

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Sheri Sadler, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Sheri Sadler

Agency name: Sadler Strategic Media, Inc.

Address: 12103 Viewcrest Road, Studio City, CA 91604

Contact: Sheri Sadler | Phone number: 818-506-5443 | Email: sheri@sadlerstrategic.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: SEE LETTER OF AUTHORIZATION & ATTACH

Address:

Contact: | Phone number: | Email:

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary):

SEE LETTER OF AUTHORIZATION & ATTACH

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following: N/A

Name(s) of every candidate referred to: SEE LETTER OF AUTHORIZATION & ATTACH

Office(s) sought by such candidate(s) (no acronyms or abbreviations): SEE LETTER OF AUTHORIZATION & ATTACH

Date of election:

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary: N/A

SEE LETTER OF AUTHORIZATION & ATTACH

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: <i>[Handwritten Signature]</i>	Signature: <i>[Handwritten Signature]</i>
Name: Sheri S. Wolf (Sheri Sadler)	Name: <i>[Handwritten Name]</i>
Date of Request to Purchase Ad Time:	Date of Station Agreement to Sell Time: <i>5/27/22</i>

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: *5/26/22*

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

Accepted
 Accepted IN PART (e.g., ad not received to determine content)*
 Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: <i>NAT35934759</i>	Station Call Letters: <i>HRZN-FM</i>	Date Received/Requested: <i>5/26/22</i>
Est. #: <i>2643</i>	Station Location: <i>B: 11/2 TWT</i>	Run Start and End Dates: <i>5/30/22 - 6/1/22</i>

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Political Memo

2022

Candidate or Issue: No on CI-121/Know the Consequences

Date: 5/27/22

No on CI-121/Know the Consequences purchased \$6,434.50.00 of advertising dollars to run from 5/30/22-6/19/22, on KRZN -FM

Attached are:


Agreement form for Political Candidate Advertisements:

Insertion Order

Station Confirmation

Payment was made, Proof Payment can be obtained from Melissa Ripplinger Business Manager of Desert Mountain Broadcasting

Run Times: can be obtained from Melissa Ripplinger Business Manager of Desert Mountain Broadcasting



Scott Steinke

Regional/National Sales Manager Desert Mountain Broadcasting

LETTER OF AUTHORIZATION

**Know the Consequences No on CI-121
PO Box 1622
Helena, MT 59624**

May 12, 2022

**Sheri Sadler
Sadler Strategic Media, Inc.
12103 Viewcrest Road
Studio City, CA 91604**

Dear Ms. Sadler:

Please accept this letter as authorization to represent the *Know the Consequences: No on CI-121*

Our official information is as follows:

**Name *Know the Consequences: No on CI-121*
Address 1232 E 6th Ave.; Helena, MT 59601
Phone: 406-443-5081
Name of Chairman Erik Burke
Name of Treasurer: Ron Ostberg**

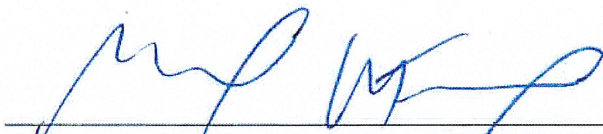
If the purchaser is not an individual, list the chief executive officers or members of the executive committee or of the board of directors of the entity or entities that is/are paying for the advertising (use additional pages if necessary):

Name Erik Burke

Title: Executive Committee Member

Name Sam Sill

Title: Executive Committee Member



Signature (Can be any authorized agent)

Typed Name Official /Title for the Campaign

May 27, 22
 CONT# 35934759 Mod# Ver# 1 (Last =)
 REP CHRISTAL RADIO
 TO KRZN-FM (Billings, MT)
 FM STEVE SARANTOS
 OFF LOS ANGELES
 AGY SADLER STRATEGIC MEDIA
 ADDR 12103 VIEWCREST RD
 STUDIO CITY, CA 91604

