

INVOICE

**Remit Address:**

WPVI
Attn: WPVI-606
P.O. Box 732384
Dallas, TX 75373-2384
Main: (215) 878-9700
Billing: (215) 581-4536

Billing Address:

Waterfront Strategies Inc.
Attention: Accounts Payable
3050 K Street, NW
Washington, DC 20007

Advertiser	Majority Forward
Product	MAJORITY FORWARD (IU)
Estimate Number	4980

Invoice #	P116110056
Invoice Date	11/13/16
Invoice Month	November 2016
Invoice Period	10/31/16 - 10/31/16

Property	WPVI
Account Executive	Anne Clifford
Sales Office	Philadelphia NTVS
Sales Region	National

Order #	151398
Alt Order #	WOC10487469
Deal #	
Order Flight	10/24/16 - 10/31/16

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Code	
Advertiser Code	
Product 1/2	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WPVI	Action News M-F	5a-6a		10/31/16 to 11/06/16	1x	M-----				
	WPVI			M	10/31/16	:00			\$1,200.00	Credited	1
2	WPVI	Action News M-F	5a-6a		10/24/16 to 10/30/16	4x	-TWTF--				
	WPVI			M	10/31/16	:30	5:12 AM	MFPATV1642H	\$1,200.00	MG for 2.4 10/28	5
3	WPVI	Action News at 6am	6a-7a		10/31/16 to 11/06/16	1x	M-----				
	WPVI			M	10/31/16	:00			\$4,000.00	Credited	1
5	WPVI	Good Morning America	7a-9a		10/31/16 to 11/06/16	1x	M-----				
	WPVI			M	10/31/16	:30	8:22 AM	MFPATV1641H	\$4,000.00		1
7	WPVI	Action News at Noon	12p-1p		10/31/16 to 11/06/16	1x	M-----				
	WPVI			M	10/31/16	:30	11:59 AM	MFPATV1642H	\$2,000.00		1
11	WPVI	Action News M-F	4p-5p		10/31/16 to 11/06/16	1x	M-----				
	WPVI			M	10/31/16	:30	4:47 PM	MFPATV1641H	\$2,000.00		1
13	WPVI	Action News M-F	5p-6p		10/31/16 to 11/06/16	1x	M-----				
	WPVI			M	10/31/16	:30	5:44 PM	MFPATV1642H	\$2,500.00		1
15	WPVI	Action News M-F	6p-630p		10/31/16 to 11/06/16	1x	M-----				
	WPVI			M	10/31/16	:30	6:23 PM	MFPATV1641H	\$4,500.00		1
17	WPVI	Access M-F	7p-730p		10/31/16 to 11/06/16	1x	M-----				
	WPVI			M	10/31/16	:30	7:06 PM	MFPATV1642H	\$5,500.00		1
19	WPVI	Mon - DWTS	8:00 PM-10:00 PM		10/31/16 to 11/06/16	1x	M-----				
	WPVI			M	10/31/16	:30	7:58 PM	MFPATV1641H	\$14,000.00		1

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Aired Spots **8**

<u>Gross Total</u>	\$35,700.00	
<u>Agency Commission</u>	\$5,355.00	
<u>Net Amount Due</u>	\$30,345.00	<u>Due and payable NET 30 Days from Invoice Date</u>