





Order #1110480: 360 Touch ../Lowcountry../Issue/462

  	Date	Action	Line	Comment	By	Total \$	# Spots	Expected GRI
	04/23/24 12:07:54	Processed		<async process>	Nala Jacks	\$3,410.00	62	0.00
	04/23/24 08:48:31	Approved			Barbara Le	\$3,410.00	62	0.00
	04/23/24 08:48:28	Approval Workflow		[Centralized AR - Business Office Approval Needed Default]	Barbara Le	\$3,410.00	62	0.00
	04/23/24 06:55:56	Approval Workflow		[Sales Manager - Ready Default]	Eric Maste	\$3,410.00	62	0.00
	04/22/24 16:01:48	Ready for approval		LG 4/22/24	Lillian Garr	\$3,410.00	62	0.00
	04/22/24 16:00:49	New order created		Imported EC Order	Lillian Garr	\$3,410.00	62	0.00

[Sorted by: Date]

ORDER

Orders
Order / Rev: 1110480
Alt Order #: 37250379
Product Desc: Issue
Estimate: 462
Flight Dates: 04/30/24 - 05/13/24
Original Date / Rev: 04/22/24 / 04/23/24
Order Type: GENERAL

WTMA-AM
Primary AE: Katz Los Angeles
Sales Office: K-7.5
Sales Region: N-Katz75

Agency
Name: 360 Touch Advertising
Buying Contact:
Billing Contact:
 3070 Rasmussen Road
 Park City, UT 84098

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Lowcountry Conservatives
Demographic: A35+
Product Codes: Issues/Propositions
Revenue Code 1: AGY-AVAIL
Revenue Code 2: POL-ISS
Revenue Code 3: GEN
Priority: P-30

New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/13/24	62	\$3,410.00	\$2,898.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	62	\$3,410.00	\$2,898.50	0.00
Totals	62	\$3,410.00	\$2,898.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Los Angeles			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WTMAA	04/30/24	05/13/24	M-F AM Drive M-F	CM	6:00 AM-10:00 AM (6:00 AM-10:00 AM)	22222--	:30	10	\$55.00	P-30	0.00	NM	20	\$1,100.00
AM -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		04/30/24	05/06/24	22222--			10			\$55.00			0.00		
Week:		05/07/24	05/13/24	22222--			10			\$55.00			0.00		
N 2	WTMAA	04/30/24	05/13/24	M-F Midday M-F	CM	10:00 AM-3:00 PM (10:00 AM-3:00 PM)	22232--	:30	11	\$55.00	P-30	0.00	NM	22	\$1,210.00
MD -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		04/30/24	05/06/24	22232--			11			\$55.00			0.00		
Week:		05/07/24	05/13/24	22232--			11			\$55.00			0.00		
N 3	WTMAA	04/30/24	05/13/24	M-F PM Drive M-F	CM	3:00 PM-7:00 PM (3:00 PM-7:00 PM)	22222--	:30	10	\$55.00	P-30	0.00	NM	20	\$1,100.00
PM -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		04/30/24	05/06/24	22222--			10			\$55.00			0.00		
Week:		05/07/24	05/13/24	22222--			10			\$55.00			0.00		
													Totals	62	\$3,410.00

REVISED

Apr 22, 24
 CONT# **37250379** Mod# Ver# 3 (Last =)
 REP **CHRISTAL RADIO**
 TO **WTMA-AM (Charleston, SC)**
 FM **FLORENTINO REYES (LA)**
 OFF **LOS ANGELES**
 AGY **360 TOUCH ADVERTISING UT**
 ADDR **3070 RASMUSSEN ROAD**
PARK CITY, UT 84098

DDS CONT# **0**
 C/P/E: **/ / 462**

SALESPERSON FAX#

PH #

BYR **LUTISHA MERRILL**
 ADV **LOW COUNTRY CONSERVATIVES**
 PDT **Issue**
 FLT **Apr 30, 24 - May 13, 24**

*** REP ORDER COMMENT ***

- ** 4/22/2024 3:39:00 PM: CONVERT TO 30S
- ** 4/22/2024 3:39:00 PM: POPULATIONBUYTYPE: CPP.
- ** 4/22/2024 3:39:00 PM: REVISION - DO NOT DOUBLE BOOK

