

Issues Today 12-14

Date Aired: 4/1 Time Aired: 7am
Length: 28 Min.

1. Susan Yoshihara, Co-Editor of "Population Decline-Remaking of Great Power Politics"

She discussed the one child policy that has affected many parts of Chinese culture. She also commented on an increase in aggressive tendencies that some Chinese officials are beginning to have toward other countries.

Issues covered:

1. Over-Population
2. Family Values

2. Dennis Bank, Pastor and Author

He commented on why religious affiliation in the country is decreasing. He also talked about the need for more communication between churches and their congregations.

Issues covered:

1. Religious Growth
2. Communication

3. Jessie Klein, Author of "The Bully Society"

She detailed the increase in bullying, particularly by girls, in society. She also talked about the failure of no tolerance policies in controlling bullying.

Issues covered:

1. Harassment
2. Youth

Issues Today 12-16

Date Aired: 4/15 Time Aired: 7am
Length: 28 Min!

1. David McAlvany, Economic Analyst

He gave an update on the economy and discussed the decline of the dollar. He also talked about the challenges that are going on in Europe.

Issues covered:

1. Economy
2. Inflation

2. Robert Ragazzo, Author of "Save Your Teenage Driver"

He gave some tips to parents on how to train their kids to drive. He also talked about the dangers of texting and driving.

Issues covered:

1. Youth
2. Education

3. Rabbi Martin Katz, Founder of Just One Life Organization

He gave a history of the organization that aids pregnant teens in Israel. He also talked about fund-raising efforts throughout the world.

Issues covered:

1. Youth
2. Abortion

Issues Today 12-17

Date Aired: 4/22 Time Aired: 7am
Length: 28 Min.

1. Joe Flower, Health Researcher

He discussed the healthcare crisis and gave an analysis of new ways to think about it. He also talked about the growing obesity problem in the U.S.

Issues covered:

1. Health
2. Obesity

2. Tom Taormina, Author of "Foreseeable Risk"

He talked about the need for more corporations to have ethical dealings with customers and employees. He also discussed how to improve corporate communication.

Issues covered:

1. Commerce
2. Communication

3. Lorna Vanderhaeghe, Nutritionist

She gave an analysis of genetic testing and why it isn't always necessary. She also discussed the effects of stress on people.

Issues covered:

1. Health
2. Stress

Issues Today 12-18

Date Aired: 4/29 Time Aired: 7pm
Length: 28 Min.

1. Dr. Wes Crenshaw, Divorce Counselor

He talked about the damage divorce can have on kids. He also discussed how important intervention counseling is in helping kids.

Issues covered:

1. Youth
2. Divorce

2. Theodore Henderson, Author of "The Wisdom Compass"

He commented on the unemployment situation in the country. He also gave tips for people who are looking for employment.

Issues covered:

1. Unemployment
2. Communication

3. Kimberly Pryor, Stress Counselor

She detailed how men and women handle stress differently. She also talked about the need for better communication.

Issues covered:

1. Stress
2. Communication

Issues Today 12-20

Date Aired: 5/13 Time Aired: 7am
Length: 28 Min!

1. Hillel Presser, Author of "Financial Self-Defense"

He gave some tips on how people can protect their assets from lawsuits. He also talked about identity theft.

Issues covered:

1. Economy
2. Crime

2. Tom Elias, Syndicated Columnist

He gave an update on alternative health treatments for cancer. He also talked about the problems of big government.

Issues covered:

1. Health
2. Big Government

3. Joann Corley, Author of "Organization Strategies for Overwhelmed"

She talked about the growing problem of overwhelmed employees who have inherited more duties from colleagues who are no longer working at their firms.

Issues covered:

1. Unemployment
2. Stress

Issues Today 12-21

Date Aired: 5/20 Time Aired: 7am
Length: 28 Min.

1. Dr. Stanislau Brezinsky, Cancer Researcher and Physician

He detailed how difficult it is to get alternative cancer treatments approved by the FDA. He also decried high treatment costs.

Issues covered:

1. Health
2. Big Government

2. James Mangini, CEO of Foursight Solutions

He described his efforts to raise money for the Michael J. Fox Foundation that aids Parkinson's disease research. He also discussed new treatment options.

Issues covered:

1. Health
2. Seniors

3. Jimmy White, Animal Rights Advocate and Songwriter

He explained why more pet adoption efforts are needed to help save more pets. He also talked about the importance of people volunteering in animal shelters.

Issues covered:

1. Pet Safety
2. Volunteerism

Issues Today 12-22

Date Aired: 5/27 Time Aired: 7am
Length: 28 Min.

