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Radio Station KAOC FM Cavalier, ND

**Issues & Programs Exhibit**

3rd Quarter 2017

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## Issues & Programs Outline

### **Section A: Newscast Overview**

1. Job Development Authority/Nekoma Site
2. Devils lake Jail
3. Langdon Airport Funding
4. Grafton Flood Protection

### **Section B: Special & Non-Broadcast Events**

1. Teacher Of The Month
2. Sports Guide
3. Career Co-op
4. Hurricane Relief Efforts
5. Tractor Cruise
6. Suicide Prevention (Green Bandana Project)

### **Section C: Short Form Programs/Issues addressed**

1. Harvest Reports

### **Section D: Public Service Announcements**

1. Exhibit Attached

## Section A: Newscast Overview

KAOC FM Radio produces 4 daily newscasts. Three to Five minute 'morning drive' reports air at 6:30, 7:30, 8:30 and 9:03am.

News Treatments: The nominal length of each of our lead or feature stories described below is between thirty-seconds and two minutes-thirty seconds.

News Cycle: Exclusive stories run in each of the daily local newscasts before being archived. As an example: A local story or feature will air 4 times in the course of a day, once in each newscast. In addition these stories are available to our audience on-demand via our station website for one week from date of first broadcast.

The attached stories are representative of the local news content we produce on a daily basis:

**071017**

**Two vehicle crash near Fordville sends one to the hospital**

**Two people are injured after a crash on Highway 32 in Grand Forks County at 11:40 a.m. Saturday.**

**Benancio Martinez, 25 of Rio Grande City, Texas was driving southbound on ND Highway 32 when he collided with Perry Brintnell, 61 of Fordville, ND who was backing out of a field on the west side of the highway.**

**072117**

**US Marshal Service to reduce inmates at Devils Lake jail**

**The feds are moving their inmates out of the Lake Region Law Enforcement Center because they're losing confidence in the security.**

**A jail trying to rebuild trust, and keep any inmates it can.**

**072717**

**Man injured in DUI crash near Grafton dies**

**A man who was injured in a DUI crash outside of Grafton has died from his injuries. The North Dakota Highway Patrol reported that Michael Kubal died Tuesday from injuries he sustained in the crash.**

**Mike Kubal was a 911 dispatcher and jailer in Cavalier County.**

**082117**

**Two rural N.D. postal carriers honored as heroes**

**Postmaster General Hero Award to Josh Hefta, a rural carrier in Minto, N.D., and Meredith Gozdal, a rural carrier in Drayton, N.D.**

**082817**

**Weekend Masses will be held at the School Gym until further notice: All Masses will be held at the regularly scheduled times.**

We are devastated regarding the news that our beautiful **church building is structurally unsafe**. How did we discover this? **We made an application for an insurance claim to the Diocese of Fargo regarding some leaks in our roof and damage to the church. Earl Wilhelm, Properties manager of the Diocese of Fargo came to our parish on Wednesday, August 16th, to do an inspection. He was alarmed at the structural condition in our church attic. He told us that we must have a structural engineer to assess our church building as soon as possible. The engineer made his inspection on Friday.**

Sincerely,

Fr Phil Ackerman

**083117**

**Heitkamp Announces Federal Funding for Airports in Hillsboro, Wahpeton & Langdon**

- **Langdon Municipal Airport Authority: \$65,000** in federal funding to rehabilitate the runway lighting system and the exit taxiway lighting system.

**090417**

**Belcourt man injured in motorcycle accident**

A Belcourt man has been taken to the hospital after rolling his motorcycle Wednesday evening.

Craig Lunday, 40, was driving a 2013 Harley Davidson Screaming Eagle eastbound on Rolette County Road 43 three miles west of St. John when he failed to negotiate a curve in the roadway, according to the North Dakota Highway Patrol media release.