DDS CONT# 0
 C/P/E: / / 2643

SALESPERSON FAX#

PH #

BYR ROSA LOZANO
 ADV KNOW THE CONSEQUENCES NO ON CI-121
 PDT No on CI-121
 FLT May 16, 22 - Jun 19, 22

* REP ORDER COMMENT *

** 5/26/2022 1:51:00 PM: NEW ORDER - PLEASE CONFIRM ASAP

** 5/26/2022 1:51:00 PM: POPULATIONBUYTYPE: CPP.

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS	
		FLIGHT 1								
	1.1	MTWTF..	6A - 10A	60	5/30/2022 - 6/3/2022	1W	9	\$110.00	9	
	STEVE									
	1.2	MTWTF..	10A - 3P	60	5/30/2022 - 6/3/2022	1W	8	\$110.00	8	
	1.3	MTWTF..	3P - 7P	60	5/30/2022 - 6/3/2022	1W	8	\$110.00	8	
	1.4S.	6A - 7P	60	6/4/2022 - 6/4/2022	1W	2	\$100.00	2	
			** WEEKLY FLIGHT TOTALS **					27	\$2,950.00	
		FLIGHT 2								
	2.1	MTWTF..	6A - 10A	60	6/6/2022 - 6/10/2022	1W	9	\$110.00	9	
	STEVE									
	2.2	MTWTF..	10A - 3P	60	6/6/2022 - 6/10/2022	1W	8	\$110.00	8	
	2.3	MTWTF..	3P - 7P	60	6/6/2022 - 6/10/2022	1W	8	\$110.00	8	
			** WEEKLY FLIGHT TOTALS **					25	\$2,750.00	
		FLIGHT 3								
	3.1	MTWTF..	6A - 10A	60	6/13/2022 - 6/17/2022	1W	9	\$110.00	9	
	STEVE									
	3.2	MTWTF..	10A - 3P	60	6/13/2022 - 6/17/2022	1W	8	\$110.00	8	
			** WEEKLY FLIGHT TOTALS **					17	\$1,870.00	

May 27, 22
 CONT# 35934759 Mod# Ver# 1 (Last =)
 REP CHRISTAL RADIO

DDS CONT# 0
 C/P/E: / / 2643

	May 22	Jun 22				
SPOTS	0	69				
CASH	0.00	7570.00				
TRADE	0.00	0.00				
NSL	0.00	0.00				
TOTAL	0.00	7570.00				

						TOTAL
SPOTS						69
CASH						7,570.00
TRADE						0.00
NSL						0.00
TOTAL						7,570.00

**** Competitive Comments ****

SVC: Jan22 MSA CustRadio
 Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.



Contract

Contract #: NAT-35934759
 PO/Estimate #: 2643
 Product: National
 Type: Political National

Advertiser: KNOW THE CONSEQUENCES NO ON CI-121

05-26-2022
 No on CI-121 / Know the Consequences No on CI-121

KRZN-FM

National Sales
 2075 Central Ave, #5
 Billings MT
 US 59102
 sfredricks@lovebillings.org

Sadler Strategic Media

12103 Viewcrest Rd
 STUDIO CITY CA
 US 91604
 (818) 506-5443

Description	Run Dates	Cost	Broadcast Month	Spots								
Custom package / #1	05-16-2022 to 06-19-2022	Based on Rate & Volume		27								
Station: KRZN-FM												
W/C 05/30												
		Mon	Tue	Wed	Thu	Fri	Sat	Sun				
Daypart	Type	Length	Rate	05/30	05/31	06/01	06/02	06/03	06/04	06/05	Units	Cost
06:00am - 10:00am	National	60sec	\$110.00	✓	✓	✓	✓	✓	✗	✗	9	\$990.00
Total per station											9	\$990.00
Week total											9	\$990.00
W/C 06/06												
				Mon	Tue	Wed	Thu	Fri	Sat	Sun		
Daypart	Type	Length	Rate	06/06	06/07	06/08	06/09	06/10	06/11	06/12	Units	Cost
06:00am - 10:00am	National	60sec	\$110.00	✓	✓	✓	✓	✓	✗	✗	9	\$990.00
Total per station											9	\$990.00
Week total											9	\$990.00
W/C 06/13												
				Mon	Tue	Wed	Thu	Fri	Sat	Sun		
Daypart	Type	Length	Rate	06/13	06/14	06/15	06/16	06/17	06/18	06/19	Units	Cost
06:00am - 10:00am	National	60sec	\$110.00	✓	✓	✓	✓	✓	✗	✗	9	\$990.00
Total per station											9	\$990.00
Week total											9	\$990.00

