when they encounter cultural differences. The Masters of Art in Multilingual Multicultural Education at Fresno State provides courses to help teachers and anyone looking to further their knowledge on diversity. The program has worked hard to serve linguistically diverse students since 2013. Professor Dr. Teresa Huerta says being culturally competent is an essential skill for the 21st century and believes the need will only grow.

ACTION NEWS AM LIVE, 7/29/2021, :40 SEC., LOCAL

Action News was in the neighborhood today when the Fresno Punjabi Cultural Center opened a new art exhibit to the public. The special showing celebrates artist and painter Parm Singh who currently lives in Calgary. This is his first exhibition here in the US. His landscape and portrait paintings showcase the rich history of the Sikh people. The exhibition is free and open to the public and runs from 10 am to 6 pm through July 31st at the Punjabi Cultural Center which is located off Barton Avenue near Weldon in Central Fresno.

ACTION NEWS SPECIAL EDITION, 7/29/2021, :48 SEC., LOCAL

ABC30 is taking action to spotlight news impacting the race and culture of the central valley. Today a ribbon cutting ceremony marked the grand opening of a new "Hmong Chamber of Commerce." It's located at the RISE center near Blackstone and Ashlan. The chamber was actually founded in 2019; however, the official launch had to be pushed back because of COVID-19. It provides free business consulting to the public, with a focus on Hmong and Southeast Asian-owned businesses. However, it's open to anyone who needs advice.

AM LIVE SATURDAY 6AM, 8/28/2021, 1:05 MIN., LOCAL

One of the largest cultural celebrations in California is coming to the North Valley this weekend. The San Joaquin Valley Portuguese Festival will be hosted at the Stanislaus County Fairgrounds in Turlock today and tomorrow. This is video provided by the Carlos Viera Foundation from the 2019 event. It drew more than 15,000 visitors over its last run. Organizers say everyone is invited to come by and enjoy the celebration of Portuguese culture and to dig in to some tasty dishes. Tickets are ten dollars at the gate. Kids 10 and under get in for free.

ACTION NEWS AM LIVE, 9/03/2021, :37 SEC., LOCAL

A Fresno group is bringing together members of the community with music and education. The musicians led a group drum circle last night during Art Hop at the Cultural Arts District Park. Organizers were able to purchase drums thanks to a grant from the California Arts Council and donations from the community so more people can take part.

ACTION NEWS MIDDAY, 9/15/2021, 1:05 MIN., LOCAL

In celebration of Hispanic Heritage Month, Mayor Jerry Dyer and the Fresno City council are celebrating "Mexican Independence Day". Mexican Independence Day is tomorrow, but today a flag-raising ceremony was held at Fresno City Hall. A celebration is now underway at Eaton Plaza until noon. The event featuring vendors, dancers and food trucks in partnership with Fresno Street Eats.

ACTIO NEWS LIVE at 6PM, 9/20/2021, :30 SEC., LOCAL

During this Hispanic Heritage Month, we honor a young woman from Reedley who's creating a buzz on social media. Liset Garcia stands out for her creativity and customer service at Sweet Girl Farms. The name of the valley farm is a direct reflection of the woman who runs it. Produce and personality. Where loyal customers get more than the pick of the crop, from the "sweet girl" who leans on her Hispanic heritage to feed her customers.

ACTION NEWS LIVE 6PM, 9/28/2021, 2:22 MIN., LOCAL

We want to help Central California foster conversations that lead to more equitable communities. That's why the ABC owned television stations launched "The Equity Report" giving you the information and tools to spark that change. For more information, head to OUR AMERICA ABC DOT COM.

The Report measures racial equity in neighborhoods across 100 of the largest U.S. cities. The results are astounding. Live in the studio tonight, I'm Linda Ha, ABC30 Action News.

ACTION NEWS LIVE 11PM, 9/28/2021, :20 SEC., LOCAL

Health care coverage is critical for all families, but access to insurance is not the same for everyone. Action News investigates the inequities that put some groups at greater risk and what can be done to level the playing field. Action News Race and Culture Reporter Linda Ha explains why these widespread challenges need creative solutions.

AM LIVE SATURDAY, 8AM, 9/18/2021, 1:12 MIN., LOCAL

This weekend, you can enjoy “a wee bit of Scotland” at the Fresno Highland Games. Music, dancing, traditional Celtic contests of strength and skill, and plenty of food and craft vendors are just some of the highlights of the Highland Games. Organizers say they're especially excited for the event after it was forced to cancel during the height of the pandemic. And they say this year's celebration has something for everyone. This weekend in Kearney Park, medieval knights will fight for glory in Fresno's fifth annual 'California Classic' tournament. The tournament is organized by a local group called 'The Gauntlet and Rose.' The nonprofit aims to bring history to life with full-contact demonstrations of armored contact.

