

KALZ/KRZR
Fresno, CA
Quarterly Issues/Programs List
Fourth Quarter, 2016
01/05/2017

KALZ/KRZR
Quarterly Issues/Programs List

KALZ/KRZR provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Activism; Mental Health:** Remembering the Activism of Tom Hayden; Brain Briefs: How our minds perceive the world
- **Adoption:** ADOPTION AND HELP
- **Air Pollution:** VALLEY AIR DISTRICT
- **Animal Shelter:** FRESNO BULLY RESCUE
- **Cancer Awareness:** CAROL FARRIS DISCOVERY SHOP MANAGER
- **Children; Safety, Health:** MARISSA WHEELLOCK
- **Community; Bullying:** Supporting Libraries; Dealing with Shame and Bullying
- **DISTRACTED DRIVING:** CHRIS COCHRAN
- **Economics; Politics:** Closing the Wage Gap: Two diverse opinions; Henry Clay The great American statesman you should know
- **Education; Nutrition:** Does Where You Go To College Matter?; Holiday Cooking Without Fear

- **HANDICAP SERVICES:** SHELENA HEBER - DIRECTOR OF OPERATIONS
- **History; Children:** Women in the Civil War; Value of Face-to-Face Communication for Kids
- **History; Health:** The Gatekeeper: Missy LeHand and FDR; Urban Farming: Helping people do more than eat healthy
- **History; Psycology:** Christmas at the Battle of the Bulge; Using The Voices in Your Head
- **Mental hlth; education:** Dealing With Fear in Life; Teaching Kids to Read by Expanding Their World
- **MILITARY AND VETERANS:** RHONDA GILMORE AND CHRIS
- **Poverty / Shelter / Hunger:** FOOD DRIVE
- **Recreation; Family:** Atlas Obscura: Celebrating Unique Destinations; : Raising Human Beings: Dealing with kids
- **UNITED WAY:** LINDSAY CALLAHAN

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
HANDICAP SERVICES	COMMUNITY MATTERS - VALLEY CENTER FOR THE BLIND	SHELLENA HEBER - DIRECTOR OF OPERATIONS	SHELLENA HEBER	10/02/2016 06:01 PM	014:18
Air Pollution	COMMUNITY MATTERS - VALLEY AIR DISTRICT	HEATHER HEINKS	HEATHER HEINKS VALLEY AIR DIS	10/02/2016 06:16 PM	014:26

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
History; Health	Viewpoints	The Gatekeeper: Missy LeHand and FDR; Urban Farming: Helping people do more than eat healthy	Kathryn Smith; Michael Ableman, Deirdre Bradley-Turner	10/02/2016 06:31 PM	027:57
Cancer Awareness	COMMUNITY MATTERS - AMERICAN CANCER SOCIETY	CAROL FARRIS DISCOVERY SHOP MANAGER	CAROL FARRIS	10/09/2016 05:34 PM	014:56
Animal Shelter	COMMUNITY MATTERS - PINKY PAWS	KRYSTAL RIVIERA PINKY PAWS	Krystal Riviera	10/16/2016 06:01 PM	014:44
Public Safety	COMMUNITY MATTERS - EARTHQUAKE	CHRIS NANCE EARTHQUAKE AUTHORITY	CHRIS NANCE	10/16/2016 06:16 PM	014:08
Mental hlth; education	Viewpoints	Dealing With Fear in Life; Teaching Kids to Read by Expanding Their World	Brad and Kasey Willis; Robert Pondiscio	10/16/2016 06:31 PM	027:55
Children; Safety, Health	COMMUNITY MATTERS - RONALD MCDONALD	RONALD MCDONALD House	MARISSA WHEELock	10/23/2016 06:00 PM	013:36
DISTRACTED DRIVING	COMMUNITY MATTERS - HALLOWEEN OTS	HALLOWEEN Traffic Safety	CHRIS COCHRAN	10/23/2016 06:15 PM	015:38
Recreation; Family	Viewpoints	Atlas Obscura: Celebrating Unique Destinations; : Raising Human Beings: Dealing with kids	Dylan Thuras; Dr. Ross Greene	10/23/2016 06:32 PM	027:24
Adoption	COMMUNITY MATTERS - INFANT OF PRAGUE	ADOPTION AND HELP	DEBBIE MEULLER	10/30/2016 06:00 PM	016:12
MILITARY AND VETERANS	COMMUNITY MATTERS - BLUE STAR MOMS	BLUE STAR MOMS RHONDA GILMORE AND CHRIS	RHONDA GILMORE	10/30/2016 06:17 PM	013:51
History; Children	Viewpoints	Women in the Civil War; Value of Face-to-Face Communication for Kids	Karen Abbott; Patricia Greenfield, Susan Pinker	10/30/2016 06:31 PM	027:58
Poverty / Shelter / Hunger	COMMUNITY MATTERS - CATHOLIC CHARITIES	FOOD DRIVE	Jody Hudson	11/06/2016 06:00 PM	016:28