**091417**

**Abandoned missile facility could soon have new life**

**They Cavalier County Job Development Authority recently paid over \$400,000 for part of this facility, but they don't plan to keep it all.**

**The Job Development Authority is hoping a big name company like Google will move servers into the pyramid.**

**092517**

**Crews preparing Grafton for major flood protection project**

**Crews all around Grafton have been working all summer on a 55 million dollar project to keep the floodwaters out of the town.**

**The crews have been working on various projects throughout the summer to make way for levees to build built in an effort to protect the town from floodwaters.**

## **Section B: Special and Non-Broadcast Events**

Throughout the year Simmons Stations assist local groups and organizations with the promotion and or co-sponsorship of various activities and events. Our involvement may include contributions of in-kind advertising, cash donations, company staff donating their own time to assist with a given event, etc. Below are some examples which are representative of these efforts.

### **1- Teacher Of The Month**

Each month during the school year Simmons Multimedia Stations acknowledge a deserving area educator with our Teacher of The Month Award. Nominations come from listeners who submit the name of a local teacher on our websites. The winning teacher receives a commemorative plaque, \$100 in cash and a pizza party for the class. (see Exhibit 1 attached)

### **2- Sports Guide**

Each school year Simmons Stations co-promote our High School Sports Book which features schedules and photos of area high school teams. The books are made available free and distributed throughout the local communities. An on-line version can be accessed on our stations websites.

### **3- Career Co-op**

Throughout the school year Simmons Stations partner with Langdon Area High School to provide a job shadow experience for any student with an interest in pursuing a career in radio broadcasting and media.

### **4- Hurricane Relief**

As portions of the Gulf Coast were battered by Hurricanes Harvey and Maria, Simmons Stations promoted Red Cross relief efforts both on air and thru our web/social media pages.

### **5- Tractor Cruise**

Each June Simmons Stations host the Annual Antique Tractor, Car and Pick-Up Cruise. 2017 marked our 10<sup>th</sup> Anniversary for this event which is well received by participants and spectators alike. The event bolsters area tourism and the local economy.

### **6- Suicide Prevention (Green Bandana Project)**

Suicide is a leading killer of teens and young adults in North Dakota. In August Simmons Stations worked with members of the Green Bandana Project (a local suicide prevention & support group) to promote through our radio stations and web/social media, a 5k Run-Walk event with proceeds donated to the effort.

### **Section C: Short/Long Form Programs – Harvest Reports**

Each year during the small grains and row crop harvest Simmons Stations produce several daily Harvest Reports, written and produced by our Farm Director Ken Morgan and utilizing the services of our media partners and the North Dakota State University Extension Service. Topics include harvest and crop conditions, interviews with local producers and custom combiners, harvest weather, etc. The programs air at scheduled times 7 days a week on each of our radio stations beginning in mid August and continue through the end of the Red River Valley Sugar Beet Campaign in mid to late October. A podcast version of these programs is all available on our websites.



## **Section D – Public Service Announcements**

Each day Simmons Stations air any number of free Public Service Announcements (PSA's) promoting the works of various charitable and non-profit groups and civic organizations. The following pages indicate the month/group/event/dates of many of the PSA's broadcast and is representative of this commitment.

