

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: KOUU Pocatello, ID	Date: 5/17/24
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I, Rick Cheatum,
 being/on behalf of: Cheatum For House, a legally
 qualified candidate of the Republican political
 party for the office of: House of Representatives Seat 28A
 in the Primary
 election to be held on: 5/21/24
 do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	See attached				

Total Charges: \$494.70

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

N/A

I represent that the payment for the above described broadcast time has been furnished by:

Rich Cheatum

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Debra Cheatum

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

3/17/24
Date

Richard Cheatum
Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

Rhea Maser
Signature

Rhea Maser
Printed Name

Traffic Manager
Title

No Bonus/Rate Discount

Station	Day part	Spot leng	# spots	Rate	Total	Rate	Total
KOUU	SS 6a-7p	30	20	\$11.05	\$221.00	\$11.05	\$221.00
KOUU	M-W 6a-7p	30	23	\$11.90	\$273.70	\$11.90	\$273.70
			43		\$494.70		\$494.70
							\$0.00
							0.00%

05/13/24
 05/14/24
 05/15/24
 05/16/24
 05/17/24
 05/18/24
 05/19/24
 05/20/24
 05/21/24

10
 10
 12
 11
 43