1. Bill Bookout, Founder of Nat. Animal Supplement Council

He talked about the growing animal supplement industry and how to find products that are safe and effective.

Issues covered:

1. Animal Safety
2. Big Government

2. Kenneth King, Professor and Author of "Germs Gone Wild"

He detailed how research is being done in university labs on the bird flu and why some procedures may be dangerous to public health. He also discussed how break-ins could put some substances in the hands of terrorists.

Issues covered:

1. Terrorism
2. Big Government

3. Shari Zucker, Health Food Advocate

She talked about the growing alternative food movement and how it has become important to the public. She also gave some tips on how to eat better.

Issues covered:

1. Youth
2. Health

Issues Today 12-23

Date Aired: 6/3 Time Aired: 7am
Length: 28 Min.

1. William Panzarella, Veterans Rights Advocate

He detailed some of the challenges veterans face when they return from overseas theaters. He also talked about their high unemployment rate.

Issues covered:

1. Veterans Rights
2. Unemployment

2. Martha Nelson, Ex-Journalist and Author

She described why more women are choosing to live together. She also talked about the need for more affordable housing.

Issues covered:

1. Seniors
2. Affordable Housing

3. Sally Pacholok, Registered Nurse and B-12 Expert

She listed the various health benefits of taking B-12 supplements. She also talked about the advantages to seniors.

Issues covered:

1. Health
2. Seniors

Issues Today 12-24

Date Aired: 6/10 Time Aired: 7am
Length: 28 Min.

1. Dan Hannan, Home Hazards Expert and Author

He detailed some of the common home hazards. He also talked about chemical cleaners that can be dangerous.

Issues covered:

1. Child Safety
2. Environment

2. Peter Weddle, CEO of Int. Assn. of Employment Websites

He decried the current trend toward discouraging American exceptionalism and why entrepreneurs need to start new businesses to continue the American dream.

Issues covered:

1. Unemployment
2. Education

3. Gordon Filepas, Founder of TGN Partners

He discussed the growing obesity epidemic and ways people can cut down on calories and pounds. He also described growing threats to the health of children.

Issues covered:

1. Health
2. Obesity

Issues Today 12-25

Date Aired: 6/17 Time Aired: 7am
Length: 28 Min.

1. Lila Rose, Founder of Liveaction.org

She talked about the growing pro life movement and how some abortion clinics engage in selective sex abortions.

Issues covered:

1. Abortion
2. Women

2. Rebecca Coffey, Author of "Murders Most Foul"

She gave some history into some of the worst school shooting cases that have taken place in the country. She also talked about what can be done to stop them.

Issues covered:

1. Youth
2. Crime

3. Dr. Christine Horner, Alternative Health Medical Doctor

She detailed why she feels there is over-screening being done for breast and prostate cancers. She also talked about alternative treatments for cancer.

Issues covered:

1. Health
2. Obesity

Issues Today 12-26

Date Aired: 6/24 Time Aired: 7am
Length: 28 Min.

1. Dan Simon, Professor of Law & Psychology, Univ. of So. Calif.

He gave reasons why he feels the judicial system has flaws that should be corrected. He also talked about media bias in covering trials.

Issues covered:

1. Criminal Justice System
2. Media Bias

2. Robbie Haden, Youth Advocate and Author

She discussed the growing problem of teenage runaways and what parents can do. She also talked about why counseling can help to keep the runaway rate down.

Issues covered:

1. Youth
2. Peer Pressure

3. Dr. Jason Selk, Author of "10 Minute Toughness"

He gave some tips on how people can improve their individual performance in sports and business. He also talked about the need for better communication in business circumstances.

Issues covered:

1. Personal Achievement
2. Communication

COHAN RADIO GROUP

3750 U.S. 27 North • Sebring, Florida 33870
 Phone: (863) 382-9999 • Fax: (863) 382-1982
 Email: cohanradiogroup@htn.net

PSA

ORIGINAL BROADCAST ORDER / CONTRACT

STATION all

BILL TO: Bernie Little Distributors

CUSTOMER # _____

ORDER # _____

DATE# 4/23/02

INVOICE DESCRIPTION _____

ACCOUNT EXECUTIVE Lobby

COOP _____

COPY/CART # DD02

START DATE 5/14 END DATE 5/28

ADVERTISER: Duizy Wogen

CONTACT: Mike Blume

PHONE: _____

SCHEDULE AND RATES

Dates of Broadcasts		Time of Broadcasts		Length	Days of Week							ANNC Per Week	No. of Weeks	Rate	Cost
From	To	From	To		M	T	W	T	F	S	S				
5/14	5/20	6A	MID	60	2	2	2	2	2	2	2	14	1	0	0
5/21	5/25	6A	MID	100	2	2	2	2	2			10	1	0	0

ADDITIONAL INSTRUCTIONS

Cohan Radio Group, Inc. has a policy prohibiting discrimination on the basis of race or gender. Accordingly Cohan Radio Group, Inc. reserves the right to reject any order for advertising that it regards as inconsistent with this policy.

