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Radio Station KAOC FM Cavalier, ND

**Issues & Programs Exhibit**

1st Quarter 2013

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Prepared by Bob Simmons

## **Issues & Programs Outline**

### **Section A: Newscast Overview & Quarterly Issues addressed**

1. Langdon Water
2. Canola Production Forecast
3. Elevator Consolidation
4. Winter Weather Issues
5. Chamber of Commerce
6. Economic Development

### **Section B: Special & Non-Broadcast Events**

1. Canola Show & Banquet
2. IBIB Scholarship
3. Christenson Benefit
4. Field Benefit

### **Section C: Public Service Announcements**

1. Exhibit Attached

## Section A: Newscast Overview

KAOE FM Radio produces 3 daily newscasts. Three minute 'morning drive' reports air following NBC News Radio at 6, 7, and 8am.

News Treatments: The nominal length of each of our lead or feature stories described below is between thirty-seconds and two minutes-thirty seconds.

News Cycle: Exclusive stories run in each of the daily local newscasts before being archived. As an example: A local story or feature will air 4 times in the course of a day, once in each newscast. In addition these stories are available to our audience on-demand via our station website for one week from date of first broadcast.

The below stories are representative of the local news content we produce on a daily basis:

### **1- Langdon Water (City Government)**

#### **News Treatments: January 28**

Interviewed Langdon City Commission President Chuck Downs.

Downs says the number one priority for 2013 is to get a new water source for Langdon. The biggest challenge will be securing the money.

Downs also says Langdon's 125th anniversary is being celebrated this summer and that's a priority for him too. The celebration will be July fourth through the seventh.

### **2- Canola Production (Agriculture)**

#### **News Treatments: February 6**

February sixth: Interviewed international oilseeds analyst John C. Baize.

Baize focuses on canola. Baize says one of the big challenges for canola farmers is finding the money to produce the crop this year. He says canola is getting more expensive to plant and grow. He says some canola growers are considering whether to cut their canola acres and return to growing more wheat and soybeans. He says crop input costs are a major challenge this year.

### **3- Elevator Consolidation (Economic Development)**

#### **News Treatments - March 6**

Interviewed the executive director of the North Dakota Grain Dealers Association. Steve Strege says consolidation of elevators is still a major trend in North Dakota. Strege says the driving force is railroads, which like to keep unit load trains together from the point of origin to the shipping ports on the West Coast.

#### **4- Severe Winter Weather**

##### **News Treatments - See attached exhibit**

Our coverage area came under the influence of severe winter weather several times during first quarter 2013. When severe weather impacts our area our stations depart from regular programming and provide listeners with a steady stream of weather information and related announcements such as delays, school closures, road closures, etc. The below dates correspond to our CAP/EAS logs indicating Winter Storm and Blizzard Warnings that impacted our area.

## **Section B: Special and Non-Broadcast Events**

### **1- Canola Show & Banquet (Non Broadcast)**

In February our stations together with the Northern Canola Growers Association hosted the 16<sup>th</sup> Annual Canola Show at the Langdon Activity Center and Masonic Hall. The event includes a growers and vendors banquet and culminates with the daylong Canola Trade Show. Hundreds of canola growers attend the banquet and show each year. The event provides networking opportunities for the growers along with the chance to see the latest farming technology and hear experts speaking on a variety of industry topics.

### **2- IBIB Scholarship (Non Broadcast)**

During first quarter our stations as members of the International Broadcasters Idea Bank, promote a \$7500 scholarship opportunity to our listeners. Candidates must be in at least their second year of college and planning on a career in radio broadcasting. See attached exhibit.

### **3- Christenson Benefit (Special Event)**

In early January our stations promoted a benefit fundraiser for a local community member (Betty Christensen) who is battling a life threatening illness. It is our policy as public trustees to use our facilities to help individuals in need. See attached exhibit.

### **4- Field Benefit (Special Event)**

In early January our stations promoted a benefit fundraiser for a local community member (Duane Field) who is battling a life threatening illness. It is our policy as public trustees to use our facilities to help individuals in need. See attached exhibit.

