



Radio Station KAOC FM Cavalier, ND

Issues & Programs Exhibit

4th Quarter 2014

Prepared by Bob Simmons

Issues & Programs Outline

Section A: Newscast Overview & Quarterly Issues addressed

1. Alco Stores to Close in Langdon, Rolla and Grafton
2. 3 Teens Killed In Car Accident
3. Election Results
4. Altru Clinic Welcomes New Physician
5. Prairie Public TV Visits Maple Manor Care Center
6. Move Home To Cavalier County (Initiative)
7. Community Voices Concerns Over Bee's

Section B: Special & Non-Broadcast Events

1. Harvest Reports
2. Veterans Day Program
3. Marketing Seminars/Client outreach
4. Sports Guide
5. Christmas Cheer
6. Employee Service Recognition

Section C: Public Service Announcements

1. Exhibit Attached

Section D: Community Leader Interviews

1. Exhibit Attached

Section A: Newscast Overview

KAOB FM Radio produces 4 daily newscasts. Three to Five minute 'morning drive' reports air at 6:30, 7:30, 8:30 and 9:03am.

News Treatments: The nominal length of each of our lead or feature stories described below is between thirty-seconds and two minutes-thirty seconds.

News Cycle: Exclusive stories run in each of the daily local newscasts before being archived. As an example: A local story or feature will air 4 times in the course of a day, once in each newscast. In addition these stories are available to our audience on-demand via our station website for one week from date of first broadcast.

The attached stories are representative of the local news content we produce on a daily basis:

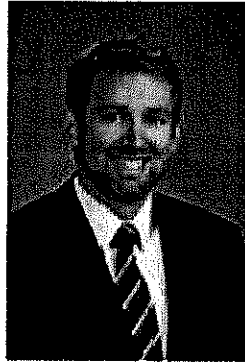
Langdon Fatal – 10/9/2014

At 3:21 pm yesterday afternoon a fatal accident occurred one mile west of Langdon on Highway 5 involving a Buick Lesabre and a Semi-Truck. The Buick was southbound on 104th Avenue NE and the semi was traveling eastbound on Highway 5. The Buick failed to stop at the junction of the two roadways and drove in front of the fully loaded semi-truck. According to the North Dakota Highway Patrol, all three in the Buick were transported to the Cavalier County Memorial Hospital in Langdon. The two passengers, 14-year old female and a 15-year old male, were transported by helicopter to Grand Forks where they later died at Altru Clinic. The driver of the Buick also sustained injuries as a result of the crash. The driver of the semi, David Kitchin, and his passenger were uninjured. Charges are pending against the driver of the Buick and the crash remains under investigation by the North Dakota Highway Patrol.

Altru Clinic in Cavalier Official Welcomes Dr. Henderson

10/10/2014

0 Comments



Altru Clinic in Cavalier officially welcomed a new family medicine physician on Monday.

Henderson will be traveling from Grand Forks on the 1st and 3rd Monday of every month. He is originally from Ontario and then moved to Wapeton. Dr. Henderson received his Bachelor of Science in biology at the University of North Dakota and continued his education at the University of North Dakota School of Medicine and Health Science where he earned a Doctor of Medicine. He says he's comfortable in treating a variety of different patients.

Henderson lives in Grand Forks and is married with two children. He says that working on a practice in a smaller community is something that has appealed to him since medical school.

There was a meet and greet at the lobby of Altru Clinic in Cavalier on Monday where Henderson had a chance to meet the other physicians at the clinic and a few residents from in town. To make an appointment with Dr. Henderson you can contact Altru Clinic in Cavalier.

Prairie Public Television Visits Maple Manor Care Center

10/17/2014

0 Comments



As part of Art for Life, Amy Freier's third grade class is visiting Maple Manor Care Center once a month to establish a relationship with a resident and do an activity together. Wednesday they painted pumpkins. While they painted, they were filmed by Prairie Public Television. The video will be used to show how arts promote health and wellness. North Dakota Council on the Arts and North Dakota Humanities Council will use the video as they present their budget to the legislature in 2015

10/29/2014 MOVE HOME TO CAVALIER COUNTY

Cavalier County JDA is in the process of creating the **Move Home to Cavalier County** initiative. The purpose of this initiative is to connect Cavalier County Employers with individuals who want to move home to Cavalier County. Many employers in Cavalier County are struggling to find employees, in fact a survey completed by CCJDA earlier this summer indicated that 68.75% of local businesses have open positions.

