

# CONTRACT



**WLFI**  
**2605 Yeager Road**  
**West Lafayette, IN 47906**  
**(765) 463-1800**

<u>Contract / Revision</u> 1050912 /		<u>Alt Order #</u> 26235043
<u>Product</u> <b>General</b>		
<u>Contract Dates</u> <b>10/31/18 - 11/06/18</b>		<u>Estimate #</u> <b>330</b>
<u>Advertiser</u> <b>Mike Braun for Indiana</b>		<u>Original Date / Revision</u> 10/30/18 / 11/02/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> <b>WLFI</b>	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washington
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u>	<u>Advertiser Code</u> 71	<u>Product 1/2</u> 78
<u>Agency Ref</u> IN11165/SP1819/AU58		<u>Advertiser Ref</u>

And:

**Jamestown Associates**  
**5 Mapleton Road**  
**Suite 300**  
**Princeton, NJ 08540**  
**USA**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WLFI	11/05/18	11/05/18	Monday Prime Hour 1	M 8-9p		:30				NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/05/18	11/11/18	M-----				1	\$325.00				
N 2	WLFI	11/05/18	11/05/18	Monday Prime Hour 2	M 9-10p		:30				NM	18	\$2,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/05/18	11/11/18	M-----				2	\$250.00				

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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		<u>Estimate #</u> 330
<u>Advertiser</u> Mike Braun for Indiana		<u>Original Date / Revision</u> 10/30/18 / 11/02/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	WFLI	11/05/18-11/11/18	11/05/18-11/11/18	Monday Prime Hour 2	M 9-10p	M-----	:30	1	\$250.00		NM		
See MG 2.3,2.4,2.5,2.6,2.7,2.8,2.9,2.10,2.11,2.12,2.13,2.14,2.15,2.16,2.17,2.18,2.19,2.20													
2	WFLI	11/05/18-11/11/18	11/05/18-11/11/18	Monday Prime Hour 2	M 9-10p	M-----	:30	1	\$250.00		NM		
See MG 2.3,2.4,2.5,2.6,2.7,2.8,2.9,2.10,2.11,2.12,2.13,2.14,2.15,2.16,2.17,2.18,2.19,2.20													
3	WFLI	11/05/18-11/05/18	11/05/18-11/05/18	M-F 530p-6p Inside Editio	M-F 530p-6p	M-----	:30	1	\$250.00		NM		
Ⓜ MG for 11.3,2.2,11.2,11.4,3.1,2.1													
4	WFLI	11/05/18-11/06/18	11/05/18-11/06/18	NC 18 6-7a This Morning	M-F 6a-7a	MTu-----	:30	1	\$150.00		NM		
Ⓜ MG for 11.3,2.2,11.2,11.4,3.1,2.1													
5	WFLI	11/05/18-11/06/18	11/05/18-11/06/18	NC 18 6-7a This Morning	M-F 6a-7a	MTu-----	:30	1	\$150.00		NM		
Ⓜ MG for 11.3,2.2,11.2,11.4,3.1,2.1													
6	WFLI	11/05/18-11/06/18	11/05/18-11/06/18	NC 18 6-7a This Morning	M-F 6a-7a	MTu-----	:30	1	\$150.00		NM		
Ⓜ MG for 11.3,2.2,11.2,11.4,3.1,2.1													