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF Day	NPD	RATE	TOT SPTS
		<u>FLIGHT 1</u>							
CHG	1.1	.T.....	6A - 10A	30	04/30/2024 - 04/30/2024	1D	2	\$55.00	2
CHG	1.2	.T.....	10A - 3P	30	04/30/2024 - 04/30/2024	1D	2	\$55.00	2
CHG	1.3	.T.....	3P - 7P	30	04/30/2024 - 04/30/2024	1D	2	\$55.00	2
					** FLIGHT TOTALS **		6	\$330.00	
		<u>FLIGHT 2</u>							
CHG	2.1	..W....	6A - 10A	30	05/01/2024 - 05/01/2024	1D	2	\$55.00	2
CHG	2.2	..W....	10A - 3P	30	05/01/2024 - 05/01/2024	1D	2	\$55.00	2
CHG	2.3	..W....	3P - 7P	30	05/01/2024 - 05/01/2024	1D	2	\$55.00	2
					** FLIGHT TOTALS **		6	\$330.00	
		<u>FLIGHT 3</u>							
CHG	3.1	...T...	6A - 10A	30	05/02/2024 - 05/02/2024	1D	2	\$55.00	2
CHG	3.2	...T...	10A - 3P	30	05/02/2024 - 05/02/2024	1D	3	\$55.00	3
CHG	3.3	...T...	3P - 7P	30	05/02/2024 - 05/02/2024	1D	2	\$55.00	2
					** FLIGHT TOTALS **		7	\$385.00	
		<u>FLIGHT 4</u>							
CHG	4.1F..	6A - 10A	30	05/03/2024 - 05/03/2024	1D	2	\$55.00	2
CHG	4.2F..	10A - 3P	30	05/03/2024 - 05/03/2024	1D	2	\$55.00	2
CHG	4.3F..	3P - 7P	30	05/03/2024 - 05/03/2024	1D	2	\$55.00	2
					** FLIGHT TOTALS **		6	\$330.00	

Apr 22, 24

CONT# 37250379 Mod# Ver# 3 (Last =)
 REP CHRISTAL RADIO

DDS CONT# 0
 C/P/E: / / 462

FLIGHT 5									
CHG	5.1	M.....	6A - 10A	30	05/06/2024 - 05/06/2024	1D	2	\$55.00	2
CHG	5.2	M.....	10A - 3P	30	05/06/2024 - 05/06/2024	1D	2	\$55.00	2
CHG	5.3	M.....	3P - 7P	30	05/06/2024 - 05/06/2024	1D	2	\$55.00	2
** FLIGHT TOTALS **							6	\$330.00	
FLIGHT 6									
CHG	6.1	.T.....	6A - 10A	30	05/07/2024 - 05/07/2024	1D	2	\$55.00	2
CHG	6.2	.T.....	10A - 3P	30	05/07/2024 - 05/07/2024	1D	2	\$55.00	2
CHG	6.3	.T.....	3P - 7P	30	05/07/2024 - 05/07/2024	1D	2	\$55.00	2
** FLIGHT TOTALS **							6	\$330.00	
FLIGHT 7									
CHG	7.1	..W....	6A - 10A	30	05/08/2024 - 05/08/2024	1D	2	\$55.00	2
CHG	7.2	..W....	10A - 3P	30	05/08/2024 - 05/08/2024	1D	2	\$55.00	2
CHG	7.3	..W....	3P - 7P	30	05/08/2024 - 05/08/2024	1D	2	\$55.00	2
** FLIGHT TOTALS **							6	\$330.00	
FLIGHT 8									
CHG	8.1	...T...	6A - 10A	30	05/09/2024 - 05/09/2024	1D	2	\$55.00	2
CHG	8.2	...T...	10A - 3P	30	05/09/2024 - 05/09/2024	1D	3	\$55.00	3
CHG	8.3	...T...	3P - 7P	30	05/09/2024 - 05/09/2024	1D	2	\$55.00	2
** FLIGHT TOTALS **							7	\$385.00	
FLIGHT 9									
CHG	9.1F..	6A - 10A	30	05/10/2024 - 05/10/2024	1D	2	\$55.00	2
CHG	9.2F..	10A - 3P	30	05/10/2024 - 05/10/2024	1D	2	\$55.00	2
CHG	9.3F..	3P - 7P	30	05/10/2024 - 05/10/2024	1D	2	\$55.00	2
** FLIGHT TOTALS **							6	\$330.00	
FLIGHT 10									
CHG	10.1	M.....	6A - 10A	30	05/13/2024 - 05/13/2024	1D	2	\$55.00	2
CHG	10.2	M.....	10A - 3P	30	05/13/2024 - 05/13/2024	1D	2	\$55.00	2
CHG	10.3	M.....	3P - 7P	30	05/13/2024 - 05/13/2024	1D	2	\$55.00	2
** FLIGHT TOTALS **							6	\$330.00	

Apr 22, 24

CONT# 37250379 Mod# Ver# 3 (Last =)
REP CHRISTAL RADIO

DDS CONT# 0
C/P/E: / / 462

	May 24						
SPOTS	62						
CASH	3410.00						
TRADE	0.00						
NSL	0.00						
TOTAL	3410.00						

							TOTAL
SPOTS							62
CASH							3,410.00
TRADE							0.00
NSL							0.00
TOTAL							3,410.00

**** Competitive Comments ****

LCC RADIO: 4.30-5.13
SVC: FA99 MSA CustRadio
Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.