The goal of this initiative is to create a database of names of individuals who would like to move home to Cavalier County. This database will include names, contact information, education and employment background, and what type of employment opportunity they are seeking. In order to create this database, CCJDA will be contacting individuals previously from the area through word-of-mouth, direct mail, Facebook, and their new website, www.movehometocavaliercounty.com.

Employers will be able to call the Cavalier County JDA office when they have an open position and we will give them the names of individuals who may fit their needs.

This effort is meant to be a supplement to local advertising and other

If you have an open position that you would like Cavalier County JDA to post on the new website or to keep in mind while building their database you can contact Shannon at 701-256-3475.

Comments

2014 Cavalier County Election Results

11/4/2014

0 Comments

MyBorderland.com and KNDK-AM have received the official elections results for Cavalier County. They are as follows:

Cavalier County Auditor

Lisa Gellner - 62.33%

Stephanie (Benoit) Nelson - 37.67%

Cavalier County States Attorney

Scott Stewart - 97.66%

Cavalier County Recorder

Vicki Kubat - 99.55%

Cavalier County Treasurer

Cyntha Stremick - 99.67%

Cavalier County Sheriff

David J. Zeis - 98.66%

Cavalier County Supervisor - Soil Conservation District

Kevin Dawley - 99.80%

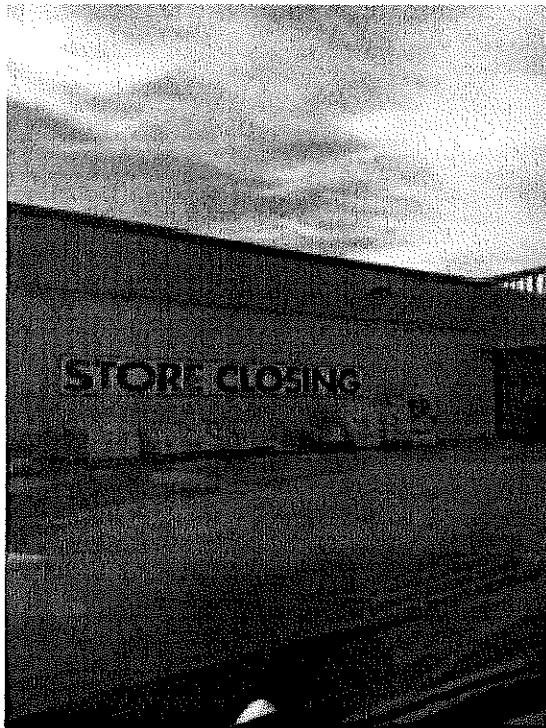
Cavalier County Official Newspaper

Cavalier County Republican - 100%

Alco Stores Officially Closing Its Doors

11/21/2014

2 Comments



After 113 years, Alco Stores, a discount retailer focused on serving consumers in smaller communities, is closing its doors.

The U.S. Bankruptcy Court in Dallas approved an order on Friday authorizing Tiger Capital Group LLC, SB Capital Group LLC and Great American Group LLC to conduct "Going Out Of Business" sales in each of Alco's 198 locations in 23 states. More than \$260 million of inventory, fixtures and equipment will be liquidated during the sale, which begins today. Store Manager of the Langdon Alco Karla Howatt says sales to get rid of current merchandise are underway now.

She says this morning she put up "Closing" and "Going Out Of Business" signs and the sales will continue to diminish until all the merchandise is gone. The last day the Langdon Alco will be open is January 31st.

Howatt says they will have normal business hours until the closing date. The Langdon Alco store will be open on Thanksgiving from 8 a.m.-6 p.m. and 8 a.m.-8 p.m. on Black Friday.

Community Members Voice Concerns To Officials About Bees

11/23/2014



Frustrated members of the county met for two hours on Friday afternoon with state officials to voice concerns over overconcentration and unlicensed honeybee apiaries in Cavalier County. Approximately thirty members of the community met at the Langdon Research Extension Center to voice complaints and discuss solutions with State Senator Joe Miller, Representative Chuck Damschen, ND Deputy of Agriculture Tom Bodine, and State Apiary Inspector Samantha Brunner. Cavalier County Commissioners Tom Borgen, Stanley Dick, and Nicholas Moser were also in attendance. Bodine says he was pleased with the way the meeting went and thinks there were good ideas brought up that could better the relationship between landowners and beekeepers. He also thinks better communication from the state could help ease some issues.