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
UNITED WAY	COMMUNITY MATTERS - UNITED WAY	UNITED WAY LINDSAY CALLAHAN	LINDSAY CALLAHAN	11/06/2016 06:17 PM	013:14
Community; Bullying	Viewpoints	Supporting Libraries; Dealing with Shame and Bullying	Dr. Timothy Crist, Karin Slaughter; Dr. Frank Farley, Liz Pryor	11/06/2016 06:31 PM	027:58
Senior Care	COMMUNITY MATTERS - VALLEY CAREGIVER RESOURCE CENTER	Alzheimer's Care	David Reed	11/13/2016 06:00 PM	011:22
Animal Shelter	COMMUNITY MATTERS - ANIMAL SAFETY - BETH CAFFEREY	Animal Safety BETH CAFFEREY	BETH CAFFEREY	11/13/2016 06:12 PM	018:09
Activism; Mental Health	Viewpoints	Remembering the Activism of Tom Hayden; Brain Briefs: How our minds perceive the world	Tom Hayden; Bob Duke	11/13/2016 06:31 PM	027:55
Cancer awareness	COMMUNITY MATTERS - Fundraiser for Cancer	Jingle Bell Run	Nancy Talley & Mike Herman	11/20/2016 06:00 PM	014:00
Homeless	COMMUNITY MATTERS - Fresno meals	Blanket drive for homeless	Justin Kamimoto	11/20/2016 06:15 PM	014:57
Military veterans; Mental Health	Viewpoints	Fighter Pilot: The Jimmy Stewart You Didn't Know; Advice for success in making resolutions	Robert Matzen; M.J. Ryan	11/20/2016 06:31 PM	027:55
Youth	COMMUNITY MATTERS - Trinity Development Center	Underserved youth	Karissa Aston	11/27/2016 06:01 PM	014:12
poverty	COMMUNITY MATTERS - Salvation Army	Bell ringing for holidays	Major Carol Abella	11/27/2016 06:15 PM	014:45
Education, Science	Viewpoints	THE ICK FACTOR: TEACHING KIDS SCIENCE; TEACHING KIDS TO GIVE BACK	Chris Martine, Jessica Garrett; Sarah Linden and Tyler Knott Gregson	11/27/2016 06:31 PM	027:58

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Animal Shelter	COMMUNITY MATTERS - BRIDGETTE BOOTHE	FRESNO BULLY RESCUE	BRIDGETTE BOOTHE	12/04/2016 06:00 PM	016:53
Air Pollution	COMMUNITY MATTERS - VALLEY AIR DISTRICT	VALLEY AIR DISTRICT	ANA STONE - VALLEY AIR DISTRI	12/04/2016 06:17 PM	013:21
Education; Nutrition	Viewpoints	Does Where You Go To College Matter?; Holiday Cooking Without Fear	Frank Bruni, Joshua Steckel; Julia Turshen	12/04/2016 06:31 PM	027:58
Community health	COMMUNITY MATTERS - Central CA Blood Center	Desperate need for blood	Leslie Botos	12/11/2016 06:00 PM	013:31
Poverty	COMMUNITY MATTERS - Poverello House	Donations for those in need	Cruz Avila	12/11/2016 06:14 PM	015:55
Economics; Politics	Viewpoints	Closing the Wage Gap: Two diverse opinions; Henry Clay The great American statesman you should know	Chuck Collins, Kyle Hauptman; Harlow Giles Unger	12/11/2016 06:31 PM	027:59
Public Safety	COMMUNITY MATTERS - OTS HOLIDAY DRIVING	Holiday Driving/Distracted Driving	Chris Cochran	12/18/2016 06:01 PM	015:07
Animal Shelter	COMMUNITY MATTERS - VALLEY ANIMAL CENTER	Holiday events and fundraisers	Nina Tonnu	12/18/2016 06:16 PM	013:18
History; Psychology	Viewpoints	Christmas at the Battle of the Bulge; Using The Voices in Your Head	Stanley Weintraub; : Dr. Charles Fernyhough; Dr. Ethan Kross	12/18/2016 06:31 PM	027:58

