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Radio Station KAOC FM Cavalier, ND

**Issues & Programs Exhibit**

3rd Quarter 2021

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Prepared by Bob Simmons

## **Issues & Programs Outline**

### **Section A: Short & Long Form Programs/Local issues**

1. Focus
2. Ag Day
3. Cavalier County Public Health Minute

### **Section B: Newscast Overview**

1. Exhibit Attached

### **Section C: Public Service Announcements**

1. Exhibit Attached

# **SECTION**

# **-A-**

# Long and Short Form Programs

Issues of concern to Langdon, Cavalier, Walhalla and Grafton ND areas include:

- Agriculture
- The Arts
- Business & Economy
- Charity/Community
- City/Town
- Crime, Safety & Security
- Culture & Religion
- Education
- Environment
- Family
- Health
- National Issues
- Public Service
- State Issues/Politics
- World Issues/National Politics

Simmons Multimedia Stations produce a number of daily and weekly programs that address many of the above concerns. In the following pages is a description of the programming we provided during this quarter focusing on many of the above issues.

**Program: Focus**

**Program Description:** Focus is our Simmons Multimedia Stations weekly Public Affairs offering that spotlight's a variety of topics of interest to our broad range of listeners. Typical programs include discussion of local/regional/national politics, agriculture issues, health, public safety and civic issues.

**Air Time:** Sunday 6 AM

**Program Moderator:** Shanda Christensen

- Community Focus - September 26, 2021-NDSU Cavalier County Family and Community Wellness Agent Katie Henry discusses the 4H Program.

00:00 / 08:14

- Community Focus - September 12, 2021-News Director Shanda Christianson speaks with Carma Hanson, coordinator for Safe Kids in Grand Forks discuss back to school safety.

00:00 / 20:33

- Community Focus - September 5, 2021-This week we chat with biologist Doug Leier with the North Dakota Game and Fish Department to discuss the upcoming hunting season.

00:00 / 13:41

- Community Focus - August 29, 2021-CCPH nurse Steph Wech discusses with News Director Shanda Christianson the FDA decision to give full approval of the Pfizer COVID-19 vaccine.

00:00 / 13:10

- Community Focus - August 22, 2021-Cavalier County Sheriff's Office Chief Deputy Office Chief Shane Gallagher speaks to us about back to school safety.

00:00 / 06:32

- Community Focus - August 15, 2021-News Director Shanda Christianson speaks with mentors Sarah Goodman and Brenna Swanson about the 12-week bio girls program in Langdon.

00:00 / 19:02

- Community Focus - August 8, 2021-Cavalier County Public Health nurse Steph Welsh discusses the Delta variant of COVID-19.

00:00 / 09:30

- Community Focus - August 1, 2021-News Director Shanda Christianson speaks with Major Justin Jones, Director of Operations for the 10th Space Warning Squadron, and Government Civilian Scott Holmquist, Mission Support Deputy Flight Commander, about the history of the Cavalier Air Force base.

00:00 / 14:40

- Community Focus - July 25, 2021-News Director Shanda Christianson speaks with The Honorable Kari Agotness, the presiding judge for the District Court Northeast Judicial District Number 5.

00:00 / 06:50

- Community Focus - July 18, 2021-News Director Shanda Christianson speaks with Steve Anderson, who was recently sworn in as the Commander for the North Dakota State American Legion.

00:00 / 13:52

- Community Focus - July 11, 2021-Langdon Area Chamber of Commerce Executive Director discusses the 25th Annual Rendezvous Region Musicfest with News Director Shanda Christianson.

00:00 / 11:28

- Community Focus - July 4, 2021-News Director Shanda Christianson speaks to Kaitlin Atkinson, North Dakota Vision Zero Regional Coordinator, in regards to motorcycle safety.

00:00 / 13:58

**Program:** Ag Day

**Program Moderator:** Shanda Christensen

**Programs/Topics for 1st Quarter 2021 -**

**Program Description:** Simmons Multimedia's NAFB Farm Director Shanda Christensen and Ag Reporter Jess Balsdon produce this daily farm feature that includes news, markets and topics of interest to local agriculture producers. In addition we produce special spring planting and fall harvest programs that are also hyper local to the immediate area.

**Air Time:** Monday through Friday: 6:50, 7:50, 8:50, 9:50, 10:50, 11:50, 1:50, 2:50

**Program Host:** Shanda Christensen

**Program:** Cavalier County Public Health Minute

**Program Description:** Each month representatives from the Cavalier County North Dakota Public Health District produce a series of programs targeting specific health care issues of importance to our listeners. Topics include disease prevention, wellness and safety and healthcare issues in general. The programs air at random times throughout our daily broadcast schedule.

**Air Times:** Varies ROS

**Program Host:** Stephanie Welch RN.

# **SECTION –B- Newscast Overview**

## Section B: Newscast Overview

KAOC FM Radio produces several daily newscasts. Three to Five minute 'morning drive' reports air at 5, 6, 7, 8 and 9 AM. With additional reports 'in brief' scheduled throughout the day.

News Treatments: The nominal length of each of our lead or feature stories is between thirty-seconds and one minute.

News Cycle: Exclusive stories run in each of the daily local newscasts before being archived. In addition these stories are available to our audience on-demand via our station website for one week from date of first broadcast.

# **SECTION –C-**

# Public Service Announcements

## **Section C – Public Service Announcements**

Each day Simmons Stations air any number of free Public Service Announcements (PSA's) promoting the works of various charitable and non-profit groups and civic organizations.