Commissioner Borgen says that putting stiffer penalties to the beekeepers who do not register legally would be the best solution. He says if a beekeeper fails to register one year they should not be allowed to come back the following year. Currently beekeepers are warned or fined if they violate the registration law.

State Senator Joe Miller spoke about legislation that he plans on introducing that would protect farmers who want to spray pesticide near a hive but cannot get a hold of a beekeeper. The bill, if passed, would allow the farmer to contact the agriculture commissioner instead. Bodine said that a meeting in the spring would be a good idea as well to bring the farmers and beekeepers together to discuss further issues.

Section B: Special and Non-Broadcast Events

Throughout the year Simmons Stations assist local groups and organizations with the promotion and or co-sponsorship of various activities and events. Our involvement may include contributions of in-kind advertising, cash donations, company staff donating their own time to assist with a given event, etc. Below are some examples which are representative of these efforts.

1- Harvest Reports

Throughout the fall of each year Simmons Stations provide listeners with updates on the progress of the area harvest. In addition we provide a on-air and on-line data base of farmers looking for custom combine crews and combiners in the area looking for work.

2- Veterans Day Program

Each year on November 11th KNDK AM Radio broadcasts the live Veterans Day Program from the Langdon American Legion. This tradition dates back to 1967 when KNDK first signed on.

3- Marketing Seminars – Client Outreach

Simmons Multimedia Stations continue to provide free ‘nuts and bolts’ marketing education seminars to clients and non-clients alike. A typical seminar includes a power point presentation focusing on traditional and digital media. These workshops are facilitated by two representatives from the Simmons Multimedia Marketing Department. Seminars are conducted at the client’s place of business or our conference room. A list of businesses/organizations that participated in this outreach initiative during 1st quarter 2014 is attached. **(Exhibit 1)**

4 – Sports Guide

Simmons Multimedia produces a printed High School Sports Guide that features fall and winter sports. The advertiser supported guide is distributed free of charge throughout the listening area each season. A copy is attached. **(Exhibit 2)**

5-Christmas Cheer

Each year Simmons Stations promote a number of community initiatives designed to help needy families with children obtain gifts. This year we worked with Cavalier County Social Services, The Cavalier Churches and the Morden, MB Cheer Board.

6-Employee Service Recognition

Simmons Multimedia Stations encourage it’s employees to give back to the communities which we serve. We are very proud of our many employees who help to make their hometowns better places to live, work and play. In fourth quarter 2014 we celebrated the appointment of KNDK Langdon, North Dakota’s Jackie Dvorak to the Presidency of The Devils lake Chamber of Commerce. And KAOC/KYTZ’s Vince Sheppard to a term of the board of directors at the Minnawasta Country Club. **(Exhibit 3)**

Section C – Public Service Announcements

Each day KYTZ FM Radio airs any number of free Public Service Announcements (PSA's) promoting the works of various charitable and non-profit groups and civic organizations. The following pages indicate the month/group/event/dates of many of the PSA's broadcast and is representative of this commitment.

