

# CONTRACT



**WLFI**  
**2605 Yeager Road**  
**West Lafayette, IN 47906**  
**(765) 463-1800**

And:

**Jamestown Associates**  
**5 Mapleton Road**  
**Suite 300**  
**Princeton, NJ 08540**  
**USA**

<u>Contract / Revision</u> 1050912 /		<u>Alt Order #</u> 26235043
<u>Product</u> <b>General</b>		
<u>Contract Dates</u> <b>10/31/18 - 11/06/18</b>		<u>Estimate #</u> <b>330</b>
<u>Advertiser</u> <b>Mike Braun for Indiana</b>		<u>Original Date / Revision</u> 10/30/18 / 11/02/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> <b>WLFI</b>	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washington
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u>	<u>Advertiser Code</u> 71	<u>Product 1/2</u> 78
<u>Agency Ref</u> IN11165/SP1819/AU58		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WLFI	11/05/18	11/05/18	Monday Prime Hour 1	M 8-9p		:30				NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/05/18	11/11/18	M-----				1	\$325.00				
N 2	WLFI	11/05/18	11/05/18	Monday Prime Hour 2	M 9-10p		:30				NM	18	\$2,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/05/18	11/11/18	M-----				2	\$250.00				

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract Dates</u> 10/31/18 - 11/06/18		<u>Product</u> General
<u>Advertiser</u> Mike Braun for Indiana		<u>Estimate #</u> 330
<u>Original Date / Revision</u> 10/30/18 / 11/02/18		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WLFI	11/05/18-11/11/18	Monday Prime Hour 2	M 9-10p	M-----	:30		<del>\$250.00</del>		NM		
			See MG 2.3,2.4,2.5,2.6,2.7,2.8,2.9,2.10,2.11,2.12,2.13,2.14,2.15,2.16,2.17,2.18,2.19,2.20										
	2	WLFI	11/05/18-11/11/18	Monday Prime Hour 2	M 9-10p	M-----	:30		<del>\$250.00</del>		NM		
			See MG 2.3,2.4,2.5,2.6,2.7,2.8,2.9,2.10,2.11,2.12,2.13,2.14,2.15,2.16,2.17,2.18,2.19,2.20										
	3	WLFI	11/05/18-11/05/18	M-F 530p-6p Inside Editio	M-F 530p-6p INsid	M-----	:30		\$250.00		NM		
			Ⓜ MG for 11.3,2.2,11.2,11.4,3.1,2.1										
	4	WLFI	11/05/18-11/06/18	NC 18 6-7a This Morning	M-F 6a-7a	MTu-----	:30		\$150.00		NM		
			Ⓜ MG for 11.3,2.2,11.2,11.4,3.1,2.1										
	5	WLFI	11/05/18-11/06/18	NC 18 6-7a This Morning	M-F 6a-7a	MTu-----	:30		\$150.00		NM		
			Ⓜ MG for 11.3,2.2,11.2,11.4,3.1,2.1										
	6	WLFI	11/05/18-11/06/18	NC 18 6-7a This Morning	M-F 6a-7a	MTu-----	:30		\$150.00		NM		
			Ⓜ MG for 11.3,2.2,11.2,11.4,3.1,2.1										
	7	WLFI	11/05/18-11/06/18	NC 18 6-7a This Morning	M-F 6a-7a	MTu-----	:30		\$150.00		NM		