**INTERNATIONAL BROADCASTERS' IDEA BANK, Inc. (IBIB)**  
***Radio Scholarship Grant Information***

1. One scholarship of \$7,500 will be awarded to a junior or senior (as of September 2013) at a college or university that offers undergraduate training in radio broadcasting related programs, such as radio programming, advertising sales, mass media, or broadcast journalism. Some radio experience is considered as a positive, but is not required. This scholarship is funded by the IBIB, a world-wide group of community-minded radio stations.
2. In order to qualify for the grant, the applicant must meet the following conditions:
  - Is now attending, and is in good standing, a college or university in the United States, Canada, Australia or New Zealand. Freshmen students are not eligible. You must be at least a sophomore as of February 2013. (Dates for Australia and New Zealand may be adjusted.)
  - Select a course of study relating to a career in radio broadcasting.
  - Exhibit grades in previous academic work, which, in the judgment of the IBIB, are adequate to give reasonable assurance of success in earning a degree in a program, outlined above.
  - Supply all of the information requested on the *Official Scholarship Application Form*.
  - Intend to pursue a career in radio broadcasting.
3. Applicants must return forms to: Scholarship Committee, IBIB, PO Box 2448, Danville, VA 24541-0448 USA, postmarked in time to arrive before the deadline (see Rule 4, below). (Street address for UPS/FedEx only: 129 Acorn Lane, Danville, VA 24541) **For items sent by Express Mail, be sure to check the box that indicates NO signature is needed by the recipient. This mail is going to a Post Office box and requiring a signature only delays your entry.**
4. **ABSOLUTE DEADLINE FOR RECEIPT:** All application forms, essays, and transcripts must be *received* by **March 30, 2013**. If all of these are not received by the deadline, the application will not be considered. Please inform your college of this deadline for your transcripts. The winner will be announced May 7, 2013.

I can't begin to thank you enough for the donated art for Betty Christanson's Breakfast Benefit.

With your help we were able to raise over \$3,000 for Betty to assist with mounting medical bills. But this benefit was about much more than money. It was a chance for each of us to show a member of the community how much we care and sympathize in her struggle against this terrible disease which has already taken so many from us.

I can tell you by the tears in her eyes that day, she was deeply touched.

Please continue to keep Betty in your thoughts and prayers as she is in the hospital with pneumonia.

Thank You Again

Elizabeth Cluff  
Thompson

TCUD 11/17/13

CANCER BENEFIT FOR

# DUANE FIELD

# SPAGHETTI DINNER

SUNDAY, MARCH 17  
SERVING 11AM - 2PM

MASONIC HALL (902 5TH ST. - LANGDON)

FREE WILL OFFERING

SPONSORED BY LEBANON LODGE #34 AND 49ER SHRINE CLUB



## Section Public Service Announcements

Each day KAOZ FM Radio airs any number of free Public Service Announcements (PSA's) promoting the works of various charitable and non-profit groups and civic organizations. The following pages indicate the month/group/event/dates of many of the PSA's broadcast and is representative of this commitment.

## JANUARY 2013 PSAs

- City of Langdon Garbage-1/07/13-Christmas Tree pick up
- City of Langdon Garbage-1/04/13-Garbage pick- up date change due to holiday
- Cavalier County Job Development Authority- 1/07/13-Meeting Moved to Jan 9<sup>th</sup>
- American Legion Langdon-1/13/13-Benefit Breakfast for Wayne Robillard and Silent Auction
- Cavalier County-1/09/13-CCJDA Board of Directors Meeting 4pm
- Maple Manor-1/11/13-Maple Manor of Langdon is Closed all Visitors Due to the Flu.
- Arts Northern Lights Council-1/27/13- Roxy Theater Showing It's a Mad, Mad, Mad, Mad, World at 2pm
- Relay for Life-1/28/13-American Legion Hall of Langdon, American Cancer Society Kick-Off Party, Free Will Offering
- Cavalier County Water Board-1/31/13- No Snowmobile Racing on Mt Carmel Dam. Speed Limit is Max 25mph

## JANUARY 2013 PSAs

- Morden Access Event Centre – 1/1-1/31 – Promoted free public skate sessions at local arena
- Golden Prairie Arts Council – 1/7-1/11 – Promoted play
- Pembina Game & Fish – 1/7-1/11 - Promoted fundraising banquet
- Carman Cougars – 1/14-1/18 - Promoted high school hockey tournament
- Morden 55+ Activity Centre – 1/14-1/18 – Announced workshop session
- Morden Parent & Child Resource Centre – 1/21-1/31 – Announced literary program for pre-schoolers & early years students
- Carman Golf & Curling Club -1/21-1/31 – Announced curling event for cancer fundraiser
- Manitou Opera House – 1/21-1/25 - Announced charity event
- Mennonite Collegiate Institute – 1/28-1/31 – Announced school’s play production of “Fiddler on the Roof”
- Miami Children’s Facility – 1/28-1/31 – Promoted fundraising event

