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Radio Station KAOC FM Cavalier, ND

**Issues & Programs Exhibit**

1st Quarter 2018

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Prepared by Bob Simmons

## **Issues & Programs Outline**

### **Section A: Short & Long Form Programs/Local issues**

1. Focus
2. Ag Day
3. Cavalier County Public Health Minute

### **Section B: On-Air Promotions & Non-Broadcast Events**

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2. Holiday Bill Pay
3. Perfect Pizza Pie
4. March Into Spring
5. Winter Sports Guide
6. Career Fair
7. Farmer Appreciation Day

### **Section C: Newscast Overview**

1. Exhibit Attached

### **Section D: Public Service Announcements**

1. Exhibit Attached

## **Section -A-**

### **Short & Long Form Programs**

**Issues of concern to Langdon, Cavalier, Walhalla and Grafton ND areas include:**

- **Agriculture**
- **Business & Economy**
- **Charity/Community**
- **City/Town**
- **Crime, Safety & Security**
- **Culture & Religion**
- **Education**
- **Environment**
- **Family**
- **Health**
- **National Issues**
- **Public Service**
- **State Issues/Politics**
- **World Issues/National Politics**

**Simmons Multimedia Stations produce a number of daily and weekly programs that address many of the above concerns. In the following pages is a description of the programming we provided during this quarter focusing on many of the above issues.**

**Program:** Focus

**Program Description:** Focus is our Simmons Multimedia Stations weekly Public Affairs program that spotlights a variety of topics of interest to our broad range of listeners. Typical programs include discussion of local/regional/national politics, agriculture issues, health, public safety and civic issues.

**Air Time:** Sunday 6 to 6:30 AM

**Program Host:** Nick Vorlage

Date	Program Topic
1/7/18	CCMH Hospital Administrator Chris Wyatt discussed upcoming community forum.
1/14/18	Recap of CCMH Hospital Community Forum.
1/21/18	Doyle Lentz North Dakota Barley Council Chairman discusses farming outlook.
1/28/18	Presentation on Opiate Crisis recorded at LAHS earlier this week.
2/4/18	Rolette, ND native Linden Stave on his recall petition for Minot Rep. Roscoe Streyle.
2/11/18	Tom Erickson CEO of the UND Energy & Environmental Research Center outlined the mission of the EERC.
2/18/18	Discussion on gun control following this week's school shooting in Parkland, Florida.
2/25/18	Jessica Flek, the Program Manager for Youthworks, a non-profit that serves runaway, trafficked, homeless and at-risk youth in North Dakota.
3/4/18	ND Superintendent of Public Instruction Kirsten Baesler discussed making North Dakota Schools safer following the recent rash of school shootings across the nation.
3/11/18	This week - the story of Aaron Greterman. Aaron is suing the exclusive 'Oxbow Country Club' in Fargo claiming its board members has damaged his reputation by spreading false rumors of cocaine abuse. His attorney Andrew Parker was our guest.
3/18/18	ND Highway Patrol Troopers Tracy Buzick and Aaron Enzminger discussed the new Electronic Logging Device (ELD) rules and regulations for over the road truckers.
3/25/18	Tiffany Aventrof, a Republican candidate for the U.S. Congress sat to discuss the issues and her platform.

**Program:** Ag Day

**Program Description:** Simmons Multimedia’s award winning NAFB Farm Director Ken Morgan produces this daily farm feature that includes news, markets and topics of interest to local agriculture producers. In addition we produce special spring planting and fall harvest programs that are also hyper local to our broadcast area.

**Air Time:** Monday through Friday: 6:50, 7:50, 8:50, 9:50, 10:50 and 11:50

**Program Host:** Ken Morgan

**Program:** Cavalier County Public Health Minute

**Program Description:** Each month representatives from the Cavalier County North Dakota Public Health District produce a series of programs targeting specific health care issues of importance to our listeners. Topics include disease prevention, wellness and safety and healthcare issues in general. The programs air at random times throughout our daily broadcast schedule.

