

CONTRACT

CHICAGO'S VERY OWN WGN- TV
WGN 9 2501 W Bradley Place
 Chicago, IL 60618
 (773) 528-2311

| | | |
|--|--|--|
| <u>Contract / Revision</u> 401178 / | | <u>Alt Order #</u> 08427790 |
| <u>Product</u> OLSEN-STR 11/1 | | |
| <u>Contract Dates</u> 11/01/16 - 11/08/16 | | <u>Estimate #</u> 2488 |
| <u>Advertiser</u> Olsen,D/R/ State Rep | | <u>Original Date / Revision</u> 10/25/16 / 10/25/16 |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Station</u> WGN- TV | <u>Account Executive</u> Aaron Ashe | <u>Sales Office</u> NSO Washington |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Adults 35+ | | |
| <u>IDB#</u> 12521 | <u>Advertiser Code</u> 243 | <u>Product Code</u> 316 |
| <u>Agency Ref</u> | | <u>Advertiser Ref</u> |

And:

Strategic Media Services, Inc.
 1911 North Ft Myer Dr
 Suite 400
 Arlington, VA 22209

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|-------|----|-------------------------|-----------------|-----------------|-------------------|------|---------|-------------------|-------------|---------------|------|-------|------------|
| N 1 | 9 | 11/04/16 | 11/04/16 | M-F 4p-6p | 5:30 PM-6:00 PM | | :15/:15 | | | | BK | 1 | \$1,000.00 |
| | | CANDIDATE DISCOUNT RATE | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/31/16 | 11/06/16 | ----1-- | | | | 1 | \$1,000.00 | 0.00 | | | |
| N 2 | 9 | 11/04/16 | 11/04/16 | M-F 6a-9a | 7:00 AM-8:00 AM | | :15/:15 | | | | BK | 1 | \$1,200.00 |
| | | CANDIDATE DISCOUNT RATE | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/31/16 | 11/06/16 | ----1-- | | | | 1 | \$1,200.00 | 0.00 | | | |
| N 3 | 9 | 11/04/16 | 11/04/16 | M-F 6a-9a | 8:00 AM-9:00 AM | | :15/:15 | | | | BK | 1 | \$1,100.00 |
| | | CANDIDATE DISCOUNT RATE | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/31/16 | 11/06/16 | ----1-- | | | | 1 | \$1,100.00 | 0.00 | | | |
| N 4 | 9 | 11/07/16 | 11/07/16 | M-F 11a-1p | 11:00 AM-11:30 AM | | :15/:15 | | | | BK | 1 | \$750.00 |
| | | CANDIDATE DISCOUNT RATE | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 11/07/16 | 11/13/16 | 1----- | | | | 1 | \$750.00 | 0.00 | | | |
| N 5 | 9 | 11/07/16 | 11/07/16 | M-F 11a-1p | 12:00 PM-12:30 PM | | :15/:15 | | | | BK | 1 | \$850.00 |
| | | CANDIDATE DISCOUNT RATE | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 11/07/16 | 11/13/16 | 1----- | | | | 1 | \$850.00 | 0.00 | | | |
| N 6 | 9 | 11/07/16 | 11/07/16 | M-F 6a-9a | 8:00 AM-9:00 AM | | :15/:15 | | | | BK | 1 | \$1,100.00 |
| | | CANDIDATE DISCOUNT RATE | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 11/07/16 | 11/13/16 | 1----- | | | | 1 | \$1,100.00 | 0.00 | | | |
| N 7 | 9 | 11/07/16 | 11/07/16 | M-F 9a-10a | 9:00 AM-9:30 AM | | :15/:15 | | | | BK | 1 | \$800.00 |
| | | CANDIDATE DISCOUNT RATE | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 11/07/16 | 11/13/16 | 1----- | | | | 1 | \$800.00 | 0.00 | | | |
| N 8 | 9 | 11/07/16 | 11/07/16 | M-Su 9p News | 9:00 PM-9:30 PM | | :15/:15 | | | | BK | 1 | \$2,500.00 |
| | | CANDIDATE DISCOUNT RATE | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 11/07/16 | 11/13/16 | 1----- | | | | 1 | \$2,500.00 | 0.00 | | | |
| N 9 | 9 | 11/03/16 | 11/03/16 | M-Su 9p News | 9:30 PM-10:00 PM | | :15/:15 | | | | BK | 1 | \$2,500.00 |
| | | CANDIDATE DISCOUNT RATE | | | | | | | | | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.