MORE IN COMMON, 9/12/2021, 10:30AM, 9/5/2021 9PM.

More in Common celebrates Hispanic Heritage Month featuring Latinos making positive contributions to communities across America. Michael Koenigs hosts.

MORE IN COMMON, 8/14/2021, 1PM, :30 Minutes, Local

Ohio teenagers drive their tractors to school, gay rodeo in Texas, and workers see their autism as a strength not a weakness. Michael Koenigs hosts.

MORE IN COMMON, 8/21/2021, 2:30AM, 8/22/21 10:30AM, :30 Minutes, Local

Kids divided by the border wall unite across a tennis net, an artist capturing the humanity of the homeless and a mother with unconditional love for gay couples.

MORE IN COMMON, 8/28/2021, 3PM, 8/29/2021, 2:30AM, :30 Minutes, Local

A North Korean defector meets his South Korean bride and the Muslim community that favors forgiveness over revenge. Michael Koenigs hosts.

MORE IN COMMON, 8/1/2021, 10:30AM, 8/7/2021, 11:30AM, 8/8/2021 2PM, :30 Minutes, Local

An unlikely friendship between a former KKK member and a Syrian refugee, a vegan activist and a cattle farmer, and a girl scout joining the boy scouts.

MORE IN COMMON 8/7/2021, 11AM, 8/8/2021 10:30AM, 8/14/2021 1:30AM, :30 Minutes, Local

A former neo Nazi joins hands with a daughter of Martin Luther King Jr., and a foster mom using love to help heal a broken family. Michael Koenigs hosts.

PSA	Length	Aprx. Airings
Pride Month	:05	15
Pride Month	:04	03
Hispanic Heritage Month	:30	41

WILDFIRE THREATS AND IMPACT

Mountain Strong: Surviving the Creek Fire

Sunday, July 11, 2021, 10:00PM, 1 Hour, Local

Thursday, July 29, 2021, 10PM, 1 Hour, Local

Sunday, August 8, 2021, 10PM, 1 Hour, Local

Saturday, September 4, 2021, 10PM, 1 Hour, Local

ABC Localish Studios presents an original ABC30 documentary, *Mountain Strong: Surviving the Creek Fire*. A comprehensive look back at one of the state's largest natural disasters and how a community is coming together to build from the ashes.

ACTION NEWS AM LIVE, 7/01/2021, :50 SEC., LOCAL

Firefighters are making good progress containing a blaze burning in the Fresno County mountains. Crews now have the wildfire 75 percent contained. It first broke out Tuesday afternoon south of Shaver Lake. Firefighters are mopping up some areas as they gain more ground on the 400-acre wildfire. Two private homes are still threatened at this hour. There's no word on when crews expect to have the fire fully contained.

ACTION NEWS LIVE at 6, 7/04/2021, 1:00 MIN., LOCAL

Cal Fire crews in Fresno County are staying busy this Fourth of July battling two different wildfire incidents this afternoon. One fire was burning along Elwood Road about three miles from Wonder Valley. This fire is now fully contained and burned about 3 acres. The other one is still being worked on right now. The Fish Fire on Piedra Road and Trimmer Springs has burned about 50 acres so far and is burning on both sides of the river. These are images from various PG&E cameras in the area as both fires are only about a mile away from one another. Officials say they are working on evacuations and said some are mandatory while others are warnings but did not specify any more details.

ACTION NEWS MIDDAY, 7/09/2021, 2:30 MIN., LOCAL

Mandatory evacuations are in effect in the Madera and Mariposa County mountains, as Cal Fire officials say a fast-moving wildfire is threatening lives and properties. The River Fire destroyed at least one structure and four outbuildings. The fire started near Oak Grove Road and Oak Grove School Road around 2:30 yesterday afternoon. Since then, the wildfire has spread to 4,000 acres and is currently five percent contained.

The Red Cross is supporting evacuees by providing safe shelter, meals, water and health services to those impacted by the River Fire, free of charge. Officials say four people stayed here overnight – and one person is currently on site receiving services. But as crews continue to battle the blaze, staff members and volunteers know more residents may be impacted by evacuation orders. They're encouraging anyone potentially in the path of the fire to be ready. Evacuees are encouraged to bring their medication, extra clothing, pillows, blankets, hygiene supplies, and important documents with them.

