

<input type="radio"/> <b>106.7</b> #1 hit music station	<input type="radio"/> <b>New Country 100.7</b> INTELEX	<input type="radio"/> <b>magic 103.1</b> THE NORTH COUNTRY	<input type="radio"/> <b>94.1</b> ROCK WOLF	<input type="radio"/> <b>WATN</b> AM 1240
<input type="radio"/> <b>95.3</b> THE WOLF COUNTRY WITH BANG TO BACK	<input type="radio"/> <b>92.7</b> WQTK-FM The North Country 1400 AM	<input type="radio"/> <b>ESPN</b> THE NORTH COUNTRY 1400 AM	<input type="radio"/> Other	

<input type="checkbox"/> NEW Advertiser	Contract #	1271	Date:	August 21, 2020
Advertiser:	Friends of Mark Walczyk			
Agency:				
Address:	1 public square , box 11B			
	Watertown Ny 13601			
Contact:	Mark Walczyk/ Mike schenk			
Phone:	315 775-8552/315 783-3752			
Fax:	mikeschenk4646@gmail.com			
Billing Email:	markcwalczyk@gmail.com			
Billing Address:				
(If Different)				
	campaign manager John Constable			
Nat'l Rep Office:				
Salesperson:	Kari Plumpton			
NTR/Pkg Name:				
Description/Campaign:	Candidate for NYAssembly			
PO #		Start:	8/25/20	9/3
Est #		End:	9/2/20	

<b>Check One:</b> <input checked="" type="checkbox"/> New Order <input type="checkbox"/> Addition <input type="checkbox"/> Revision	<b>Check</b> <div style="display: flex; justify-content: space-between;"> <div> <input type="checkbox"/> Local Direct  <input type="checkbox"/> Local Agency  <input type="checkbox"/> Talent  <input type="checkbox"/> National         </div> <div> <input type="checkbox"/> TRADE  <input type="checkbox"/> NTR Non-Spot  <input type="checkbox"/> NTR Spot  <input checked="" type="checkbox"/> Political         </div> </div>	<b>Check One:</b> <div style="display: flex; justify-content: space-between;"> <div> <input type="checkbox"/> Notarize Invoice  <input type="checkbox"/> Notarize Script  <input type="checkbox"/> Notarize Inv &amp; Script         </div> <div> <input type="checkbox"/> Do Not Mail  <input type="checkbox"/> Multiple Invoice Needed  <input type="checkbox"/> No Notary Required         </div> </div>
<b>Check if Yes:</b> <div style="display: flex; justify-content: space-between;"> <div> <input type="checkbox"/> Co-         </div> <div> <input type="checkbox"/> Suppress Spot Rates on Invoice  <input type="checkbox"/> Suppress Spot Times on Invoice         </div> </div>		<b>Special Instructions:</b> <div style="height: 40px; border: 1px solid black;"></div>

Conflict Descriptions: (Primary)				No Conflicts (101)							All Agencies Will Be Billed Standard Broadcast Unless Otherwise Noted On This Order							
				(2nd)							No Conflicts (101)							
Traffic Use Only	Billing Rate	Spot Length	Daypart	Dates		Mon	Tue	Wed	Thu	Fri	Sat	Sun	# of Spots	# of Weeks	Total Spots	Total \$\$\$	Comments	
				Start	End													
	\$10.00	:60	noon -1p	<del>8/25/20</del> 8/26	08/28/20		X	2	2	2			6		6	<del>\$60.00</del>	60 <sup>.00</sup>	
	\$10.00	:60	5p-6p	<del>8/25/20</del> 8/26	08/28/20		X	1	1	1			3		3	<del>\$40.00</del>	30 <sup>.00</sup>	
	\$10.00	:60	noon-1p	08/31/20	9/1/20	2	2	2	2				8		8	\$60.00	80 <sup>.00</sup>	
	\$10.00	:60	5p-6p	08/31/20	9/1/20	1	1	1	1				4		4	\$30.00	40 <sup>.00</sup>	
		:60	0													\$0.00		
		:60	0													\$0.00		
		:60	0													\$0.00		
		:60	0													\$0.00		
		:60											0		0	\$0.00		
		:60											0		0	\$0.00		
		:60											0		0	\$0.00		
		:60											0		0	\$0.00		
		:60											0		0	\$0.00		
		:60											0		0	\$0.00		
		:60											0		0	\$0.00		
		:60											0		0	\$0.00		
		:60											0		0	\$0.00		
Previous Page(s) Totals				Spots:		Dollars:						Total Spots:	21	Gross Total \$:			\$210.00	
														Net Total \$:			\$210.00	