Announcements Per Week _____

Total Announcements 24

Weekly Cost \$ _____

Total Cost \$ 0

Notarized Copy Coop Agency Direct

This agreement is between advertiser and/or agency shown above and Cohan Radio Group, Inc. To broadcast radio announcements and/or programs as specified above. This contract is subject to all Federal, State and Municipal regulations now in force, or which may be enacted in the future.

WITNESS our hands and seals the day and date first above written. TO BE SUBMITTED FOR APPROVAL BY COHAN RADIO GROUP, INC.

ACCEPTED BY ADVERTISER

The individual signing this agreement on behalf of client hereby Warrants and represents that/he she has the express authority to enter into this agreement and to bind client in accordance with the provisions herein.

BY Lobby Coughlin
 DATE _____

ACCEPTED BY _____
 DATE _____

ACCEPTED BY _____
 Agency/Advertiser DATE _____

ate Coughlin

M

Call Mike

DDOZ

From: "Mike Blume" <mike.blume@bldonline.com>
Date: Wednesday, April 18, 2012 12:05 PM
To: "Lisa Celentano" <hairpinspin@yahoo.com>; "John Hendrick" <john.hendrick@bldonline.com>; <cohanradiogroup@htn.net>
Subject: RE: DIRTY DOZEN RADIO AD

Hi Libby;

How are you doing? Hope well, would it be possible to get this on the air with WWOJ,

Thanks for all the help.

Mike Blume

*2 weeks out
a few days
all stations
75A
05*

From: Lisa Celentano [mailto:hairpinspin@yahoo.com]
Sent: Wednesday, April 18, 2012 11:09 AM
To: Mike Blume; John Hendrick
Subject: DIRTY DOZEN RADIO AD

Hi John and Mike,

Here is the old ad you guys used on WPCV and WWOJ for the last two events. I changed the dates and charities. Would love some kind of mention about it being Memorial Day weekend since we are giving back to veterans on both charities. Any ideas?

Thanks, Lisa

IT'S TIME TO GET DIRTY! SATURDAY, MAY 26 , AT SEBRING INTERNATIONAL RACEWAY, IT'S THE "DIRTY DOZEN" and DIRTY "HALF" DOZEN FUN MUD RUNS, BENEFITTING FOLDS OF HONOR FOUNDATION AND VFW POST #4300.

TWO MILES OF FUN WITH LOTS OF MUD AND A DOZEN INSANE OBSTACLES! "HALF" DOZEN GETS A 1-MILE COURSE AND 6 OUTRAGEOUS OBSTACLES. YOU'LL CRAWL, CLIMB, JUMP, SWING, RUN AND GIGGLE YOUR WAY THROUGH THIS CRAZY COURSE. LOOK FOR HIDDEN PRIZES ALONG THE WAY...

KICK OFF THE WEEKEND WITH OUR PACKET-PICK-UP-PARTY AND CONCERT ON MIDWAY FRIDAY NIGHT MAY 25TH STARTING AT 6 PM. OPEN TO THE PUBLIC FOR \$10 OR FREE TO DIRTY DOZEN RUNNERS.

DIRTY DOZEN STARTS AT 9 AM SATURDAY MAY 26 WITH 4 WAVES THROUGHOUT THE MORNING. YOU'LL BE REWARDED WITH GREAT MUSIC, COLD BUD LIGHT BEER, POWER DRINKS FOR THE KIDS AND A COOL EVENT T-SHIRT. FORTY DOLLARS ON-LINE PRE-REGISTRATION

AND TWENTY-FIVE DOLLARS FOR THE "HALF" DOZEN. VISIT SEBRING RACEWAY DOT COM OR D DOZEN DOT COM. ADMISSION IS FREE FOR SPECTATORS. PARKING, JUST FIVE DOLLARS. VENDORS ON SITE... NO COOLERS, PLEASE. THE "DIRTY DOZEN" and "DIRTY HALF DOZEN" FUN MUD RUNS ON MAY 26TH AT SEBRING INTERNATIONAL RACEWAY, BERNIE LITTLE DISTRIBUTORS AND BUD LIGHT REMIND YOU TO DRINK RESPONSIBLY.

Lisa Celentano

Hospitality & Project Manager

Sebring International Raceway

Sebring, FL 33870

863.655.1442 office

863.202.1919 cell & text

hairpinspin@yahoo.com