



Radio Station KAOC FM Cavalier, ND

**Issues & Programs Exhibit**

1st Quarter 2022

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Prepared by Bob Simmons

## **Issues & Programs Outline**

### **Section A: Short & Long Form Programs/Local issues**

1. Focus
2. Ag Day
3. Cavalier County Public Health Minute

### **Section B: Newscast Overview**

1. Exhibit Attached

### **Section C: Public Service Announcements**

1. Exhibit Attached

# **SECTION**

# **-A-**

# Long and Short Form Programs

Issues of concern to Langdon, Cavalier, Walhalla and Grafton ND areas include:

- Agriculture
- The Arts
- Business & Economy
- Charity/Community
- City/Town
- Crime, Safety & Security
- Culture & Religion
- Education
- Environment
- Family
- Health
- National Issues
- Public Service
- State Issues/Politics
- World Issues/National Politics

Simmons Multimedia Stations produce a number of daily and weekly programs that address many of the above concerns. In the following pages is a description of the programming we provided during this quarter focusing on many of the above issues.

**Program:** Focus

**Program Description:** Focus is our Simmons Multimedia Stations weekly Public Affairs offering that spotlight's a variety of topics of interest to our broad range of listeners. Typical programs include discussion of local/regional/national politics, agriculture issues, health, public safety and civic issues.

**Air Time:** Sunday 6 AM

**Program Moderator:** Shanda Christensen

**Programs/Topics for 1st Quarter 2022 -**

- Community Focus - March 27, 2022-A round table discussion with NDSU Langdon Research Extension Center Director Randy Mehlhoff, soil health specialist Naeem Kalwar, and cropping systems specialist Anitha Chirumamilla and we discuss this upcoming growing season.  
00:03 / 14:34
- Community Focus - March 20, 2022-Heather Martinez, SNAP outreach coordinator for the Great Plain Food Bank, discusses SNAP benefits.  
00:00 / 06:24
- Community Focus - March 13, 2022-Frank White, motivational speaker and UND Sociology professor discusses his "Drugs and Society" presentation.  
00:00 / 18:17
- Community Focus - March 6, 2022-Amanda Lee, Service Hydrologist at the National Weather Service in Grand Forks discusses the Spring Flood Outlook.  
00:00 / 11:00
- Community Focus - February 27, 2022-Al Berry, Executive Manager at Birchwood Chevy and Buick in Cavalier discusses how business is going, and the what the future holds for new vehicles.  
00:00 / 14:00
- Community Focus - February 20, 2022-Steph Welsh with Cavalier County Public Health discusses new free testing kits, and gives an update on children's vaccinations.  
00:00 / 05:39
- Community Focus - February 13, 2022-Shane Gallagher, Chief Deputy of the Cavalier County Sheriff's Department, dicusses the recent closure of the Cavalier County jail.  
00:00 / 07:48
- Community Focus - February 6, 2022-Daryl Ritchison, Director of the North Dakota Agricultural Weather Network at NDSU talks about past and future weather patterns.  
00:00 / 12:14
- Community Focus - January 30, 2022-Daryl Ritchison, Director of the North Dakota Agricultural Weather Network at NDSU talks about past and future weather patterns  
00:00 / 08:13
- Community Focus - January 16, 2022-Todd Borchardt, President of Choice Bank in Langdon discusses the current state of the economy.  
00:00 / 13:23

- Community Focus - January 9, 2022-North Dakota District 10 state Senator Janne Myrdal discusses the new district lines which have been drawn for North Dakota.

00:00 / 10:32

- Community Focus - January 2, 2022-News Director Shanda Christianson speaks with DouG Leier, biologist with NDGF about Outdoor Winter Activities.

00:00 / 13:12

**Program:** Ag Day

**Program Moderator:** Shanda Christensen

**Program Description:** Simmons Multimedia's NAFB Farm Director Shanda Christensen and Ag Reporter Jess Balsdon produce this daily farm feature that includes news, markets and topics of interest to local agriculture producers. In addition we produce special spring planting and fall harvest programs that are also hyper local to the immediate area.

**Air Time:** Monday through Friday: 6:50, 7:50, 8:50, 9:50, 10:50, 11:50, 1:50, 2:50

**Program Host:** Shanda Christensen

**Program:** Cavalier County Public Health Minute

**Program Description:** Each month representatives from the Cavalier County North Dakota Public Health District produce a series of programs targeting specific health care issues of importance to our listeners. Topics include disease prevention, wellness and safety and healthcare issues in general. The programs air at random times throughout our daily broadcast schedule.

**Air Times:** Varies ROS

**Program Host:** Stephanie Welch RN.

# **SECTION –B- Newscast Overview**

## **Section B: Newscast Overview**

KAOC FM Radio produces several daily newscasts. Three to Five minute 'morning drive' reports air at 5, 6, 7, 8 and 9 AM. With additional reports 'in brief' scheduled throughout the day.

News Treatments: The nominal length of each of our lead or feature stories is between thirty-seconds and one minute.

News Cycle: Exclusive stories run in each of the daily local newscasts before being archived. In addition these stories are available to our audience on-demand via our station website for one week from date of first broadcast.

# **SECTION –C-**

## **Public Service Announcements**

Each day Simmons Stations air any number of free Public Service Announcements (PSA's) promoting the works of various charitable and non-profit groups and civic organizations.