Client Signature: _____ attached _____ Date: _____				Entered By: _____
Rep: _____	SM: _____	BM: _____	GM: _____	Date: _____

1. This offer becomes a binding contract upon acceptance by General Manager of Stations or authorized agent
2. Bills shall be received monthly and shall be due payable within ten (10) days from date of invoice.
3. Station shall have the right to cancel this contract upon default by advertiser in the payment of bills and other materials breach.  
Broadcasting done hereunder and not paid shall become immediately due and payable at the earned rate.  
Advertisers shall pay all attorney's fees in the event legal action is necessary to enforce this agreement or any terms thereof.
4. Contract subject to termination by advertiser by two (2) weeks prior written notice.
5. Political and entertainment advertising-cash in advance.

<input type="radio"/>  <b>iBORDER 106.7</b> #1 hit music station	<input type="radio"/>  <b>New Country 100.7 THE LEAGUE</b>	<input checked="" type="radio"/>  <b>magic 103.1</b> THE NORTH COUNTRY'S GREAT MIX	<input type="radio"/>  <b>94 ROCK WQXX</b>	<input type="radio"/>  <b>WATN AM 1240</b>
<input type="radio"/>  <b>95.3 THE WOLF</b> COUNTRY WIFE BACK TO BACK	<input type="radio"/>  <b>92.7 WQTK-FM</b> The North Country's Best Music	<input type="radio"/>  <b>ESPN 1400 AM</b> THE NORTH COUNTRY	<input type="radio"/> <div style="border: 1px solid black; padding: 5px; display: inline-block;">Other</div>	

<input type="checkbox"/> NEW Advertiser	Contract #	3000	Date:	August 21, 2020
Advertiser:	Friends of Mark Walczyk			
Agency:				
Address:	1 public square , box 11B Watertown Ny 13601			
Contact:	Mark Walczyk/ Mike schenk			
Phone:	315 775-8552/315 783-3752			
Fax:	<a href="mailto:mikeschenk4646@gmail.com">mikeschenk4646@gmail.com</a>			
Billing Email:	<a href="mailto:markcwalczyk@gmail.com">markcwalczyk@gmail.com</a>			
Billing Address:	(If Different)			
Nat'l Rep Office:	campaign manager John Constable			
Salesperson:	Kari Plumpton			
NTR/Pkg Name:				
Description/Campaign:	Candidate for NY SAssembly			
PO #		Start:	8/25/20	9/3/20
Est #		End:	9/2/20	

<b>Check One:</b> <input checked="" type="checkbox"/> New Order <input type="checkbox"/> Addition <input type="checkbox"/> Revision	<b>Check</b> <div style="display: flex; justify-content: space-between;"> <div> <input type="checkbox"/> Local Direct  <input type="checkbox"/> Local Agency  <input type="checkbox"/> Talent  <input type="checkbox"/> National         </div> <div> <input type="checkbox"/> TRADE  <input type="checkbox"/> NTR Non-Spot  <input type="checkbox"/> NTR Spot  <input checked="" type="checkbox"/> Political         </div> </div>	<b>Check One:</b> <div style="display: flex; justify-content: space-between;"> <div> <input type="checkbox"/> Notarize Invoice  <input type="checkbox"/> Notarize Script  <input type="checkbox"/> Notarize Inv &amp; Script         </div> <div> <input type="checkbox"/> Do Not Mail  <input type="checkbox"/> Multiple Invoice Needed  <input type="checkbox"/> No Notary Required         </div> </div>
<b>Check if Yes:</b> <div style="display: flex; justify-content: space-between;"> <div> <input type="checkbox"/> Co-         </div> <div> <input type="checkbox"/> Suppress Spot Rates on Invoice  <input type="checkbox"/> Suppress Spot Times on Invoice         </div> </div>		<b>Special Instructions:</b> <div style="height: 40px; border: 1px solid black;"></div>