ACTION NEWS AM LIVE, 7/12/2021, 1:54 MIN., LOCAL

More than 200 firefighters are up in the Madera and Mariposa County mountains right now battling the River Fire. It's exploded in size over the past day, forcing road closures and evacuations. Looking from the deadwood camera from the PG&E wildfire alert website, you can see all that smoke in the sky from that fire. Action News Reporter Elisa Navarro is live in the Madera County mountains with the latest developments on the blaze

ACTION NEWS AM LIVE, 7/16/2021, :35 SEC., LOCAL

Right now, a new wildfire is burning in the Yosemite National Park Wilderness. Lightning sparked the Lukens Fire on Thursday, which now stands at 450 acres burned. The fire is located southwest of Lukens Lake near White Wolf. Firefighters are conducting burning operations along White Wolf Road and Tioga Road in order to tie in the current fire with last year's Wolf Fire footprint and secure containment lines. The National Park Service reports nineteen fires ignited from lightning during thunderstorms in late June.

ACTION NEWS AM LIVE, 7/16/2021, :54 SEC., LOCAL

All evacuation orders warnings and road closures have been lifted in both Madera and Mariposa counties, related to the River Fire. Crews made major progress yesterday in the firefight. The 9,500-acre wildfire is now 44 percent contained. Officials say favorable weather conditions contributed to the boost in containment. Crews continue to mop up hot spots and strengthen control lines as they work to get the fire fully contained.

ACTION NEWS LIVE at 4, 7/16/2021, :57 SEC, LOCAL

The Forest Service announced the results of the investigation into the cause of the Creek Fire, a wildfire that began on September 4, 2020, and burned approximately 379,895 acres, destroyed 853 structures, and damaged an additional 64 structures on the Sierra National Forest below Big Creek. Despite an exhaustive investigation, the cause of the fire is officially categorized as "undetermined." Fire investigators determined that the most probable cause was a lightning strike. Possible causes that were not excluded were deliberately and unlawfully setting fire to property (arson/incendiary) and smoking activities, such as tobacco. An "undetermined" status is not uncommon, given the complexities involved.

ACTION NEWS AM LIVE, 8/26/2021, 1:03 MIN., LOCAL

California lawmakers are working to pass the Farmworker Wildfire Smoke Protections Act, which would help the state's 800,000 farm workers if passed. This would require employers to provide N95 masks, and require Cal/OSHA to provide workers with bilingual wildfire safety information. California lawmakers say farm workers are also vulnerable to unhealthy air conditions and harmful particles released from wildfire smoke.

ACTION NEWS AM LIVE, 9/02/2021, :56 SEC., LOCAL

In Kern County, crews continue to fight the French Fire, which has grown to more than 22,000 acres. It's still just 19 percent contained. To help affected residents, free Red Cross shelters are open in the South Valley. Those seeking help can now head to Pioneer Elementary School in Delano. There are also two shelter locations in Lake Isabella at Woodrow Wallace Elementary and Kern River Valley High School, where classes were canceled through today due to the wildfire.

ACTION NEWS AM LIVE, 9/17/2021, :45 SEC., LOCAL

One of the planet's tallest treasures is being threatened by wildfire. The KNP Complex fire in Sequoia National Park is inching closer to the thousand-years-old Sequoia groves. The blaze was triggered by lightning last week and has now grown to 9,300 acres in size. It has forced the evacuation of multiple communities in Tulare County. As firefighters work to protect homes, they're also trying to protect the world's tallest tree, General Sherman. An aluminum wrap is snug around the base to keep it protected as the flames creep closer.

FENTANYL CRISIS IN THE VALLEY

Killer High: The Silent Crisis:

Saturday, September 25, 2021, 10PM, 1 Hour, Local

“Killer High” follows the lives of families affected by fentanyl overdose and their journey to recovery while providing awareness to parents and the community about the dangers of accessibility of the drug to youth. The documentary highlights the following:

- **What is Fentanyl, and How Did My Kids Get It?** – Exclusive interviews with Homeland Security, Drug Enforcement Administration agents, local police and medical experts, explaining the general background of fentanyl, how it’s produced and how it makes its way to youth. The segment documents an exclusive ride-along with Homeland Security as they arrest a known fentanyl dealer.
- **The Faces of Fentanyl** – The documentary follows the lives of two families impacted by fentanyl overdoses. Amy, a nurse and single mom of three boys, struggles to give her kids a normal life while dealing with her oldest son, a recovering opioid addict. She discusses her son’s journey toward addiction and the time he overdosed twice within 24 hours. Penny is a mom of two kids whose oldest son died of a fentanyl overdose. She explains the warning signs every parent should look for and her family’s vow to keep her son’s memory alive.
- **The Road to Recovery** – A spotlight on the work of local agencies, task forces and school districts who work diligently to prevent youth from encountering drugs, expanding their hope for the future.

