

Radio Station KAOC FM Cavalier, ND Issues & Programs Exhibit 2nd Quarter 2016

Prepared by Bob Simmons

Issues & Programs Outline

Section A: Newscast Overview

- 1. Severe Summer Weather Awareness Week
- 2. Arson suspected after 50 fires on Spirit Lake Reservation
- 3. Bernie Sanders Discusses National and North Dakota Issues At Bismarck Rally
- 4. Senate passes bill to help State track sex offenders
- 5. ND #1 State for Millennials
- 6. Storm destroys campers at Lakota campground

Section B: Special & Non-Broadcast Events

- 1. Pay It Forward
- 2. LAHS School To Work Program
- 3. Pembina Port Open House
- 4. Cavalier Air Station Open House
- 5. Langdon June Jamboree
- 6. Cavalier Motorcycle Ride In

Section C: Short Form Programs/Local Issues

1. Weekend Focus

Section D: Public Service Announcements

1. Exhibit Attached

Section A: Newscast Overview

KAOC FM Radio produces 4 daily newscasts. Three to Five minute 'morning drive' reports air at 6;30, 7:30, 8:30 and 9:03am.

News Treatments: The nominal length of each of our lead or feature stories described below is between thirty-seconds and two minutes-thirty seconds.

News Cycle: Exclusive stories run in each of the daily local newscasts before being archived. As an example: A local story or feature will air 4 times in the course of a day, once in each newscast. In addition these stories are available to our audience ondemand via our station website for one week from date of first broadcast.

The attached stories are representative of the local news content we produce on a daily basis:

2016 2nd Quarter News

April 2016

042816

Severe Summer Weather Awareness Week

040616

Arson suspected after 50 fires on Spirit Lake Reservation

May 2016

051616

Bernie Sanders Discusses National and North Dakota Issues At Bismarck Rally

052616

SENATE PASSES BILL TO HELP STATES TRACK SEX OFFENDERS

June 2016

061316

Number One State for Millennials

062216

Storm destroys campers at Lakota campground

Section B: Special and Non-Broadcast Events

Throughout the year Simmons Stations assist local groups and organizations with the promotion and or cosponsorship of various activities and events. Our involvement may include contributions of in-kind advertising, cash donations, company staff donating their own time to assist with a given event, etc. Below are some examples which are representative of these efforts.

1- Pay It Forward

Our radio stations partnered with the Winkler Community Foundation and the Morden Area Foundation in a May 2016 promotion called Pay It Forward where we encouraged individuals, businesses and organizations to do 'good deeds in the community. Our radio stations delivered free lunches to different businesses each weekday. Businesses were nominated through our websites and social media pages.

2- LAHS School To Work Program

In April students of the Langdon Area High School Careers Class toured our Langdon studio/office facility, affording them a glimpse of what goes on behind the scenes at their local radio station.

3- Pembina Port Open House

In June our stations were invited by The US Border Patrol to broadcast live from the US Port Of Entry at Pembina during the facilities open house.

4- Cavalier Air Station Open House

In June our stations were invited by the US Air Force to broadcast live from the open house of the Cavalier Air Station PAR site near Concrete, ND.

5- Langdon June Jamboree

In June our stations promoted the Langdon June Jamboree. Our staff organized and conducted a successful 'Pet' contest in the town square.

6- Cavalier Motorcycle Ride-In

In June our stations promoted and staff participated in the annual Cavalier, ND Motorcycle Ride-In. The event draws hundreds of motorcycle enthusiasts from across the region each year.

Section C: Short/Long Form Programs – Weekend Focus

Each week Simmons Stations produce Weekend Focus, a fifteen minute Public Affairs program that features local newsmakers discussing topics of importance to the local communities we serve. Weekend Focus is hosted by News & Farm Director, Ken Morgan. The program airs Sunday morning's at 6 AM. A list of program topics with air dates are listed within the following pages.

