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Radio Station KAOC FM Langdon, ND

**Issues & Programs Exhibit**

3<sup>rd</sup> Quarter 2019

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Issues of concern to Langdon, Cavalier, Walhalla and Grafton ND areas include:

- Agriculture
- The Arts
- Business & Economy
- Charity/Community
- City/Town
- Crime, Safety & Security
- Culture & Religion
- Education
- Environment
- Family
- Health
- National Issues
- Public Service
- State Issues/Politics
- World Issues/National Politics

Simmons Multimedia Stations produce a number of daily and weekly programs that address many of the above concerns. In the following pages is a description of the programming we provided during this quarter focusing on many of the above issues.

## **Issues & Programs Outline**

### **Section A: Short & Long Form Programs/Local issues**

1. Cavalier County Public Health Minute
2. Focus
3. Ag Day

### **Section B: On-Air Promotions & Non-Broadcast Events**

1. Teacher of The Month
2. Fall Sports Guide
3. Run Langdon Events

### **Section C: Newscast Overview**

1. Exhibit Attached

**Section D: Public Service Announcements**

1. Exhibit Attached

# SECTION –A–

## Short & Long Form Programs

**Program:** Cavalier County Public Health Minute

**Program Description:** Each month representatives from the Cavalier County North Dakota Public Health District produce a series of programs targeting specific health care issues of importance to our listeners. Topics include disease prevention, wellness and safety and healthcare issues in general. The programs air at random times throughout our daily broadcast schedule.

**Air Times:** Varies ROS

**Program Hosts:** Terry Gustafson, RN. Stephanie Welch RN.

**Program:** Ag Day

**Program Description:** Simmons Multimedia's award winning NAFB Farm Director Shanda Christensen produces this daily farm feature that includes news, markets and topics of interest to local agriculture producers. In addition we produce special spring planting and fall harvest programs that are also hyper local to the immediate area.

**Air Time:** Monday through Friday: 6:50, 7:50, 8:50, 9:50, 10:50, 11:50

**Program Host:** Shanda Christensen

**Program:** FOCUS

**Program Description:** Focus is our Simmons Multimedia Stations weekly Public Affairs program hosted by News Director, Shanda Christensen. The program features interviews with local newsmakers and spotlights topics of interest to the communities we serve.

**Program schedule:** Sunday mornings 6:00 to 6:15

Community Focus - September 22, 2019-Mayo Clinic Radio Dr. Tom Shives and Tracey McCray discuss Alzheimer's Disease.

00:00 / 20:28

Community Focus - September 15, 2019-Host Joel Heitkamp visits with Congressman Kelly Armstrong about a variety of recent topics that have been in the news.

00:00 / 12:59

Community Focus - September 8, 2019-Mayo Clinic Radio hosts Dr. Tom Shives and Tracey McCray discuss vaping.

00:00 / 19:43

Community Focus - September 1, 2019-Guest host Derek Hanson visits with U.S. Senator Tina Smith about the constant increase in price of insulin in the U.S.

00:00 / 11:11

Community Focus - August 25, 2019-Tyler Axness visited with ND House Majority Leader Chet Pollert about the legislature's request for public input with ND Legacy Fund.

00:00 / 09:01

Community Focus - August 18, 2019-Host Joel Heitkamp visits w/ND

Department of Corrections Clinical Director Dr. Lisa Peterson about suicide watch protocol for inmates.

00:00 / 07:55

Community Focus - August 11, 2019-HOST JOEL HEITKAMP VISITS WITH REP. PAM ANDERSON ABOUT HER INTEGRAL WORK WITH LIFTING THE BLUE LAWS IN NORTH DAKOTA.

00:00 / 10:46

Community Focus - August 4, 2019-Guest host Al Carlson visits with Congressman Kelly Armstrong about his time so far in D.C. as a freshman Congressman.

00:00 / 17:33

Community Focus-July 28, 2019-Host Joel Heitkamp visits with Senator Erin Oban about the importance of legislation for paid family leave in North Dakota.

00:00 / 12:40

Community Focus-July 21, 2019-Host Joel Heitkamp visits with Tammy Sadek and attorney Tim O'Keefe about the filing of a new appeal in Andrew Sadek case.

00:00 / 14:53

Community Focus - July 14, 2019-Guest host Jim Shaw visits with David Owen with Legalize ND about the upcoming recreational marijuana measure on the 2020 ballot.

00:00 / 11:35

Community Focus-July 7, 2019-Guest host Dan Wogsland visits with ND Agriculture Commissioner Doug Goehring about ag policy, crop prices, and other ag issues.