## July 2017 PSAs

<b>Town or Business</b>	<b>Dates Announced</b>	<b>Announcement/Event</b>
Morden	06/26 – 07/01 07/03 – 07/04 07/01 – 07/31 07/03 – 07/09	Canada Day Celebrations Blood Donor Clinic Farmer's Market Morden Triathlon & Kids of Steel Try-a-Tri
Carman	06/26 – 07/01 07/01 – 07/31 07/10 – 07/15	Canada Day Celebrations Farmer's Market Carman Country Fair
Elm Creek	06/26 – 07/01	Canada Day Celebrations
Roseisle	06/26 – 07/01	Canada Day Celebrations
Winkler	06/26 – 07/01 07/01 – 07/31 07/24	Canada Day Celebrations Farmer's Market Blood Donor Clinic
PW Enns Centennial Concert Hall	07/03 – 07/07	Cadenza Summer Music Week
Pembina	07/03 – 07/09	Pembina County Fair
Grafton	07/07 – 07/31	Farmer's Market
Langdon	07/01 – 07/31 07/10 – 07/16	Farmer's Market Rendezvous Region Music Festival
Devils Lake	07/03 – 07/08	South 40 Mud Run
Park River Bible Camp	07/03 – 07/09	Park River Bible Camp Rib Fest
Pembina Valley Fur Council	07/10 – 07/15	Pembina Valley Fur Council Rendezvous
Morris	07/17 – 07/23	Manitoba Stampede
Carman Garden Club	07/17 – 07/22	Garden Celebration Tour
Cripple Creek (south of Morden)	07/17 – 07/23	Cripple Creek Music Festival
Cavalier	07/24 – 07/27	Music & Art in the Park
Altona	07/27 – 07/30	Manitoba Sunflower Festival

## August 2017 PSAs

<b>Town or Business</b>	<b>Dates Announced</b>	<b>Announcement/Event</b>
Cavalier	07/31 – 08/01 08/14 – 08/20	National Night Out Off The Charts Music Festival
Winkler	08/01 – 08/31 08/07 – 08/13	Farmer's Market Winkler Harvest Festival
Grafton	08/01 – 08/31	Farmer's Market
Morden	08/01 – 08/31 08/07 – 08/10 08/07 – 08/13 08/21 – 08/27	Farmer's Market Art Cultures Back 40 Bike Race Corn & Apple Festival
Langdon	08/01 – 08/31 08/07 – 08/12	Farmer's Market Green Bandana Project 5K
Carman	08/01 – 08/31	Farmer's Market
Carman Garden Club	07/31 – 08/03	Flower Show
Morden Fire Department	08/07 – 08/08	Car Seats Clinic
Icelandic State Park	08/07 – 08/13	Kids Weekend
Osnabrock Community Living Center	08/14 – 08/17	Annual Fundraiser
Plum Coulee	08/14 – 08/20	Plum Fest
Roland	08/14 – 08/19	Town Wide Garage Sale
Levi's Hope	08/21 – 08/31	Shoe Fundraiser
Walhalla	08/21 – 08/27	Landon Peterson Benefit
Access Credit Union	08/28 – 08/31	Movies in the Park (in Morris, Morden, Winkler & Altona)

## September 2017 PSAs

<b>Town or Business</b>	<b>Dates Announced</b>	<b>Announcement/Event</b>
Carman	09/01 – 09/30 08/28 - 09/01 09/04 – 09/23  09/18 – 09/24	Farmer's Market Blood Donor Clinic Multi-Cultural Events (through the month) Catholic Church Fall Supper
Pembina Hills Arts Center	08/28 – 09/02	Pembina Valley Studio Tour
Stump Lake Village	08/28 – 09/04	Annual Threshing Bee
Cavalier County Museum	08/28 – 09/03	Picnic at the Museum
Winkler	09/04 – 09/30	Farmer's Market
Grafton	09/04 – 09/30	Farmer's Market
Morden	09/04 – 09/30	Farmer's Market
Langdon	09/04 – 09/30	Farmer's Market
Pembina County Museum	09/04 – 09/09	Pioneer Machinery Show
St. Claude	09/04 – 09/09	Fall Supper
South Central Cancer Resource	09/11 – 09/13	Expression Through Art classes
Cavalier	09/11 – 09/14 09/11 – 09/17	Wine Walk Scarecrow Alley Kickoff
Parkinson Canada	09/11 – 09/16	Parkinson SuperWalk
Mennonite Brethren Church Winkler	09/18 – 09/21	Blood Donor Clinic
Kenmore Theatre	09/18 – 09/23	Craig & Ash Band with Ed Wayne (country music)
Kidney Association	09/18 – 09/24	Pembina Valley Kidney Walk
Walhalla	09/25 – 09/30	Pumpkinfest