040216

AIR FORCE, GRAND SKY SIGN JOINT USE AGREEMENT TO SHARE RUNWAY AT GRAND FORKS AIR FORCE BASE

040916

BUILDING A FOUNDATION FOR EMPATHY

041616

ON EQUAL PAY DAY, HEITKAMP & GILLIBRAND TO DISCUSS COMMONSENSE POLICIES TO SUPPORT WORKING FAMILIES, CLOSE PAY GAP

042316

DEVELOP HEALTHY EATING HABITS

043016

Nutrition Conference Keynote Speaker (Bismarck Nutrition Event) Neva Cochran, MS, RDN, LD

050716

THE IMPACT OF EVICTION ON POVERTY-

051416

CAMPAIGN FINANCE

052116

KEYS TO EMBRACING AGING

052816

Conversation with Ken Morgan along with guests Gordon Johns and Jeremy Schuler of NRWD held at their offices on Friday May 27 2016

060516

HAVING A FUN AND SAFE SUMMER

061216

ELDER ABUSE AND NEGLECT

061916

FOOD SAFETY AND FOOD PRESERVATION

062616

CREATING TRAVEL MEMORIES

Section D - Public Service Announcements

Each day Simmons Stations air any number of free Public Service Announcements (PSA's) promoting the works of various charitable and non-profit groups and civic organizations. The following pages indicate the month/group/event/dates of many of the PSA's broadcast and is representative of this commitment.

April 2016 PSAs

Town or Business	Dates Announced	Announcement/Event
Access Event Center	04/01-04/30	free public skating
	04/01-04/30	table tennis
	04/01-04/30	pickelball
	04/11-04/12	Newcomer Welcome Night
Donate Love	04/01-04/30	food bank
	04/04-04/08	Doc Walker Concert
Central Station	04/01-04/30	free family programs
Pembina County Food	04/01-04/30	food bank
Pantry		
Altona Family Resource	04/01-04/30	Winter – Spring Free Programs
Center		
Rookie Rugby League	04/25-04/30	Children's Clinic
Pembina Thresherman's	04/01	Fish Fry
Museum	04/25-04/29	Fish Fry
Carman Legion	04/01-04/02	Frankie & the Poor Boys
	04/01-04/03	Legion Ladies Monster Bingo
	04/18-04/22	Legion Ladies Spring Luncheon
Roland United Church	04/01-04/30	Clothing Drive
Pembina Valley	04/04-/04/05	Boot Camp
Entrepreneur		
South Central Cancer	04/04-04/27	Spring Indulgence Fashion Show
Resource		
PCMH	04/04-04/06	Indian Taco Fundraiser
Provincial Election	04/04-04/06	All Candidates Forum
Pembina Walsh County	04/04-04/07	Works Habits Course
Business Training	04/18-04/19	Succession Planning Course
Cavalier Fire Department	04/04-04/08	Men's Truck Fund Dinner
	04/11-04/15	Women's Truck Fund Dinner
Maple Manor Care Center	04/01-04/08	Night of Hope Wine & Canvas
PW Enns Centennial	04/04-04/08	Wizard of Oz
Concert Hall		
Town of La Riviere	04/04-04/09	Raptor Fest
Pembina Valley Humane	04/04-04/09	Steak Spud & Suds Night
Society		

Morden YFC	04/04-04/09	Fish Fry Fundraiser
Kenmore Theatre	04/04-04/09	That 70s Show
	04/18-04/19	Martyn Joseph Concert
Salem Foundation	04/04-04/10	Faspa Fellowship & Song
Many Hands	04/11	Community Garden Plots
Morden Achievers 4H	04/11-04/12	4H Achievement
	04/25	4H Rally
Morden Fire Department	04/11-04-12	Car Seat Clinic
Morden Festival of the	04/11-04/13	Vocal
Arts	04/11-04/14	Choral
	04/25-04/27	Speech
Morden Court House	04/11-04/14	Law Day Open House
Pembina Counselling	04/11-04/14	Fundraising Banquet
Center		
Lake Region Public Library	04/11-04/16	Book Sale
Carman Area Foundation	04/11-04/15	Annual Celebration Evening
Langdon Activity Center	04/11-04/16	Vendor & Craft Show
CHI Mercy Hospital	04/11-04/16	Signature Event
Manitou Opera House	04/11-04/16	Elvis & Johnny
Icelandic State Park	04/11-04/17	Metis Culture Panel
Carman Festival of the	04/18-04/21	Piano Section & Highlights
Arts		Concert
Town of Morris	04/18-04/21	Swimming Lesson Registration
Rhineland Pioneer Center	04/18-04/22	Blood Donor Clinic
Morden 55+	04/18-04/21	Steak & Spud Fundraiser
Keith Mack Family Benefit	04/18-04/22	Fish & Pork Feed Fundraiser
Lake Region Heritage	04/18-04/22	Stars & Stripes Gala
Center		
Pembina Hills Arts Center	04/18-04/22	Art Bar Painting Party
Morden Legion	04/18-04/22	Comedy Hypnotist
	04/25-04/29	Perogy & Ham Dinner
Morden Collegiate	04/18-04/22	Badminton & Pickeball
Kiwanias	04/18-04/23	Bike Safety Clinic & Children's
		Safety Learning Fair
	04/25-04/27	French Toast & Sausage Feed
Morris Multiplex	04/18-04/23	Spring Fling Craft & Bake Thing
Geocoaching 101	04/18-04/23	GPS learning