7	WFLI	11/05/18-11/06/18	11/05/18-11/06/18	NC 18 6-7a This Morning	M-F 6a-7a	MTu-----	:30	1	\$150.00		NM		
Ⓜ MG for 11.3,2.2,11.2,11.4,3.1,2.1													
8	WFLI	11/05/18-11/06/18	11/05/18-11/06/18	NC 18 5-6a Early Edition	M-F 5a-6a	MTu-----	:30	1	\$100.00		NM		
Ⓜ MG for 11.3,2.2,11.2,11.4,3.1,2.1													
9	WFLI	11/05/18-11/06/18	11/05/18-11/06/18	NC 18 5-6a Early Edition	M-F 5a-6a	MTu-----	:30	1	\$100.00		NM		
Ⓜ MG for 11.3,2.2,11.2,11.4,3.1,2.1													
10	WFLI	11/05/18-11/06/18	11/05/18-11/06/18	NC 18 5-6a Early Edition	M-F 5a-6a	MTu-----	:30	1	\$100.00		NM		
Ⓜ MG for 11.3,2.2,11.2,11.4,3.1,2.1													
11	WFLI	11/05/18-11/06/18	11/05/18-11/06/18	NC 18 5-6a Early Edition	M-F 5a-6a	MTu-----	:30	1	\$100.00		NM		
Ⓜ MG for 11.3,2.2,11.2,11.4,3.1,2.1													
12	WFLI	11/05/18-11/06/18	11/05/18-11/06/18	The Early Show	M-F 7a-9a	MTu-----	:30	1	\$175.00		NM		
Ⓜ MG for 11.3,2.2,11.2,11.4,3.1,2.1													
13	WFLI	11/05/18-11/06/18	11/05/18-11/06/18	The Early Show	M-F 7a-9a	MTu-----	:30	1	\$175.00		NM		
Ⓜ MG for 11.3,2.2,11.2,11.4,3.1,2.1													
14	WFLI	11/05/18-11/06/18	11/05/18-11/06/18	The Early Show	M-F 7a-9a	MTu-----	:30	1	\$175.00		NM		
Ⓜ MG for 11.3,2.2,11.2,11.4,3.1,2.1													
15	WFLI	11/05/18-11/06/18	11/05/18-11/06/18	The Early Show	M-F 7a-9a	MTu-----	:30	1	\$175.00		NM		
Ⓜ MG for 11.3,2.2,11.2,11.4,3.1,2.1													
16	WFLI	11/05/18-11/06/18	11/05/18-11/06/18	M-F 9a-10a	M-F 9a-10a	MTu-----	:30	1	\$60.00		NM		
Ⓜ MG for 11.3,2.2,11.2,11.4,3.1,2.1													
17	WFLI	11/05/18-11/06/18	11/05/18-11/06/18	M-F 9a-10a	M-F 9a-10a	MTu-----	:30	1	\$60.00		NM		
Ⓜ MG for 11.3,2.2,11.2,11.4,3.1,2.1													
18	WFLI	11/05/18-11/06/18	11/05/18-11/06/18	M-F 9a-10a	M-F 9a-10a	MTu-----	:30	1	\$60.00		NM		
Ⓜ MG for 11.3,2.2,11.2,11.4,3.1,2.1													
19	WFLI	11/05/18-11/06/18	11/05/18-11/06/18	CBS Morning News	M-F 430a-5a	MTu-----	:30	1	\$10.00		NM		
Ⓜ MG for 11.3,2.2,11.2,11.4,3.1,2.1													
20	WFLI	11/05/18-11/06/18	11/05/18-11/06/18	CBS Morning News	M-F 430a-5a	MTu-----	:30	1	\$10.00		NM		
Ⓜ MG for 11.3,2.2,11.2,11.4,3.1,2.1													
N 3	WFLI	11/05/18	11/05/18	Monday Prime Hour 3	M 10p-11p	M-----	:30	1	\$250.00		NM	0	\$0.00
Week: 11/05/18 11/11/18 M----- 1 \$250.00													
Ⓜ MG for 11.3,2.2,11.2,11.4,3.1,2.1													
N 4	WFLI	10/31/18	10/31/18	Wednesday Prime Hour 2	W 9p-10p	--W----	:30	1	\$300.00		NM	1	\$300.00
Week: 10/29/18 11/04/18 --W---- 1 \$300.00													
N 5	WFLI	10/31/18	10/31/18	Wednesday Prime Hour 3	W 10p-11p	--W----	:30	1	\$0.00		NM	0	\$0.00