ACTION NEWS LIVE at 5, 8/5/2021, 1:38 MIN., LOCAL

Clovis Police are adding another tool to their belts to get drugs off the streets faster. Two months ago, three of eight patrol community service officers were certified by the Department of Justice to do presumptive testing for illegal substances. The testing improves officer safety, by replacing field tests--minimizing the potential for exposure to fentanyl that is becoming more prevalent in Fresno County. Community service Officer Abby Tiscareno has been with the Clovis police department since she was 16. Starting as an explorer, she's taken on many roles including court liaison which showed her the District attorney's side of filing criminal drug-related charges. So when the opportunity to help expedite that process arose, she took it. Once booked into evidence, the team tests for four specific drugs: marijuana, cocaine, heroin and methamphetamine.

ACTION NEWS LIVE at 11, 8/13/2021, :58 SEC., LOCAL

A dangerous drug on the streets of the Central Valley is prompting public health officials to make a strong warning to the community. In Fresno County, drug overdoses are responsible for more deaths than car accidents or suicides. The potent and powerful opioid fentanyl is becoming a common culprit on city streets.

ACTION NEWS LIVE at 11, 8/20/2021, 1:00 MIN., LOCAL

Skyrocketing overdose have prompted Fresno County and the federal Drug Enforcement Administration to take action with a campaign they hope can slow down fentanyl use. Forty people died from fentanyl overdoses in the county last year which is 20 times the amount from 2018. The DEA says it's seized more than 150 pounds of fentanyl in the Central Valley already this year which has already doubled the amount found a year ago. The DEA and Fresno County has invested 220,000 dollars in a six-month campaign to try and slow the trends. Twelve billboards warning about the danger of pills and fentanyl will rotate through the county. Three digital signs and 90 posters will also pop up. And when young people are in certain areas they'll get targeted messages on social media apps.

ACTION NEWS LIVE at 11, 8/27/2021, :40 SEC., LOCAL

K-9 Beny is back at it again! The C-H-P K-9 officer made a major drug bust in the North Valley that authorities say, saved countless lives. Officers stopped a Mercedes for a vehicle code violation and were given permission to search the vehicle. K-9 Officer Beny was called over and sniffed out about six and a half pounds of fentanyl in the driver seat compartment. Authorities say that amount has the ability to kill over one million people. The driver was taken into custody.

ACTION NEWS LIVE at 6, 9/19/2021, 1:50 MIN., LOCAL

Recent overdoses are shining a spotlight on the troubled opioids in the Central Valley, especially among teenagers these days, but none are front and center. The reason why a lot of people haven't heard of it is because it's not typically prescribed as a pill, these aren't being produced in United States, laboratories, and they're coming in from all over the world for dominantly our southern border through Mexico. It only takes one time, it's not something that you ever want to try, ever. And it's like playing Russian roulette. You don't know what you're getting.

ACTION NEWS AM LIVE, 9/20/2021, :30 SEC., LOCAL

The impact of fentanyl is being felt by people all over Central California -- from our law enforcement officers who are desperate to get it off the streets, to the medical professionals who have to deal with the deadly consequences and of course, to the families who have lost someone. Here's a first look at Killer High: The Silent Crisis.

ACTION NEWS LIVE at 6, 9/20/2021, :40 SEC., LOCAL

These pills are being made in illicit labs with no measurements or safety protocols and with so little fentanyl needed to be fatal, that means any pill could have enough fentanyl to be deadly. The second takeaway is that this drug can't be tied to one area of town or one type of family -- and thinking that this could never happen to your family or your kid is a mindset that law enforcement and medical professionals are warning strongly against. We invite you to watch ABC30's new documentary, "Killer High: The Silent Crisis." It is streaming right now on ABC30's apps for Roku, Amazon Fire TV, Apple TV and Android TV. It is free and no login is needed.

ACTION NEWS covered stories during the entire week leading up to the one-hour special "Killer High" covering the fentanyl crisis.

PSA	Length	Aprx. Airings
Partnership to End Addiction	:15	51
Partnership to End Addiction	:30	71
Partnership to End Addiction	:60	27

Outreach Efforts

ABC Owned TV Stations streamed a town hall special, *Hiring our Heroes: Career Fair*. Viewers could stream the town hall on the station group's 32 connected TV Apps on Apple TV, Android TV, Fire TV, Roku and across its eight websites.