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
BULLYING	Stopbullying.gov	000:30	078
Buzzed Driving Prevention	Nat. Hwy. Traffic Safety Adm.	001:00	025
Child Dental Health	2min2x.org	000:30	040
Child Dental Health	2min2x.org	001:00	029
Children; society	BOYS AND GIRLS CLUB OF FRESNO	000:30	059
Community Involvement	Goodwill	001:00	031
Community Involvement	SMALL BUSINESS SATURDAY	000:30	003
Crime	Nat. Crime Prevention Council	000:30	098
DUI	Nat. Hwy. Traffic Safety Adm.	001:00	050
DUI	R.A.D.D.	000:30	076
Education; environment	Dept. Of Forestry	001:00	032
Education; Family	Liveunited.org	000:15	095
Education; Family	Liveunited.org	000:30	032
Employment / Unemployment	Goodwill	000:30	056

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Environment / Air / Water	US Dept. of Energy	001:00	070
Environment / Air / Water	US Forest Service	000:59	147
Health	Am Parkinson's Disease Assoc	000:30	072
Health	AMERICAN HEART ASSOCIATION	000:29	057
Health	AMERICAN STROKE ASSOCIATION	000:30	074
Health	Asthma and Allergy Fndtn	000:30	075
Health	Prediabetes.org	001:00	035
Health	Strokeawareness.org	001:00	011
HEALTH AND FITNESS	iHEART RED	000:31	004
HEALTH AND FITNESS	UNITED	000:30	037
Health; Communication	Liveunited.org	000:15	099
Health; Communication	Liveunited.org	000:30	029
High School Equivalency	Dollar General Literacy Fnd.	000:30	047
High School Equivalency	Dollar General Literacy Fndn.	000:30	041
High School Equivalency	Dollar General Literacy Fndn.	001:00	041
Homelessness, health	Liveunited.org	000:15	101
Homelessness, health	Liveunited.org	001:00	030
Learning & Attention Issues	Understood.org	000:15	114
Learning & Attention Issues	Understood.org	000:30	064
Learning & Attention Issues	Understood.org	001:00	034

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
MILITARY AND VETERANS	BOB WOODRUFF FOUNDATION	000:30	009
MILITARY AND VETERANS	Dept. of Defense	000:30	069
MILITARY AND VETERANS	E.S.G.R.	000:30	078
MILITARY AND VETERANS	Paralyzed Veterans of America	000:15	380
MILITARY AND VETERANS	Realwarriors.net	000:29	099
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	016
MILITARY AND VETERANS	US Army	000:30	077
Pet Adoption	ShelterPetProject.org	001:00	028
Recreation; Family	Dept. Of Forestry	000:29	030
Recreation; Family	Dept. Of Forestry	000:30	030
Recreation; Family	Dept. Of Forestry	000:59	036
SAFE DRIVING	Nat. Hwy. Traffic Safety Adm.	001:00	033
Safety	Center for Internet Security	000:56	073
Safety	Nat. Hwy. Traffic Safety Adm.	000:30	082
Safety; Health	R.A.D.D.	000:30	032
Veteran Support; Crime	FISHER HOUSE	001:01	065
Veteran Support; Crime	SHOW YOUR STRIPES	000:30	160
Wildfire Prevention	US Forest Service	000:30	046
Wildfire Prevention	US Forest Service	001:00	017