October 2014 PSA

- Domestic Violence & Abuse Center-10/18/14- Tri-County Women's Expo at Mountain Community Center from 11am-4pm- Silent Auction, Door Prizes, and Food-\$5.00 Admission with All Proceeds to Benefit Domestic Violence & Abuse Center
- Northern Arts Council-10/10/14-Fall Wine & Canvas at Maple Manor Care Center from 7pm to 9:30pm
- Cavalier County Memorial Hospital-10/1/14-Grand Re-Opening of the Walhalla Clinic
- Fort Totten State Historic Site Theater-10/2-10/6/14-"Come and Watch, or Play, in a Live Game Show Performance" Tickets \$25.00 at the Door-Proceeds go to the Restoration of the "Hospital Building" at the Fort Totten State Historic Site.
- Walsh County-10/15-10/15/14- 100th Annual Walsh County Fair in Park River North Dakota
- Walhalla Blood Drive-10/15/14-at the Walhalla Senior Center from 11:45-5:30-for Appointment contact Norma Stoney at 701-549-3688
- Walhalla St. Boniface Catholic Church-10/05/14-Annual Fall supper from 2pm-6pm
- NDAD-10/3/14-Benefit for Julie Feil at the Langdon Eagles Club-Silent Auction-Pork Roast Dinner
- PCMH-10/8/14- Indian Taco Fundraiser from 11am-1:30pm at the Cavalier American Legion
- PCMH-10/3, 10/11, 10/15/201- Walk-In Flu Shot Clinics-Cost \$30.00
- Altru-10/6/14- Meet and Greet with Dr. Henderson from Noon-1pm
- NDSU Extension Service-10/21 & 10/28/14- 1-2-3 Magic Free Parent Education Workshop Series at Langdon Research Extension Center from 6:30-8pm
- Maple Manor-10/3/14-Auxiliary Fall Pie Social and Quilt Raffle at Maple Manor from 2-4pm
- Edinburg American Legion Auxiliary-10/13/14-Edinburg Blood Drive From 11:45AM-6pm at the Community Center Main Room
- St. Olaf Lutheran Church-10/19/14-Annual Lutefisk & Meatball Supper from 3pm-6:30pm
- Domestic Violence and Abuse Center of Cavalier, Walsh, and Pembina Counties-10/18/14- Women's Tri County Expo at the Mountain Community Center from 11am-4pm
- Emmanuel Evangelical Church-10/31/14-5th Annual Carnival for Christ from 5:30pm-7:30pm
- Pembillier Nursing Center-10/30/14-Indian Taco Fundraiser at the American Legion from 11am-1pm
- NDSU Research Extension Center-10/9/14-Free Potatoes Starting at 3pm
- Ignite Youth Group-10/29/14-8th Annual Trick or Treat Food Drive at 7pm

- Choice Financial-10/30/14- Halloween Party and Costume Contest at maple Manor Care Center from 3pm-5pm

November 2014 PSA

- Pembina County-11/6/14-Job Fair from 3pm-6pm at Cavalier E-Free Church
- Walsh County-11/13/14-Job Fair from 3pm-6pm at Grafton Job Service
- Peter's Lutheran Church & Svold Community Hall-11/8/14-10th Annual Hunter's Breakfast from 7am-1pm at Svold Community Hall
- Cavalier County Memorial Hospital-11/3/14-Nominations for CCMH Board of Directors
- Ignite Youth Church-11/1/14-Lights of Love for Those Who Need Help Hanging Christmas Lights
- Langdon High School & Middle School-11/4/14-Band Concert at Langdon Area High School 7:30pm
- Walhalla School-11/4/14- Pembina County Band Festival at the Walhalla Civic Center Concert Starts at 6pm Free to Public
- Masonic Center-11/16/14-Bennifit for Glen Symons from 9am-1pm
- Cavalier County Memorial Hospital-11/14/14-Annual Meeting at the Langdon Eagles Club 6pm Supper and Silent Auction
- Walhalla Public Library-Every Tuesday at 4:15pm Story Hour for Winter Months
- City of Langdon-11/26/14-Garbage Pickup for Residential and Businesses by City of Langdon will be November 26th Instead of 27th Due to Thanksgiving Holiday
- City of Langdon-11/29/14-Garbage Pickup by Waste Management on Friday 28th will be Picked up Saturday the 29th Due to Thanksgiving Holiday
- Rolla Fire Department-11/10-12/22/14-Toy Drive at Rolla Drug and Rolla City Hall