The hour-long special was hosted by Phillip Palmer, news anchor for KABC Los Angeles. Palmer spoke to veteran affairs experts who provided tips and resources to job seekers and addressed employment

issues that impact veterans. Expert panelists included the following: Kevin Preston, Diversity & Inclusion / Disney Veterans Programs; Ron Green, United States Marine Corps (retired); Southwest Airlines, Laura Nugent, Operations and Logistics Manager, Disney Institute, Phil Martin, Talent Acquisition Manager for Enterprise Holdings Abie Chong (USAF Veteran) Leading Diversity, Equity & Inclusion & U.S. Military Talent Recruitment for Hilton.

The town hall provided guidance on how veterans can prepare for the upcoming virtual Veterans Institute Summit. The summit is virtual and is a complimentary event created by The Walt Disney Co.'s *Heroes Work Here* initiative that places a focus on hiring, training and supporting military veterans and military spouses. *Heroes Work Here* has resulted in more than 10,000 veterans joining Disney since its launch in 2012.

KFSN Executive Producer of Public Affairs Aurora Diaz attended the Fresno County League of Mexican American Women Scholarship Luncheon. Over \$20k in scholarships were awarded to Latinx students from the Central Valley.

KFSN kicked off its annual Pint-for-Pint Blood Drive with the Central California Blood Center on Friday, July 31. During the month of August, ABC30 encourages viewers to "give a pint and get a pint." Each donor gets a free pint of ice cream from Baskin Robbins. On the first day of giving, over 700 donors gave blood for this important event. The blood drive exceeded expectations, with 7,112 donors coming into Central California Blood Centers in the month of August. It's the best August showing since 2015! ABC30 pumped up promotion support as CCBC was seeing dangerously low levels of blood donations.

KFSN welcomed three new members to its Youth Advisory Council. All three are students at Fresno State. Members engaged with anchor/reporter Jason Oliveira, who spoke about his broadcast journey from sports to news. The Council meets quarterly.

KFSN General Manager Michael Carr and station VoluntEARS presented school supplies and backpacks donated by station employees and Disney. Children from the Fresno County Boys and Girls Club are now ready to head back to school in style!

Students are back in the classroom in Central California, and KFSN responded with a Back-to-School Town Hall. Morning anchors Landon Burke and Amanda Venegas spoke with local educators and health professionals about how local schools are ready to help kids and families.

<https://abc30.com/back-to-school-education-reopening-schools-masks/10927539/>

KFSN's *Futures Worth Fighting For* Telethon raised more than \$132,000 for Valley Children's Hospital on Thursday, August 13. The day included live hits in newscasts, PSAs, and special stories supporting the Valley's only pediatric hospital.

CALIFORNIA RECALL: STREAMING EVENT:

ABC30 teamed up with KGO for a California Recall Roundup, letting viewers know everything they need to know about the Recall Election.

KFSN was a sponsor of the Annual CASA Crab Feed last weekend. Anchor Margot Kim emceed the festivities. CASA (Court Appointed Special Advocates) works with foster children to ease the stress in their lives as they navigate the foster care and court systems.

ABC30 released an hour-long documentary, "Killer High: The Silent Crisis," examining Central California's fentanyl epidemic impacting youth. The documentary will be available to stream on Sunday, Sept. 19, across ABC30's connected TV Apps, and across linear on channel ABC30/KFSN-TV on Saturday, Sept. 25 (10:00 p.m. PDT), with additional air times across ABC-owned stations' ABC7/KGO-TV San Francisco, ABC7/KABC-TV Los Angeles, FX and National Geographic. "Killer High: The Silent Crisis" premieres Sunday, Sept. 19, on ABC30's free news app, [ABC30 Central CA](#), and on streaming platforms [Amazon Fire TV](#), [Android TV](#), [Apple TV](#) and [Roku](#).

KFSN anchor Landon Burke went back to Medieval Times, doing the play-by-play at the annual Scottish Gathering and Games, which celebrates the rich culture of the Highlands of Scotland. The games were held at Kearney Park in Fresno.

KFSN anchor/reporter Vanessa Vasconcelos emceed the Fresno-Madera Walk to End Alzheimer's. Every flower represents someone who has lost a loved one, is living with Alzheimer's, or is caring for someone with the disease. Orange means you are supporting the cause. The event raised more than \$100k.

ABC30 volunteered at the Central California Food Bank. Five-hundred boxes were filled with nutritious food for the community in need.