Conflict Descriptions: (Primary)				No Conflicts (101)				All Agencies Will Be Billed Standard Broadcast Unless Otherwise Noted On This Order															
				(2nd)				No Conflicts (101)															
Traffic Use Only	Billing Rate	Spot Length	Daypart	Dates		Mon	Tue	Wed	Thu	Fri	Sat	Sun	# of Spots	# of Weeks	Total Spots	Total \$\$\$	Comments						
				Start	End																		
	\$15.00	:60	6a-10a	8/25/20	08/28/20		X	2	2	2			6		6	\$120.00	90.00						
	\$15.00	:60	6a-10a	08/31/20	09/02/20	2	2	2	2				8		8	\$00.00	120.00						
		:60																					
		:60																					
		:60	0													\$0.00							
		:60	0													\$0.00							
		:60	0													\$0.00							
		:60	0													\$0.00							
		:60											0		0	\$0.00							
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		:60											0		0	\$0.00							
		:60											0		0	\$0.00							
		:60											0		0	\$0.00							
Previous Page(s) Totals				Spots:		Dollars:		Total Spots:				14	Gross Total \$:				\$210.00						
												Net Total \$:				\$210.00							

Client Signature: _____ attached _____ Date: _____				Entered By: _____
Rep: _____	SM: _____	BM: _____	GM: _____	Date: _____

1. This offer becomes a binding contract upon acceptance by General Manager of Stations or authorized agent
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Advertisers shall pay all attorney's fees in the event legal action is necessary to enforce this agreement or any terms thereof.
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☒ **#1 BORDER** 106.7  
#1 HIT MUSIC STATION
 ☐ **New Country 100.7** THE LEAGUE
 ☐ **Magic 103.1** THE MIGHTY MIX
 ☐ **94.1 ROCK** WQTT
 ☐ **WATN** AM 1240

☐ **95.3 THE WOLF** COUNTRY WITH BANG TO BACK
 ☐ **92.7 WQTK-FM** AMERICA'S HOTTEST NEW STATION
 ☐ **ESPN** THE NORTH COUNTRY 1400 AM
 ☐ **Other**

<input type="checkbox"/> NEW Advertiser		Contract # <b>#5061</b>		Date: <b>August 21, 2020</b>	
Advertiser:		Friends of Mark Walczyk			
Agency:					
Address:		1 public square , box 11B			
		Watertown Ny 13601			
Contact:		Mark Walczyk/ Mike schenk			
Phone:		315 775-8552/315 783-3752			
Fax:		<a href="mailto:mikeschenk4646@gmail.com">mikeschenk4646@gmail.com</a>			
Billing Email:		<a href="mailto:markcwalczyk@gmail.com">markcwalczyk@gmail.com</a>			
Billing Address:					
(If Different)					
		campaign manager John Constable			
Nat'l Rep Office:					
Salesperson:		Kari Plumpton			
NTR/Pkg Name:					
Description/Campaign:		Candidate for NYAssembly			
PO #		Start:	8/25/20		
Est #		End:	9/2/20		

☒ New Order  
☐ Addition  
☐ Revision

## Check

<input type="checkbox"/> Local Direct	<input type="checkbox"/> TRADE
<input type="checkbox"/> Local Agency	<input type="checkbox"/> NTR Non-Spot
<input type="checkbox"/> Talent	<input type="checkbox"/> NTR Spot
<input type="checkbox"/> National	<input checked="" type="checkbox"/> Political

