

INVOICE

Remit Address:

WPVI
Attn: WPVI-606
P.O. Box 732384
Dallas, TX 75373-2384
Main: (215) 878-9700
Billing: (215) 581-4536

Billing Address:

Waterfront Strategies Inc.
Attention: Accounts Payable
3050 K Street, NW
Washington, DC 20007

Advertiser	Majority Forward
Product	MAJORITY FORWARD (IU)
Estimate Number	5093

Invoice #	P116080009
Invoice Date	08/28/16
Invoice Month	August 2016
Invoice Period	08/01/16 - 08/07/16

Property	WPVI
Account Executive	Anne Clifford
Sales Office	Philadelphia NTVS
Sales Region	National

Order #	143186
Alt Order #	WOC10439224
Deal #	
Order Flight	08/01/16 - 08/07/16

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Code	
Advertiser Code	302
Product 1/2	322

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WPVI	Action News M-F	5a-6a		08/01/16 to 08/07/16	2x	MTWTF--				
	WPVI			M	08/01/16	:30	4:58 AM	SMPPATV1613H	\$900.00		1
	WPVI			Tu	08/02/16	:30	5:49 AM	SMPPATV1613H	\$900.00		2
2	WPVI	Action News at 6am	6a-7a		08/01/16 to 08/07/16	7x	MTWTF--				
	WPVI			M	08/01/16	:30	5:59 AM	SMPPATV1613H	\$3,000.00		7
	WPVI			M	08/01/16	:30	6:58 AM	SMPPATV1613H	\$3,000.00		1
	WPVI			Tu	08/02/16	:30	6:24 AM	SMPPATV1613H	\$3,000.00		2
	WPVI			Tu	08/02/16	:30	6:58 AM	SMPPATV1613H	\$3,000.00		6
	WPVI			W	08/03/16	:30	6:25 AM	SMPPATV1613H	\$3,000.00		3
	WPVI			Th	08/04/16	:30	6:29 AM	SMPPATV1613H	\$3,000.00		4
	WPVI			F	08/05/16	:30	6:58 AM	SMPPATV1613H	\$3,000.00		5
3	WPVI	Good Morning America	7a-9a		08/01/16 to 08/07/16	3x	MTWTF--				
	WPVI			M	08/01/16	:30	8:42 AM	SMPPATV1613H	\$3,000.00		1
	WPVI			Tu	08/02/16	:30	7:59 AM	SMPPATV1613H	\$3,000.00		3
	WPVI			W	08/03/16	:30	8:48 AM	SMPPATV1613H	\$3,000.00		2
4	WPVI	Su Inside Story 1130a	1130a-12p		08/01/16 to 08/07/16	1x	-----S				
	WPVI			Su	08/07/16	:30	11:47 AM	SMPPATV1613H	\$700.00		1
5	WPVI	10a-11a M-F	10a-11a		08/01/16 to 08/07/16	4x	MTWTF--				
	WPVI			M	08/01/16	:30	10:15 AM	SMPPATV1613H	\$900.00		3
	WPVI			Tu	08/02/16	:30	10:15 AM	SMPPATV1613H	\$900.00		4
	WPVI			W	08/03/16	:30	10:28 AM	SMPPATV1613H	\$900.00		1
	WPVI			F	08/05/16	:30	10:25 AM	SMPPATV1613H	\$900.00		2
6	WPVI	11a-12p M-F	11a-12p		08/01/16 to 08/07/16	1x	MTWTF--				
	WPVI			M	08/01/16	:30	11:35 AM	SMPPATV1613H	\$2,000.00		1
7	WPVI	9a-10a M-F	9a-10a		08/01/16 to 08/07/16	2x	MTWTF--				

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

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7	WPVI	9a-10a M-F	9a-10a								
	WPVI			M	08/01/16	:30	9:56 AM	SMPPATV1613H	\$1,000.00		1
	WPVI			W	08/03/16	:30	9:59 AM	SMPPATV1613H	\$1,000.00		2
8	WPVI	2p-3p M-F	2p-3p								
					08/01/16 to 08/07/16	3x	MTWTF--				
	WPVI			M	08/01/16	:30	2:31 PM	SMPPATV1613H	\$500.00		1
	WPVI			Tu	08/02/16	:30	2:29 PM	SMPPATV1613H	\$500.00		2
	WPVI			W	08/03/16	:30	2:31 PM	SMPPATV1613H	\$500.00		3
9	WPVI	Access M-F	7p-730p								
					08/01/16 to 08/07/16	2x	MTWTF--				
	WPVI			M	08/01/16	:30	7:30 PM	SMPPATV1613H	\$3,500.00		2
	WPVI			W	08/03/16	:30	6:59 PM	SMPPATV1613H	\$3,500.00		1
10	WPVI	Access M-F	730p-8p								
					08/01/16 to 08/07/16	2x	MTWTF--				
	WPVI			W	08/03/16	:30	7:38 PM	SMPPATV1613H	\$3,500.00		2
	WPVI			Th	08/04/16	:30	7:43 PM	SMPPATV1613H	\$3,500.00		1
11	WPVI	Mon - BACHELORETTE	8:00 PM-10:00 PM								
					08/01/16 to 08/07/16	1x	M-----				
	WPVI			M	08/01/16	:30	8:29 PM	SMPPATV1613H	\$14,000.00		1
12	WPVI	CMA Music Festival	8p-11p								
					08/01/16 to 08/07/16	1x	--W----				
	WPVI			W	08/03/16	:30	9:52 PM	SMPPATV1613H	\$8,000.00		1
13	WPVI	Action News	11p-1135p								
					08/01/16 to 08/07/16	3x	MTWTFSS				
	WPVI			M	08/01/16	:30	11:25 PM	SMPPATV1613H	\$4,000.00		3
	WPVI			Tu	08/02/16	:30	11:24 PM	SMPPATV1613H	\$4,000.00		2
	WPVI			Th	08/04/16	:30	11:25 PM	SMPPATV1613H	\$4,000.00		1
14	WPVI	Jimmy Kimmel Live	1135p-1237xm								
					08/01/16 to 08/07/16	3x	MTWTF--				
	WPVI			M	08/01/16	:30	12:32 AM	SMPPATV1613H	\$1,200.00		3
	WPVI			Tu	08/02/16	:30	12:31 AM	SMPPATV1613H	\$1,200.00		1

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14	WPVI	Jimmy Kimmel Live	1135p-1237xm								
	WPVI			W	08/03/16	:30	12:14 AM	SMPPATV1613H	\$1,200.00		2
15	WPVI	3-4p M-F	3p-4p								
					08/01/16 to 08/07/16	3x	MTWTF--				
	WPVI			M	08/01/16	:30	2:59 PM	SMPPATV1613H	\$2,000.00		2
	WPVI			W	08/03/16	:30	2:59 PM	SMPPATV1613H	\$2,000.00		3
	WPVI			Th	08/04/16	:30	2:59 PM	SMPPATV1613H	\$2,000.00		1

Aired Spots **38**

<u>Gross Total</u>	\$99,200.00	
<u>Agency Commission</u>	\$14,880.00	
<u>Net Amount Due</u>	\$84,320.00	<u>Due and payable NET 30 Days from Invoice Date</u>