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Radio Station KAOC FM Cavalier, ND

**Issues & Programs Exhibit**

1st Quarter 2023

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## Issues & Programs Outline

### **Section A: Short & Long Form Programs/Local issues**

1. Focus
2. Ag Day
3. Cavalier County Public Health Minute

### **Section B: Newscast Overview**

1. Exhibit Attached

### **Section C: Public Service Announcements**

1. Exhibit Attached

# **SECTION**

# **-A-**

# Long and Short Form Programs

Issues of concern to Langdon, Cavalier, Walhalla and Grafton ND areas include:

- Agriculture
- The Arts
- Business & Economy
- Charity/Community
- City/Town
- Crime, Safety & Security
- Culture & Religion
- Education
- Environment
- Family
- Health
- National Issues
- Public Service
- State Issues/Politics
- World Issues/National Politics

Simmons Multimedia Stations produce a number of daily and weekly programs that address many of the above concerns. In the following pages is a description of the programming we provided during this quarter focusing on many of the above issues.

**Program:** Focus

**Program Description:** Focus is our Simmons Multimedia Stations weekly Public Affairs offering that spotlight's a variety of topics of interest to our broad range of listeners. Typical programs include discussion of local/regional/national politics, agriculture issues, health, public safety and civic issues.

**Air Time:** Sunday 6 AM

**Program Moderator:** Jeremey Ratliff

January 1 - Trisha McCurdy, owner at McCurdy Health and Wellness, discusses healthy New Year's resolutions and exercise tips.

January 8 - Mike Duerre, the manager at Icelandic State Park, discusses fun things to do at the park this winter.

January 15 - Carma Hanson, Coordinator with Safe Kids Grand Forks discusses outdoor recreational safety.

January 22 - Talking about fun, future events being planned by the Walhalla Area Chamber of Commerce!

January 29 - North Dakota NoDak Insurance Agent Kyle Gagner discusses insurance tips for 2023.

February 5 - Al Berry with Birchwood Chevrolet, provides some winter weather tips for motorists.

February 12 - Steph Welsh with the Cavalier County Health District discusses how to stay safe in cold weather situations.

February 19 - Shirley Burns, executive vice-president of the Grafton Area Chamber of Commerce, discusses businesses in Grafton, challenges in 2023, and events on the Chambers' radar this year.

February 26 - Kari Helgoe, NDSU Extension Family Community Wellness Agent in Pembina County discusses community involvement and helping out local people in need.

March 5 - Superintendent of the Langdon Area Schools District Daren Christianson discusses the school year, challenges facing the school system, and more!

March 12 - Meteorologist Timothy Lynch, with the National Weather Service's Grand Forks office discusses the transition from winter to spring, the importance of staying weather aware in our region, and more.

March 19 - Jaclyn Nye, Executive Director of the Langdon Area Chamber of Commerce discusses challenges facing local businesses, upcoming events, and what the area has to offer businesses.

March 26 - Zeldia Hartje with Walhalla's 175th celebration talks about planning for the event, and also new developments at the Pembina County Historical Museum.

**Program:** Ag Day

**Program Moderator:** Jeremy Ratliff

**Program Description:** Simmons Multimedia's NAFB Farm Director Jeremy Ratliff and Ag Reporter Nick Vorlage produce this daily farm feature that includes news, markets and topics of interest to local agriculture producers. In addition we produce special spring planting and fall harvest programs that are also hyper local to the immediate area.

**Air Time:** Monday through Friday: 6:50, 7:50, 8:50, 9:50, 10:50, 11:50, 1:50, 2:50

**Program:** Cavalier County Public Health Minute

**Program Description:** Each month representatives from the Cavalier County North Dakota Public Health District produce a series of programs targeting specific health care issues of importance to our listeners. Topics include disease prevention, wellness and safety and healthcare issues in general. The programs air at random times throughout our daily broadcast schedule.

**Air Times:** Varies ROS

**Program Host:** Stephanie Welch RN.

**SECTION –B–**

# Newscast Overview

## Section B: Newscast Overview

KAOC FM Radio produces several daily newscasts. Three to Five minute 'morning drive' reports air at 5, 6, 7, 8 and 9 AM. With additional reports 'in brief' scheduled throughout the day.

News Treatments: The nominal length of each of our lead or feature stories is between thirty-seconds and one minute.

News Cycle: Exclusive stories run in each of the daily local newscasts before being archived. In addition these stories are available to our audience on-demand via our station website for one week from date of first broadcast.

## SECTION –C-

# Public Service Announcements

## Section C – Public Service Announcements

Each day Simmons Stations air any number of free Public Service Announcements (PSA's) promoting the works of various charitable and non-profit groups and civic organizations.