**Air Times:** Varies ROS

**Program Hosts:** Terry Gustafson, RN. Stephanie Welch RN.

Date	Topic
1/2/18	ND Quits campaign to stop smoking
1/9/18	Carbon Monoxide Poisoning
1/16/18	CDC TravWell
1/23/18	Snowmobile Safety
1/30/18	Space Heater Risks
2/5/18	Myth Busters – Alcohol
2/6/18	Cold & Flu Prevention
2/12/18	School immunizations
2/13/18	SIDS Prevention
2/19/18	Cavalier Country Health Fair
2/26/18	Shingles Prevention
3/5/18	Blood Pressure treatment and guidelines
3/12/18	Hepatitis A and HPV vaccinations
3/18/18	Medication disposal
3/26/18	Essential Oils: A Poisoning Risk

**Section –B –**  
**On Air Promotions & Non-Broadcast**  
**Events**

## Teacher of The Month

Each month during the school year, Simmons Multimedia Stations solicit listener nominations for our Teacher of The Month contest. Each month we select 1 educator and award that teacher with a check for \$100 dollars in cash, a commemorative plaque and a pizza party for his/her class.



*\*As of the date of the preparation of this report, the March 2018 TOM winner had not yet been selected.*



## Holiday Bill Pay

During the month of January 2018 Simmons Multimedia Stations promoted the Holiday Bill Pay contest where we gave away \$500 cash to one lucky listener to pay off holiday bills.



The winner of this contest was William Wall of Gretna, MB

## Perfect Pizza Pie Contest

During the month of February 2018 Simmons Multimedia Stations promoted the Perfect Pizza Pie contest where we gave away a prize of free pizza for one year. This equaled 3 pizzas a month or roughly \$500 dollars in cash value. Listeners entered on our stations websites describing their 'perfect' pizza.



## March into Spring Contest

During the month of March 2018 Simmons Multimedia Stations promoted the March Into Spring contest where we gave away two \$250 dollar cash prizes (total \$500) for listeners to spend as they chose on spring items. Listeners entered on our stations websites.



*\*As of the date of the preparation of this report the winner of this contest had not been determined.*

## Winter Sports Guide

In January the winter edition of our highly popular Winter Sports Guide was made available in both print and on-line editions. The Sports Guide features bios of high school basketball, hockey and wrestling teams and includes team photos, stats and schedules.

**Simmons multimedia**

# WINTER 2017-2018 AREA SPORTS GUIDE

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## Career Fair

On Thursday March 8<sup>th</sup> Simmons Multimedia President/CEO Bob Simmons made a series of presentations on careers in radio & media to students at the Langdon Area High School. Simmons Multimedia takes its commitment to the FCC rules and regulations as they relate to EEO and community outreach very seriously. We take advantage of every opportunity possible to present and promote careers within our company and industry.



## Farmer Appreciation Day

On Thursday March 22, 2018 Simmons Multimedia teamed with Dahl's Truck and Auto of Langdon, ND to host a Farmer Appreciation Day at the Dahl's location in south Langdon. Farmers were treated to a complimentary lunch and enjoyed each other's fellowship during the midday long event. Simmons Multimedia realizes the important roll our area agriculture producers play in the local economy and strive to support this and similar events throughout the year.



**Section – C –**  
**Newscast Overview**

**KAOC FM Radio produces 4 daily newscasts. Three to Five minute 'morning drive' reports air at 6:30, 7:30, 8:30 and 9:03am.**

**News Treatments: The nominal length of each of our lead or feature stories described below is between thirty-seconds and two minutes-thirty seconds.**

**News Cycle: Exclusive stories run in each of the daily local newscasts before being archived. As an example: A local story or feature will air 4 times in the course of a day, once in each newscast. In addition these stories are available to our audience on-demand via our station website for one week from date of first broadcast.**

**The attached stories are representative of the local news content we produce on a daily basis:**

010518 **Langdon Structure Fire**

Fire dominated Main Street in Langdon Thursday night. The Cavalier county Sheriff's office says a fire call came in about 8:30 PM, with the blaze involving the building housing the Langdon General Store. According to the Sheriff's office Langdon firefighters were assisted by the Munich Fire Department and the Cavalier Air Force Station. The fire was confined to the one building and was expected to burn through the night and into the day on Friday. Firefighters remained on site into the early morning hours.

010518 **Crews battle large fire in Hallock**

Multiple crews responded to a large fire in Hallock, Minnesota Wednesday night. The Kittson County Sheriff's Department says just before 6:30 p.m. a neighbor noticed flames shooting from the roof of the Hallock Electric building.