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WGN 9
WGN- TV
2501 W Bradley Place
Chicago, IL 60618
(773) 528-2311

| | | |
|--|----------------------------------|--|
| <u>Contract / Revision</u> 401178 / | | <u>Alt Order #</u> 08427790 |
| <u>Contract Dates</u> 11/01/16 - 11/08/16 | <u>Product</u> OLSEN-STR 11/1 | <u>Estimate #</u> 2488 |
| <u>Advertiser</u> Olsen,D/R/ State Rep | | <u>Original Date / Revision</u> 10/25/16 / 10/25/16 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|-------------------------|----|-------------------|-----------------|-----------------|-------------------|------|---------|-------------------|-------------|---------------|------|-------|-------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/31/16 | 11/06/16 | --- 1--- | | | | 1 | \$2,500.00 | 0.00 | | | |
| N 10 | 9 | 11/08/16 | 11/08/16 | M-F 11a-1p | 11:30 AM-12:00 PM | | :15/:15 | | | | BK | 1 | \$800.00 |
| CANDIDATE DISCOUNT RATE | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 11/07/16 | 11/13/16 | - 1----- | | | | 1 | \$800.00 | 0.00 | | | |
| N 11 | 9 | 11/08/16 | 11/08/16 | M-F 11a-1p | 12:30 PM-1:00 PM | | :15/:15 | | | | BK | 1 | \$1,000.00 |
| CANDIDATE DISCOUNT RATE | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 11/07/16 | 11/13/16 | - 1----- | | | | 1 | \$1,000.00 | 0.00 | | | |
| N 12 | 9 | 11/08/16 | 11/08/16 | M-F 4p-6p | 5:00 PM-5:30 PM | | :15/:15 | | | | BK | 1 | \$1,000.00 |
| CANDIDATE DISCOUNT RATE | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 11/07/16 | 11/13/16 | - 1----- | | | | 1 | \$1,000.00 | 0.00 | | | |
| N 13 | 9 | 11/08/16 | 11/08/16 | M-F 6a-7a | 6:00 AM-7:00 AM | | :15/:15 | | | | BK | 1 | \$1,400.00 |
| CANDIDATE DISCOUNT RATE | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 11/07/16 | 11/13/16 | - 1----- | | | | 1 | \$1,400.00 | 0.00 | | | |
| N 14 | 9 | 11/08/16 | 11/08/16 | M-F 7a-8a | 7:00 AM-8:00 AM | | :15/:15 | | | | BK | 1 | \$1,200.00 |
| CANDIDATE DISCOUNT RATE | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 11/07/16 | 11/13/16 | - 1----- | | | | 1 | \$1,200.00 | 0.00 | | | |
| N 15 | 9 | 11/01/16 | 11/01/16 | M-Su 9p News | 9:00 PM-9:30 PM | | :15/:15 | | | | BK | 1 | \$2,500.00 |
| CANDIDATE DISCOUNT RATE | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/31/16 | 11/06/16 | - 1----- | | | | 1 | \$2,500.00 | 0.00 | | | |
| N 16 | 9 | 11/08/16 | 11/08/16 | M-F 9a-10a | 9:30 AM-10:00 AM | | :15/:15 | | | | BK | 1 | \$800.00 |
| CANDIDATE DISCOUNT RATE | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 11/07/16 | 11/13/16 | - 1----- | | | | 1 | \$800.00 | 0.00 | | | |
| N 17 | 9 | 11/02/16 | 11/02/16 | M-F 4p-6p | 5:30 PM-6:00 PM | | :15/:15 | | | | BK | 1 | \$1,000.00 |
| CANDIDATE DISCOUNT RATE | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/31/16 | 11/06/16 | -- 1---- | | | | 1 | \$1,000.00 | 0.00 | | | |
| N 18 | 9 | 11/02/16 | 11/02/16 | M-F 7a-8a | 7:00 AM-8:00 AM | | :15/:15 | | | | BK | 1 | \$1,200.00 |
| CANDIDATE DISCOUNT RATE | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/31/16 | 11/06/16 | -- 1---- | | | | 1 | \$1,200.00 | 0.00 | | | |
| Totals | | | | | | | | | | 0.00 | | 18 | \$22,700.00 |

| Time Period | # of Spots | Gross Amount | Net Amount |
|---------------------|------------|--------------|-------------|
| 10/31/16 - 11/08/16 | 18 | \$22,700.00 | \$19,295.00 |
| Totals | 18 | \$22,700.00 | \$19,295.00 |

Signature: _____ **Date:** _____

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