## **SECTION -B-**

# Promotional & Non-Broadcast Events

1. Teacher Of The Month- Each month during the school year listeners can nominate a deserving educator for our Teacher Of The Month award. The winning teacher receives a check for \$100 dollars, a commemorative plaque and a pizza party for his/her class.
2. Fall Sports Guide - The annual print edition of our Fall Sports Guide became available during 3rd quarter. The ad supported print booklet is free and is made available at a number of locations throughout the local area. The sports guide features pictures/schedules and features about the local high school teams within our coverage area. An online version is also available for free download on our websites.
3. Run Langdon - Each year Simmons Multimedia Langdon teams with the Run Langdon Committee to promote a number of family focused running activities to promote healthy lifestyles and to raise money for worthwhile projects and causes within the community. This years events included a Kids Run, 5k Color Run and a 10K. The events were held at Langdon on Thursday July 18<sup>th</sup>. Proceeds raised went to benefit the Langdon Elementary School Sensory Room Project.

**SECTION –C-**

# Newscast Overview

## Section C: Newscast Overview

KAOC FM Radio produces 9 daily newscasts. Five minute 'morning drive' reports air at 6, 7, 8 and 9am. News Treatments: The nominal length of each of our lead or feature stories is between thirty-seconds and two minutes-thirty seconds.

News Cycle: Exclusive stories run in each of the daily local newscasts before being archived. As an example: A local story or feature will air 9 times in the course of a day, once in each newscast. In addition these stories are available to our audience on-demand via our station website for one week from date of first broadcast.

## Section D – Public Service Announcements

Each day Simmons Stations air any number of free Public Service Announcements (PSA's) promoting the works of various charitable and non-profit groups and civic organizations. The following pages indicate the month/group/event/dates of many of the PSA's broadcast and is representative of this commitment.

### July 2019 PSAs

<b>Town or Business</b>	<b>Dates Announced</b>	<b>Announcement/Event</b>
Central Station	07/01 – 07/31	Free Coffee Drop In Shine & Share Community Store
Access Event Centre	07/01 – 07/04 07/08 – 07/10	Red Cross Babysitter Course Newcomer Welcome Night

	07/15 – 07/21 07/22 – 07/31 07/29	18U AA Baseball Provincials Summer Drop-in Sports Blood Donor Clinic
MB Youth Job Centre	07/01 – 07/31	Summer Jobs for Youth
Canada Day Celebrations	07/01	Carman, Elm Creek, Roseisle, Morden, Winkler
Boundary Trails Health Centre		Cancer Support Group with Tami Thiessen
PW Enns Centennial Concert Hall	07/02 – 07/05	Cadenza Lunchtime Free Concerts
Langdon	07/01 – 07/03 07/15 – 07/21 07/22 – 07/31	Annual Fireworks Event Rendezvous Region Music Fest Local Farmer's Market
Walhalla	07/01 – 07/07	Independence Weekend Celebrations
ALH Motor Speedway	07/08 – 07/31	Racing Schedule
Morden Fire Department	07/08 – 07/09	Car Seat Clinic
Leever's – Cavalier	07/08 – 07/10	Car Seat Check Up Event
Carman	07/08 – 07/13	Carman Country Fair
Cavalier	07/08 – 07/11 07/22 – 07/25	Rockin' Retail Thursday Music & Art in the Park
Bethel Heritage Park	07/08 – 07/25 07/08 – 07/11	Free Concerts in the Park Artisan & Vendor Market
Cavalier Evangelical Free Church	07/08 – 07/14	Levi's Hope 5K
Carman United Church	07/15 – 07/17	Community Supper
Cavalier Country Club	07/15 – 07/18	PCMH Golf Outing & Dinner
Morris	07/15 – 07/21	Manitoba Stampede
Drayton	07/15 – 07/21	Riverfest
Pembina Valley Humane Society	07/15 – 07/20	In the Ruff Golf Classic Fundraiser
Pembina Valley Fur Council	07/15 – 07/20	Rendezvous Event in Stanley Park
Winkler	07/22 – 07/31	Local Farmer's Market
Grafton	07/22 – 07/31	Local Farmer's Market
Morden	07/22 – 07/31 07/22 – 07/26	Local Farmer's Market Suncatch Sounds Free Concert

Cavalier United Lutheran Church	07/22	Potluck Pool Party
Altona	07/22 – 0/25 07/22 – 0/28	Free Family Movie Night Manitoba Sunflower Festival
Cripple Creek	07/22 – 07/28	38 <sup>th</sup> Annual Music Festival
Access Credit Union	07/29 – 07/31	Free Swim Days (Emerson & Dominion City)