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Roland Memorial Hall	04/18-04/23	Fish Fry
Park River Bible Camp	04/18-04/24	Pancake Dinner
Back 40 Folk Fest	04/18-04/24	Coffee House
Cavalier Summer Rec	04/25-04/30	Summer Baseball Registration
City of Langdon	04/25	Equalization Meeting
Carman Garden Club	04/25-04/26	Monthly Meeting
Treherne Aquatic Center	04/25-04/27	Swimming Lesson Registration
St. Brigid's Catholic	04/25-04/28	Spring Salad Luncheon
Church		
Winkler MB Church	04/25-04/28	Blood Donor Clinic
Carman Collegiate	04/25-04/29	Sonatrice Singers
Community Theatre		
Morden Friendship	04/25-04/29	Health Expo
Center		
Spina Bifida Assoc.	04/25-04/30	Bake & Craft Sale
Miami Children's Facility	04/25-04/30	Child's Fantasy Fundraiser

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May 2016 PSAs

Town or Business	Dates Announced	Announcement/Event
Access Event Center	05/01 – 05/31	table tennis
	05/01 – 05/08	Barnswallows Quilt Show
	05/09	Blood Donor Clinic
Central Station	05/01 – 05/31	free family programs
Altona Family Resource	05/01 – 05/31	Spring Free Programs
Center		
Rookie Rugby League	05/01 – 05/31	Children's Clinic
Morden Area	05/01 – 05/31	Pay it Forward May
Foundation/Winkler		
Community Foundation		
Winkler Aquatic Center	05/01 – 05/04	Swimming lesson registration
Pembina & Walsh County	05/01 – 05/03	Training Course
Business Training Series	05/16 – 05/17	Training Course
Retail Services Committee	05/01 – 05/07	Mother's Day Promotion
Morden Friendship	05/01 – 05/05	Mother's Day Luncheon
Center		
PW Enns Concert Hall	05/01 – 05/08	Diary of Anne Frank production
LRSC	05/01 – 05/05	Spring Music Concert
Boundary Trails Health	05/01 – 05/06	Bake Sale
Center Foundation	05/23 – 05/26	Plant Sale & BBQ
Winkler & Morden Police	05/01 – 05/06	Bike Auction
Services		
NDTC Relay for Life	05/01 – 05/07	Shoot for a Cure
	05/23 – 05/25	5k Run/Walk
Town of Plum Coulee	05/01 – 05/07	Community Garage Sale
Carman Health Auxiliary	05/01 – 05/07	Fundraising Luncheon
Royal Canadian Legion	05/01 – 05/07	Spring Tea
Morden	05/09 – 05/13	Fish Fry
Pembina Hills Arts Council	05/01 – 05/07	Mother's Day Tea
Town of Altona	05/09 – 05/12	Annual Spring Cleanup
Winkler Badminton	05/09 – 05/31	Extended season
Program		
Treherne Aquatic Center	05/09	Spring Grounds Cleanup
Morden Fire Department	05/09 – 05/10	Car Seat Clinic

