

POLITICAL/ISSUE AVAIL REQUEST

DATE: 7.21.2016

REQUESTED BY: Mike Furman, Waterfront Strategies

ADDRESS: 3050 K Street, NW, Washington, DC 20007

TELEPHONE# 202-338-8700

ON BEHALF OF CANDIDATE/ISSUE: Majority Forward

OFFICE/ISSUE: PA Senate Race

PARTY AFFILIATION: Democrat

COMMITTEE: Majority Forward PAC

TREAS./CHAIRMAN: JB Poersh, Treasurer

ADDRESS: 700 13th Street, NW, STE 600, Washington, DC 20005

TELEPHONE# NA

DATES AND TIMES REQUESTED: all

REMARKS: www.majorityforward.com

Majority Forward is an affiliate of Senate Majority PAC. Additional officers for that PAC are

Stephanie Potter, Executive Director, Rebecca Lambe, Susan McCue, JB Poersh

Karyn Brockman, Finance Director

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WPVI Philadelphia, PA	Date: 7/21/2016
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I, Mike Furman - authorized Media Buyer
do hereby request station time concerning the following issue:

Majority Forward

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
As ordered					

This broadcast time will be used by: Majority Forward

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
☒ Yes ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Kate McClinton US Senate, PA 11/8/14
Pat Toomey

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Majority Forward 700 13th Street NW Suite 600
Washington, DC 20005

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

J.B. Poersch, Treasurer

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

6/16/16 [Signature] 202-338-8700
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature Printed Name Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		As ordered			

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

Majority Forward is a not-for-profit 501(c)(4) organization created to support voter registration and voter turnout efforts. Our primary mission is to encourage full participation by voters in our election process.

In our political work, Majority Forward works with an affiliated super PAC, Senate Majority PAC, to elect candidates whose policies represent the goals of the majority of Americans who want to move our country forward.



Paid for by Majority Forward, majorityforward.org, not authorized by any candidate or candidate's committee.