0108 to 011018 **CCMH Community Forum**

Cavalier Community Memorial Hospital held a community forum to update the status of the medical center and explain some of the past issues. Chris Wyatt from CCMH was featured in brief interviews with details on the meeting

020218 **Semi collision near Manvel Injures one**

Two semis collided Wednesday (020118) near Manvel. Michael Nelson, 62, was treated for non-life-threatening injuries. The semis came to rest in opposite ditches but remained upright. Manvel is about 15 miles northwest of Grand Forks.



020518 National Weather Service February Outlook

February is technically the last winter month according to Vince Godon with the NWS office in GF.

Cut 1

Godon says we can expect a variety of weather during the month

Cut 2

021618 NWS Forecaster Greg Gust updates the spring flood outlook

The spring snowmelt flood risk is still quite low. It's near long term averages in far northwest MN, and somewhat lower than long-term historical averages across the remainder of the Red River and Devils Lake Basin (U.S. portions).

030718 Fatal snow plow crash on I-29

A Tuesday morning crash between a plow and a passenger vehicle caused the death of a Fargo man on Interstate 29 near Reynolds, N.D. The 35-year-old male driver was driving north at about 7:30 a.m. in the left passing lane of I-29. A Highway Patrol trooper had stopped "partially in the left lane" to investigate a different crash in the median of that section of road, less than 2 miles north of Reynolds. The trooper was accompanied by a tow plow from the Department of Transportation

030818 GRAFTON POWER OUTAGE

SECTIONS OF GRAFTON SPENT AN EXTENDED TIME WITHOUT POWER YESTERDAY (WEDNESDAY) MORNING. OFFICIALS WITH GRAFTON MUNICIPAL UTILITIES SAY AN OLD FUSE CABINET BEHIND KADRMAS-LEE-AND-JACKSON, NEAR 13<sup>TH</sup> STREET, BLEW UP AROUND TEN O'CLOCK. PERMANENT REPAIRS WILL BE MADE IN THE NEXT FEW DAYS TO A WEEK. THAT WILL AFFECT THE BUSINESSES IN THE WESTERN PLAZA. HOWEVER THEY HOPE TO DO THE WORK AFTER HOURS.

**Section -D-**

**Public Service Announcements**

**Each day Simmons Stations air any number of free Public Service Announcements (PSA's) promoting the works of various charitable and non-profit groups and civic organizations within our coverage area. The following pages indicate the month/group/event/dates of many of the PSA's broadcast and is representative of this commitment.**

## January 2018 PSAs

<b>Town or Business</b>	<b>Dates Announced</b>	<b>Announcement/Event</b>
Segue's Job Education & Mentoring Program	01/01/2018 – 01/08/2018	JUMP – Free job education program
Access Event Center	01/01/2018 – 01/05/2018 01/08/2018 – 01/11/2018 01/22/2018/ - 01/26/2018	Free Holiday public skating  Jake the Snake Wrestling  Elvis Tribute Concert
Winkler Arts & Culture Center	01/01/2018 – 01/31/2018	Chase the Ace
Central Station, Winkler	01/01/2018 – 01/31/2018	Free Programs
Cavalier Arena	01/08/2018 – 01/31/2018	Free public skating
City of Winkler	01/08/2018 – 01/12/2018	Christmas Tree pickup
Cavalier E-Free Church	01/08/2018 – 01/10/2018	Substance Abuse in the Community presentation
Morden Activity Center	01/08/2018 – 01/12/2018	Mexican Evening & Art Party
Lake Region State College	01/15/2018 – 01/18/2018	CNA Courses
Journey For Sight	01/15/2018 – 01/20/2018	Snowmobile ride fundraiser
Pembina County & Area Sportsman's Club	01/15/2018 – 01/20/2018	Wildlife feed
Spirit Lake Casino	01/22/2018 – 01/31/2018	Nightly specials in January
Town of Carman	01/22/2018 – 01/24/2018 01/22/2018 – 01/27/2018	Community Garden informational meeting Liverfest
Roland United Church	01/22/2018 – 01/26/2018	Free family movie night

Langdon Ambulance	01/29/2018 – 01/31/2018	Fundraiser teams enter now
Cavalier County Treasurer & Motor Vehicle Office	01/29/2018 – 01/31/2018	Notice: Closed Feb 6 & 7
Morden Minor Baseball	01/29/2018 – 01/31/2018	Minor ball registration
Pembina Valley Humane Society	01/29/2018 – 01/31/2018	Thaw Your Paws Staycation Social