## FEBRUARY 2013 PSAs

- Cedar Inn in Cavalier-02/09/13-Annual Texas Hold EM Poker Tournament
- Arts Northern Lights Council-2/10/13- Jewelry Making Class at Langdon Elementary Art Room, Beginner or Intermediate, Instructor Mindi Paulson
- Northeast Snowmobile Club Association-2/09/13- 20<sup>th</sup> Annual Snowfest 9am to 5pm
- Wales Fire Department-2/3/13- Free will Offering Breakfast at St. Michael's Parish Hall in Wales, Proceeds will go Toward the Purchase of Equipment and Training.
- Walhalla Senior Center-2/6/13-Blood Drive From 1pm-6pm
- Arts Northern Lights Council-2/3/13- Folk Music by Sam & Joe Herrmann at the Roxy Theater Admission \$15
- Devils Lake Chamber-2/16/16- Shiverfest Youth Ice Fishing Tournament at Woodland Resort Entry Fee \$10
- Devils Lake Chamber- 2/15-17/2013-Shiverfest
- NDSU Extension- 2/7/13-Ladies Archery Night at the Masonic Temple 7PM Contact Macine Lukach
- United Lutheran Church-2/21/13-Preschool Screening for Langdon Area Elementary School
- LRAC & Nekoma Trailblazers-2/23/13-Fun Run Start From Any Place on the Trail and Meet at The Pain Reliever in Nekoma at 5pm
- Nekoma Trailblazers-2/17/13-Vintage Snowmobile Ride Starting at Pain Reliever Nekoma to Langdon and Back
- Northern Lights Art Council-2/17/13- Fort Seward to Fort Totten Trail Rescheduled Time 2pm
- Northern Lights Relay for Life-2/25/13-Team Captain and New Team Sign Up 5:30pm United Communications Meeting Room
- North Dakota Parent Education Network-2/28/13-Baby Signs Class Free Parent Education Workshop at CCMH Board Room

- City Hall-2/22/13- Waste Management No Garbage Pick Up Today Due to the Storm on Monday-Will be here Saturday at Regular Time
- United Methodist Church-2/27/13-World Day of Prayer

## FEBRUARY 2013 PSAs

- Carman Blizzard Fest – 2/4-2/8 – Promoted free winter festival
- Winkler Ice Fest – 2/4-2/8 – Promoted free winter festival
- St. Paul's United Church Choir – 2/4-2/8 - Promoted fundraising musical dinner theatre
- Carman Curling Club – 2/11-2/15 - Promoted fundraising ladies' bonspiel
- Morden's Winterfest – 2/11-2/15 – Announced free winter festival
- Canadian Blood Services – 2/18-2/22 – Announced blood donor clinic
- Carman Active Living Centre - 2/18-2/22 – Announced fundraising supper for Alzheimer
- Golden Prairie Arts Council – 2/18-2/22 - Announced charity concert
- Morden Access Event Centre – 2/25-3/1 – Promoted free public skate sessions at local arena
- Mennonite Collegiate Institute – 2/25-3/1 – Announced school's play production of "Fiddler on the Roof"
- Miami Children's Facility – 2/25-3/1 – Promoted fundraising event

## MARCH 2013 PSAs

- Minnewaukan Fire Department and Community Club-3/2/13-8<sup>th</sup> Annual Winter Fffishtival
- Langdon Area Elementary School-3/15/13-Please Register Your Kids for Kindergarten-Child must be 5 Years of Age by August 1<sup>st</sup> 2013
- Dakota Spirit Arena-3/10/13-Benefit Hockey Game for Gabe Steinwand Blades Parents VS Blades Mites Free Will Offering
- NDSU Extension Service-3/19,3/26, 4/2/13- Common Sense Parenting of Toddler and Preschoolers 7-9pm at Cavalier County Courthouse Langdon
- Northern Lights Arts Council-3/10/13-Roxy Theater, Langdon Classic Movie "To Kill a Mocking bird" 2pm \$5.00
- PNA-3/23/13-8<sup>th</sup> Annual Polish Food Festival Minto Community Center Free Will Offering Saturday from 3-7pm
- Munich Volunteer Fire Department & Ambulance Center-3/24/13-Pancake and Sausage Breakfast Free Will Offering
- Relay For Life-3/28/13-Bake Sale at Choice Financial Bank
- Lebanon Lodge #34 & 49er Shrine Club-3/17/13- Cancer Benefit for Duane Field Spaghetti Dinner at Langdon Masonic Hall, Free Will Offering
- Pembilier Nursing Center- 3/17/13- Turkey Bingo at Walhalla American Legion, Bake Sale/50-50 Drawing, Proceeds Going Towards a Resident Wheelchair Scale.
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## MARCH 2013 PSAs

- Manitoba High School Hockey – 3/4-3/8 – Promoted high school hockey provincials
- Morden Minor Ball – 3/4-3/8 – Promoted minor ball registration
- Big Brothers Big Sisters of Morden Winkler – 3/4-3/8 - Promoted fundraising “Bowl for Kids” event
- Carman United Church – 3/11-3/15 - Promoted palliative care fundraising event
- Carman Curling Club – 3/11-3/15 – Announced mixed bonspiel
- Morden’s Toy & Collectors – 3/11-3/15 – Announced annual show
- Carman Curling Club - 3/18-3/22 – Announced curling championship event
- Pembina Threshermens Museum – 3/18-3/22 - Announced fundraising event
- Manitou Opera House – 3/18-3/22 – Promoted fundraising talent night
- Morden Access Event Centre – 3/25-3/29 – Announced free events at local arena
- Morden’s 55 Plus Activity Centre – 3/25-3/29 – Promoted community bingo