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<u>Estimate #</u> 330		<u>Original Date / Revision</u> 10/30/18 / 11/02/18
<u>Advertiser</u> Mike Braun for Indiana		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/29/18	11/04/18	--W----	1			\$250.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
1	WFLI	10/29/18-11/04/18		Wednesday Prime Hour 3	W 10p-11p	---W-----	:30		<del>\$250.00</del>		NM		
See MG 11.2,11.3,11.4,11.5													
N 6	WFLI	11/01/18	11/01/18	Thursday Prime Hour 1	Th 8p-9p		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/29/18	11/04/18	---T---	1			\$450.00					
N 7	WFLI	11/01/18	11/01/18	Thursday Prime Hour 3	Th 10p-11p		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/29/18	11/04/18	---T---	1			\$225.00					
N 8	WFLI	11/02/18	11/02/18	Friday Prime Hour 2	F 9p-10p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/29/18	11/04/18	----F--	1			\$300.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
1	WFLI	10/29/18-11/04/18		Friday Prime Hour 2	F 9p-10p	-----F---	:30		<del>\$300.00</del>		NM		
See MG 11.2,11.3,11.4,11.5													
N 9	WFLI	11/02/18	11/02/18	Friday Prime Hour 3	F 10p-11p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/29/18	11/04/18	----F--	1			\$300.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
1	WFLI	10/29/18-11/04/18		Friday Prime Hour 3	F 10p-11p	-----F---	:30		<del>\$300.00</del>		NM		
See MG 11.2,11.3,11.4,11.5													
N 10	WFLI	11/04/18	11/04/18	CBS NFL Regular Football	CBS NFL Regular I		:30				NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/29/18	11/04/18	-----S	1			\$325.00					
N 11	WFLI	11/04/18	11/04/18	Sunday Prime Hour 1	Su 7p-8p		:30				NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/29/18	11/04/18	-----S	1			\$325.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
1	WFLI	10/29/18-11/04/18		Sunday Prime Hour 1	Su 7p-8p	-----Su	:30		<del>\$325.00</del>		NM		
See MG 11.2,11.3,11.4,11.5													
2	WFLI	11/02/18-11/02/18		Friday Prime Hour 2	F 9p-10p	-----F---	:30		<del>\$400.00</del>		NM		
Ⓜ See MG 2.3,2.4,2.5,2.6,2.7,2.8,2.9,2.10,2.11,2.12,2.13,2.14,2.15,2.16,2.17,2.18,2.19,2.20													
3	WFLI	11/04/18-11/04/18		Sunday Prime Hour 1	Su 7p-8p	-----Su	:30		<del>\$550.00</del>		NM		
Ⓜ See MG 2.3,2.4,2.5,2.6,2.7,2.8,2.9,2.10,2.11,2.12,2.13,2.14,2.15,2.16,2.17,2.18,2.19,2.20													
4	WFLI	11/05/18-11/05/18		Monday Prime Hour 2	M 9-10p	M-----	:30		<del>\$450.00</del>		NM		
Ⓜ See MG 2.3,2.4,2.5,2.6,2.7,2.8,2.9,2.10,2.11,2.12,2.13,2.14,2.15,2.16,2.17,2.18,2.19,2.20													
5	WFLI	11/03/18-11/03/18		The Early Show Sa	Sa 9a-11a	-----Sa--	:30		\$25.00		NM		
Ⓜ MG for 12.1,5.1,9.1,8.1,11.1													
N 12	WFLI	11/04/18	11/04/18	Sunday Prime Hour 3	Su 9p-10p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/29/18	11/04/18	-----S	1			\$250.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
1	WFLI	10/29/18-11/04/18		Sunday Prime Hour 3	Su 9p-10p	-----Su	:30		<del>\$250.00</del>		NM		
See MG 11.2,11.3,11.4,11.5													
N 13	WFLI	11/02/18	11/05/18	M-F 9a-10a	M-F 9a-10a		:30				NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		11/02/18	11/08/18	M--F--	1			\$60.00					
<b>Totals</b>								0.00			25	\$3,860.00	

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1050912 /	26235043

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10/31/18 - 11/06/18	General	330

<u>Advertiser</u>	<u>Original Date / Revision</u>
Mike Braun for Indiana	10/30/18 / 11/02/18

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/29/18 - 11/06/18	25	\$3,860.00	(\$579.00)	\$3,281.00
<b>Totals</b>	25	\$3,860.00	(\$579.00)	\$3,281.00

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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