November 2014 PSAs

- Access Event Centre - 11/01-11/30 – Announced free public skating
- Central Station Winkler – 11/01-11/33 – Announced free family events
- Winkler & Altona Family Resource Centres – 11/01-11/30 – Announced free parent/child programs
 - 11/03-11/06 – Announced Quiz Night
- Pembina Hills Art Council – 11/01-11/30 – Announced exhibits & programs
 - 11/01 – Announced Christmas craft sale
- Morden 55+ Activity Centre – 11/01-11/30 – Announced weekly bingo
- Cavalier County Public Health – 11/01-11/23 – Announced flu shot clinics
- Golden Prairie Arts Council – 10/01-10/02 – Announced concert
- Lights of Love – 11/01 – Announced Christmas lighting
- Carman Chamber of Commerce – 11/01 – Announced Halloween carnival
- Agassiz Medical Centre Community Board – 10/27-10/31 – Announced fundraiser
- Langdon Area Highschool – 11/03-11/04 – Announced band concert
- Winkler Heritage Society – 11/03-11/06 – Announced banquet
- City of Langdon – 11/03-11/06 – Announced business networking event
 - 11/24-11/28 – Announced holiday parade
- Carman United Church – 11/03-11/06 – Announced concert
- Flatlands Theatre Company – 11/03-11/08 – Announced play
- Danceworks – 11/03-11/08 – Announced dance recital
- Winkler Arts & Culture – 11/03-11/08 – Announced art show
- Curl for Cancer – 11/03-11/18 – Announced fundraiser
- Svold Community Hall – 11/03-11/08 – Announced annual hunter's breakfast
- Morden Lions Club – 11/03-11/08 – Announced annual trade show
- PW Enns Centennial Concert Hall – 11/10 – Announced concert
 - 11/24-11/27 – Announced concert
- Morden Chamber of Commerce – 11/10-11/13 – Announced chamber shopping event

- Habitat for Humanity – 11/10-11/13 – Announced meeting
- Carman Family Resource & Carman Kinettes– 11/10-11/15 – Announced Christmas shopping event
- Miami U.C.W – 11/10-11/15 – Announced fundraiser luncheon
- Salem Foundation – 11/10-11/16 – Announced fundraiser
- Fargodome – 11/17-11/19 – Announced Christmas concert
- Garden Valley Collegiate – 11/17-11/22 – Announced musical
- City of Morden – 11/17-11/21 – Announced community treelighting event
- Pembina Valley Pregnancy Care Centre – 11/17-11/21 – Announced fundraiser concert
- Pembina Valley Humane Society – 11/17-11/22 – Announced curling fundraiser
- Deadhorse Entertainment – 11/17-11/22 – Announced concert
- Grunthal Drop Zone – 11/17-11/22 – Announced fundraiser concert
- Altona Library – 11/24 – Announced free family Christmas event
- Canadian Blood Services – 11/24-11/2 – Announced blood donor clinic
- City of Winkler – 11/24-11/27 – Announced community treelighting event
- Pembina Threshermens Museum – 11/24-11/28 – Announced fundraiser fish fry
- Miami United Church – 11/24-11/28 – Announced fundraiser fish fry
- Town of Altona – 11/24-11/28 – Announced holiday parade
- Tabor Home – 11/24-11/29 – Announced fundraiser
- Carman Legion – 11/24-11/29 – Announced concert

December 2014 PSAs

- Access Event Centre - 12/01-12/31 – Announced free public skating
- 12/29-12/31 – Announced New Year's Eve Dance
- Winkler Rec Centre – 12/01-12/31 – Announced free public skating
- Central Station Winkler – 12/01-12/31 – Announced free family events
- Winkler & Altona Family Resource Centres – 12/01-12/31 – Announced free parent/child programs
- Pembina Hills Art Council – 12/01-12/31 – Announced exhibits & programs
- Morden 55+ Activity Centre – 12/01-12/31 – Announced weekly bingo
- Walhalla Public Library – 12/01-12/31 – Announced weekly story hour
- Altona Chamber of Commerce – 12/01-12/10 – Announced holiday shopping event
- Lights of Love – 12/01-12/04 – Announced tree lighting
- Carman & District Ministerial – 12/01-12/05 – Announced Christmas concert
- Carman Active Living Centre – 12/01-12/05 – Announced comedy night
- Carman Chamber of Commerce – 12/01-12/06 – Announced breakfast with Santa
- City of Langdon – 12/01-12/06 – Announced Winter Wonderland Brunch & Tour of Homes
- 12/08-12/13 – Announced kids shopping event
- Dufferin Museum – 12/01-12/06 – Announced Christmas at the Museum
- Carman Christmas Cheer Board – 12/01-12/07 – Announced fundraising concert
- Rolla Fire Department – 12/01-12/22 – Announced toy drive
- Boundary Trails Health Centre Foundation – 12/08-12/10 – Announced fundraiser
- Morden Christmas Cheer Board – 12/08-12/10 – Announced hamper drive
-12/10-12/15 – Announced fundraising hockey game
- Habitat for Humanity – 12/08-12/11 – Announced meeting
- Alerus Center – 12/08-12/13 – Announced holiday event

