

2nd Quarter Issues/Programs
For Radio Stations

KKBE-AM/KBIM-FM

2015

KKBE-AM Ascertainment – 2nd Quarter 2015

Ascertainment Interviews

March 2015

KKBE Radio interviewed several community members and leaders in Chaves County during March 2015 and according to these citizens, these are some of the more important issues facing Roswell and Chaves County:

Youth Activities

Religion

Employment Issues

Veterans Issues

Public Health

Aid for Low Income Residents

KKBE-AM Ascertainment – 2nd Quarter 2015

All interviews were broadcast during the Roundtable Program, Sundays at 8:30am, unless otherwise noted.

Religion

April 12 2015 10 min Mark Green
Harvest Ministries

Discussed National Day of Pray coming up in Roswell.
Who will be participating and how to take part.

Youth Issues

April 19 2015 10 min Keith Alder
Conquistador Council
Boy Scouts

Discussed upcoming events involving Boy Scouts, particularly Shooting competition. Also summer events coming up and how to join scouts.

Employment Issues

April 05 2015 10 min Nellie Daniel
NM Dept Workforce
Connection

Discussed employment opportunities in Chaves County and upcoming job fair. How to make a good impression on potential employers at job fair.

June 07 2015 12 min Nellie Daniel
NM Dept Workforce
Connection

Discussed upcoming Customer Service Training, Job Readiness Skills Techniques and how teens can get help finding summer jobs. Explain teen work permits.

Military and Veterans Affairs

April 26 2015 10 min Richard Montcrief
Veterans Service Officer
Roswell

Discussed veterans trucking job fair coming up in Albuquerque. Also talked about veterans services available in Roswell for Chaves and Lincoln Counties.

Public Health

May 10 2015 10 min Julie Morrow
NM Dept of Health

Discussed the Chaves County Cancer Fund which assists county residents with daily expenses during cancer treatment. Talked about the annual Walk For Hope to raise funds for the cancer fund.

Aid For Low Income Residents

June 28 2015 10 min Lt Joe West
Salvation Army

Discussed programs offered by the Roswell Salvation Army to help lower hunger in the area experienced by low income residents. Also touched on other programs designed to help less fortunate residents.