### August 2019 PSAs

Town or Business	Dates Announced	Announcement/Event
Central Station	08/01 – 08/31	Free Coffee Drop In Shine & Share Community Store
ALH Motor Speedway	08/01 – 08/25	Car Racing Schedule
Winkler	08/01 – 08/31 08/01 – 08/29 08/05 – 08/11	Farmer's Market Concerts in the Park Series Harvest Festival
Morden	08/01 – 08/31 08/31 – 08/31 08/19 – 08/25 08/26 – 08/31	Farmer's Market Summer Drop-in Sports Corn & Apple Festival Suncatch Sounds
Carman	08/01 – 08/31 08/19 – 08/23	Farmer's Market Blood Donor Clinic
Langdon	08/01 – 08/31	Farmer's Market
Grafton	08/01 – 08/31	Farmer's Market
Boundary Trails Health Centre	08/01	Cancer Support Group
Cavalier	08/05 – 08/06 08/08 – 08/08 08/12 – 08/18 08/19 – 08/21	National Night Out Rockin' Retail Thursday Off the Charts Music Festival Blood Drive
Winkler MB Church	08/05 – 08/08	Blood Donor Clinic
Carman Garden Club	08/05 – 08/08	Flower Show
Drayton	08/05 – 08/11	Rod & Reel Rally Catfishing Tournament
Frost Fire Park	08/05 – 08/11	Robby Vee & his Rock-n-Roll

		Caravan
Access Credit Union	08/12 – 08/13 08/12 – 08/14  08/12 – 08/16 08/19 – 08/20	Winkler Free Swim Day Carman & Manitou Free Swim Days Altona Free Swim Day Vassar Free Swim Day
Morden Fire Department	08/12 – 08/13	Car Seat Clinic
Access Event Centre	08/12 – 08/14	Newcomer Welcome Night
Plum Coulee	08/12 – 08/18	Plum Fest
Carman United Church	08/19 – 08/21	Community Supper
PW Enns Centennial Concert Hall	08/19 – 08/21	All Candidates Forum for provincial election
Pembina County Backpack Program	08/19 – 08/22	Relay Event
Altona	08/26 – 08/28	All Candidates Forum for upcoming provincial election

### September 2019 PSAs

Town or Business	Dates Announced	Announcement/Event
Central Station	09/01 – 09/30	Free Coffee Drop In Shine & Share Community Store
Winkler	09/01 – 09/30 09/09 – 09/10	Farmer's Market All Candidates Forum Federal
Morden	09/01 – 09/30 09/09 – 09/14	Farmer's Market Parkinson's SuperWalk
Carman	09/01 – 09/30 09/09 – 09/15 09/16 09/16 – 09/19 09/16 – 09/21	Farmer's Market Terry Fox Run Cub & Scout Registration Beaver Registration Catholic Church Fall Supper
Langdon	09/01 – 09/30	Farmer's Market
Grafton	09/01 – 09/30 09/02 – 09/30	Farmer's Market Corn Maze & Pumpkin Patch
Access Event Centre	09/02 – 09/04	Sport & Leisure Registration Expo

	09/09 09/09 – 09/11	Blood Donor Clinic Newcomer Welcome Night
Boundary Trails Health Centre	09/02 – 09/05	Cancer Support Group
Manitou	09/02 – 09/07	Honey Garlic & Maple Syrup Festival
Cavalier	09/02 – 09/08 09/09 – 09/17 09/16 09/16 – 09/18	Pioneer Machinery Show Cavalier Wine Walk/Postpone Scarecrow Alley Kick-off Town Hall Meeting
St. Claude	09/02 – 09/08	Fall Supper
Winkler Arts & Culture Centre	09/09 – 09/30	Chase the Ace
North Star Community Credit Union	09/09 – 09/11	Chinese Auction
Morden Fire Department	09/09 – 09/10	Car Seat Clinic
United Lutheran Church, Cavalier	09/09 – 09/15	Fall Festival
Carman United Church	09/16 – 09/18	Community Supper
Cavalier Transport Center	09/16 – 09/20	Annual Bake Sale
La Riviere	09/16 – 09/20	Trade Show, BBQ & Toga Party
Frost Fire Park	09/16 – 09/21	Annual Oktoberfest
Pembina County Historical Society	09/16 – 09/22	Guided tour of Hillside Cemetery, Walhalla
Cavalier High School	09/16 – 09/21	Quilt Bingo for Altru Hospice & Camp Good Morning
LRSC	09/23 – 09/24	Cyber Security Awareness Workshop
Bombers Football Program	09/23 – 09/28	Homecoming Tailgate Party fundraiser
Park River Bible Camp	09/23 – 09/29	Annual Lutefisk Dinner