	05/23 – 05/28	Children's Burn Fund Book Sale
Devils Lake Armory	05/09 – 05/14	Homeless Veterans Art Exhibit
MB Agricultural Museum	05/09 – 05/12	Manitoba Day at the Museum
South Central Regional	05/09 – 05/12	Book Talk for Teens
Library	05/09 – 05/14	Annual Book Sale
Morris Multiplex	05/09 – 05/14	Blood Donor Clinic
Levi's Hope	05/09 – 05/14	5k Walk/Run
Relay for Life	05/09 – 05/14	Golf Tourney Cavalier
Pembina Valley Humane	05/09 – 05/14	Hotdogs for Hot Dogs BBQ &
Society		adoption fair
Canadian Fossil Discovery	05/09 – 05/14	LGBT Community discussion
Center	05/23 – 05/28	Dig Deep Gala Fundraiser
Holland Community Hall	05/09 – 05/14	Community Auction
Morden Corn & Apple	05/09 – 05/15	Variety Show fundraiser
Festival Committee		
MS Walks	05/09 – 05/15	MS Walk Steinbach
1672	05/23 05/29	MS Walk Morden & Portage la
***************************************		Prairie
Corn & Apple Christian	05/09 – 05/15	Lynda Randle fundraising
Programs Committee		concert
Eden Health Care Services	05/16 – 05/31	Cycle for Mental Health
Carman Garden Club	05/16 - 05/19	Plant Sale
	05/23 – 05/24	Monthly Meeting
Carman Kinettes	05/16 – 05/19	Painting on the Prairies paint
		party
Town of Carman	05/16 – 05/20	Charity BBQ & Car show
	05/23 – 05/28	Town Wide Garage Sale
Carman Community Hall	05/16 – 05/20	Blood Donor Clinic
Roland Memorial Hall	05/16 – 05/21	Fish Fry
Cavalier Air Force Station	05/16 - 05/21	Community Yard Sale
Cavalier Public Library	05/16 – 05/21	Family Fun Run/Walk
Town of Roland	05/23 – 05/25	Push, Pull, Drag Day
Town of Langdon	05/23 – 05/26	Community Cleanup
Morden Adult Education	05/23 – 05/26	Community BBQ
Winkler Mennonite	05/23 – 05/26	Blood Donor Clinic
Brethren Church		
Pembina Thresherman's	05/23 – 05/27	Chicken & Bubbat Fundraising

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Museum		Meal
Knights of Columbus Morden	05/23 – 05/27	Fish Fry
Town of Treherne	05/23 – 05/28	Town Wide Garage Sale
Icelandic State Park	05/23 – 05/30	Military Appreciation Day
City of Morden	05/30 – 05/31	Pals on the Playground for kids
	05/30 – 05/31	Census form assistance
	05/30 - 05/31	Hoop Jam

JUNE 2016 PSAS

Town or Business	Dates Announced	Announcement/Event
Central Station	06/01 – 06/30	Free community services
Access Event Center	06/01 – 06/30	Table Tennis
Eden Health Care Services	06/01 – 06/30	Cycle for Mental Health
Rookie Rugby	06/01 – 06/25	Rugby clinic
City of Morden	06/01 – 06/30	Pals on the Playground
	06/06 – 06/08	Lake Minnewasta Swim Reg.
	06/06 – 06/07	Morden Minor Soccer Reg.
	06/06 – 06/11	Walk for Alzheimer's
	06/06 – 06/12	Teddy Bear's Picnic
	06/12 – 06/30	Farmer's Market
	06/12 – 06/18	Paddlefest
	06/27 – 06/30	Beach Blast Canada Day
Town of Carman	06/01 – 06/02	Walk for Alzheimer's
	06/01 – 06/04	Free Day
e	06/01 – 06/05	Carman Airport Free Fly-in Day
	06/12 – 06/30	Farmer's Market
	06/20 – 06/26	Bison Classic Motorcycle Rally
	06/20 – 06/26	Wheels Car Club Show
	06/27 – 06/30	Canada Day Celebrations
Pembina Thresherman's	06/01 – 06/03	Heritage Day
Museum	06/12 – 06/18	Steamer Birthday Party
Town of Altona	06/01 – 06/03	Gallery in the Park opens
	06/12 - 06/30	Farmer's Market
	06/12 – 06/16	Blood Donor Clinic
Pembina County	06/01 – 06/03	Relay for Life
Royal Canadian Legion in	06/01 – 06/03	Lakes and Pines concert
Morden		
Town of Devils Lake	06/01 – 06/05	Devils Run Car Show
	06/01 – 06/04	Fallen Soldier's 14K Run/Walk
	06/06 – 06/09	Summer Arts in the Park
	06/06 – 06/09	Relay For Life
	06/12 – 06/14	Flag Day celebrations
	06/20 – 06/25	Reel Fun Days
Town of Cavalier	06/01 – 06/04	City Wide Rummage Sale