Description	Run Dates	Cost	Broadcast Month	Spots
Custom package / #2	05-16-2022 to 06-19-2022	Based on Rate & Volume		24
Station: KRZN-FM				

W/C 05/30				Mon	Tue	Wed	Thu	Fri	Sat	Sun		
Daypart	Type	Length	Rate	05/30	05/31	06/01	06/02	06/03	06/04	06/05	Units	Cost
10:00am - 03:00pm	National	60sec	\$110.00	✓	✓	✓	✓	✓	✗	✗	8	\$880.00
Total per station											8	\$880.00
Week total											8	\$880.00

W/C 06/06				Mon	Tue	Wed	Thu	Fri	Sat	Sun		
Daypart	Type	Length	Rate	06/06	06/07	06/08	06/09	06/10	06/11	06/12	Units	Cost
10:00am - 03:00pm	National	60sec	\$110.00	✓	✓	✓	✓	✓	✗	✗	8	\$880.00
Total per station											8	\$880.00
Week total											8	\$880.00

W/C 06/13				Mon	Tue	Wed	Thu	Fri	Sat	Sun		
Daypart	Type	Length	Rate	06/13	06/14	06/15	06/16	06/17	06/18	06/19	Units	Cost
10:00am - 03:00pm	National	60sec	\$110.00	✓	✓	✓	✓	✓	✗	✗	8	\$880.00
Total per station											8	\$880.00
Week total											8	\$880.00

Description	Run Dates	Cost	Broadcast Month	Spots
Custom package / #3	05-16-2022 to 06-12-2022	Based on Rate & Volume		16
Station: KRZN-FM				

W/C 05/30				Mon	Tue	Wed	Thu	Fri	Sat	Sun		
Daypart	Type	Length	Rate	05/30	05/31	06/01	06/02	06/03	06/04	06/05	Units	Cost
03:00pm - 07:00pm	National	60sec	\$110.00	✓	✓	✓	✓	✓	✗	✗	8	\$880.00
Total per station											8	\$880.00
Week total											8	\$880.00

W/C 06/06				Mon	Tue	Wed	Thu	Fri	Sat	Sun		
Daypart	Type	Length	Rate	06/06	06/07	06/08	06/09	06/10	06/11	06/12	Units	Cost
03:00pm - 07:00pm	National	60sec	\$110.00	✓	✓	✓	✓	✓	✗	✗	8	\$880.00
Total per station											8	\$880.00
Week total											8	\$880.00

Description	Run Dates	Cost	Broadcast Month	Spots
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Station: KRZN-FM

W/C 05/30				Mon	Tue	Wed	Thu	Fri	Sat	Sun			
Daypart	Type	Length	Rate	05/30	05/31	06/01	06/02	06/03	06/04	06/05	Units	Cost	
06:00am - 07:00pm	National	60sec	\$100.00	x	x	x	x	x	✓	x	2	\$200.00	
											Total per station	2	\$200.00
											Week total	2	\$200.00

Total Spots	69
Total	\$7,570.00
- Agency Commission (15%)	\$1,135.50
Total NET	\$6,434.50

Amounts quoted are in USD

Projected Billing (USD)

June, 2022	\$6,434.50
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Authority to Proceed

Name: _____ Title: _____ Signature: _____ Date: _____
 Name: _____ Title: _____ Signature: _____ Date: _____

Last revised 05-26-2022 (12:42pm)