### February 2018 PSAs

<b>Town or Business</b>	<b>Dates Announced</b>	<b>Announcement/Event</b>
Langdon Ambulance	01/29 – 02/24	Trivia Night Fundraiser
Cavalier County Treasurer & Motor Vehicle Office	01/29 – 02/07	Closed notice
Cavalier Arena	02/01 – 02/28	Public Skating
Morden Minor Baseball	01/29 - 02/01	Baseball Registration
Pembina Valley Humane Society	01/29 – 02/03	Thaw Your Paws Staycation Social
Winkler Arts & Culture Center	02/01 – 02/28	Chase the Ace
Central Station	02/01 – 02/28	Community Store & Coffee Drop In
Morden Activity Center	02/05 – 02/09	Valentine's Banquet
Edinburg	02/05 – 02/10	25 <sup>th</sup> Annual Snowfest
Langdon Eagles Club	02/05 – 02/10 02/12 – 02/14	The Winter Gala Valentine's at the Eagles
Devils Lake	02/10 – 02/18	Shiverfest
Church of God, Morden	02/12 – 02/13	Pancake Supper
Carman Community Hall	02/12 – 02/16 02/19 – 02/24	Blood Donor Clinic Alzheimer's Fundraising Dinner
Mt. Carmel Moonlighters	02/12 – 02/17	Snowmobile Fun Run
City of Morden	02/12 – 02/17	Multicultural WinterFest
Minnewasta Golf & Country Club	02/12 – 02/17	Valentine's Party For Katie Cares
Morden Emergency	02/12 – 02/17	Social

Services		
Langdon Elementary School	02/19 – 02/28 02/19 – 02/22	Kindergarten Registration Preschool Screening
Cavalier County Transit	02/19 – 02/21	Free rides to Health Fair
Cavalier	02/19 – 02/24	Beer & Bacon Bash
Roland Memorial Hall	02/26	Social Afternoon at the Hall
Winkler Minor Baseball	02/26 – 02/27	Winkler Minor Baseball Registration
Cavalier County Memorial Hospital Clinic Walhalla	02/26 – 02/27	Closed notice
Carman Minor Baseball	02/26 – 02/28	Carman Minor Baseball Registration

### March 2018 PSAs

Town or Business	Dates Announced	Announcement/Event
Morden Activity Center	03/01 – 03/31 03/12 – 03/17	Free Income Tax Clinics St. Patrick's Day Supper
Langdon Presbyterian Church	03/02	World Day of Prayer
Cavalier Livestock Assoc	03/02	Annual Meeting
Access Event Center	02/26 – 03/03 03/12 – 03/14	Home & Life Show United/Timbits Soccer Regist.
Central Station	03/01 – 03/31	Coffee Drop in Community Store
Sporty's Bar	02/26 – 03/03	Texas Hold'em Poker Tournament
Blu Soul Design	02/26 – 03/03	Open House & Benefit for McKenlee Benoit
Cavalier County Water Resource Board	03/05 – 03/15	Board meeting rescheduled
Langdon Elementary School	03/01 – 03/31	Kindergarten registration
Winkler Arts & Culture center	03/05 – 03/31	Chase the Ace

Harvest for Hunger	03/05 – 03/07 03/12 – 03/16	Fundraising meal at KC Hall Fundraising meal at the Pain Reliever
United Lutheran Church, Cavalier	03/05 – 03/10	Youth Night Out
Pregnancy Care Center	03/05 – 03/10	Annual Fundraiser
Royal Canadian Legion Morden	03/12 – 03/17	Irish Social
NDSU Extension Service Cavalier	03/12, 03/19, 03/26	Parent Education Workshop Series
Cavalier County Township Officers Assoc	03/13	Annual Meeting
Dahl's Truck & Auto	03/19 – 03/22	Farmer Appreciation Lunch
United Valley Services, Cavalier	03/19 – 03/23	Spud on the Run
St. Brigid of Ireland Catholic Church	03/19 – 03/23	Fish Fry
Big Brothers Big Sisters Morden-Winkler	03/19 – 03/24	Bowl for Kids Sake
Mennonite Brethren Church, Winkler	03/19 – 03/24	Fundraising Supper/Benefit
Pembina Hills Arts Council	03/26 – 03/31	Looking for new board members
United Lutheran Church, Langdon	03/26 – 03/31	Annual Easter Egg Hunt