	06/12 – 06/18	Cavalier's Motorcycle Ride In
	06/12 – 06/19	Fire Department Pancake
	·	Breakfast
	06/27 – 06/30	Farmer's Market
Katie Cares	06/01 – 06/04	Annual Street Hockey tourney
	06/01 – 06/04	Benefit Concert
Pembina Border Patrol	06/01 – 06/04	Tour the station
Town of St. Claude	06/01 – 06/05	St. Claude Celebration & Rodeo
	06/27 – 06/30	Canada Day Celebrations
Icelandic State Park	06/01 – 06/04	National Trails Day
	06/06 – 06/12	Asham Stompers/Metis Music
	06/12 – 06/18	Historic Preservation Tour
Back 40 Folk Festival	06/01 – 06/05	Back 40 Folk Festival
Pembina Valley Shriner's	06/01 – 06/05	Fish Fry
Pembina Hill Arts	06/06 – 06/14	Build Clay Fairy House
	06/06 – 06/09	Art Bar Painting Party
Carman Vision Center	06/06 – 06/08	Grand opening
PW Enns Centennial	06/06 – 06/08	Asham Stompers/Metis Music
Concert Hall		
Stardust Drive-in	06/06 – 06/12	Movie showing
Dale & Martha Hawk	06/06 – 06/12	Antique Farm Show
Museum, Wolford		
Svold Hall	06/06 – 06/11	ATV Trail Ride
Cavalier Air Force Station	06/06 – 06/11	Open House
Town of Finley	06/06 - 06/11	Finley Street Fair
Carman Handi-Van	06/06 – 06/11	Fundraiser
Melissa Chadwick	06/06 - 06/11	5K Run/Walk
Memorial		
Pembina Valley Humane	06/06 – 06/12	Steps for Pets
Society		
City of Winkler	06/12 – 06/30	Farmer's Market
	06/20 – 06/23	Blood Donor Clinic
	06/27 – 06/30	Canada Day Celebrations
City of Morris	06/12 – 06/30	Farmer's Market
	06/27 – 06/30	Canada Day Celebrations
Town of Manitou	06/12 – 06/30	Farmer's Market
Morden Community Child	06/12 – 06/13	Fundraising BBQ & Garage Sale

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Care Center		
Town of Treherne	06/12 – 06/14	Walk for Alzheimer's
	06/20 – 06/26	Agricultural Fair
Morden Fire Department	06/12 – 06/14	Car Seat Clinic
Langdon Area High School	06/12 – 06/14	Fundraising Band Performance
Morden Zumba Fitness	06/12 – 06/16	Zumba in the Park
Town of Aneta	06/12 – 06/19	Turkey BBQ & Summer
		Fundraiser
Town of Roland	06/12 – 06/17	Annual Fireman's BBQ
	06/12 – 06/18	RUC Fish Fry
Town of Darlingford	06/20 - 06/21	Plant Sale & Rainbow Auction
	06/27 – 06/30	Memorial Service
Morden Friendship	06/20 – 06/23	Father's Day BBQ
Center		
Town of Pekin	06/20 – 06/26	Pekin Days Art Show & Festival
Town of Miami	06/20 – 06/26	Miami Fair & Rodeo
Town of Grafton	06/27 – 06/30	Farmer's Market
Pembina Valley Central	06/27 – 06/30	Passport Adventure
Plains Tourism		
Village of Roseisle	06/27 – 06/30	Canada Day Celebrations
Town of Elm Creek	06/27 – 06/30	Canada Day Celebrations