			Ⓜ MG for 11.3,2.2,11.2,11.4,3.1,2.1										
	8	WLFI	11/05/18-11/06/18	NC 18 5-6a Early Edition	M-F 5a-6a	MTu-----	:30		\$100.00		NM		
			Ⓜ MG for 11.3,2.2,11.2,11.4,3.1,2.1										
	9	WLFI	11/05/18-11/06/18	NC 18 5-6a Early Edition	M-F 5a-6a	MTu-----	:30		\$100.00		NM		
			Ⓜ MG for 11.3,2.2,11.2,11.4,3.1,2.1										
	10	WLFI	11/05/18-11/06/18	NC 18 5-6a Early Edition	M-F 5a-6a	MTu-----	:30		\$100.00		NM		
			Ⓜ MG for 11.3,2.2,11.2,11.4,3.1,2.1										
	11	WLFI	11/05/18-11/06/18	NC 18 5-6a Early Edition	M-F 5a-6a	MTu-----	:30		\$100.00		NM		
			Ⓜ MG for 11.3,2.2,11.2,11.4,3.1,2.1										
	12	WLFI	11/05/18-11/06/18	The Early Show	M-F 7a-9a	MTu-----	:30		\$175.00		NM		
			Ⓜ MG for 11.3,2.2,11.2,11.4,3.1,2.1										
	13	WLFI	11/05/18-11/06/18	The Early Show	M-F 7a-9a	MTu-----	:30		\$175.00		NM		
			Ⓜ MG for 11.3,2.2,11.2,11.4,3.1,2.1										
	14	WLFI	11/05/18-11/06/18	The Early Show	M-F 7a-9a	MTu-----	:30		\$175.00		NM		
			Ⓜ MG for 11.3,2.2,11.2,11.4,3.1,2.1										
	15	WLFI	11/05/18-11/06/18	The Early Show	M-F 7a-9a	MTu-----	:30		\$175.00		NM		
			Ⓜ MG for 11.3,2.2,11.2,11.4,3.1,2.1										
	16	WLFI	11/05/18-11/06/18	M-F 9a-10a	M-F 9a-10a	MTu-----	:30		\$60.00		NM		
			Ⓜ MG for 11.3,2.2,11.2,11.4,3.1,2.1										
	17	WLFI	11/05/18-11/06/18	M-F 9a-10a	M-F 9a-10a	MTu-----	:30		\$60.00		NM		
			Ⓜ MG for 11.3,2.2,11.2,11.4,3.1,2.1										
	18	WLFI	11/05/18-11/06/18	M-F 9a-10a	M-F 9a-10a	MTu-----	:30		\$60.00		NM		
			Ⓜ MG for 11.3,2.2,11.2,11.4,3.1,2.1										
	19	WLFI	11/05/18-11/06/18	CBS Morning News	M-F 430a-5a	MTu-----	:30		\$10.00		NM		
			Ⓜ MG for 11.3,2.2,11.2,11.4,3.1,2.1										
	20	WLFI	11/05/18-11/06/18	CBS Morning News	M-F 430a-5a	MTu-----	:30		\$10.00		NM		
			Ⓜ MG for 11.3,2.2,11.2,11.4,3.1,2.1										
N 3	WLFI	11/05/18	11/05/18	Monday Prime Hour 3	M 10p-11p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
	Week:	11/05/18	11/11/18	M-----	1			\$250.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WLFI	11/05/18-11/11/18	Monday Prime Hour 3	M 10p-11p	M-----	:30		<del>\$250.00</del>		NM		
			See MG 2.3,2.4,2.5,2.6,2.7,2.8,2.9,2.10,2.11,2.12,2.13,2.14,2.15,2.16,2.17,2.18,2.19,2.20										
N 4	WLFI	10/31/18	10/31/18	Wednesday Prime Hour 2	W 9p-10p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
	Week:	10/29/18	11/04/18	--W----	1			\$300.00					
N 5	WLFI	10/31/18	10/31/18	Wednesday Prime Hour 3	W 10p-11p		:30				NM	0	\$0.00

