

ORDER



Orders
Order / Rev: 463881
Alt Order #: 32282908
Product Desc: Claire McCaskill for US Senate
Estimate: 4878
Flight Dates: 10/27/18 - 11/06/18
Original Date / Rev: 10/23/18 / 10/23/18
Order Type: GENERAL

Radio-Springfield-KSGF-FI

Primary AE: Christal Radio Philadelphia
Sales Office: CPHIL
Sales Region: NAT

Agency Name: Katz Media Group
Buying Contact:
Billing Contact:
 125 W. 55th St.
 New York, NY 10019

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Claire McCaskill for US Senate
Demographic: A35+
Product Codes: PL Federal Candidate
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: DEF

New Business Thru:
Advertiser External ID: 240340
Agency External ID: 112175
Unit Code: General
Order Separation: 00:20:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/18	10/28/18	9	\$135.00	\$114.75
10/29/18	11/06/18	49	\$1,697.00	\$1,442.45

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2018	9	\$135.00	\$114.75	0.00
November 2018	49	\$1,697.00	\$1,442.45	0.00
Totals	58	\$1,832.00	\$1,557.20	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Christal Radio Philadelphia			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KSGFF	10/29/18	11/06/18	M-F 6a-10a M-F 6a-10a	CM	6a-10a	22222--	1:00	10	\$41.00	P-2	0.00	NM	14	\$574.00
AM -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	22222--			10			\$41.00		0.00			
Week:		11/05/18	11/11/18	22-----			4			\$41.00		0.00			
N 2	KSGFF	10/29/18	11/06/18	M-F 10a-3p M-F 10a-3p	CM	10a-3p	22222--	1:00	10	\$38.00	P-2	0.00	NM	14	\$532.00
MD -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	22222--			10			\$38.00		0.00			
Week:		11/05/18	11/11/18	22-----			4			\$38.00		0.00			
N 3	KSGFF	10/29/18	11/06/18	M-F 3p-7p M-F 3p-7p	CM	3p-7p	22222--	1:00	10	\$38.00	P-2	0.00	NM	12	\$456.00
PM -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	22222--			10			\$38.00		0.00			
Week:		11/05/18	11/11/18	2-----			2			\$38.00		0.00			
N 4	KSGFF	10/27/18	11/06/18	Sat-Sun 6a-7p Sat-Sun 6a-7p	CM	6a-7p	-----5-	1:00	5	\$19.00	P-4	0.00	NM	10	\$190.00
EV -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/18	11/02/18	-----5-			5			\$19.00		0.00			
		Week: 11/03/18	11/09/18	-----5-			5			\$19.00		0.00			
N 5	KSGFF	10/28/18	11/06/18	Sat-Sun 6a-7p	CM	6a-7p	-----4	1:00	4	\$10.00	P-4	0.00	NM	8	\$80.00
				Sat-Sun 6a-7p											
		WK -													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
		Week: 10/28/18	11/03/18	-----4			4			\$10.00		0.00			
		Week: 11/04/18	11/10/18	-----4			4			\$10.00		0.00			
													Totals	58	\$1,832.00