- Parkinson's Society of Manitoba – 12/08-12/13 – Announced fundraising concert
- Pembina County Food Pantry – 12/15-12/19 – Announced fundraiser
- Kenmore Theatre – 12/15-12/20 – Announced free winter concert
- Winkler Royals Hockey Club – 12/22-12/28 – Announced hockey games
- Grace Mennonite Church – 12/22-12/24 – Announced Christmas Eve event
- Langdon Area HOSA – 12/29-12/31 – Announced Pop Tops for a Cause in support of Ronald McDonald organization
- Ron Beneda – 12/29-12/30 – Announced retirement open house
- Canadian Blood Services – 12/29-12/31 – Announced blood donor clinic
- Norma Nadeau – 12/29-12/31 – Announced fundraising social

December 2014 PSA

- United Methodist Youth Group Langdon-12/14/14-Annual Ethnic Supper from 5-7pm
Free Will Offering
- Benefit For David Hilde-12/21/14-Benefit Brunch at Edinburg Community Center from
10am-1pm
- Langdon Area Hosa-12/22/14-01/09/15-Pop Tops for a Cause Competition Between 7-
12 Grade
- Cavalier County Crop Improvement Association and Cavalier County Marketing Club-
12/30/14-Open House for Ron Beneda from 9am-12pm at Cavalier County Courthouse
Meeting Room
- City of Langdon-12/31/14- Regular Thursday Garbage Pickup For Business And
Residential By The City Of Langdon Will Be Picked Up On Wednesday Due To New Year
Holiday

Section D: Community Leader Interviews

In the course of our stations news gathering activities, Simmons Multimedia uses the unique opportunity afforded through the course of the news interview to spend a few extra minutes with particular community leaders to gather the individual's observations about issues and needs within the community that our stations might address through specialized programming and features. Attached is a sample of the interviews conducted during the quarter.

1X3

The following businesses and organizations were presented with a comprehensive marketing seminar, conducted by Simmons Multimedia Representatives on the dates shown.

Polar Plumbing & Heating	10-2-14
Border Valley Cleanco	12-2-14
The Fringe Hair Salon	12-2-14
Flooring & More	12-4-14
H & R Block	12-11-14
Wes's Tire	12-11-14
One Link	12-18-14
Remax	12-30-14

2x3

Simmons PRESENTS **2014-15 WINTER**
Multimedia USA & Canada

AREA SPORTS GUIDE

FREE COPY!



Live & Local
KNDK
AM 1080

THE BORDERLANDS
AMERICAN
105.1
"MOST WANTED"
"HOLLYWOOD"

THE ROCK FARM

BIG 106.7

EXPLORE
Depend On Us



STAR GROWERS

Increase Wheat Yields. Improve Soil Health.
Boost Farm Income.
You can when you plant Canola.

EX. 3

Radio WAVES

NOVEMBER 2014

Radio Gets Results!

Published for
Clients & Friends of

Simmons
Multimedia



Peter Jerome - Past President Passing the Gavel to Jackie Dvorak Incoming President.

Dvorak Named Devils Lake Chamber President

Simmons Multimedia Marketing Representative Jackie Dvorak was sworn in as President of the Devils Lake Chamber Commerce at the groups October meeting. Dvorak had been a member of the Chamber's Retail Committee and held a seat on the executive chamber board. Dvorak and Past President Peter Jerome are shown passing the gavel. Congratulations Jackie, we're very proud of you!

Sheppard elected to Minnawasta Board of Directors

Simmons Multimedia Manitoba Sales Manager Vice Sheppard was recently elected to a term on the Board of Directors of the Minnawasta Country Club at Morden. An avid golfer, Vince will bring great enthusiasm and ideas to the position. Another example of Simmons Multimedia employees giving back to the communities we serve.



Morgan to Attend NAFB Convention



Ken Morgan, Simmons Multimedia Farm Director, will be in attendance at the upcoming 71st National Association Of Farm Broadcasters annual convention November 12-14 in Kansas City. The NAFB is dedicated to serving the interest of the agricultural community and creating value for it's broadcast member stations and networks. Simmons Multimedia Stations are proud NAFB Members!