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Contract / Revision 1050912 /		Alt Order # 26235043
Contract Dates 10/31/18 - 11/06/18		Product General
Advertiser Mike Braun for Indiana		Estimate # 330
		Original Date / Revision 10/30/18 / 11/02/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	--W----				1	\$250.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WLFI	10/29/18-11/04/18	Wednesday Prime Hour 3	W 10p-11p	---W-----	:30		<del>\$250.00</del>		NM		
See MG 11.2,11.3,11.4,11.5													
N 6	WLFI	11/01/18	11/01/18	Thursday Prime Hour 1	Th 8p-9p		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	---T---				1	\$450.00				
N 7	WLFI	11/01/18	11/01/18	Thursday Prime Hour 3	Th 10p-11p		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	---T---				1	\$225.00				
N 8	WLFI	11/02/18	11/02/18	Friday Prime Hour 2	F 9p-10p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	----F--				1	\$300.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WLFI	10/29/18-11/04/18	Friday Prime Hour 2	F 9p-10p	-----F---	:30		<del>\$300.00</del>		NM		
See MG 11.2,11.3,11.4,11.5													
N 9	WLFI	11/02/18	11/02/18	Friday Prime Hour 3	F 10p-11p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	----F--				1	\$300.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WLFI	10/29/18-11/04/18	Friday Prime Hour 3	F 10p-11p	-----F---	:30		<del>\$300.00</del>		NM		
See MG 11.2,11.3,11.4,11.5													
N 10	WLFI	11/04/18	11/04/18	CBS NFL Regular Football	CBS NFL Regular I		:30				NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	-----S				1	\$325.00				
N 11	WLFI	11/04/18	11/04/18	Sunday Prime Hour 1	Su 7p-8p		:30				NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	-----S				1	\$325.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WLFI	10/29/18-11/04/18	Sunday Prime Hour 1	Su 7p-8p	-----Su	:30		<del>\$325.00</del>		NM		
See MG 11.2,11.3,11.4,11.5													
	2	WLFI	11/02/18-11/02/18	Friday Prime Hour 2	F 9p-10p	-----F---	:30		<del>\$400.00</del>		NM		
Ⓜ See MG 2.3,2.4,2.5,2.6,2.7,2.8,2.9,2.10,2.11,2.12,2.13,2.14,2.15,2.16,2.17,2.18,2.19,2.20													
	3	WLFI	11/04/18-11/04/18	Sunday Prime Hour 1	Su 7p-8p	-----Su	:30		<del>\$550.00</del>		NM		
Ⓜ See MG 2.3,2.4,2.5,2.6,2.7,2.8,2.9,2.10,2.11,2.12,2.13,2.14,2.15,2.16,2.17,2.18,2.19,2.20													
	4	WLFI	11/05/18-11/05/18	Monday Prime Hour 2	M 9-10p	M-----	:30		<del>\$450.00</del>		NM		
Ⓜ See MG 2.3,2.4,2.5,2.6,2.7,2.8,2.9,2.10,2.11,2.12,2.13,2.14,2.15,2.16,2.17,2.18,2.19,2.20													
	5	WLFI	11/03/18-11/03/18	The Early Show Sa	Sa 9a-11a	-----Sa--	:30		\$25.00		NM		
Ⓜ MG for 12.1,5.1,9.1,8.1,11.1													
N 12	WLFI	11/04/18	11/04/18	Sunday Prime Hour 3	Su 9p-10p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	-----S				1	\$250.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WLFI	10/29/18-11/04/18	Sunday Prime Hour 3	Su 9p-10p	-----Su	:30		<del>\$250.00</del>		NM		
See MG 11.2,11.3,11.4,11.5													
N 13	WLFI	11/02/18	11/05/18	M-F 9a-10a	M-F 9a-10a		:30				NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/02/18	11/08/18	M--F--				1	\$60.00				
Totals								0.00				25	\$3,860.00

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<u>Contract Dates</u> <b>10/31/18 - 11/06/18</b>	<u>Product</u> General	<u>Estimate #</u> <b>330</b>
<u>Advertiser</u> <b>Mike Braun for Indiana</b>		<u>Original Date / Revision</u> 10/30/18 / 11/02/18

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/29/18 - 11/06/18	25	\$3,860.00	(\$579.00)	\$3,281.00
<b>Totals</b>	<b>25</b>	<b>\$3,860.00</b>	<b>(\$579.00)</b>	<b>\$3,281.00</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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