Check if Yes:

☐ Co- ☐ Suppress Spot Rates on Invoice  
☐ Suppress Spot Times on Invoice

Check One:

<input type="checkbox"/> Notarize Invoice	<input type="checkbox"/> Do Not Mail
<input type="checkbox"/> Notarize Script	<input type="checkbox"/> Multiple Invoice Needed
<input type="checkbox"/> Notarize Inv & Script	<input type="checkbox"/> No Notary Required

Special Instructions:

Conflict Descriptions:	(Primary)	No Conflicts (101)	All Agencies Will Be Billed Standard Broadcast Unless Otherwise Noted On This Order
	(2nd)	No Conflicts (101)	

[illegible]

Previous Page(s) Totals	Spots:		Dollars:		Total Spots:	14	Gross Total \$:	\$320.00
							Net Total \$:	\$320.00

Client Signature: _____ attached _____ Date: _____				Entered By: _____
Rep: _____	SM: _____	BM: _____	GM: _____	Date: _____

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4. Contract subject to termination by advertiser by two (2) weeks prior written notice.
5. Political and entertainment advertising-cash in advance.



Kari Plumpton &lt;kari\_plumpton@commbroadcasters.com&gt;

**Re: Scans from Community Broadcasters Watertown - DO NOT REPLY**

1 message

**Mike Schenk** <mikeschenk4646@gmail.com>

Mon, Aug 24, 2020 at 3:18 PM

To: Kari Plumpton &lt;kari\_plumpton@commbroadcasters.com&gt;

This looks good to go. You should have gotten the check months ago, correct?

On Fri, Aug 21, 2020, 11:24 AM Kari Plumpton <kari\_plumpton@commbroadcasters.com> wrote:  
Happy Friday ,

I put together a very effective schedule that puts you on 5 Community Broadcasters stations .  
The Border 106.7 , Magic 103.1 ,am1240 , 95.3 the Wolf , and 92.7 WQTK  
Tis puts you on both #1 morning shows in the marketplace in Jefferson and St Lawrence Cty ( Johnny Spezzano and Tony Lynn) and in the John Tesh " intelligence for your life program" on Magic 103.1..... stations I chose speak directly to the target audience ...voters, they have strong primary and secondary demographics. Then of course the news talk I put you in Jeffs shows and then on in St Lawrence ctys

I will coordinate with availability for Tony Lynn and Mark to get together . You are welcome in the studio with Johnny and on Jeff's as well .

I feel I should write ... TRUST ME ... .

----- Forwarded message -----

From: <watertown\_production@commbroadcasters.com>

Date: Fri, Aug 21, 2020 at 11:15 AM

Subject: Scans from Community Broadcasters Watertown - DO NOT REPLY

To: <kari\_plumpton@commbroadcasters.com>

Do NOT replay to this email. Please see attached scanned image.  
Do not reply to this email.

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Kari Plumpton  
Senior Account Manager  
Community Broadcasters  
199 Wealtha Ave  
Watertown , Ny 13601  
ph: 315 782 1240 fax: 315 782-0312 cell: 315 778 2969  
kari\_plumpton@commbroadcasters.com

Nondiscrimination Policy: Community Broadcasters, LLC and its radio stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed, or otherwise made part of a particular contact , is hereby rejected.

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☒ STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

<b>Station and Location:</b>	<b>Date:</b>
------------------------------	--------------

I, Michael Schenk,  
 being/on behalf of: Mark Wulczyk, a legally  
 qualified candidate of the Republican political  
 party for the office of: State Assembly  
 in the 116<sup>th</sup> Assembly District  
 election to be held on: 11/3/2020

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Total Charges:**

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Friends of Mark Walczyk

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Russ Strait

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

8/25/2020

Date

[Signature]

Signature

**To Be Signed By Station Representative**

☐ Accepted

☐ Accepted in Part

☐ Rejected

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
Title